



**THE REGIONAL MUNICIPALITY OF NIAGARA
NIAGARA REGION 50TH ANNIVERSARY COMMITTEE
AGENDA**

NRAC 3-2020

Thursday, February 27, 2020

4:00 p.m.

Campbell East (CE) 103

Niagara Region Headquarters, Campbell East

1815 Sir Isaac Brock Way, Thorold

Pages

1. CALL TO ORDER

2. DISCLOSURES OF PECUNIARY INTEREST

3. ROUNDTABLE DISCUSSION

3.1 Verbal Update on Action Items from February 5, 2020 Meeting

4. CONSENT ITEMS FOR INFORMATION

4.1 NRAC 2-2020

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Niagara Region 50th Anniversary Committee Minutes February 5, 2020

5. OTHER BUSINESS

6. NEXT MEETING

The next meeting date is to be determined.

7. ADJOURNMENT

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**THE REGIONAL MUNICIPALITY OF NIAGARA
NIAGARA REGION 50TH ANNIVERSARY COMMITTEE
MINUTES**

**NRAC 2-2020
Wednesday, February 5, 2020
Campbell East (CE) 103
Niagara Region Headquarters, Campbell East
1815 Sir Isaac Brock Way, Thorold**

Committee: Councillors Foster, Greenwood (Committee Chair); D. Barnhart, Executive Officer to the Regional Chair, A.-M. Norio, Regional Clerk

Absent/Regrets: Councillors Bellows, Butters (Committee Vice Chair), Villella

Staff: N. Beck, Senior Graphic Designer, W.Foran, Corporate Communications Advisor, B.Nuttall, Executive Administrative Assistant to the Regional Chair, S.O'Brady, Associate Director Strategic Communications & Public Affairs, M.Rupcic, Communications Liaison, J. Spratt, Administrative Assistant to the Regional Clerk

1. CALL TO ORDER

Committee Chair Greenwood called the meeting to order at 9:02 a.m.

2. DISCLOSURES OF PECUNIARY INTEREST

There were no disclosures of pecuniary interest.

3. ROUNDTABLE DISCUSSION

3.1 Verbal Update on Action Items from January 14, 2020 Meeting

The Niagara Region 50th Anniversary Committee provided staff direction to move forward with the following initiatives:

- 50th Anniversary video
- logo design
- charity fundraising event
- civics teaching material for School Boards
- flag raising
- lighting of falls and bridge
- Christmas card contest (to be discussed in October 2020)

Action items:

- Daryl, Mark and Corporate Communications team to start script for 50th Anniversary video that will be released April 3, 2020
- Bridget and Councillor Greenwood to determine options for venues, dates, and guest speakers for charity event
- Corporate Communications to price options for golf shirts with logo design chosen by committee
- logo will be utilized as appropriate by Corporate Communications starting April 3, 2020 to advertise Niagara Region 50th anniversary
- connect with School Boards to discuss possibility for civics teaching material or “app” that can be launched in September
- reach out to IT Services for previous teaching material provided to School Boards
- look into prices for creating civics “app”
- Nicola to connect with vendors for giveaway (swag) options
- Councillor Greenwood to reach out to Niagara Parks and other flagged areas to discuss raising 50th anniversary flag
- Corporate Communications and Clerk’s Office to provide script and/or PowerPoint outlining the charity event for Councillors to present at their Council meetings in May
- Bridget to connect with Canada Summer Games committee to discuss a combined outdoor event

4. **CONSENT ITEMS FOR INFORMATION**

4.1 **NRAC 1-2020**

Niagara Region 50th Anniversary Committee minutes, January 14, 2020

Moved by Councillor Foster

Seconded by Councillor Greenwood

That Report NRAC 1-2020, being the minutes of the Niagara Region 50th Anniversary Committee meeting held on January 14, 2020, **BE RECEIVED** for information.

Carried

5. **OTHER BUSINESS**

There were no items of other business.

6. **NEXT MEETING**

The next meeting will be held on Thursday, February 27, 2020 at 4:00 p.m. in the CE 103.

7. ADJOURNMENT

There being no further business, the meeting adjourned at 10:22 a.m.

Councillor Greenwood
Committee Chair

Jenna Spratt
Administrative Assistant to the
Regional Clerk

Ann-Marie Norio
Regional Clerk