

Appendix 3 - Key Themes from Employment Policy Survey

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- “Jobs”, “Economic Diversity”, and “Skilled Labour Workforce” are the most commonly prioritized employment themes, with “Jobs” being consistently ranked as the highest priority amongst all themes.
- Niagara is a good place for skilled labour jobs, but its employers do not offer competitive wages compared to employers in the GTHA.
- Niagara must do more to attract employers that require skilled labour jobs and offer competitive working wages.
- Niagara is a good area to locate a new business and has amenities and infrastructure that is attractive to employers.
- Niagara should harness its existing economic strengths, while diversifying its economy by attracting new employers and economic sectors that it is typically not known for.
- Niagara must proactively plan for short- and long-term employment needs, including strategically protecting lands outside of urban areas for future employment opportunities.
- If given the choice, people would rather work in Niagara than in the GTHA.
- People who live in Niagara did not move here for its unique employment or economy, as job opportunities in Niagara can be found elsewhere in the GTHA.
- Niagara should prioritize municipal servicing and infrastructure for employment uses, including proactively providing servicing to vacant employment sites to make them more marketable.
- Employment development and redevelopment should be integrated within existing communities wherever possible and should blend with community character.
- Employment uses should be located with similar employment uses.
- Niagara’s commuters have limited transportation options to get to work and would consider using an alternative means of travel, other than private vehicle, to get to work, if it were reasonable and accessible.
- Niagara should encourage employers to promote transportation demand management practices and reduce surface parking spaces where possible.
- Employer needs, such as physical assets and building space, may shift as a result of the COVID-19 pandemic.
- Jobs that have transitioned to work-from-home jobs as a result of the COVID-19 pandemic may remain as such after the pandemic.