

# Endorsement of the Glendale District Plan

Planning and Economic Development Committee  
PDS 27-2020

September 9, 2020

Kirsten McCauley, Senior Planner, Secondary Plans

# Glendale District Plan

## Glendale District Plan **A Complete Community**



Niagara  Region

Niagara Lake  
on the border

 St. Catharines

Planning & Economic  
Development Committee  
September 9, 2020

**Presented by**

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**Associated Report**

PDS 27-2020



# Glendale Study Area

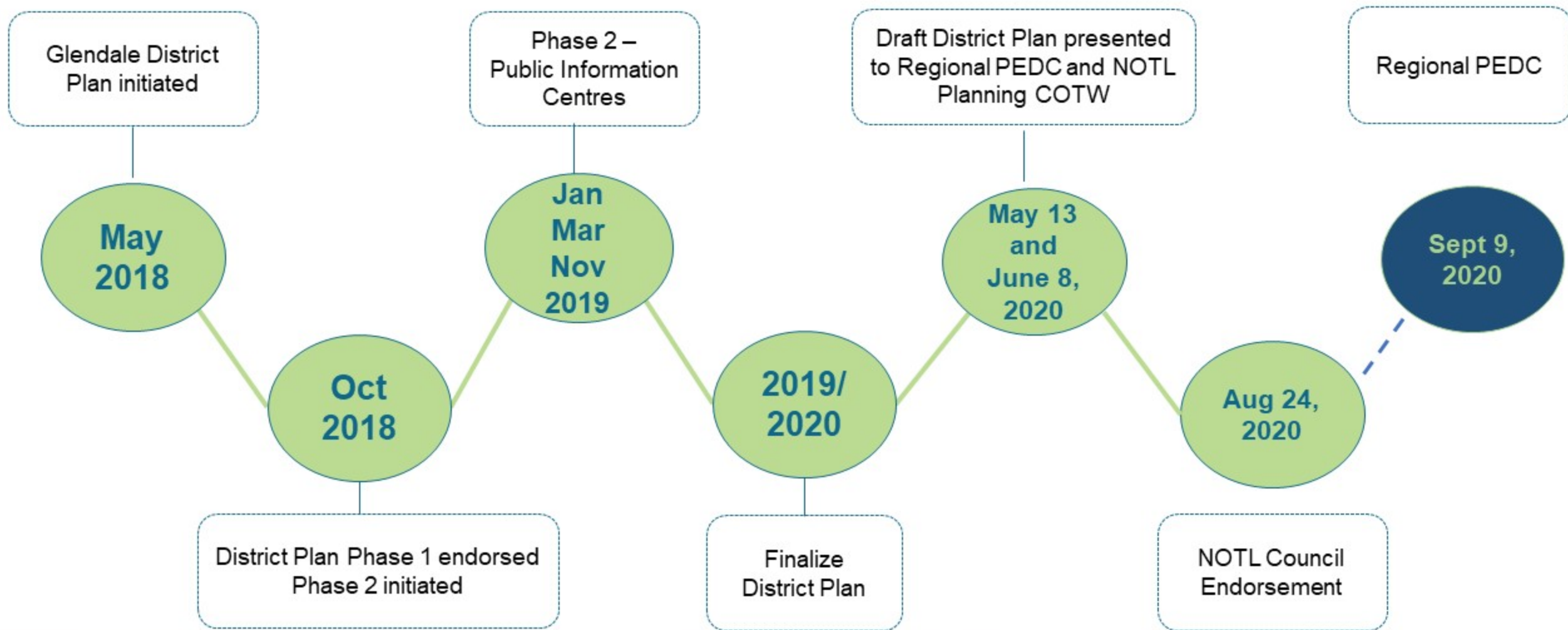
Total Study Area:  
Approx. 700 ha

Urban Area:  
370ha

Rural/Agricultural  
Area: 330



# Glendale District Plan Process Timeline



# Engagement Highlights

Public Information Centres	Date
Phase 1 Kick-Off Visioning	June 24 and 25, 2018
Phase 1 Vision and Preferred Concept	August 16, 2018
Phase 2 Kick-Off	January 31, 2019
Phase 2 Land Use Options	March 27, 2019
Phase 2 Draft District Plan Info	November 20, 2019

**Appendix 3** outlines the extensive amount of consultation undertaken.

- ✓ 6 days of public engagement sessions
- ✓ 6 Technical Advisory Committee meetings
- ✓ 3 Community Focus Group meetings
- ✓ Stakeholder and landowner one-on-one meetings
- ✓ Email notifications and newspaper notices
- ✓ Crowdsourced online commenting platform and survey



# Vision Statement

Glendale District will be a vibrant community for people of all ages, lifestyles, and abilities - a place to live, work, play, learn and grow.

Its urban districts, with a mix of uses, will protect, integrate and celebrate the natural and rural surroundings reflecting the distinct character of the area.

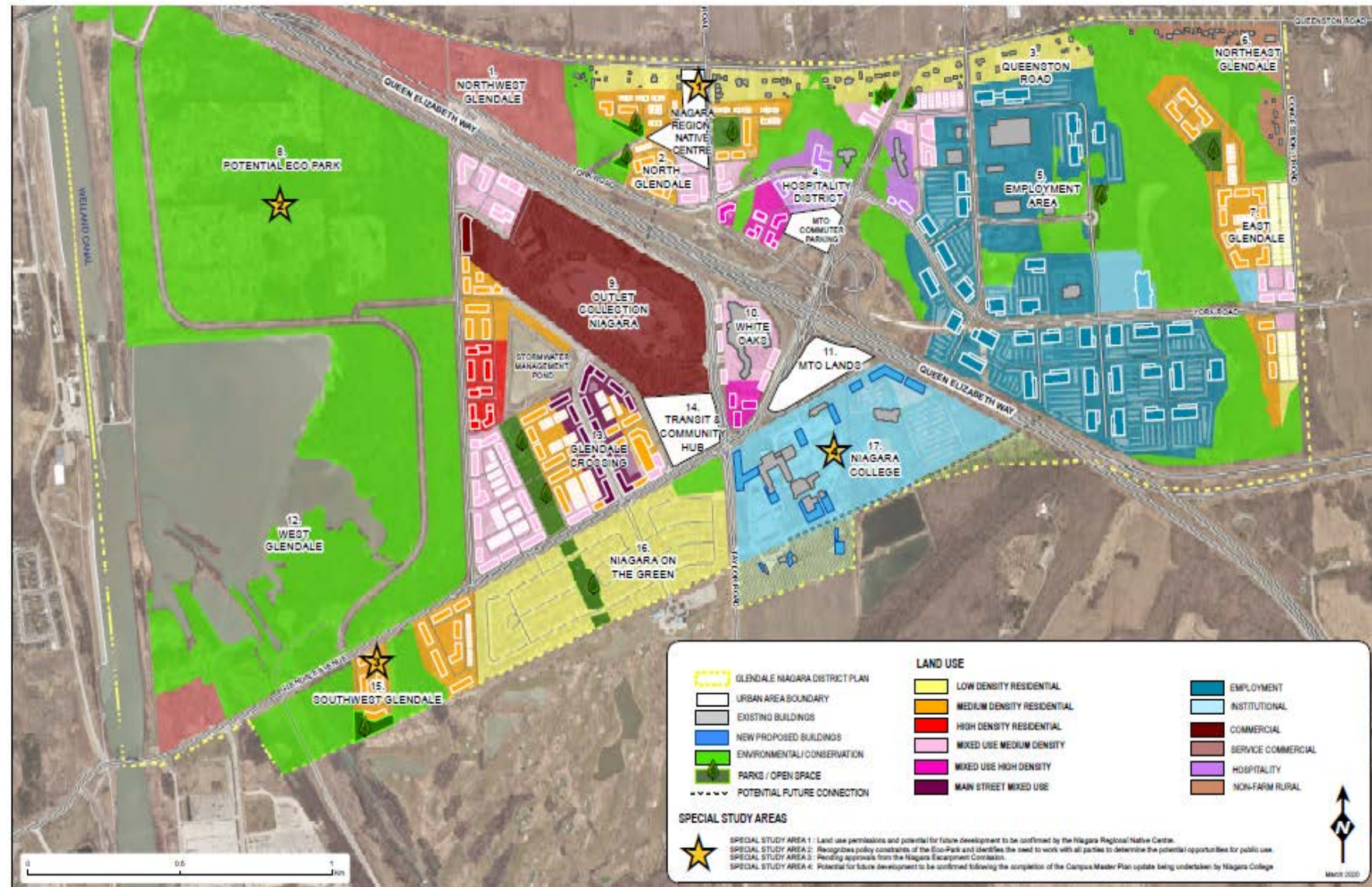
Glendale District will be framed by green space along the Welland Canal, the creek valleys, the Niagara Escarpment and agricultural lands.

Glendale District will put mobility first with a robust transit system, cycling trails and pedestrian routes seamlessly connecting areas north and south of the QEW.



# Demonstration Plan and Key Directions

- 1: Protect/enhance natural features
- 2: Trails and active transportation
- 3: Connected transit system
- 4: Build on existing assets
- 5: Create a “main street”
- 6: Diverse range of housing
- 7: Create public/civic space
- 8: Use sustainability measures
- 9: Coordination of infrastructure





# Main Street and Community/Transit Hub



Urban Design Rendering and Perspectives - For Illustration Purposes Only



# District Plan Summary

Endorsement of the Plan confirms the vision and commitment to Glendale becoming a complete, urban community. It provides a guide for the growth and transformation through implementation of the 47 strategies identified in the 9 key directions.

## Next Steps:

- Regional Official Plan Amendment (ROPA) process
- Work with NOTL on the Secondary Plan update
- Work with the Technical Advisory Committee (TAC) for ongoing implementation

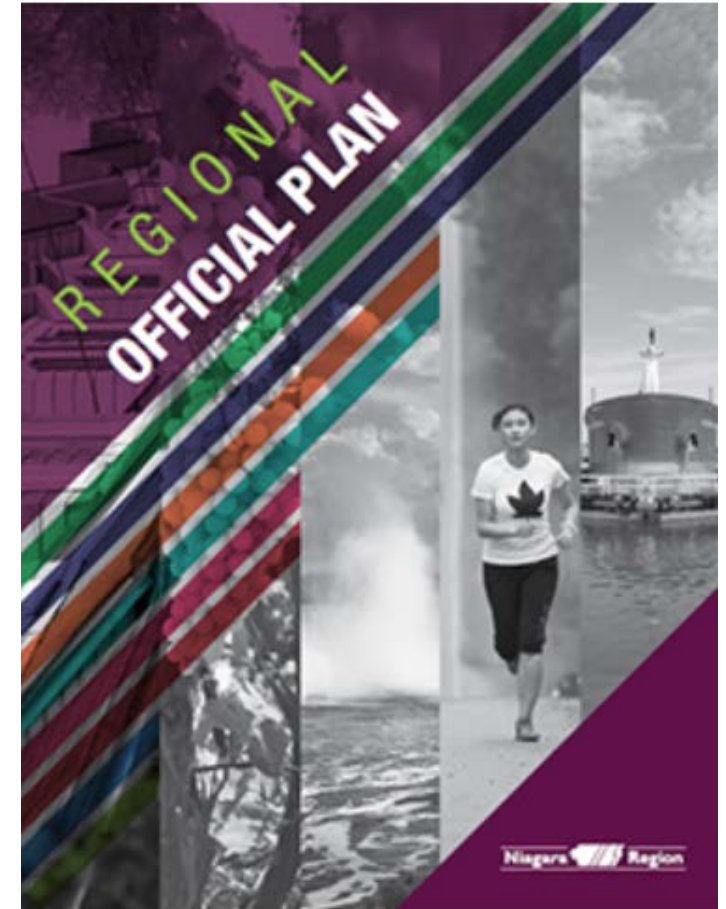
# Regional Official Plan Amendment

## Purpose

Amend the Regional OP to include:  
Glendale's Vision  
Key Elements  
Regional Planning Mandate

## Timing

Fall 2020

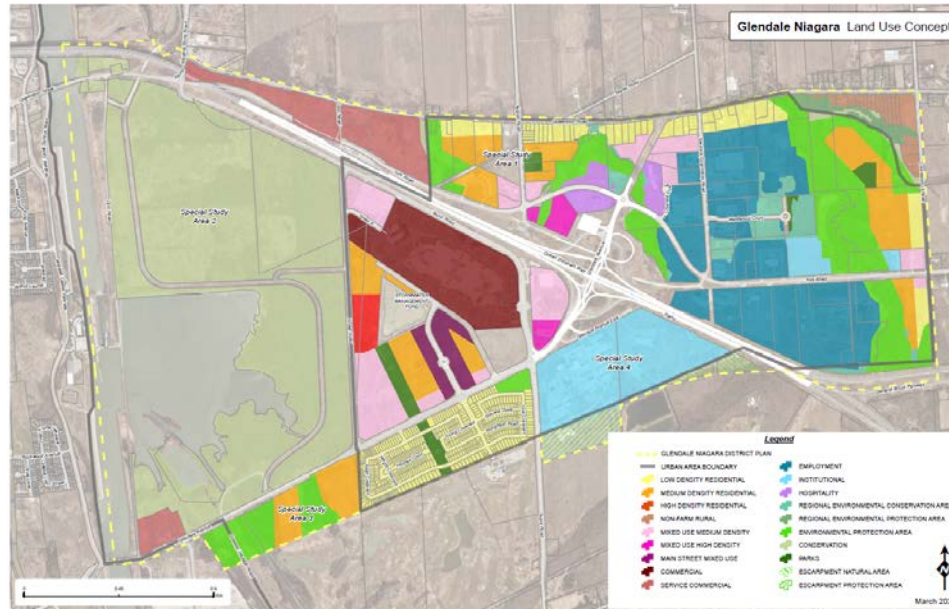
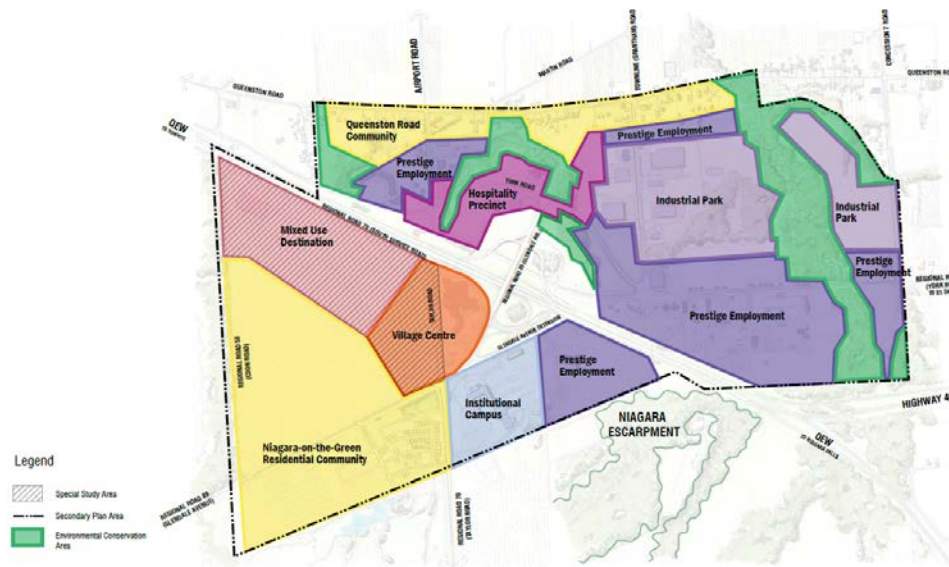




# Glendale Secondary Plan Update

Future work will confirm:

- Building heights/densities
- Population and employment forecasts
- Traffic and transportation analysis
- Refinement of land use boundaries
- Capital and operating costs/investment



Existing Glendale Secondary Plan to be updated.

Technical studies, including infrastructure and transportation review, will inform direction on built form and updated policy.

# Technical Advisory Committee

Success relies on ongoing collaboration to implement the strategies and recommendations of the 9 key directions.

TAC membership will include a number of interested agencies, including the following:





# Coordination of Next Steps

**Fall/Winter  
2020/21**

ROPA adopted

Commence Glendale  
Secondary Plan update

**2021**

Additional  
engagement  
through the  
Secondary Plan  
process

**Fall/Winter  
2021/22**

Secondary Plan  
adopted

**Ongoing**

Implementation  
work with  
Technical Advisory  
Committee