## Web and Mobile Waste Application

Public Works Committee September 8, 2020

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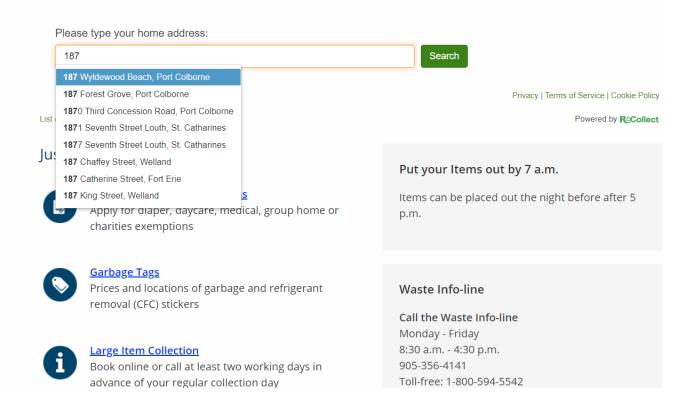


### Background

#### Garbage, Recycling

# Collection Schedule Items Collected Exemptions Tags Apartment Collection Containers

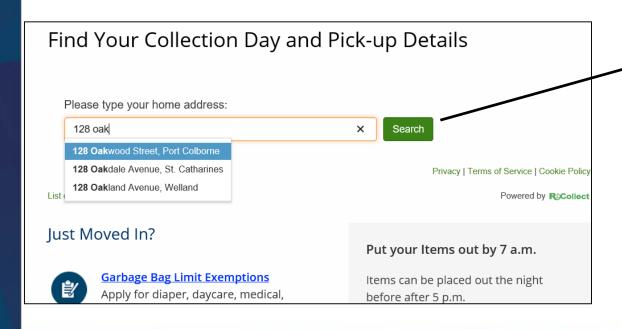
#### Find Your Collection Day and Pick-up Details

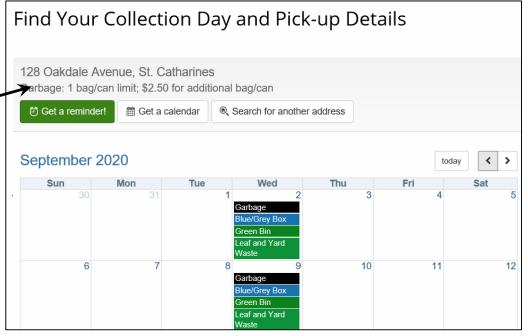


#### Collection Calendar Tool

 Residents will search for an address from Niagara Region's website, and use the calendar display to see waste collection

day, limits and other details





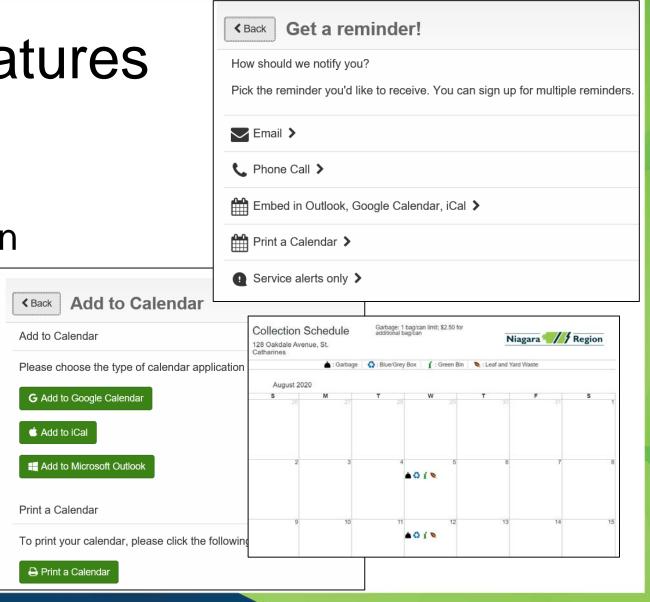


#### Other calendar features

 Residents can sign up for reminders

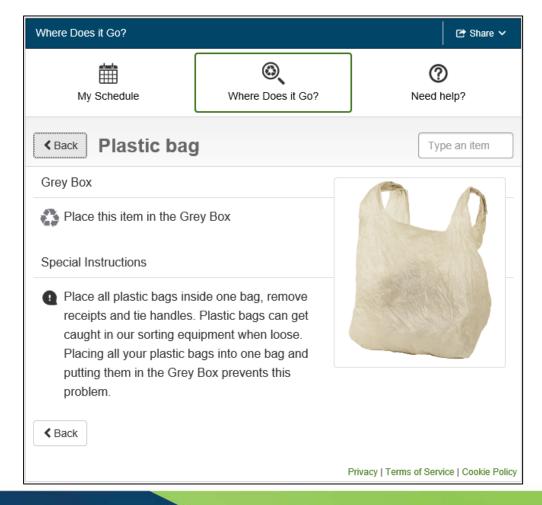
 Educational information can be included as part of the reminders

- Service alerts will also be provided to residents who receive the automated notifications
- Metrics are available for Niagara Region



#### Waste Wizard Search Tool

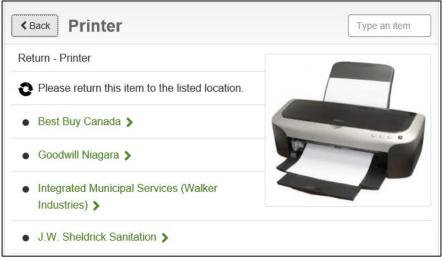
- Includes over 700 items
- Provides users with the appropriate disposal method (curbside, depot, donation etc.)
- Provides the closest drop-off depot based on address
- Staff can track search results and use this information to target communication

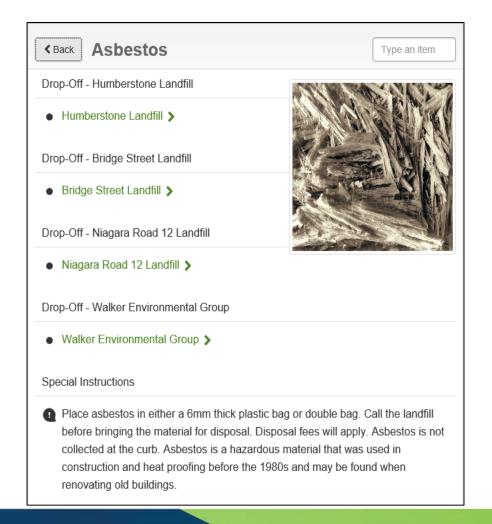




### Additional Examples

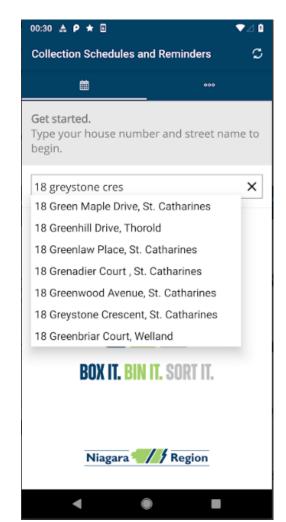


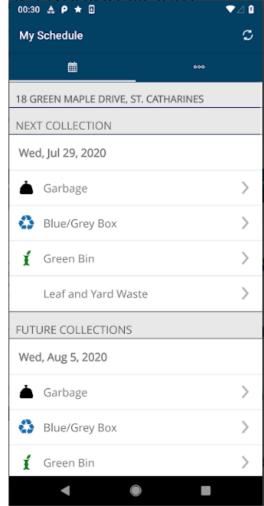




#### Mobile Application

- Residents will search 'Niagara Region Waste' to download the mobile app
- Collection calendar and search tool are both available on app
- Option to sign up for push notifications through the app as another reminder type







### Moving Forward

- Web/mobile application will be promoted as part of the education campaign for new waste collection contract and beyond
- Promotional pieces to include QR code for touchless download options for the app
- Waste Info-Line staff will have the ability to sign up residents for reminders









## Questions?