



**THE REGIONAL MUNICIPALITY OF NIAGARA
NIAGARA REGION 50TH ANNIVERSARY COMMITTEE
AGENDA**

NRAC 4-2020

Tuesday, March 10, 2020

3:00 p.m.

Committee Room 4

Niagara Region Headquarters

1815 Sir Isaac Brock Way, Thorold ON

Pages

1. CALL TO ORDER

2. DISCLOSURES OF PECUNIARY INTEREST

3. ROUND TABLE DISCUSSION

3.1 Verbal Update on Action Items from February 27, 2020 Meeting

4. CONSENT ITEMS FOR INFORMATION

4.1 NRAC 3-2020

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Niagara Region 50th Anniversary Committee Minutes February 27, 2020

5. OTHER BUSINESS

6. NEXT MEETING

The next meeting to be determined.

7. ADJOURNMENT

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**THE REGIONAL MUNICIPALITY OF NIAGARA
NIAGARA REGION 50TH ANNIVERSARY COMMITTEE
MINUTES**

**NRAC 3-2020
Thursday, February 27, 2020
Campbell East (CE) 103
Niagara Region Headquarters, Campbell East
1815 Sir Isaac Brock Way, Thorold**

Committee: Butters (Committee Vice Chair), Foster, Greenwood (Committee Chair), D. Barnhart, Executive Officer to the Regional Chair, A.-M. Norio, Regional Clerk

Absent/Regrets: Bellows, Villella

Staff: B. Nuttall, Administrative Assistant to the Regional Chair, S. O'Brady, Associate Director, Strategic Communications and Public Affairs, M. Rupcic, Communication Liaison, Office of the Regional Chair

1. CALL TO ORDER

Committee Chair Greenwood called the meeting to order at 4:02 p.m.

2. DISCLOSURES OF PECUNIARY INTEREST

There were no disclosures of pecuniary interest.

3. ROUNDTABLE DISCUSSION

3.1 Verbal Update on Action Items from February 5, 2020 Meeting

The following updates were provided on the action items from the February 5, 2020 meeting:

- 50th Anniversary video that will be released April 3, 2020
 - rough draft of the video has been received and it is inline with the direction the Committee provided with an anticipated filming start date of March 10, 2020
 - Draft script to be provided at the next meeting
- Gala venues, dates, format and guest speakers
 - Gala date was set for Friday, November 6, 2020
 - Councillor Greenwood is still seeking out potential venues and Committee members provided further suggestions

- The Committee determined the gala theme will be Past, Present and Future
- It was decided there should be three speakers (past, present and future) along with a Master of Ceremonies and a speech by the Regional Chair
- The Committee was requested to come back with suggested Niagara-based speakers for the next meeting
- It was noted that the price in 2010 was \$125.00 and the Committee agreed no more than \$150.00 should be charged per ticket
- The gala will include a silent auction component, considering approximately 15 items valued between \$400-\$500 each. Should we obtain prizes of over \$1000 a live auction could be considered; however, there would be no more than three items
- It was noted that donations would not be requested from those that donate to the Regional Chair's Golf Tournament
- It was suggested that Niagara College be considered as an option for catering the event
- The Committee suggested that we have an item at the gala from each local area municipality - i.e. a red wine from Lincoln and a white wine from Niagara-on-the-Lake with the 50th Anniversary logo being included on each bottle
- Golf shirts with Logo
 - Sean O'Brady provided samples of the golf shirts
 - The Committee requested the shirts be black with the logo in gold embroidery on the left sleeve
 - Councillors will be provided with one shirt and there will be the option to purchase additional shirts and shirts will be available for purchase by staff
 - Shirts will be distributed at the Regional Council meeting on March 26
- Connect with School Boards to discuss possibility for civics teaching material
 - Daryl noted that the reach out had not yet occurred but they will be contacting the Boards to get the number of students
 - The Regional Chair's Office has hired a student that will be working on this
- Civics "app"
 - The Committee was advised that the "app" would be one that students are already using and have access to where our material could be downloaded and accessed
- Giveaway (swag) options
 - The Committee agreed to having pins created that could be shared with the students as well provided to all Regional employees in celebration of the 50th Anniversary

- Corporate Communications to obtain pricing information for the next meeting
- Notepads were also discussed as a further giveaway option as they could be made by our Print Services Division
- 50th Anniversary Flag
 - The Committee decided on a white flag with blue and green
 - Corporate Communications will create a design to be shared with the Committee
 - The Committee discussed either providing a 50th Anniversary Flag to each local area municipality or rotating through the municipalities so that each one has an opportunity to acknowledge the anniversary
 - The Committee also discussed requesting that the Falls, Main Street Bridge in Welland, Brock University, Peace Bridge and Rainbow Bridge be illuminated in honour of the 50th Anniversary
- Script and/or PowerPoint outlining the charity event for Councillors to present at their Council meetings in May
 - Corporate Communications will work on scripts for the Regional Councillors to use prior to showing the video at their local area Councils
- Canada Summer Games Combined Event
 - Bridget advised that this option was still being explored.
- Recipients of Gala Funds
 - It was requested that Committee members bring forward suggestions on possible recipients for the next meeting
 - A suggestion was made that we aim to raise \$50,000 for the 50th Anniversary
 - It was further discussed that more than one recipient be considered for the funds raised (i.e. \$10,000 for five recipients)

3.2 Follow Up Action Items

- Provide draft 50th Anniversary video script for the next meeting
- Continue exploring venue options
- Provide suggestions for Niagara based speakers for gala for the next meeting
- Continue work on the civics curriculum
- Provide pricing on 50th Anniversary pins for the next meeting
- Provide draft flag design for the next meeting
- Continue work on the illumination requests
- Begin work on script for the 50th Anniversary video to be used by Councillors to present at their local Councils
- Provide suggestions on possible recipients of the funds raised at the gala

4. **CONSENT ITEMS FOR INFORMATION**

4.1 **NRAC 2-2020**

Moved by Councillor Butters
Seconded by Councillor Foster

That Report NRAC 2-2020, being the minutes of the Niagara Region 50th Anniversary Committee meeting held on Wednesday, February 5, 2020, **BE RECEIVED** for information.

Carried

5. **OTHER BUSINESS**

There were no items of other business.

6. **NEXT MEETING**

The next meeting will be held on Tuesday, March 10, 2020 at 3:00 p.m. in Committee Room 4, Regional Headquarters.

7. **ADJOURNMENT**

There being no further business, the meeting adjourned at 5:17 p.m.

Councillor Greenwood
Committee Chair

Ann-Marie Norio
Regional Clerk