

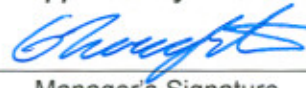
MADD Canada Memorial Signs on Provincial Highways



POLICY NUMBER: 2006-01

Effective Date: April 15, 2004

Approved by: Gord Troughton, Manager



29-Nov-2006

Manager's Signature

Date

Traffic Office

Engineering Standards Branch
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Purpose and Background

MADD Canada is a non-profit organization that is committed to stopping impaired driving and supporting the victims resulting from collisions caused by impaired drivers. It is composed of volunteers who include not only mothers, but also fathers, friends, business professionals, experts in the anti-impaired driving field and concerned citizens.

The purpose of this policy is to permit the installation of small roadside memorial signs for MADD Canada at locations on provincial highways where fatal collisions have occurred and an impaired driver is alleged to be at fault.

The Ministry has entered into a Memorandum of Understanding (MOU) with MADD Canada that lays out the guidelines, process, qualification criteria and implementation of signing as identified in this policy. In the event of a discrepancy between the MOU and this policy, the MOU will govern.

Guidelines

This policy is specific to MADD Canada memorial signs only and does not govern the placement of other memorials or signs.

The policy applies to fatal collisions on provincial highways that occurred after April 15, 2004 and the fatal collision shall have been caused by an impaired driver with the victim(s) death occurring within thirty (30) days of the collision.

Process and Qualification Criteria

MADD Canada will initiate the request for the memorial sign and will be responsible to obtain the following qualification information:

- Proof that the driver involved in the fatal collision has been convicted of one or more of the following *Criminal Code* offences:
 - a) Impaired Driving (S.253(a))
 - b) Driving with a Blood Alcohol Concentration above 0.08% (S.253(b))
 - c) Impaired Driving causing Death (S.255(3))

- Letter of permission from an immediate family member (spouse, child, stepchild, brother, stepbrother, sister, stepsister, mother, stepmother, father, stepfather) of the deceased. If another immediate member of the family objects (in writing) to the placement of a sign, they should be referred back to MADD and MADD may decide if they want to proceed with the installation of the sign. In the event that a local resident objects to the placement of the sign near their property, MADD can give consideration to moving the sign to another nearby location. If the sign has already been installed and an objection is received, there will no additional charge for the relocation of the sign.

Once the above criteria has been met, the following information and documentation in support of a memorial sign request shall be provided by MADD Canada to the Ministry of Transportation, Head Office Traffic:

- 1) Location of the collision, including:
 - Highway number
 - Direction of travel
 - Distance from the nearest intersection/interchange, population centre, etc.
- 2) Date and time of the collision.
- 3) Letter from an immediate family member of the deceased confirming the name(s) of the deceased (first/common name and last name only – no nicknames allowed, such as John “Bubba” Smith). Memorial signs without a name will not be permitted. Names of pet animals will not be permitted on the memorial sign.
- 4) Death certificate of the victim(s).

The information and documentation to be provided by MADD to the Ministry shall not be provided before ninety (90) days have elapsed following the date of conviction of a driver in order to allow the convicted driver an opportunity to appeal the conviction. No memorial shall be placed until all appeal rights of a convicted driver are exhausted.

Ceremonies

Ceremonies will not be permitted on highways with posted speeds of 100 km/h.

Ceremonies on other highways may be arranged by MADD Canada following the installation of the sign, based on the following criteria:

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- MADD Canada shall give the Ministry sufficient notice if a ceremony is planned and shall provide the following information:
 - 1) Preferred location;
 - 2) Preferred date; and
 - 3) Documentation proving police support will be present.
 - Ceremonies shall be:
 - 1) Held in a safe location identified by MADD Canada and approved by the Ministry;
 - 2) Limited to a maximum of 15 minutes;
 - 3) Held at an approved time/day (i.e. off-peak hours, daylight hours, on a weekend);
 - 4) Accompanied by police and have the required traffic control shoulder operation, as outlined in OTM Book 7, Figure TL-6, for the duration of the ceremony;
 - 5) A maximum of 3 passenger vehicles shall be allowed to park on the right shoulder (unless prohibited) in addition to the police cruiser that will be parked with its warning flashers activated.

If the Ministry of Transportation deems that a public ceremony poses a threat to motorist safety, permission to have a ceremony will be denied.

Other than the initial ceremony following the installation of a memorial sign, additional ceremonies (i.e. anniversary of the collision, birthday of the deceased, etc.) are not permitted.



Plantings or Landscaping

Planting or landscaping at the sign site is prohibited. Flowers and/or other small items may be placed at the sign site.

Implementation

Sign Design and Installation

Signs shall conform to the following design:

 <p>The sign consists of a circular emblem at the top featuring a red ribbon with the word 'MADD' repeated. Below the emblem is a rectangular tab with the text 'IN MEMORY OF Deceased' and the MADD logo at the bottom.</p>	<p>MADD Canada Memorial Sign</p> <p>Sign Size: 600mm round (2') 600 x 600mm tab (2' x 2')</p> <p>Retroreflective Sheeting: Type 1</p>
 <p>The sign is identical to the English version but includes the French text 'À LA MÉMOIRE DE' below the English text.</p>	<p>MADD Canada Memorial Sign (Bilingual)</p> <p>Sign Size: 600mm round (2') 600 x 600mm tab (2' x 2')</p> <p>Retroreflective Sheeting: Type 1</p>

Multiple victims' names from one incident can appear on the sign. The tab size can be increased to accommodate the additional names to a maximum of four names on one tab. If there are more names, a separate memorial sign and tab shall be installed at the same location under the same MADD Memorial Sign Permit.

If there is more than one collision at the same location, the tab on the existing sign(s) will be modified to accommodate the additional name(s). An additional MADD Memorial Sign Permit shall not be required.

Bilingual signs will be placed in areas designated by the French Language Services Act (FLSA).

The sign will be manufactured and installed by the Ministry of Transportation.

Only one sign will be installed in one direction of travel on the right side of the highway at the right edge of the shoulder, at or near the location of the collision.

The sign shall not obstruct other signs and may not be placed exactly where the collision occurred.

While the ministry will endeavour to have the sign placed shortly after receipt of the required information and documentation, weather conditions or operations with higher priority may preclude manufacturing or installation of the sign for several months.

The Ministry of Transportation will not permit signs to be installed in the median of any provincial highway.

If the signs are to be installed in an active construction zone, the installation can be coordinated such that the signs are installed by the contractor, but delays in the installation may occur depending on whether work is being done in the area where the sign is to be placed.

On highways with a core/collector system, the signs will only be placed on the right shoulder of the collector.

Signs must be maintained in good condition.

Fees

MADD Canada shall be responsible for all fees associated with the manufacturing, installation and ongoing maintenance of the sign. The fee charged to MADD (\$565 per sign) will include the cost of the Encroachment Permit provided by the Ministry.

If a ceremony is held, MADD Canada shall also be responsible for the cost of police presence.

****In the event that there are any discrepancies between this policy and the Memorandum of Understanding (MOU) between MADD Canada and the Ministry of Transportation, the MOU shall govern.***