

**THE REGIONAL MUNICIPALITY OF NIAGARA
PLANNING & ECONOMIC DEVELOPMENT COMMITTEE
MINUTES**

**PEDC 11-2019
Wednesday, November 6, 2019
Council Chamber
Niagara Region Headquarters, Campbell West
1815 Sir Isaac Brock Way, Thorold, ON**

Committee: Bradley (Regional Chair), Butters, Bylsma, Darte (Committee Vice-Chair), Easton, Fertich, Foster, Heit, Huson (Committee Chair), Redekop, Rigby, Ugulini, Witteveen, Zalepa

Absent/Regrets: Bellows, Champion, Greenwood, Junkin, Sendzik

Staff: E. Acs, Manager, Community Planning, H. Chamberlain, Director, Financial Management & Planning/Deputy Treasurer, M. Evely, Legislative Coordinator, L. Ferrell, Program Financial Specialist, D. Giles, Director, Community & Long Range Planning, D. Heyworth, Official Plan Policy Consultant, V. Kuhns, Acting Director, Economic Development, P. Lambert, Director, Infrastructure Planning & Development Engineering, D. Morreale, Director, Development Approvals, R. Mostacci, Commissioner, Planning & Development Services, S. Norman, Senior Planner, K. Provost, Economic Development Officer, H. Talbot, Financial and Special Project Consultant, M. Trennum, Deputy Regional Clerk

1. CALL TO ORDER

Committee Chair Huson called the meeting to order at 1:00 p.m.

2. DISCLOSURES OF PECUNIARY INTEREST

There were no disclosures of pecuniary interest.

3. PRESENTATIONS

3.1 Natural Environment Work Program (Agenda Item 6.1)

Sean Norman, Senior Planner, provided information respecting Natural Environment Work Program. Topics of the presentation included:

- Background Study and Discussion Papers
- Provincial Direction
- Climate Change and Invasive Species
- Consultation and Engagement Summary
- Next Steps

3.2 Analysis on Niagara Region's Role in Tourism (Agenda Item 5.1)

Valerie Kuhns, Acting Director, Economic Development, and Kelly Provost, Economic Development Officer, provided information respecting Analysis on Niagara Region's Role in Tourism. Topics of the presentation included:

- Timeline
- The Approved Mandate in Tourism
- Seven Tourism Priorities Identified
- How They are Being Advanced
- Recommendations

Councillor Information Request(s):

Provide information respecting which stakeholders were consulted in the development of the priorities as outlined in Report ED 4-2015. Councillor Redekop.

3.3 Public Realm Investment Program Summary and Achievements (Agenda Item 6.3)

Vanessa Aykroyd, Landscape Architect, provided information respecting Public Realm Investment Program Summary and Achievements. Topics of the presentation included:

- Program Overview
- Program Funding
- Hardscapes
- Landscapes
- Public Art
- Design Assistance
- Completed Projects: Welland, Niagara Falls, West Lincoln, and Lincoln

4. DELEGATIONS

There were no delegations.

5. ITEMS FOR CONSIDERATION

5.1 ED 12-2019

Analysis of Niagara Region's Role in Tourism

Moved by Councillor Ugulini
Seconded by Councillor Foster

That Report ED 12-2019, dated November 6, 2019, respecting Analysis of Niagara Region's Role in Tourism, **BE RECEIVED** and the following recommendation **BE APPROVED**:

1. That Staff's recommendation to fund a Special Event Bid Fund **BE REFERRED** for consideration as part of the 2020 budget process.

Moved by Councillor Redekop
Seconded by Councillor Easton

That the motion **BE AMENDED** to add the following clause:

2. ***That Report ED 12-2019 BE CIRCULATED to the local area municipalities, destination marketing organizations, Niagara Parks Commission, and Tourism Partners of Niagara for comment.***

The Committee Chair called the vote on the motion, as amended, as follows:

That Report ED 12-2019, dated November 6, 2019, respecting Analysis of Niagara Region's Role in Tourism, **BE RECEIVED** and the following recommendations **BE APPROVED**:

1. That Staff's recommendation to fund a Special Event Bid Fund **BE REFERRED** for consideration as part of the 2020 budget process.
2. That Report ED 12-2019 **BE CIRCULATED** to the local area municipalities, destination marketing organizations, Niagara Parks Commission, and Tourism Partners of Niagara for comment.

Carried

6. CONSENT ITEMS FOR INFORMATION

Moved by Councillor Rigby
Seconded by Councillor Butters

That the following items **BE RECEIVED** for information:

PDS 32-2019

Natural Environment Work Program - Phases 2 & 3: Mapping and Watershed
Planning Discussion Papers and Comprehensive Background Study

PDS 37-2019

Growth Scenario Analysis Related to the Regional Housing Strategy

PDS 40-2019

Public Realm Investment Program Summary and Achievements

Carried

7. OTHER BUSINESS

There were no items of other business.

8. NEXT MEETING

The next meeting will be held on Wednesday, December 4, 2019 at 1:00 p.m. in
the Council Chamber, Regional Headquarters.

9. ADJOURNMENT

There being no further business, the meeting adjourned at 2:59 p.m.

Councillor Huson
Committee Chair

Mark Evely
Legislative Coordinator

Ann-Marie Norio
Regional Clerk