



THE REGIONAL MUNICIPALITY OF NIAGARA
PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
AGENDA

PEDC 6-2022

Wednesday, July 13, 2022

1:00 p.m.

Council Chamber

Niagara Region Headquarters, Campbell West

1815 Sir Isaac Brock Way, Thorold, ON

To view live stream meeting proceedings, visit: niagararegion.ca/government/council

	Pages
1. <u>CALL TO ORDER</u>	
2. <u>DISCLOSURES OF PECUNIARY INTEREST</u>	
3. <u>PRESENTATIONS</u>	
3.1. <u>Canada Summer Games: 13 for 13 Event</u> Valerie Kuhns, Associate Director, Economic Development	3 - 17
4. <u>DELEGATIONS</u>	
5. <u>ITEMS FOR CONSIDERATION</u>	
5.1. <u>PDS 11-2022</u> St. Catharines Regional Road 42 (Ontario Street) Corridor Secondary Plan Memorandum of Understanding	18 - 29
6. <u>CONSENT ITEMS FOR INFORMATION</u>	
6.1. <u>ED 7-2022</u> Economic Development Update Q1 and Q2	30 - 42

6.2.	<u>ED 8-2022</u> Support to Local Area Municipalities	43 - 47
6.3.	<u>PDS-C 34-2022</u> 2022 Public Realm Investment Program's Funding Commitments	48 - 53

7. OTHER BUSINESS

8. NEXT MEETING

The next meeting will be held on Wednesday, August 10, 2022 at 1:00 p.m.

9. ADJOURNMENT

If you require any accommodations for a disability in order to attend or participate in meetings or events, please contact the Accessibility Advisor at 905-980-6000 ext. 3252 (office), 289-929-8376 (cellphone) or accessibility@niagararegion.ca (email).

Canada Summer Games

13 for 13 Event

Planning and Economic Development Committee

ED 9-2022

July 13, 2022

Valerie Kuhns, Associate Director
Economic Development

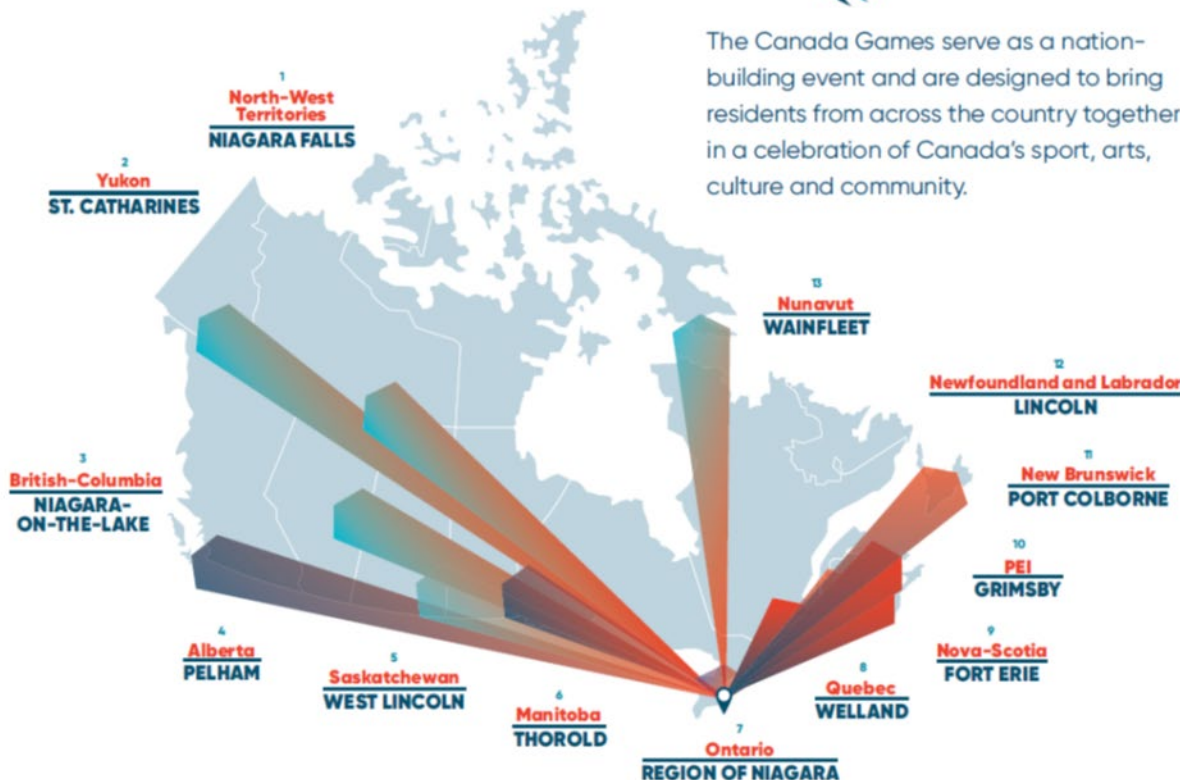


Canada Summer Games 2022

Niagara Region 13:13 Event



The Canada Games serve as a nation-building event and are designed to bring residents from across the country together in a celebration of Canada's sport, arts, culture and community.



Niagara Region 13:13 Event



Week One: August 6 to 13, 2022	
Date	Pairing
Saturday, August 6 th	Opening Ceremony
Sunday, August 7 th	Lincoln & Newfoundland and Labrador
Monday, August 8 th	West Lincoln & Saskatchewan
Tuesday, August 9 th	Thorold & Manitoba
Wednesday, August 10 th	NOTL & British Columbia
Thursday, August 11 th	St. Catharines & Yukon
Friday, August 12 th	Fort Erie & Nova Scotia
Saturday, August 13 th	Niagara Falls & Northwest Territories (Turnover Event)
Week Two: August 14 to 21, 2022	
Date	Pairing
Sunday, August 14 th	Niagara Region & Ontario (Turnover Event)
Monday, August 15 th	Port Colborne & New Brunswick
Tuesday, August 16 th	Wainfleet & Nunavut
Wednesday, August 17 th	Open TBD
Thursday, August 18 th	Pelham & Alberta
Friday, August 19 th	Welland & Quebec
Saturday, August 20 th	Grimsby & Prince Edward Island
Sunday, August 21 st	Closing Ceremony

Sunday August 14, 11am – 10pm
 Niagara Place, Canada Games Park
 1813 Sir Isaac Brock Way



Niagara Region

1813 Sir Isaac
 Brock Way



- Celebrate Niagara region
- 13 events each municipality paired with a province
- Niagara Region paired with Ontario
- Event serves as the athlete arrival opening celebration for the week 2 athletes
- Programming enhanced to reach wide demographic targets
- Event could attract up to 4,000 people
- Food vendors and Farmers Market

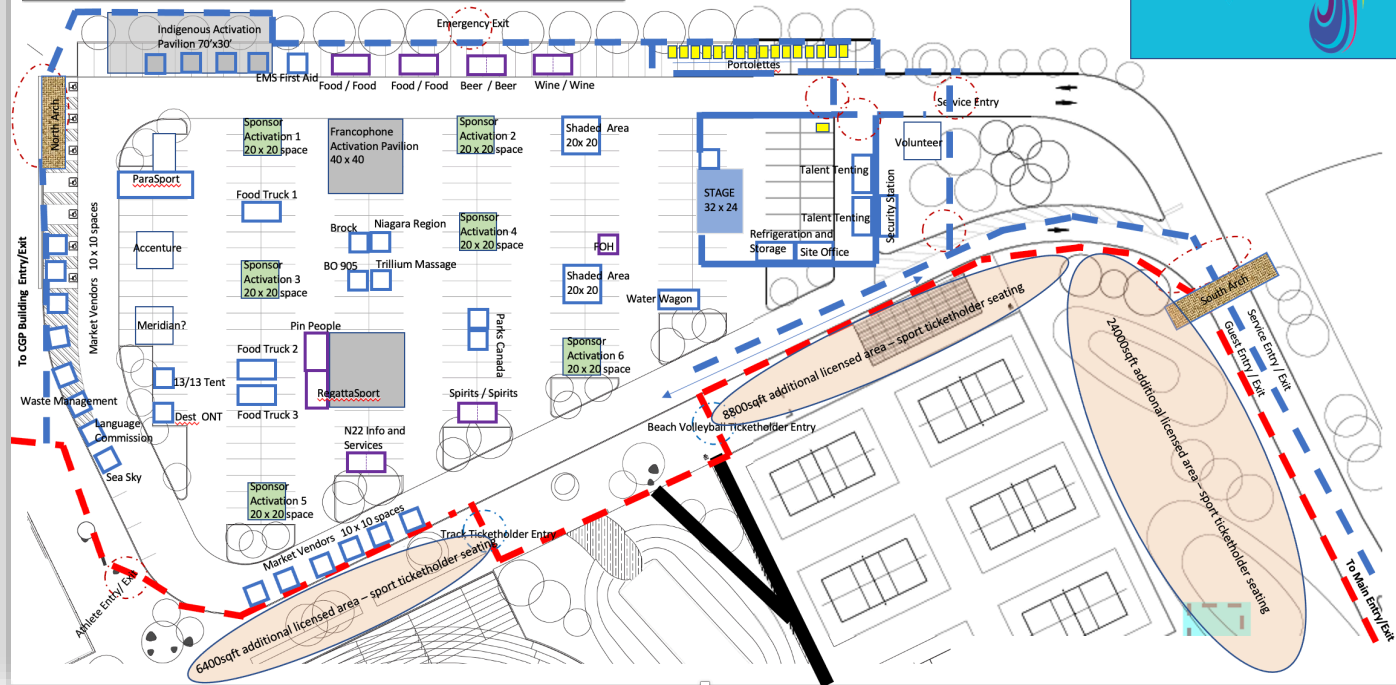


- Niagara Region
- Province of Ontario – Destination Ontario
- First Ontario Credit Union



Niagara Region | Ontario
Presented by First Ontario Credit Union

Canada Games Park | 1813 Sir Isaac Brock Way, Thorold, ON
 Licensed Area = 135,000sqft (estimate 105,000sqft live area)
 Onsite Capacity = 8,500 ppl





PROGRAM FOR THE DAY

10:57am – 11:00 am	Welcome and Introduction
11:00am – 12:00pm	Splash'n Boots
1:30pm – 2:15pm	Indigenous Partnership Council
2:45pm – 3:30pm	Les Gems du Nord
4:00pm – 4:45pm	Sandy Vine and the Midnights
5:00pm – 5:45pm	Unstoppable Tracey Schmitt
6:00pm – 7:00pm	The Associates
7:30pm – 8:15pm	Deanna Petcoff
8:45pm – 10:00pm	Scott Helman
10:05pm – 10:10pm	Fireworks

Family Programming



Family Entertainment
11:00am – 12:00 pm

Easy Listening Afternoon



Vine and the Midnights
4:00pm – 4:45pm



Empowering Messaging



Tracey Schmitt, ParaSport
Programming
5:00pm – 5:45pm

Upbeat Show Builder



The Associates
6:00pm – 7:00pm

Up and Coming Opener



Deanna Petcoff
7:30pm – 8:15pm

Headline Artist – Scott Helman



Scott Helman
8:45pm – 10:00pm

Show Closer



Sunday August 14, 2022

Subject: St. Catharines Regional Road 42 (Ontario Street) Corridor Secondary Plan Memorandum of Understanding

Report to: Planning and Economic Development Committee

Report date: Wednesday, July 13, 2022

Recommendations

1. That the Regional Chair **BE AUTHORIZED** to sign the Memorandum of Understanding (MOU) between the Region of Niagara and the City of St. Catharines for the Ontario Street Corridor Secondary Plan Study, attached as Appendix 1; and
2. That a copy of Report PDS-11 2022 and the executed MOU **BE CIRCULATED** to the City of St. Catharines.

Key Facts

- The City of St. Catharines has initiated work on a secondary plan for the Ontario Street Corridor (Ontario Street from the Queen Elizabeth Way to Welland Avenue).
- The secondary plan will focus largely on lands associated with the former General Motors plant, located at 282 and 285 Ontario Street, however lands to the north and south of these properties have been included in the secondary plan to ensure the final land use vision for the area is comprehensive and cohesive.
- City staff are proposing to complete work on the secondary plan internally, utilizing the assistance of development proponents of lands within the secondary plan area, as well as Regional staff.
- Regional staff involvement would consist of representation on the Technical Advisory Committee, peer review of studies, preparation of certain technical components of the secondary plan, assistance with public engagement efforts, and the provision of data.
- A MOU has been prepared to outline the role of the Region in the completion of this work. Council authorization is required in order to enter in this agreement.

Financial Considerations

There are no direct financial implications arising from this report.

Regional staff time will be required to support work on the secondary plan; however, this will be accounted for in the Planning and Development Services Operating Budget.

The Region previously awarded a Smarter Niagara Incentive Program (SNIP) – Planning Grant to the secondary plan. The SNIP planning grant will fund 50% of the total cost of the secondary plan project, to an established limit of \$100,000. An amount of \$41,000 has already been allocated to the City to complete an Employment Land Needs Assessment which included a review of lands within the secondary plan area. Accordingly, \$59,000 of Regional funding remains available to complete work associated with the secondary plan.

Analysis

On May 30, 2022, City of St. Catharines Council endorsed a Terms of Reference to guide the completion of the Ontario Street Corridor Secondary Plan. The secondary plan area, as shown in Appendix 2 to this report, extends along Ontario Street, from the Queen Elizabeth Way to Welland Avenue.

The purpose of the secondary plan will be to establish a clear vision, goals, objectives, land use policies, permissions and implementation strategies to guide future development in this secondary plan area. A significant component of this work will focus on lands associated with the former General Motors plant, located at 282 and 285 Ontario Street. These lands, which total approximately 20 hectares in area, are currently vacant and are a significant brownfield site within the City of St. Catharines and the Region. Redevelopment of these lands will result in significant environmental remediation and redevelopment of the area.

Lands located at 282 and 285 Ontario Street were previously subject to City of St. Catharines Official Plan Amendment No. 26 (OPA 26), which was approved by Regional Council in March 2021. OPA 26 re-designated the subject lands from General Employment to Mixed Use, and required that a comprehensive secondary plan be approved prior to the future redevelopment of 282 and 285 Ontario Street. An appeal of Regional Council's decision to approve OPA 26 was recently dismissed by the Ontario Land Tribunal. This dismissal is currently under a request for judicial review; however, OPA 26 remains in effect.

Lands to the north and south of 282 and 285 Ontario Street have been included in the secondary plan to ensure the final land use vision for the area is comprehensive and cohesive. From a Regional perspective, this segment of Ontario Street is a Regional Road and serves as an important gateway into the City of St. Catharines downtown core. An intended objective of the secondary plan is to develop design strategies aimed at enhancing the gateway function of this corridor. Therefore, the Region has a key interest in the overall outcome of the secondary plan.

Regional Involvement

The secondary plan will take approximately 2.5 years to complete. City staff have estimated that the cost to hire a consultant to oversee and complete work on the secondary plan would be significantly greater than what the City has allocated for the project. Accordingly, the City is intending to complete most of the work on the secondary plan and its deliverables in-house. Development proponents of lands within the secondary plan area will be required to contribute towards the completion of technical studies required to inform the secondary plan. The City will require that these proponents enter into an agreement with the City to ensure their role in the secondary plan is clearly defined and transparent to the public.

Recognizing that Regional staff have specific technical expertise associated with certain components of the secondary plan (i.e. urban design, environmental planning, servicing etc.), City staff have requested that the Region also provide assistance. In addition to having representation on the Technical Advisory Committee that will guide work on the secondary plan, it is intended that Regional staff will assist with the peer review of studies, support City staff in the preparation of certain technical components of the secondary plan, as well as with public engagement efforts, and provide data to the City and/or their consultants to inform the work that will be completed. Regional staff have met with City staff to discuss the intended scope of the Region's involvement, and have no objections to what has been proposed, given the importance of the secondary plan from a Regional perspective.

A Memorandum of Understanding (MOU) has been developed to formally establish the role of both the Region and the City of St. Catharines throughout the secondary plan process. The MOU is attached as Appendix I to this report. Authorization by Regional Council is required in order to enter into this agreement with the City of St. Catharines.

Regional staff have partnered with Local Area Municipalities on similar secondary planning exercises in the past. In addition to the Niagara GO Hub and Transit Stations

Study, which resulted in the creation of four secondary plans to guide development in and around the Grimsby, Beamsville, St. Catharines, and Niagara Falls GO station areas, Regional staff assisted the Town of Lincoln in the completion of the Prudhommes Secondary Plan.

Alternatives Reviewed

Council could choose not to enter into a formal agreement with the City of St. Catharines to permit Regional staff to assist in the preparation of the secondary plan. If this option is pursued, there is a risk that completion of the secondary plan may be delayed, or the secondary plan may not be completed, which would be detrimental to the eventual remediation and redevelopment of the vacant brownfield lands within the secondary plan area. The secondary plan is also proposed to explore opportunities to enhance this segment of Ontario Street, which is a Regional Road. This planning work would have to be accommodated as part of a different exercise if the secondary is not completed.

Relationship to Council Strategic Priorities

Endorsement of the MOU and Regional staff assistance in the preparation of the Ontario Street Corridor secondary plan will support the following Council Strategic Priorities:

- Supporting Business and Economic Growth – the Ontario Street Corridor will be proactively planned through the secondary plan work to support the achievement of a complete community.
- Healthy, Vibrant, and Complete Community – the secondary plan work will support the remediation and revitalization of vacant brownfield lands for housing and other community needs.
- Responsible Growth and Infrastructure Planning – the secondary plan work will explore opportunities for active transportation and pedestrian improvements along the Ontario Street Corridor.
- Sustainable and Engaging Government – the secondary plan work provides an opportunity for the Regional staff to share resources and expertise with the City of St. Catharines, creating cost efficiencies.

Prepared by:

Amy Shanks, MCIP, RPP
Senior Planner – Secondary Plans
Planning and Development Services

Recommended by:

Michelle Sergi, MCIP, RPP
Commissioner of Planning
Planning and Development Services

Submitted by:

Ron Tripp, P.Eng.
Chief Administrative Officer

This report was prepared in consultation with David Heyworth, MCIP, RPP, Manager of Long Range Planning and Diana Morreale, MCIP, RPP, Acting Director, Community and Long Range Planning.

Appendices

- Appendix 1 Memorandum of Understanding between the Region of Niagara and the City of St. Catharines for the Ontario Street Corridor Secondary Plan Study
- Appendix 2 Map of the Ontario Corridor Secondary Plan Area

Ontario Street Corridor Secondary Plan Study
Memorandum of Understanding

This Memorandum of Understanding this _____ day of _____ 2022

between

The Corporation of the City of St. Catharines

(hereinafter referred to as the “City”)

and

The Regional Municipality of Niagara

(hereinafter referred to as the “Region”)

Part 1 - Project Overview and Objectives

1.0 Introduction

On May 30, 2022 City Council endorsed Terms of Reference to undertake the Ontario Street Corridor Secondary Plan Study.

This Memorandum of Understanding (herein referred to as the “MOU”) has been developed to outline the roles and responsibilities of the City and the Region in undertaking the Ontario Street Corridor Secondary Plan Study, and the creation of a Secondary Plan for the subject area. The MOU shall set out all duties and obligations of the Parties with respect to undertaking the Study, and the development of a draft Secondary Plan for consideration of formal approval.

- b) The Ontario Street Corridor Secondary Plan Study area is an important area for the City and the Region as it represents a significant brownfield redevelopment opportunity in the middle of the City. It supports a dynamic and connected mixed-use, sustainable neighbourhood, and is also an opportunity to enhance and integrate the Ontario Street corridor from the QEW Highway to Welland Avenue as a major street corridor and ‘gateway’ into the City, and into the downtown, which is a provincially designated Urban Growth Centre.
- c) The City will establish a Technical Advisory Committee at the onset of the study process, consisting of representatives of City staff, Region staff, and the Niagara Peninsula Conservation Authority. The Technical Advisory Committee will identify, direct, guide, evaluate and recommend study components, and will include technical review of all study terms of reference, components, requirements, and submissions.

Part 2 - Parties’ Roles and Responsibilities for the Ontario Street Corridor Secondary Plan Study

2.0 Preamble

- a) The Parties agree that the Region will be a collaborative partner in the development and review of the Ontario Street Corridor Secondary Plan Study, and the preparation of a Secondary Plan for consideration of formal approval.
- b) The specific and shared responsibilities of each party are outlined below:

2.1 The Regional Municipality of Niagara

- a) The Region has approval authority over local Official Plan Amendments. The Region's partnership in the preparation of the Secondary Plan does not obligate Regional Council to approve the Official Plan Amendment to establish the Ontario Street Corridor Secondary Plan. Pending the outcome of the Study and review of final documents, consideration of an Official Plan Amendment to establish an Ontario Street Corridor Secondary Plan may be exempt from Regional Council approval per the Region's exemption policies in the Region's Official Plan.
- b) Region staff may report to Regional Council on status and progress of the Ontario Street Corridor Secondary Plan Study.
- c) Provide one (1) Region staff representative from Planning and Development Services to sit on the Study Technical Advisory Committee, and to act as a key Region point of contact and liaison for the Study.
- d) Provide the City and any consultants working with the City (on retainer or through a memorandum of understanding) with relevant planning information and/or data to support the study. Prior to commencing any associated background technical studies, it is recommended that applicable consultant(s) contact the Region to review the project scope and technical study requirements. The information to be provided in accordance with this MOU will be accurate to the best of knowledge of the staff members extracting planning information and/or data to support the study but subject to the limitations contained in the databases relied upon by such staff members. City and any persons, including consultants, developers, and land owners with whom the City may share (or ask the Region to share with directly) the information provided, shall rely on the information provided at their own risk and Niagara Region disclaims liability for any loss resulting from such reliance.
- e) Provide a peer review from a Region perspective of terms of reference and outputs of all background technical studies that may be required to help inform the Study, including but not limited to:
 - i. Planning Justification
 - ii. Transportation Analysis
 - iii. Servicing Analysis

- iv. Site Condition Analysis, including environmental planning studies
 - v. Environmental Site Assessment / Remediation
 - vi. Archaeological Assessment and Cultural Heritage Review
 - vii. Urban Design
- f) Provide to City staff and the Technical Advisory Committee, where required, and when available, other Region staff representation with professional expertise in required technical disciplines (Planning, Urban Design, Transportation, Infrastructure, Environmental & Remediation) in a manner to provide technical review and input into study components, including any background technical studies undertaken by consultants, and specifics and evaluation with respect to future planned or on-going Region Capital works projects within or in proximity to the Study area boundaries; and to attend public engagement events where warranted.

2.2 The City of St. Catharines

- a) Project management, administration, coordination of the Ontario Street Corridor Secondary Plan Study, including the Technical Advisory Committee.
- b) Management of any consultants that are retained by the City to help inform and assist with the Study, and payment of all fees and costs associated with the retained consultants.
- c) Coordination of meetings and sharing of information with the Region pertaining to all stakeholders involved in the Study.
- d) Coordination and preparation of all background materials related to the Study.
- e) Preparation of all Background documents and proposed plans related to the Study, including those identified in the Study Terms of Reference, as follows:
 - i) Background Analysis Report
 - ii) Community Vision and Alternative Concepts Report
 - iii) Detailed Analysis / Preferred Land Use Concept Plan Report
 - iv) Draft Ontario Street Corridor Secondary Plan
 - v) Final Ontario Street Corridor Secondary Plan
- f) Coordinate, administer and lead the Study public engagement strategy.

- g) Prepare and present all reports to City Council on Study status, background reports, and study recommendations.

2.3 Shared Responsibilities

- a) The City and Region have agreed to work collaboratively to successfully complete the Ontario Street Corridor Secondary Plan Study. Both will draw in internal expertise, providing input, analysis, and recommendations on all study components and requirements to inform the Study, and preparation of a recommended Secondary Plan.

2.4 Timing and Financial Responsibility

- a) The Parties agree that the Ontario Street Corridor Secondary Plan Study will be formally managed and financed by the City. For greater certainty, all costs and liabilities associated with any contract directly between the City, property owners, associated property owner representatives, or consultants that may be retained by the City, will be the responsibility of the City.
- b) The Region is contributing to this project through a Smarter Niagara Incentive Program (SNIP) planning grant. The use of this grant shall be subject to the terms of the Smarter Niagara Incentive Program.
- c) Estimated time for project completion is 30 months from endorsement of this Memorandum of Understanding by City and Regional Councils.
- d) All costs associated with any Region peer review of any background technical studies required by landowners and/or development proponents shall be the responsibility of the landowner and/or development proponent.

Part 3 - Endorsements

Project Name Ontario Street Corridor Secondary Plan Study		
Project Sponsors The Regional Municipality of Niagara City of St. Catharines	Target Project Completion Date Q4, 2024	
Project Manager City of St. Catharines, Planning and Building Services Department	Version No. 1.0	Version Date 06/14/2022

Endorsement of the Memorandum of Understanding

The following signatures represent the endorsement of the Memorandum of Understanding by the respective parties as it pertains to the Ontario Street Corridor Secondary Plan Study.

Signatures

I, we have reviewed the Memorandum of Understanding and verify the roles and responsibilities outlined within are acceptable.

The Regional Municipality of Niagara

Regional Chair

Regional Clerk

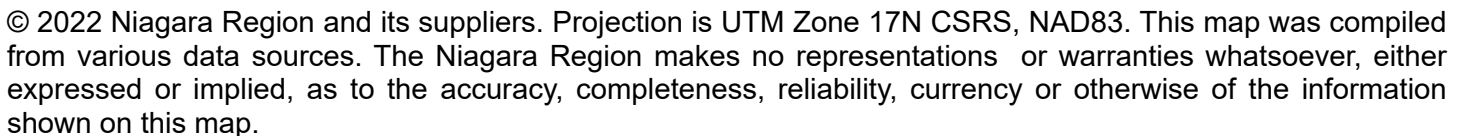
Date

City of St. Catharines

Mayor

City Clerk

Date



Subject: Economic Development Update Q1 and Q2

Report to: Planning and Economic Development Committee

Report date: Wednesday, July 13, 2022

Recommendations

1. That this Report **BE RECEIVED** for information.

Key Facts

- This report provides an update on the Economic Development Division's activities during Q1 and Q2 2022.
- The last update report was provided to PEDC in January 2022 which reported on activities in the Economic Development Division in Q3 and Q4, 2021.
- Economic Development activities during Q1 and Q2 supported the Economic Development Strategy and Action Plan approved by PEDC in March 2019.
- Economic Development initiatives and projects going forward will enable the implementation of the new 10 Year Economic Development Strategy.

Financial Considerations

The activities described in this report have been accommodated within the approved 2022 Economic Development budget.

Analysis

This report is a summary of Niagara Economic Development's activities for the first 6 months of 2022, more detail is contained in Appendix 1. The activities are organized by the functional areas of economic development.

1. Strategic Initiatives

- Long Term Economic Development Strategy completed.
- Economic Rapid Response Team (ERRT) Economic Recovery Plan implemented and biweekly calls finished in April 2022.
- Organization of the Canada Summer Games Niagara Region 13:13 event to be held at Niagara Place on Sunday August 14th is ongoing.
- Tourism Adaption and Recovery Fund final reporting is near completion.

2. Business and Economic Research

- Research Projects: Niagara Economic Update; Niagara Manufacturing Update; National Trade Corridors Fund Expression of Interest; Marine Sector Profile (in progress); Niagara Agriculture Profile and Niagara Agriculture Economic Impact Analysis (in progress); Niagara 2021 Census Profile (in progress).
- Research Inquiries/Responses: 110
- Public Outreach: Niagara Industrial Association; Niagara Manufacturing Update; Brock University: Building a Competitive Production System in the Niagara and Ontario Agri-food; Brock University: Professional and Continuing Studies; Niagara College: Walker Advanced Manufacturing Innovation Centre; Niagara Workforce Planning Board and Niagara Region Community Dashboard (Economy and business section).

3. Foreign Investment Attraction and Trade

- Two lead generation contracts underway in The Nordics (Denmark, Finland, The Netherlands, Norway, Sweden), Germany, France and Italy. They will provide 100 qualified leads by the end of 2022.
- Ongoing lead generation contracts are focused on target sectors in a number of states in the U.S., in the Greater Toronto Area and in the Latin / Central / South American countries, as the Hamilton Niagara Partnership.
- 16 potential investment leads have been received January 1st to May 31st, 2022.
- Consider Canada City Alliance and the relationship with Invest in Canada, produced 1 lead and resulted in Niagara being shortlisted as one of 3 Ontario sites.
- Niagara presentation at “Consider Canada for Business” hosted by the Canadian Chamber of Commerce for Belgium and Luxembourg.
- FDI mission, May 29th to June 3rd, 2022, included meetings at the Hannover Messe, a presentation to businesses at a Canadian Embassy event in the Netherlands and a meeting with the Ontario Trade Commissioner, Paris.
- Partnership & collaboration discussions have taken place with many local overseas investment, trade and business organizations.
- Local Activities include: Site visits in Niagara and hosting a group of overseas Consul Generals based in Toronto, for EU Day, on May 9th 2022.
- Participation at the World Forum for Foreign Direct Investment and meetings/presentations with Global Affairs Canada and Ontario Government Commercial Officers at Canada High Commission in the UK along with initial meetings with lead generation consultant and a local manufacturing investment prospect.

- Niagara Foreign Trade Zone (NFTZ): Responded to inquiries; Preparations for a joint Trade Accelerator Program with Hamilton Economic Development, facilitated by the Toronto Region Board of Trade and the World Trade Centre; LATAM Start Ups conference, Toronto and LATAM Start Ups Bootcamp being organized for Fall 2022 in partnership with Hamilton Economic Development.

5. Business Development and Investment Support

- Site Selection: 15 site selection requests have been received by companies and governmental partners for businesses that are looking for either vacant industrial space available for lease or greenfield industrial lands available for immediate development.
- Grants and Incentives: 8 Industrial Development Charge Grant Applications have been received. These applications represent both new investment in the region as well as expansions of existing companies and NED has approved 4 Gateway Economic Zone and Centre CIP applications.
- Engaged internal departments to begin the construction of a digital inventory of Niagara vacant industrial lands.

6. LAM, Local Business and Sector Support

- Local Business Support: Liaison for local DMO's, Chambers and BIAs; "Buy Local" grant administration, three applications received to date; administration of GooseChase license for all municipalities; support to businesses receiving grants from the Tourism Recovery and Adaption Fund; membership of the Niagara Tourism Network and ongoing response to inquiries on business start-ups and expansion.
- Sector Support: Liaison for Golden Horseshoe Food and Farming Alliance; Niagara Federation of Agriculture; Greenhouse Technology Network; Niagara Gateway Tourism Centre and Tourism Industry Association of Ontario. Member of Niagara Agriculture Municipal Learning Network; OMAFRA's Agricultural Economic Development Community of Practice and Tourism Skillsnet Ontario. Staff resource to the Agriculture Policy Advisory Committee and support to Agrifood businesses and organizations.
- Project Support: Brock University, Niagara Community Observatory to Assess the Adoption of Automation in Agribusiness; Canada Summer Games Niagara Region 13:13 event and co-author of the Strategy.
- LAM Support: Non-EDO municipalities: Wainfleet, West Lincoln, Pelham, and Niagara-on-the-Lake; LAM Funding administration to all municipalities; Strategic Advisory Council member; ERRT and communications to non-EDO CAO's; Team

Niagara; BIA collaborative group to provide connection to Regional services; Niagara-on-the-Lake Tourism Taskforce; European Union Day for both Region and Niagara-on-the-Lake; Indigenous Engagement Working Groups and sub-working groups for Collaboration and Consultation.

7. Strategic Marketing:

- Ongoing support to position and market Niagara region as a choice destination for businesses to locate and transform Niagara into a globally renowned community. Promote Niagara as a location for business and resident investment in key markets and sectors through marketing activities.
- Development of the communications materials required to support Niagara's 10-Year Economic Development Strategy.
- Developing stages of creating an interactive employment lands and buildings map to support investment attraction.
- Sponsorship of local and North American conferences and events.
- Creating an asset inventory of marketing collateral across all 12 municipalities in partnership with local economic development offices, which will be used for internal and external marketing initiatives including:
 - Niagara business showcase videos (12 total)
 - Niagara Agricultural videos (4 total)
 - Various promotional items and materials
- Enhanced welcomeniagaracanada.com by working with Local Immigration Partnership.

Alternatives Reviewed

All activities described in this report are key functions of Regional Economic Development and the tactics being used are consistent with accepted economic development practices.

Relationship to Council Strategic Priorities

Economic development activities described in this report directly support Council's 2019-2022 Strategic Priority:

- Supporting Business and Economic Growth

Other Pertinent Reports

- ED 1-2022 Economic Development Quarterly Update
- ED 15-2021 Economic Development Quarterly Update

Prepared by:

Valerie Kuhns
Associate Director
Economic Development

Recommended by:

George Spezza, Ec.D., CEcD
Director
Economic Development

Submitted by:

Ron Tripp, P.Eng.
Chief Administrative Officer

This report was prepared in consultation with Niagara Economic Development team members, and reviewed by Lyndsey Ferrell, Program Financial Specialist.

Appendices

Appendix 1 Niagara Economic Development Update Q1 & Q2, 2022

Niagara Economic Development Update Q1 & Q2, 2022

This report is an update on Niagara Economic Development activities during Q1 and Q2, 2022, provided under each of the functional areas of the division.

1. Strategic Initiatives

- **Long Term Economic Development Strategy**
Development of a region-wide 10 Year Economic Development Strategy was completed in June 2022 and presented to PEDC, going to Regional Council on June 23rd for ratification. This strategy is a Council directed project and a collaborative effort led by a Strategic Advisory Council. Membership of the Council includes representation from all the LAM economic development offices, as well as NED and Niagara Region Planning and Development.
- **Economic Rapid Response Team (ERRT)**
The implementation of the Economic Recovery Plan has been completed. Due to the completion of the Ontario Government Re-Opening plan, the biweekly calls with the ERRT group and Niagara Region Public Health, facilitated by Niagara Economic Development finished in April 2022.
- **Canada Summer Games**
Work is ongoing to organize the Niagara Region 13:13 event to be held as part of the cultural program, for the Canada Summer Games in 2022. Niagara Region has been paired with Ontario and is working in partnership with Destination Ontario on the event. The event will include a full day of family friendly programming and will be held at Niagara Place in the Canada Games Park on Sunday August 14th, 2022.
- **Tourism Adaption and Recovery Fund**
Fed Dev Ontario provided support to tourism dependant businesses to fund projects enabling them to conform to Public Health protocols and stay open through COVID-19 restrictions. NED has been the third party delivery agent for this funding working with the municipal EDOs. \$2m funding was provided to 168 tourism-dependent businesses. Final reporting is near completion.

2. Business and Economic Research

Research Projects:

- Niagara Economic Update
- Niagara Manufacturing Update
- National Trade Corridors Fund Expression of Interest
- Marine Sector Profile (in progress)
- Niagara Agriculture Profile and Niagara Agriculture Economic Impact Analysis (in progress)
- Niagara 2021 Census Profile (in progress)

Research Inquiries/Responses:

- Total: 110
- Brock University: 8
- Niagara College: 1
- Niagara Region Internal (Planning, Communications, Finance, Public Health, Corporate Strategy and Innovation, etc.): 18
- Businesses/Investors: 38
- Stakeholders/Partners (ex. GNCC, NIA, DSBN, other government, HOPA, media, tourism organizations, Innovate Niagara, etc.): 15
- Local Area Municipalities: 30 (St. Catharines: 3, Lincoln: 3, Niagara Falls: 3, Welland: 2, Port Colborne: 3, Fort Erie: 8, Thorold: 2, Grimsby: 4, Pelham: 2)

Public Outreach:

- Niagara Industrial Association: Niagara Manufacturing Update (Jun. 8)
- Brock University: Building a Competitive Production System in the Niagara and Ontario Agri-food (May 19)
- Brock University: Professional and Continuing Studies (Feb. 7)
- Niagara College: Walker Advanced Manufacturing Innovation Centre (Feb. 28)
- Niagara Workforce Planning Board: Niagara Region Community Dashboard (Economy and business section) (Feb. 23)

3. Foreign Investment Attraction and Trade

- Two lead generation contracts, focusing on the markets of The Nordics (Denmark, Finland, The Netherlands, Norway and Sweden) Germany, France and Italy.
- These 2 contracts will provide NED with 100 qualified leads by the end of 2022.
- Lead Generation contracts are focused on the target sectors in the following markets: Southeast U.S. – South Carolina, Georgia and Florida; Pacific Northwest – Washington and Oregon; Southwest U.S. – California, Arizona, New Mexico and Texas; Greater Toronto Area and the Hamilton Niagara Partnership focused on Latin / Central / South American countries.
- 16 leads have been received during the time period January 1st to May 31st, 2022, with 4 having follow up conversations.
- A result of joining the Consider Canada City Alliance (CCCA) is an active relationship with Invest in Canada, producing 1 lead since January 2022 and Niagara being shortlisted as of 3 Ontario sites.
- Niagara presentations at “Consider Canada for Business” hosted by the Canadian Chamber of Commerce for Belgium & Luxembourg, 20 attendees.

- First international prospecting mission since 2019, May 29th to June 3rd, 2022 including meetings at the Hannover Messe, meetings and presentation to businesses at a Canadian Embassy event in the Netherlands and meeting with the Ontario Trade Commissioner, Paris.

Partnership & collaboration discussions have taken place with the following organizations: Global Affairs Canada Trade Commission Services in Italy; Invest Ontario Trade Investment Officers in United Kingdom / France / Germany; Netherlands Foreign Investment Agency (NFIA); Canadian German Chamber of Industry and Commerce Inc. (CGCIC); The Trade Council of Denmark, Health and Life Sciences Snr. Trade Advisor; Greenhouse Technology Network; CENGN: Canada's Centre of Excellence in Next Generation Networks; Life Sciences Ontario; Tourism Partnership Niagara and Niagara Industrial Association.

Local Activities include:

- Continued site visits with all Local Area Municipalities EDOs
- Niagara Region Business site visits including:
- Norgen BioTek
- Rates.ca
- Hydac Inc.
- CERES Global
- HOPA Multimodal Hub Thorold

Conferences attended:

- Canadian FDi Forum for Economic Development Professional Development
- MariTech Conference to promote Niagara Region to the CDN Marine Sector

European Union Day, May 9th

Niagara Economic Development, in partnership with the Town of Niagara-on-the-Lake and the Niagara-on-the-Lake Chamber of Commerce, celebrated the 72nd European Union (EU) Day with a flag raising held in Niagara-on-the-Lake at the Old Courthouse, which signifies the EU's motto, "United in diversity". In attendance were the Ambassadors to Canada from Spain, Portugal and Cyprus. Also in attendance were 14 consul generals representing Austria, Bulgaria, Croatia, Czech Republic, France, Germany, Greece, Hungary, The Netherlands, Poland, Romania, Spain, Sweden and the Ukraine.

Earlier in the day, the group were hosted by NED at Niagara College's Wine Visitor + Education Centre to learn about the cutting-edge innovation happening at the post-secondary institution. The European Union Consul Generals in Toronto, represented by the French Consul General Tudor Alexis, also the European Union Consuls General in Toronto President

presented a cheque for \$2,000 to Niagara College which will support students impacted by the war in Ukraine.

Niagara Foreign Trade Zone (NFTZ)

- Foreign Trade Zone Inquiries
 - Contacts at EDC referred an American company, involved in the Vertical Farming sector, who was interested in learning about the Foreign Trade Zone programs. Information about exporting fruits and vegetables from Canada to the United States was compiled from various Canadian and U.S. regulatory authorities such as Canada Border Services Agency, Health Canada, U.S. Department of Homeland Security, U.S. Department of Agriculture and U.S. Food and Drug Administration.
 - Planning has started for an in-person NFTZ presentation in Q3/Q4 2022. This in-person learning opportunity will be promoted through the Niagara Industrial Association, Niagara Chambers of Commerce, among other social media channels.
 - A U.S. company, referred to Niagara Economic Development by one of Niagara's lead generation contracts, inquired about the ability to sell Ultraviolet (UV) products in Canada. Research has been conducted on the regulatory requirements to sell UV products as medical devices through Health Canada, and as Pest Control Devices through the Pest Management Regulatory Agency (PMRA) of Canada.
- Toronto Region Board of Trade
 - Niagara Economic Development has begun discussions with Hamilton Economic Development to conduct a joint Trade Accelerator Program (TAP).
 - The World Trade Center Toronto is in discussions with FedDev Ontario about eligibility criteria changes to the program and the launch of a new program similar to TAP.
 - The Niagara-Hamilton Cohort is expected to take place in Fall, 2022.
- LATAM Start Ups
 - On Friday, June 17th, Niagara Economic Development attended a Pre-Collision LATAM Start Ups conference, being held at the Canadian Broadcasting Center.
 - With Hamilton Economic Development, Niagara Economic Development, will organize a LATAM Start Ups Bootcamp with Latin American international Startups in Fall, 2022.

Business Development and Investment Support

- Site Selection
 - 15 site selection requests have been received by companies and governmental partners for businesses that are looking for either vacant industrial space available for lease or greenfield industrial lands available for immediate development.
 - Eight of the seven site selection requests received by Niagara Economic Development were from either the Ministry of Economic Development, Job Creation and Trade of the Ontario Ministry of Agriculture, Farms and Rural Affairs.
- Grants and Incentives
 - In the past two quarters eight Industrial Development Charge Grant Applications have been received. These applications represent both new investment in the region as well as expansions of existing companies.
 - Niagara Economic Development, in collaboration with participating communities, has approved four Gateway Economic Zone and Centre CIP applications.
- One letter of support was provided supporting a business's application to the National Trade Corridors Fund.
- Completed an advertorial in the Financial Post position Niagara promoted the region to a GTA audience of manufacturers as a destination for expansion.
- Engaged internal departments to begin the construction of a digital inventory of Niagara vacant industrial lands.

LAM, Local Business and Sector Support

Local Business Support

- Liaison for local DMO's, Chambers and BIAs.
- "Buy Local" grant administration to support initiatives to build consumer loyalty in local downtowns/municipalities to all Local Area Municipalities – three applications received in 2022 to date.
- Administration of GooseChase license for all municipalities, local business organizations to create events, missions and games locally for 2022.
- Funding support to Niagara tourism dependant businesses, through FedDev Tourism Recovery and Adaption fund, administered by the Region.

- Membership of the Niagara Tourism Network, updating local tourism businesses on Regional initiatives, resources and advocacy efforts impacting the tourism sector.
- Ongoing response to inquiries on business start-up and expansion to provide direction and resources.

Sector Support

- Projects and sector support
 - Support to broadband expansion in rural areas via information sharing regarding funding opportunities, municipal support and support to applications from tech sector.
 - Membership of the Golden Horseshoe Food & Farming Alliance Working Group, addressing planning and economic development policy and initiatives in the agriculture sector.
 - Project liaison with Niagara Federation of Agriculture in creation of on-farm video series to highlight the sector.
 - Member of the Niagara Agricultural Municipal Learning Network.
 - Staff resource at Agricultural Policy Advisory Committee.
 - Member of OMAFRA's Agriculture Economic Development Community of Practice.
 - Liaison to Greenhouse Technology Network.
 - Project support/advisory in Brock's Niagara Community Observatory/OMAFRA project to assess the adoption of automation in the agri-business sector.
 - Attendance at the Ontario Craft Wine Conference.
 - Sector support as required to agrifood businesses/organizations.
 - Panelist for the brand launch at the Niagara Benchlands Tourism Summit.
 - Support to Canada Summer Games 13 for 13 event for Region.
 - Collaboration with partners organizing the Active Economy Summit.
 - Liaison for Niagara Gateway Tourism Centre.
 - Membership in Tourism Skillsnet Ontario – Niagara Working Group, collaborative to help in addressing workforce gaps in tourism.
 - Liaison for Tourism Industry Association of Ontario.

LAM Support

- Ongoing support to non-EDO municipalities: Wainfleet, West Lincoln, Pelham, and Niagara-on-the-Lake with advisory support including:
 - Development inquiries and process support.
 - Support to Trade and Investment at local level, identifying areas of interest to promote for investment attraction.
 - Business retention and expansion support including company visits as required.
- LAM Funding administration to all municipalities - 1 applications received to date in 2022.
- Representation at Strategic Advisory Council and communications to non-EDO CAO's for input into the 10 Year Economic Development Strategy. Co-author of the Strategy.
- Representation at ERRT and communications to non-EDO CAO's on changing protocols and resources as related to COVID-19.
- Representation at Team Niagara.
- Meet with BIA collaborative group to provide connection to Regional services as applicable.
- Member of Niagara-on-the-Lake Tourism Taskforce.
- Representation at European Union Day for both Region and Niagara-on-the-Lake.
- Member representing Economic Development on Indigenous Engagement Working Groups and sub-working groups for Collaboration and Consultation; Events.

Strategic Marketing:

- Ongoing support to position and market Niagara region as a choice destination for businesses to locate and transform Niagara into a globally renowned community. Promote Niagara as a location for business and resident investment in key markets and sectors through marketing activities.
- Development of the communications materials required to support Niagara's 10-Year Economic Development Strategy including print, web components, and a communications and social media strategy.
- Developing stages of creating an interactive employment lands and buildings map to support investment attraction.

- Sponsorship of local and North American conferences and events including:
 - Greater Niagara Chamber of Commerce Business Achievement Awards.
 - OBIAA Conference Sponsorship.
 - Ontario Craft Wine Conference.
 - Financial Executives International Canada Annual Conference.
 - Welland Economic Development Golf Tournament.
- To create an asset inventory of marketing collateral across all 12 municipalities in partnership with local economic development offices, which will be used for internal and external marketing initiatives including:
 - Niagara business showcase videos (12 total).
 - Niagara Agricultural videos (4 total).
 - Various promotional items and materials
- Enhanced welcomeniagaracanada.com by working with Local Immigration Partnership to promote to update it as the primary online source for information to newcomers. Updates included adding Niagara's immigration guide in additional languages, including Ukrainian.

Subject: Support to Local Area Municipalities

Report to: Planning and Economic Development Committee

Report date: Wednesday, July 13, 2022

Recommendations

1. That this Report **BE RECEIVED** for information.

Key Facts

- The purpose of this report is to update PEDC on Niagara Economic Development's (NED) support to local area municipalities in their economic development and business retention and expansion efforts in 2019, 2020 and 2021.
- This report will provide an overview of projects supported through LAM Funding, Buy Local Funding and funding partnerships to upper levels of government.
- This update will note aggregated reporting outcomes from projects supported.
- NED's Quarterly Update reported on these programs previously. This is an aggregated summary of programs in collaboration with municipalities.
- Continuation of these programs is subject to an annual budget review.

Financial Considerations

The activities described in this report have been accommodated within the approved 2019 to 2022 NED operating budgets.

From 2019 to date the following funding was granted;

- LAM Funding of \$163,492
- Buy Local Funding of \$132,229
- RED Funding \$60,000

Analysis

In 2019, NED began administering the Local Area Municipal Economic Development Fund (LAM Fund) exemplifying a collaborative and integrated approach to working with local municipalities and business organizations to enhance business growth and retention. The program purpose is to build capacity and assist in realizing common objectives throughout the region.

In 2020, as a result of impacts on local business due to the pandemic, a Buy Local Fund was also introduced to amplify marketing efforts by local municipalities to encourage patronage of Niagara businesses through campaigns and initiatives.

NED also supported the matching fund component of larger scale project applications by rural municipalities to Ontario Ministry of Agriculture, Food and Rural Affairs' Rural Economic Development fund (RED Fund)

Support Streams Available to LAM's

Niagara Region Local Area Municipality (LAM) Fund

Since the fund's inception, 24 projects have been approved and applications are still open for 2022 projects with expressed interest from a number of municipalities. Total funding from 2019 to date is \$163,492.00

This is a 50% matching fund (combination of cash and in-kind), open to all LAM's and the criteria is based on outcomes that will:

- Undertake evidence-based planning to identify priorities and measure economic performance
- Collaboration for economic growth
- Economic competitiveness and diversity (i.e., attraction, retention and expansion of businesses)
- Innovative communities
- Expansion of markets
- Creation and/or retention of jobs
- Attraction, development or retention of a highly skilled workforce

From 2019 to current, LAM projects have resulted in collaborations and partnerships between:

- More than 180 businesses
- Chambers of Commerce
- Business and Downtown Improvement Associations
- Industry organizations and associations
- Tourism organizations
- Agricultural organizations
- Regional, municipal and upper levels of government
- Post-secondary institutions
- Research and innovation institutions

In 2020 and 2021, municipalities included reporting on how funded projects aligned with the defined pillars identified in the Niagara Economic Rapid Response Team's Economic Recovery Plan. Outcomes include, but are not limited to:

- Viability of industrial and employment lands
- Increased entrepreneurship
- Agri-innovation promotion/exposure
- Youth engagement
- Tourism product and promotion
- Increased partnerships and collaboration
- Business and marketing support and Investment attraction collaterals (i.e. Community Profile).

Projects from 2022 and forward should now align with the Strategic Directions outlined in the 10 Year Economic Development Strategy, Inspire.Invest.Grow.

Buy Local Funding Support

In 2020 and 2021, 21 campaigns were supported by this micro grant. Applications are still open for 2022 projects. Total funding to date \$132,229.00.

NED Buy/Shop local funding is to support a range of activities that encourage consumers and visitors to shop at local businesses. One application per municipality can be made to support campaigns and initiatives that promote consumer awareness and benefits to the broader business community. A 25% cash contribution is required by the applicant. Eligible initiatives include: Shop-local branding and digital content graphics; Media related initiatives that broaden exposure of local businesses; Advertising campaigns and marketing events intended to direct shoppers (both residents and visitors) to local small merchants; Marketing materials such as videos, social media visuals, and radio and newspaper ads that encourage consumers/visitors to buy from local businesses and patronize local restaurants and attractions.

Outcomes were measured in, but not limited to: campaign length/occasions; social media engagement; web visits/views; distribution/subscribers; emails opened; event attendees.

Matching Funding Support to RED Initiatives

Ontario's Rural Economic Development (RED) program provides cost-share funding to support activities that create strong rural communities in Ontario and opens doors to rural economic development.

NED assisted four local area municipalities with \$15,000 in matching funds to enable them to apply for the provincial funding and each application was approved. Total funding to date \$60,000. Projects timelines run to 2023 and 2024 and will be reported directly to the Province. Projects include: Gateway, Wayfinding, Beautification and Community Signage Strategy; Business Expansion and Resiliency Project; Tourism Business Retention and Expansion Project and West Street Renewal Project: Connecting the City's Waterfront and Downtown

Summary

LAM Funding

- 2019 - \$40,000 for 9 projects in 8 municipalities;
- 2020 - \$50,792 - 7 projects in 6 municipalities;
- 2021 - \$57,000 - 7 projects in 7 municipalities;

Buy Local Marketing Initiative Support

- 2020 - \$50,000 in support to 12 municipalities
- 2021 - \$82,229 in support to 9 municipalities

Matching funding support to OMAFRA's Rural Economic Development fund

- \$60,000 in support to 4 rural municipalities

Alternatives Reviewed

All activities described in this report are key functions of Regional Economic Development and the tactics being used are consistent with accepted economic development practices.

Relationship to Council Strategic Priorities

Economic development activities described in this report directly support Council Strategic Priority:

- Supporting Businesses and Economic Growth

Prepared by:

Linda Sicoli
Economic Development Officer
Economic Development

Recommended by:

George Spezza, EcD, CEcD
Director
Economic Development

Submitted by:

Ron Tripp, P.Eng.

Chief Administrative Officer

This report was prepared in consultation with Lyndsey Ferrell, Program Financial Specialist.

MEMORANDUM

PDS-C 34-2022

Subject: 2022 Public Realm Investment Program's Funding Commitments

Date: July 13, 2022

To: Planning and Economic Development Committee

From: Julia van der Laan de Vries, Landscape Architect

The purpose of this memorandum is to provide an update to the Planning and Economic Development Committee with respect to the 2022 Public Realm Investment Program (PRIP). This memo summarizes projects that will receive funding commitments this year. Submissions from Local Area Municipalities (LAMs) are for public realm enhancement projects along regional roads. A brief description of each project is included.

Program Background

The Public Realm Investment Program was initiated in 2016, as a means to partner with LAMs to create attractive and vibrant public spaces. These projects enhance the public realm across Niagara and include streetscaping, street furnishings, civic gateways, urban plazas, active transportation facilities, public art, and a myriad of other public realm element. The program provides matching funding to LAMs for the capital costs of public realm enhancements. The maximum Regional funding contribution is \$150,000 per project and the minimum is \$25,000. The overall annual budget is \$350,000.

Now in its sixth year, the Program continues to build upon the successes of past years. The uptake of the program continues to grow in the number of submissions received, quantity of funding requested, and quality of submissions.

One of the factors that contributes to the Program's success has been the availability of the Region's landscape architecture and urban design expertise to assist the LAMs that do not have these resources. This practice allows local and Regional staff to collaborate and amplify resources, thereby raising the overall quality and value of these public realm projects.

2022 Funding Commitments

On February 22, the 2022 PRIP Application Package was distributed to LAM staff. LAMs were invited to make funding requests to the program. The submission deadline was April 22.

Similar to previous years, the 2022 Program was over-subscribed with total funding requests of \$599,570. Combined with local funding and in some cases, capital funding from Regional projects, the applications contain a total project value of \$22.8 million.

Staff received eight submissions from six municipalities. New for 2022, the program adds Port Colborne to the list of LAMs that utilized the program for the first time. Staff is also working closely with the Township of Wainfleet to identify potential projects for submission in 2023.

A multi-disciplinary team of Regional staff evaluated the submissions to determine the technical feasibility and funding priority for each project. Upon completion of the evaluation, the team met with staff from each municipality to discuss the technical aspects of their respective projects.

Of the eight submissions, three did not reach the program pre-requisites to achieve funding. One submission from Port Colborne and two submissions in St. Catharines were not funded. However, Regional staff will continue to work closely with these municipalities to identify future projects for 2023 and beyond. Please refer to Appendix 'A' for a complete list of submissions.

This year, all of the program budget was assigned. This funding will complement and enhance several Regional capital projects that promote the Region's complete streets initiative. This includes Environmental Assessments (EA) followed by detailed design for Jordan Village in Lincoln, Niagara Stone Road in Virgil, Niagara-on-the-Lake and Lundy's Lane bridge replacement in Niagara Falls. The following table provides details on the projects and their assigned funding contributions:

#	Project Name and Description	Total Project Value	Regional Funding Commitment
1	<p>Project Name: Jordan Village Streetscaping</p> <p>Location: 19th St, Main St, King St, Lincoln</p> <p>Description: Streetscape enhancements such as: enhanced active transportation facilities, flexible street/plaza space, decorative pavers, wayfinding, street trees, planting beds, planting containers, street furnishings, placemaking elements, banners, decorative seasonal lighting and street lighting.</p>	\$14,439,874	\$100,000
2	<p>Project Name: Lundy's Lane Streetscaping (at OPG Canal bridge)</p> <p>Location: Lundy's Lane (between #7077 to 7225), Niagara Falls</p> <p>Description: Streetscape enhancements along bridge such as: enhanced active transportation facilities, decorative fencing, placemaking elements, street furnishings, plant material, banners, decorative seasonal lighting and street lighting.</p>	\$368,747	\$30,000
3	<p>Project Name: Niagara Stone Road Streetscaping</p> <p>Location: Niagara Stone Rd (between Four Mile Creek Rd to East and West Line), Virgil, Niagara-on-the-Lake</p> <p>Description: Streetscape enhancements such as: enhanced active transportation facilities, street trees, plant material, street furnishings, placemaking elements, banners, decorative</p>	\$8,000,000	\$120,000

#	Project Name and Description	Total Project Value	Regional Funding Commitment
	seasonal lighting, street lighting and burial of overhead utilities.		
4	Project Name: Lions Field Streetscaping Location: 120 Killaly St & Elm St, Port Colborne Description: Streetscape enhancements such as: decorative metal fence and gates, shade trees, plant material, site furnishings, plaza space, and a placemaking element (e.g. gateway feature)	\$216,000	\$45,000
5	Project Name: Downtown Parkette Location: 12 East Main St & The Boardwalk, Welland Description: Parkette enhancements such as: accessible municipal sidewalk, site furnishings, plaza space, decorative pavers, plant material, placemaking elements, decorative lighting and a structure to showcase rotating public art installations.	\$104,340	\$55,000
	Totals:	\$23,128,961.00	\$350,000.00

Respectfully submitted and signed by

Julia van der Laan de Vries, BA, BLA, OALA
Landscape Architect

APPENDIX A: LIST OF SUBMITTED PROJECTS

#	Project Name and Location
1	Project Name: Jordan Village Streetscaping Location: 19 th Street, Main Street, King Street, Lincoln
2	Project Name: Lundy's Lane Streetscaping (at OPG Canal bridge) Location: Lundy's Lane (between #7077 to 7225), Niagara Falls
3	Project Name: Niagara Stone Road Streetscaping Location: Niagara Stone Road (between Four Mile Creek Road to East and West Line), Virgil, Niagara-on-the-Lake
4	Project Name: Lions Field Streetscaping Location: 120 Killaly Street & Elm Street, Port Colborne
5	Project Name: Downtown Parkette Location: 12 East Main Street & The Boardwalk, Welland
6	Project Name: Main Street Banners Location: Main Street East and Main Street West, Port Colborne
7	Project Name: St. Paul Street Decorative Lighting Location: St. Paul Street (between Ontario Street and Geneva Street, St. Catharines
8	Project Name: James/Lake Gateway Plaza Location: 193 James Street, St. Catharines