

PW 16-2021

Appendix 2A

Policy: Lettering on Steel Water Storage Tanks and Standpipes

Public Works

Lettering on Steel Water Storage Tanks

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Policy Owner: Public Works Department, Water-Wastewater Division

Approval Body: Council

Approval Date:

Effective Date:

Review by Date:

1. Policy

That Niagara Region permit the painting of local municipal names, as well as the Region's own logo, on Regional steel water storage tanks, subject to the requirements of:

- i. Applicable American National Standards Institute (ANSI)/American Water Works Association (AWWA) standards and/or Canadian Standards Association (CSA) standards, as amended;
- ii. Niagara Region Identity Standards Guide (May 2013, as amended);
- iii. The "Lettering on Steel Water Storage Tanks and Standpipes" procedure (C-PW-XXX-001).

No other lettering or advertisements will be permitted on a steel water storage tank in order to standardize the appearance and branding of infrastructure.

2. Purpose

The ANSI/AWWA standard D102 for the *Coating of Steel Water Storage Tanks* was updated in 2017. There have been technological advances in exterior coatings for steel water storage tanks. In 2013 the Niagara Region updated the Identity, Standards, Style and Protocol Guide for use of the Niagara Region logo.

The purpose of the policy is to ensure the correct application of the Niagara Region logo and brand on Regional steel water storage tanks.

3. Scope

This policy applies to all steel water storage tanks that reside within the boundaries of the Niagara Region's distribution system.

3.1. Roles and Responsibilities

3.1.1. Corporate Communications

- i. Provide direction and guidance regarding the use of the Niagara Region logo.

3.1.2. Water-Wastewater Project Managers

- i. Review and approve artwork for steel tank painting as part of capital project works, ensuring that artwork meets the requirements as outlined in Niagara Region Identity Standards Guide (May 2013, as amended).

4. References and Related Documents.

4.1. Legislation, By-Laws and/or Directives

- i. American National Standards Institute (ANSI)
- ii. American Water Works Association (AWWA) standards
- iii. Canadian Standards Association (CSA) requirements

4.2. Procedures

- i. Lettering on Steel Water Storage Tanks and Standpipes (C-PW-XXX-001)
- ii. Niagara Region Identity Standards Guide (May 2013, as amended)

5. Related Policies

C-A-013 – Logo Identity

6. Document Control

The electronic version of this document is recognized as the only valid version.

Approval History

Approver(s)	Approved Date	Effective Date

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Revision History

Revision No.	Date	Summary of Change(s)	Changed by
XX	XX	Policy incorporated into new policy template and assigned new policy number to reflect new Public Works policy naming convention. Policy formerly identified as PW3.W01.0.	

References

Report	Committee Date	Council Date
DEA-283-32	June 10, 1986	June 19, 1986
PWA 169-98	June 23, 1998	July 16, 1998
PWA 03-2010	February 2, 2010	February 11, 2010