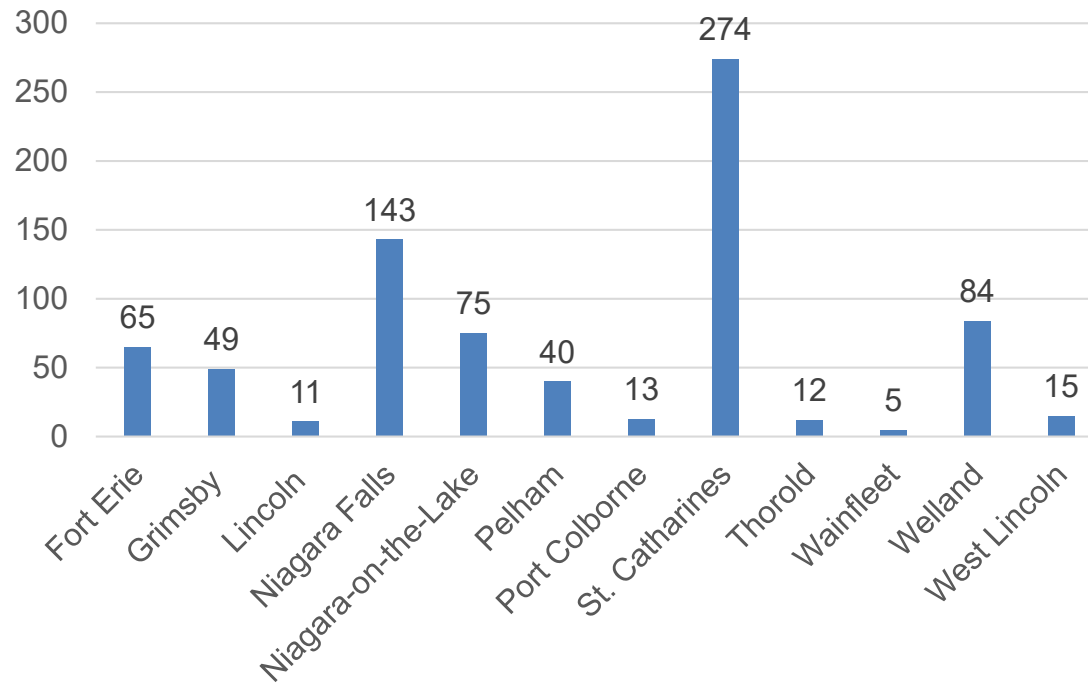


Niagara COVID-19 Business Impact Survey – Part 3 Results

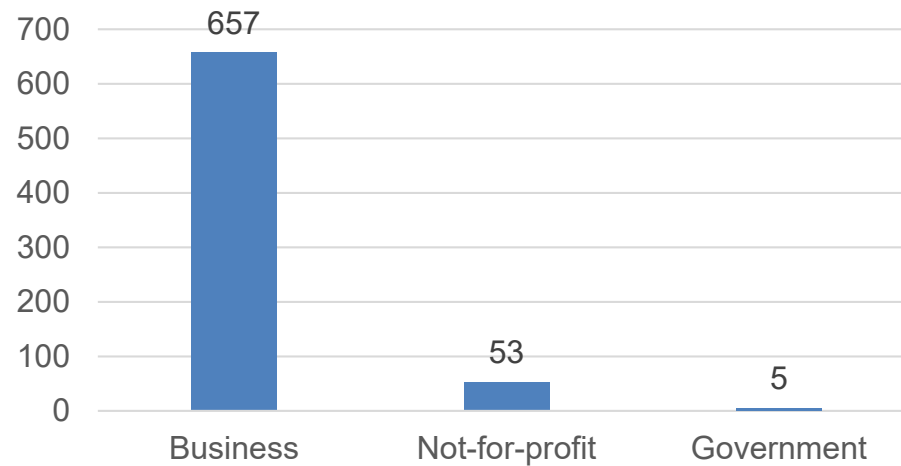
Planning and Economic Development Committee
June 16, 2021

Blake Landry, Ec.D.
Manager, Economic Research & Analysis
Economic Development

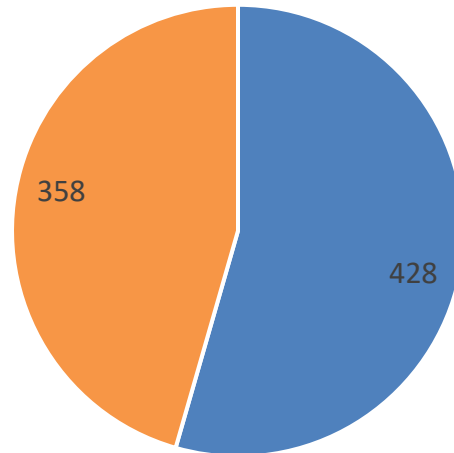
Responses by Municipality (n=786)



Type of Organization (n=715)

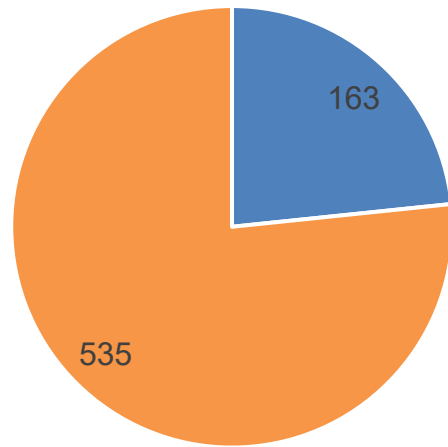


Businesses Fully or Partially Owned by Women (n=786)



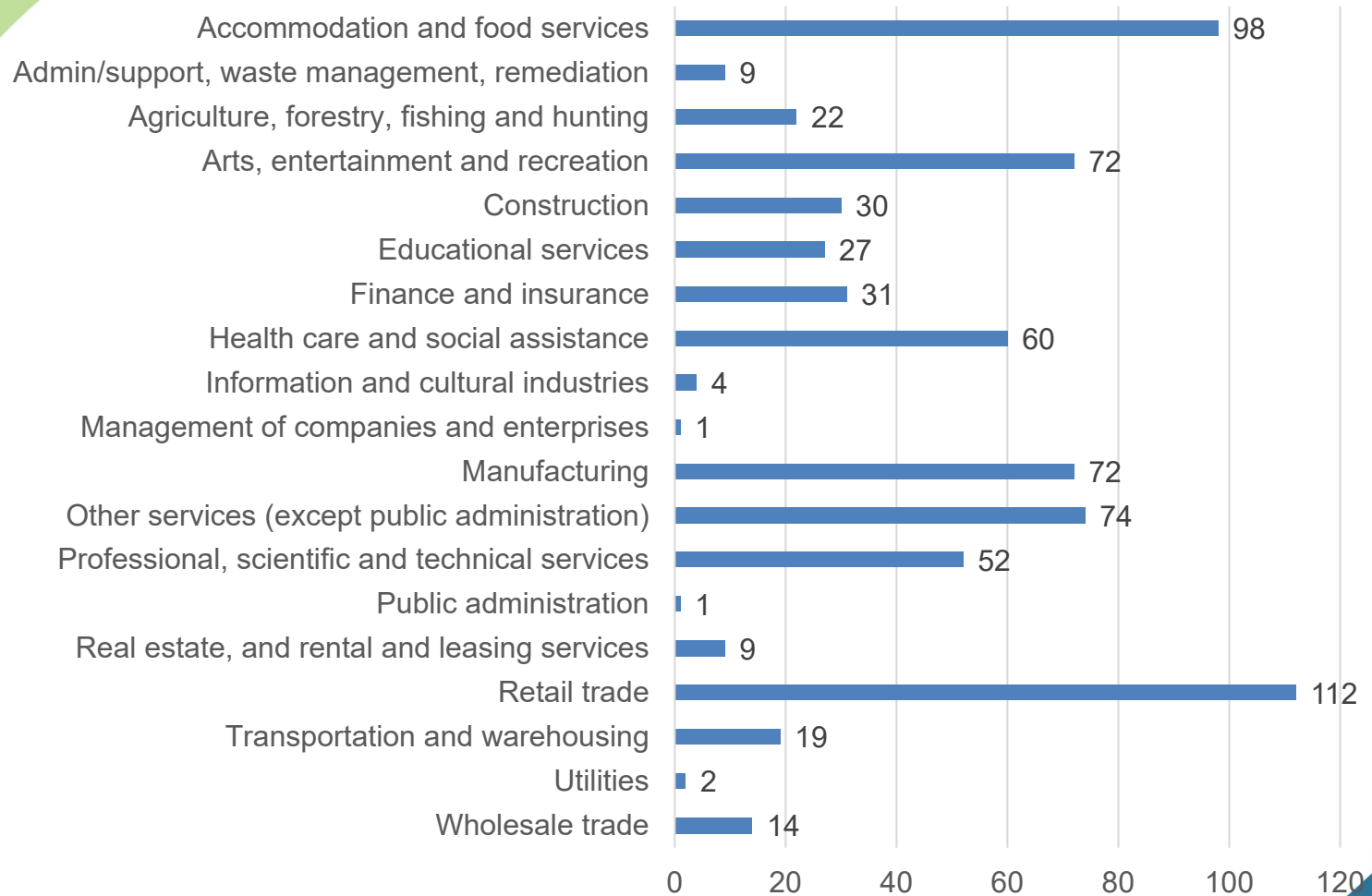
■ Yes ■ No

Tourism-based Businesses (n=698)

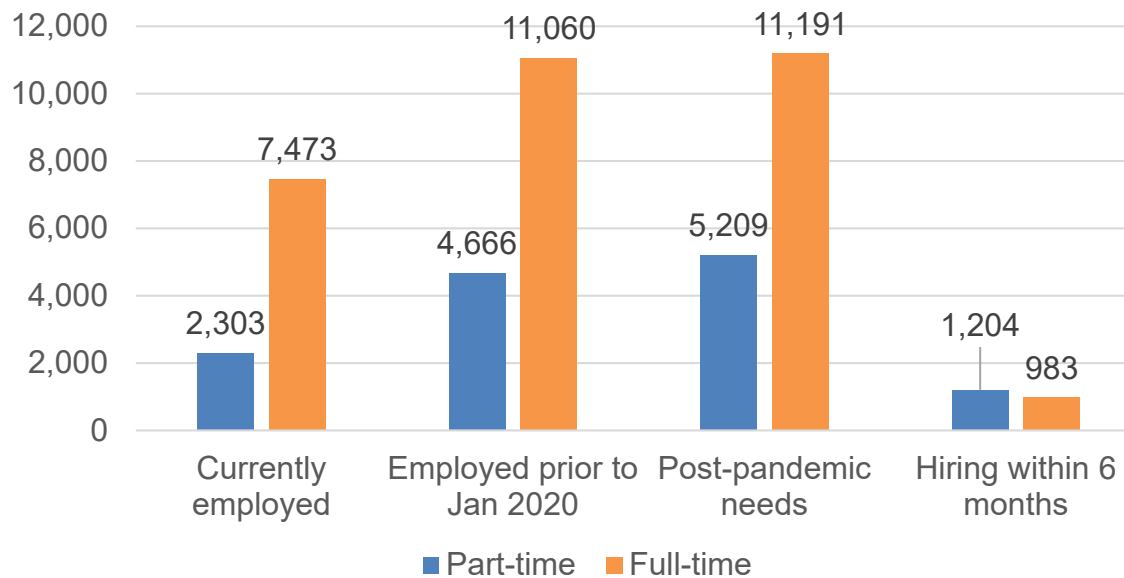


■ Yes ■ No

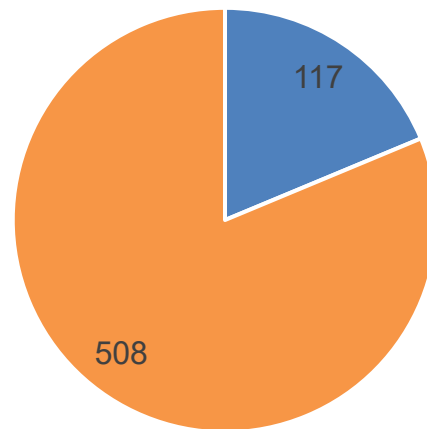
Businesses by Primary Sector (n=709)



Employment and Employment Needs (n=597)

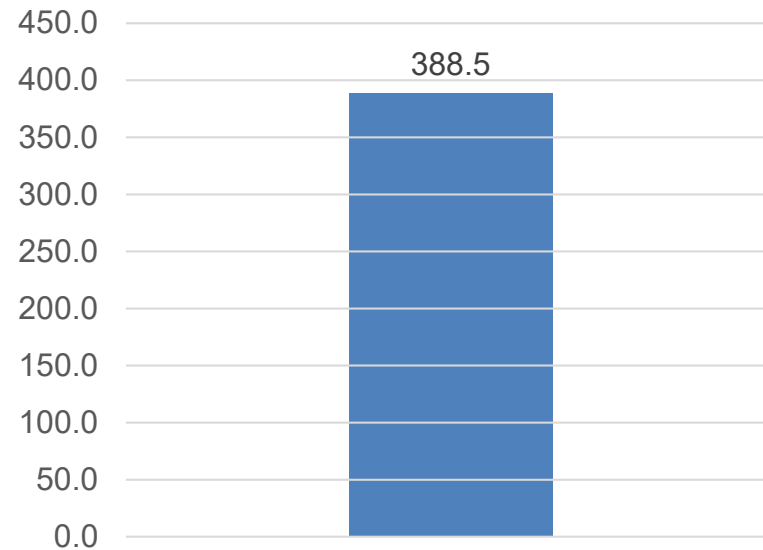


Businesses That Have Lost Revenue in 2020 (n=625)

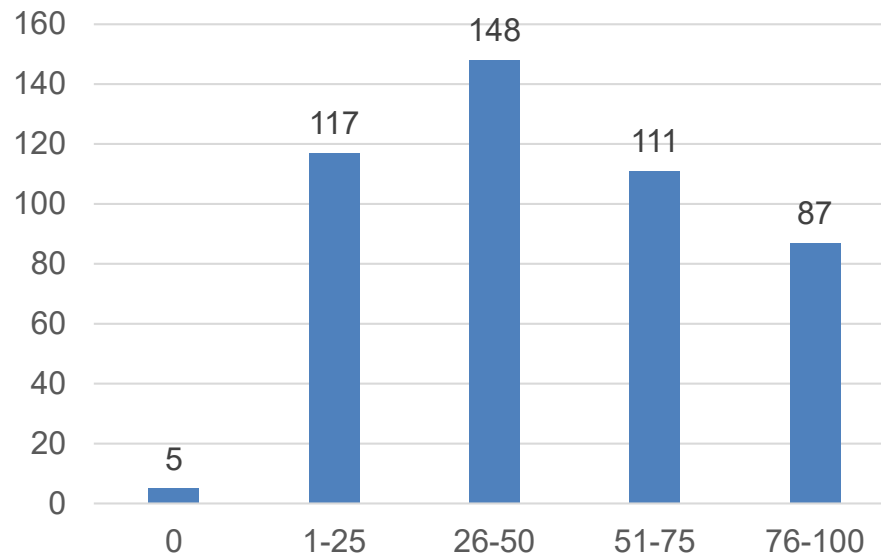


■ No ■ Yes

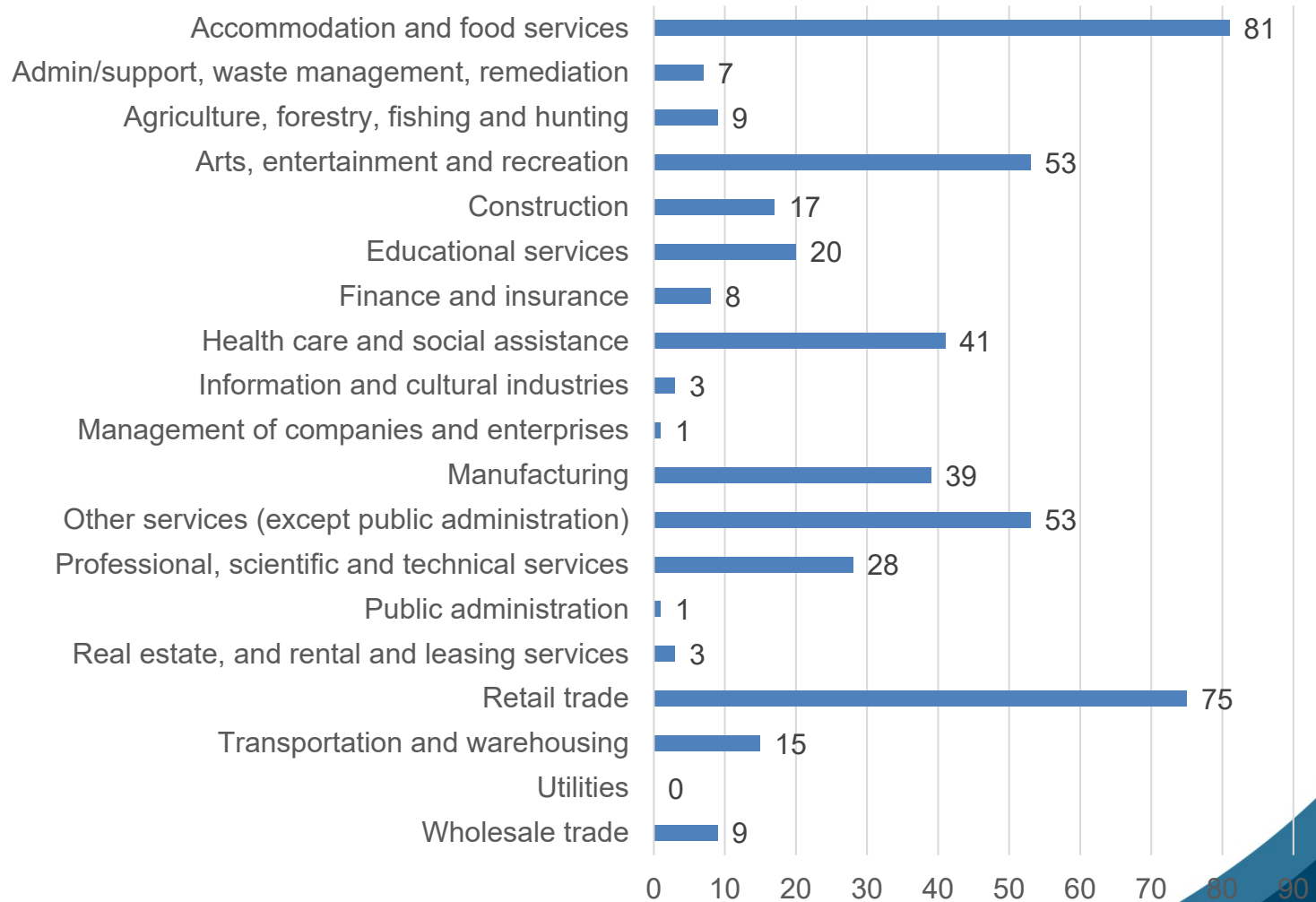
Total Estimated Lost Revenue in 2020 (\$millions) (n=354)



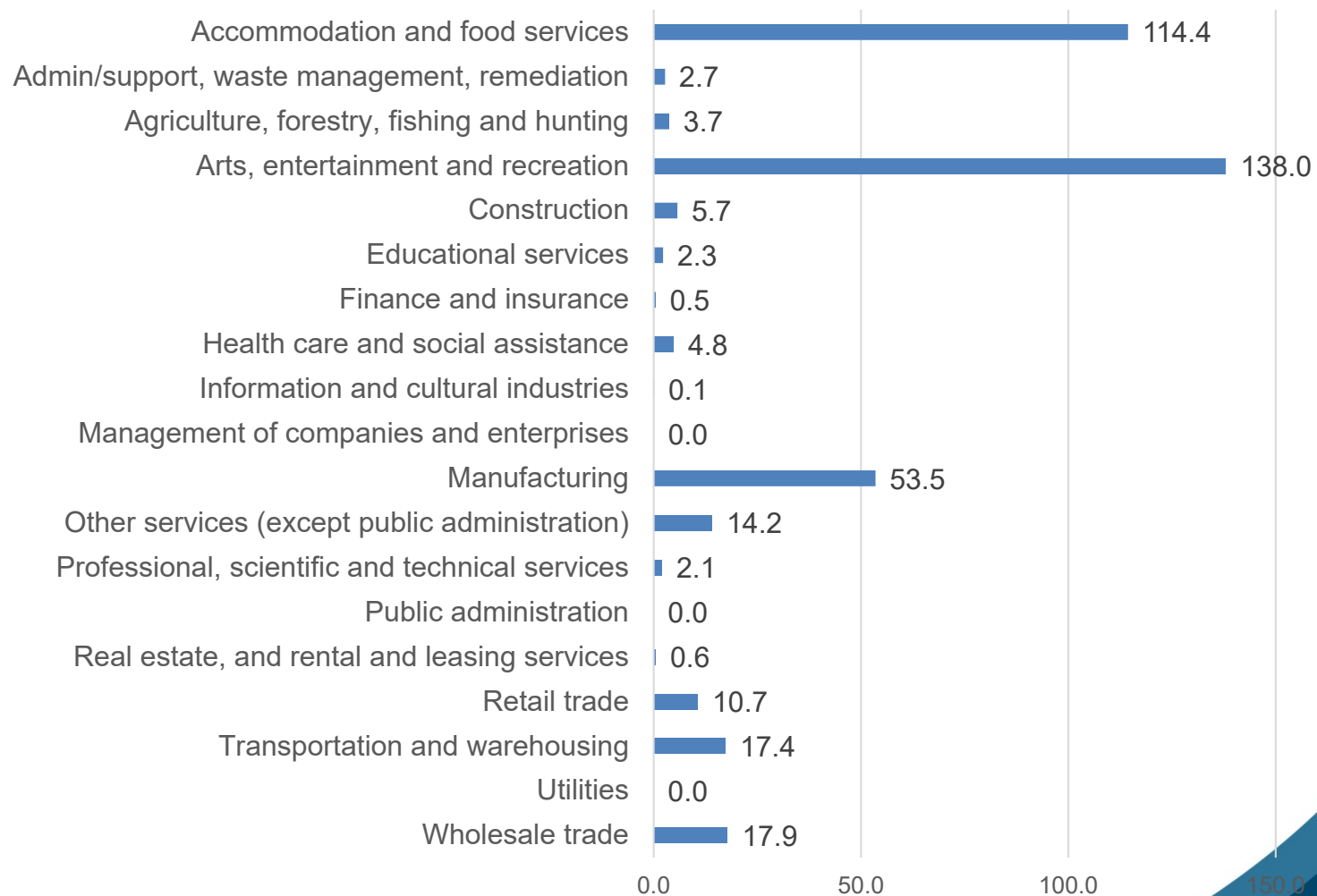
Estimated Percentage of Revenue Lost in 2020 (n=468)



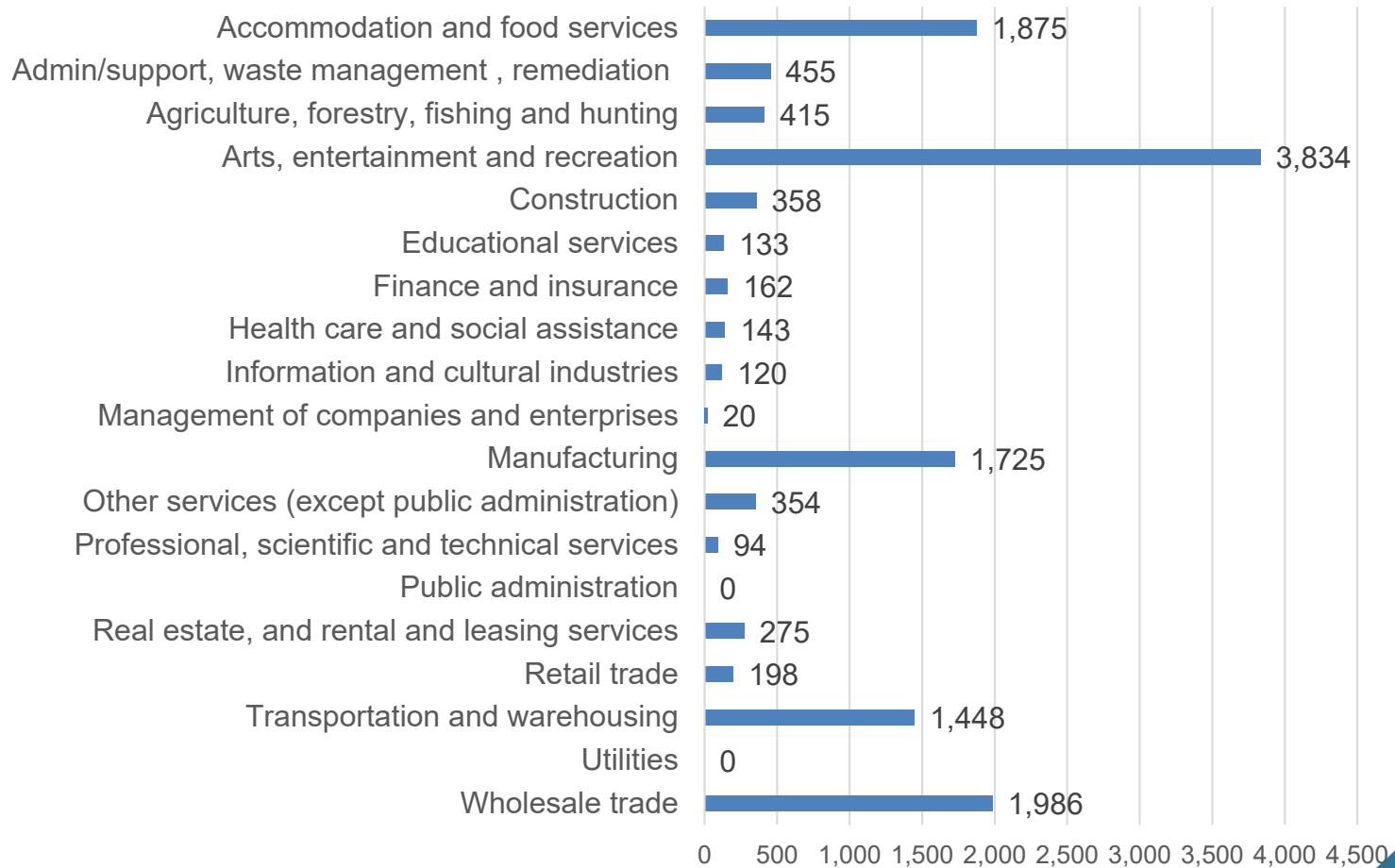
Businesses That Lost Revenue in 2020 by Sector (n=463)



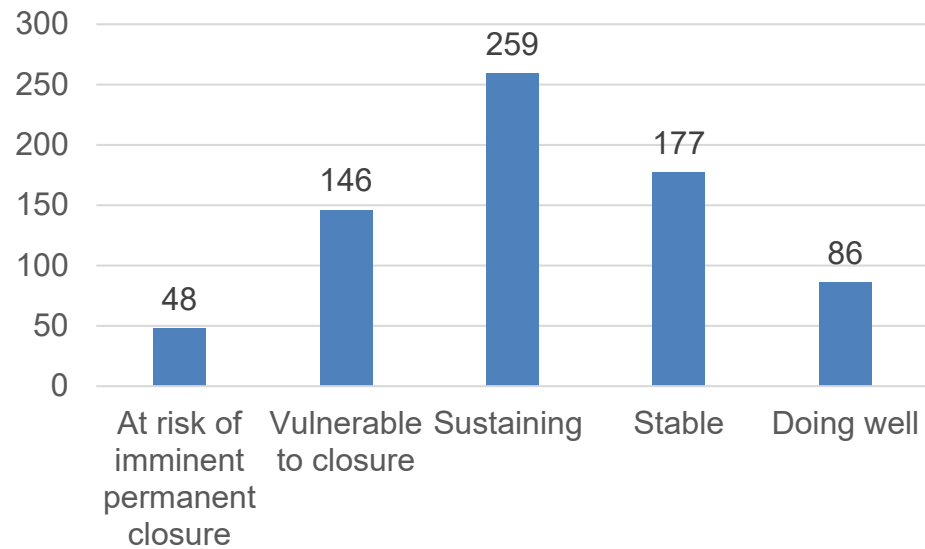
Total Revenue Lost by Sector in 2020 (\$millions) (n=354)



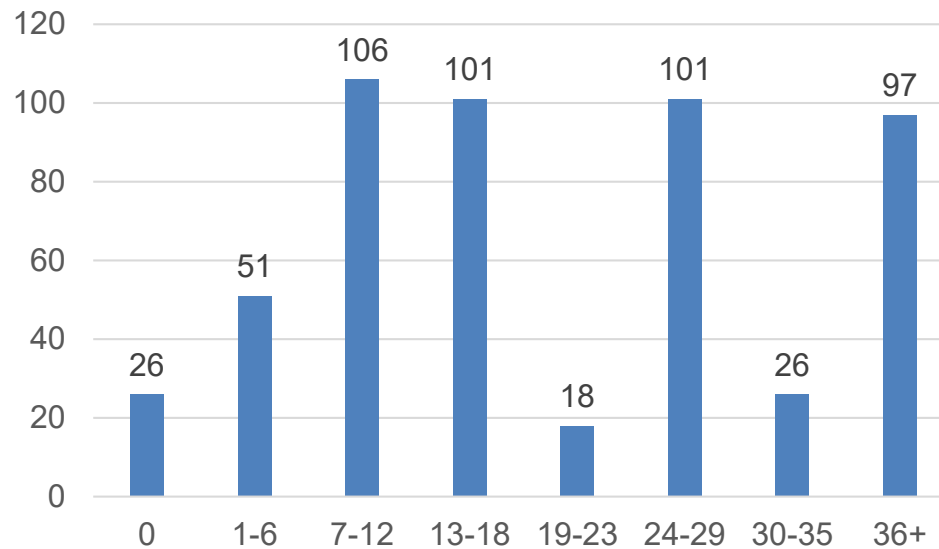
Average Revenue Lost per Business per Sector (x\$1,000) (n=354)



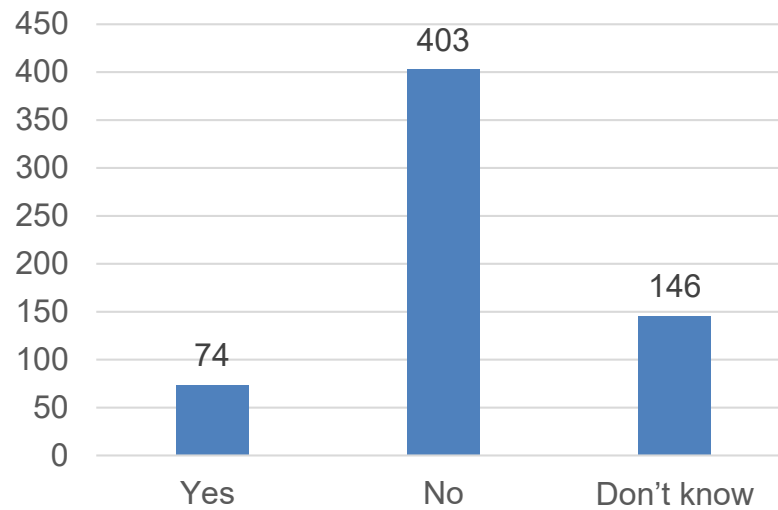
Current Status of Businesses (n=716)



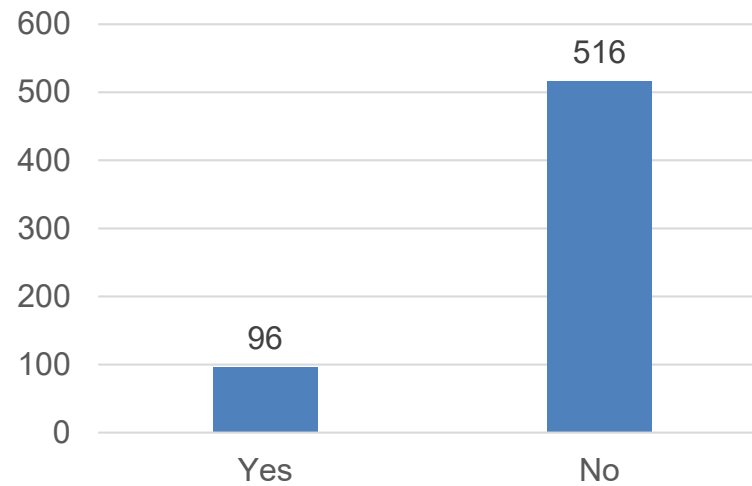
Estimated Time to Full Recovery in Months (n=526)



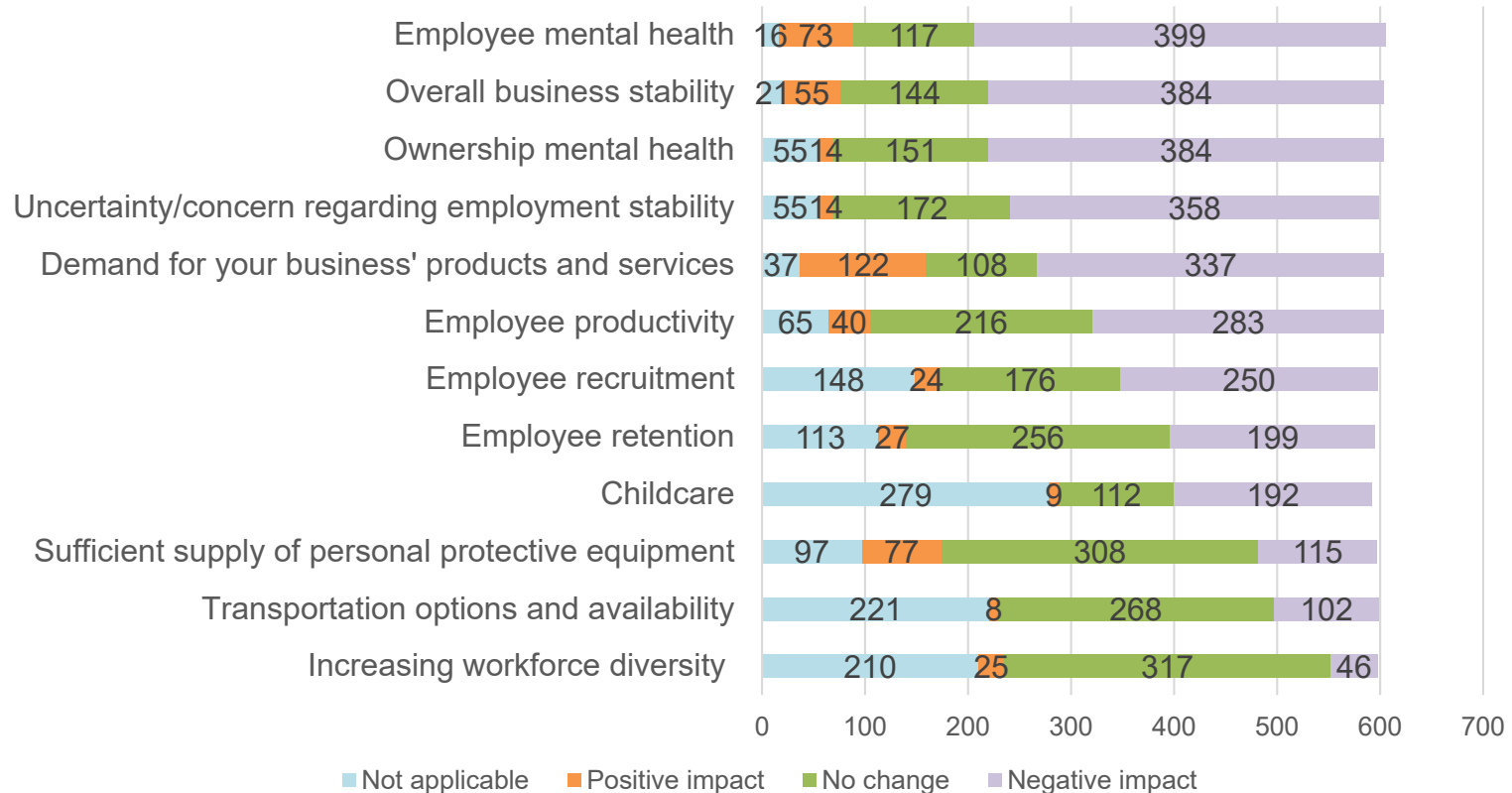
Plans to Reduce Business Footprint Within 2 Years (n=623)



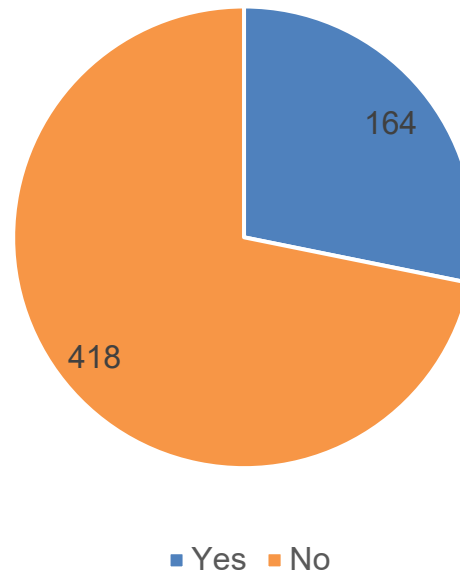
Plans to Relocate Business Within 2 Years (n=612)



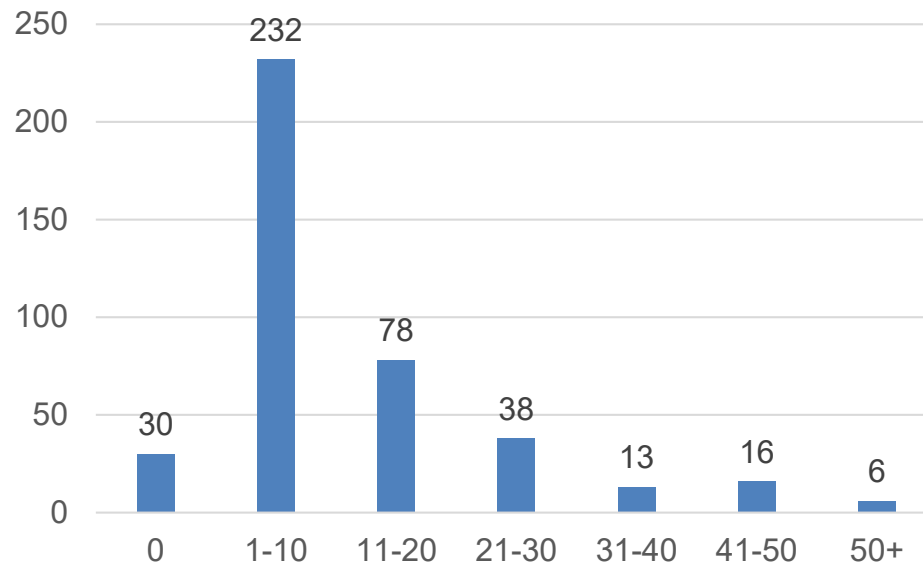
Topics Affecting Business Workforces During COVID-19 (n=605)



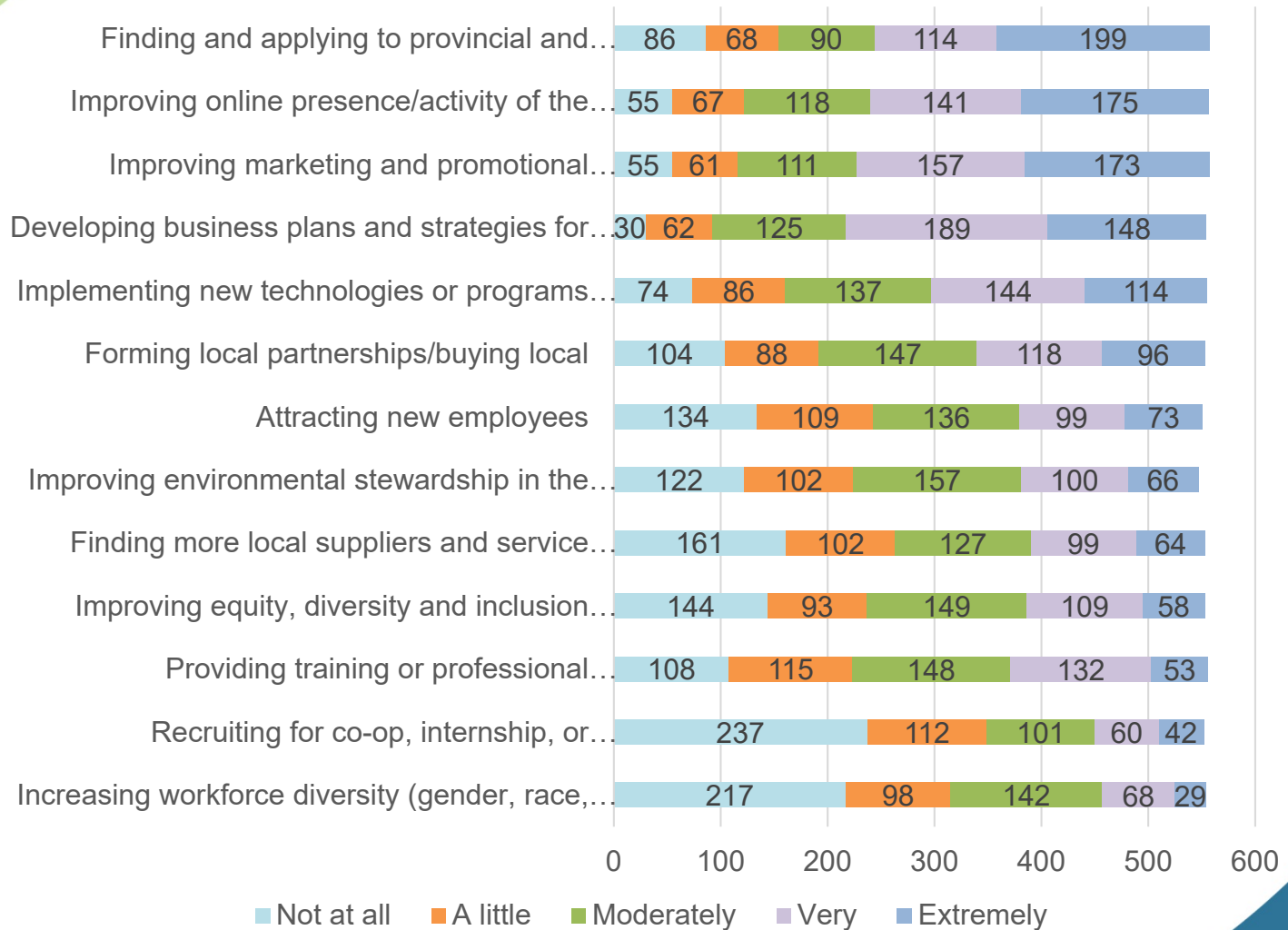
Businesses With Programs That Increase Equity and Inclusion Among Employees (n=582)



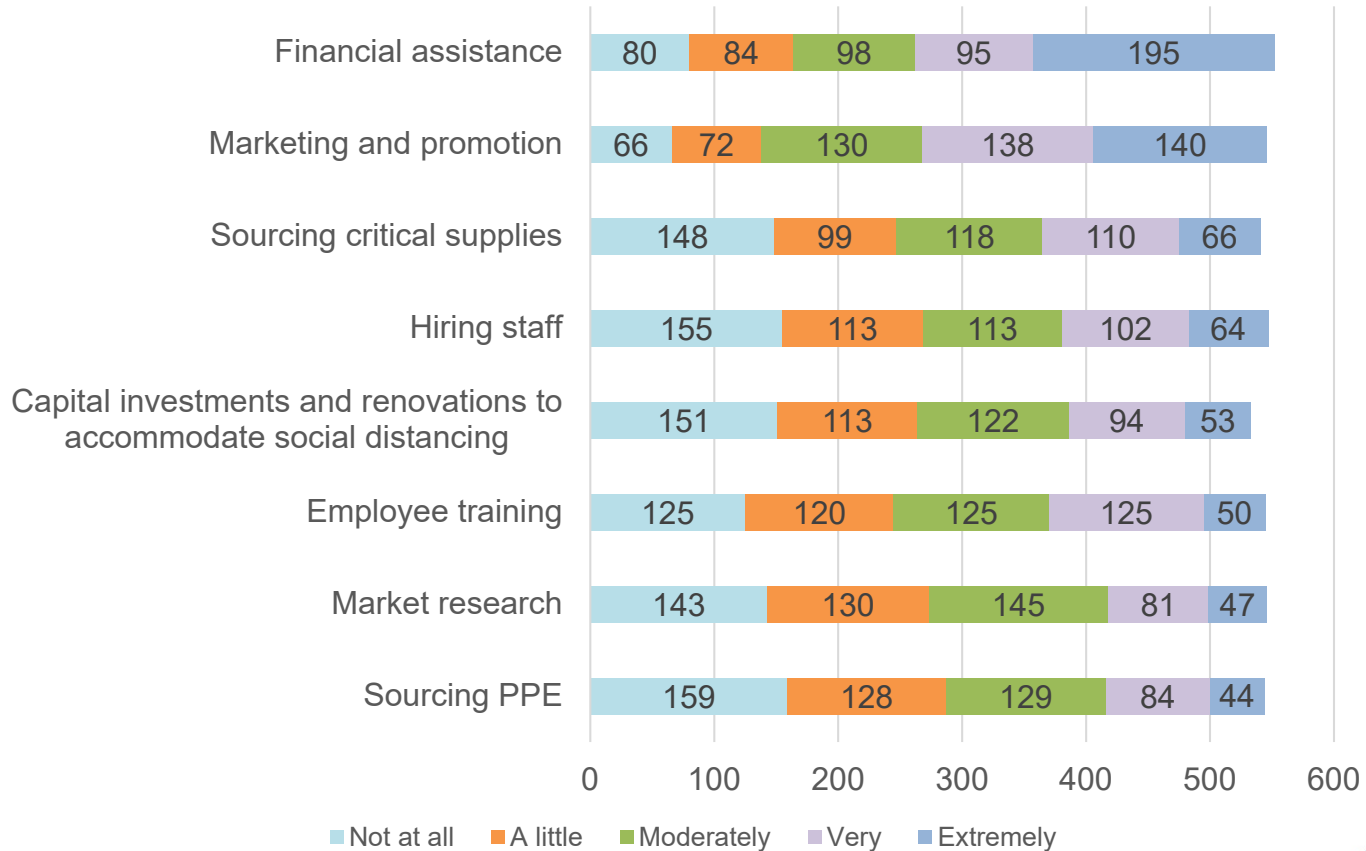
Percentage of Budget Dedicated to Staff Training and Development (n=413)



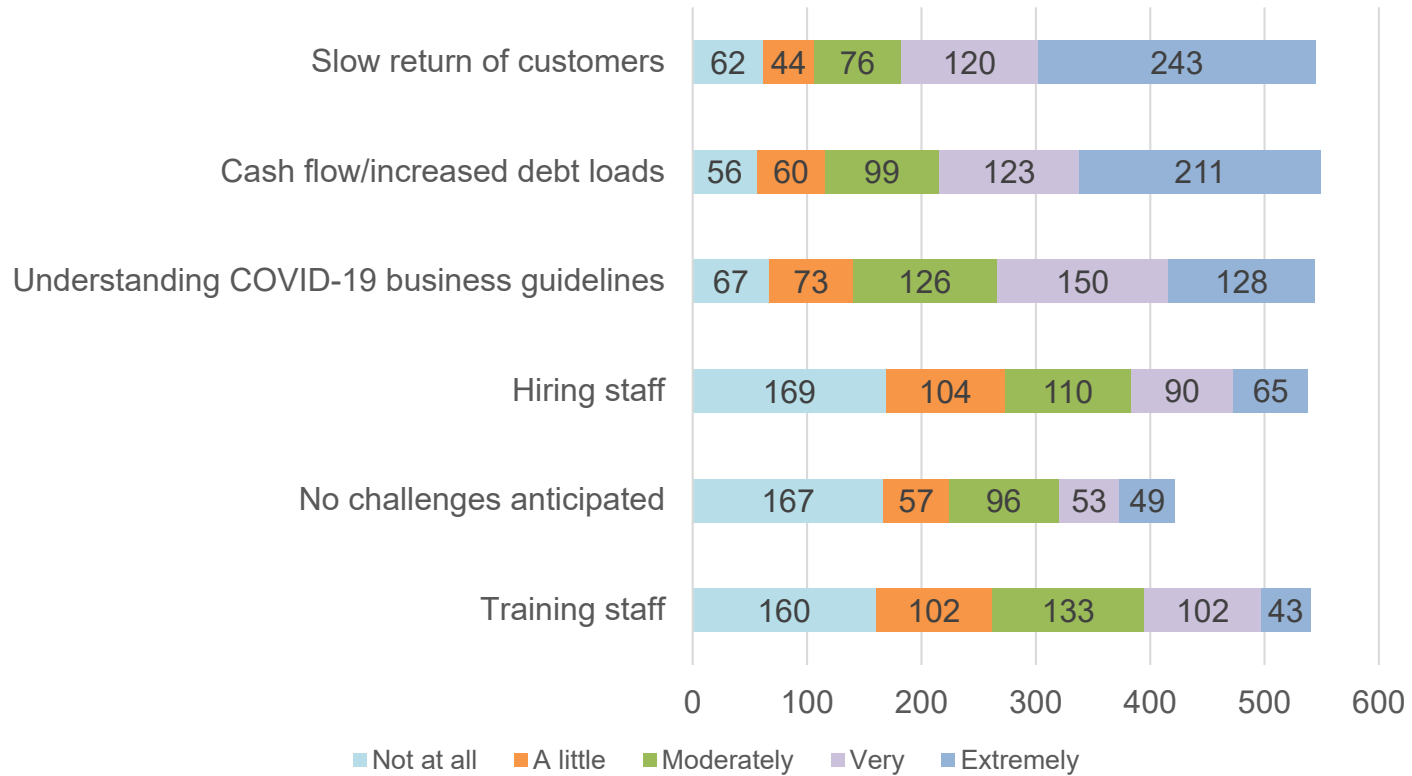
Business Priorities for 2021 by Level of Importance (n=557)



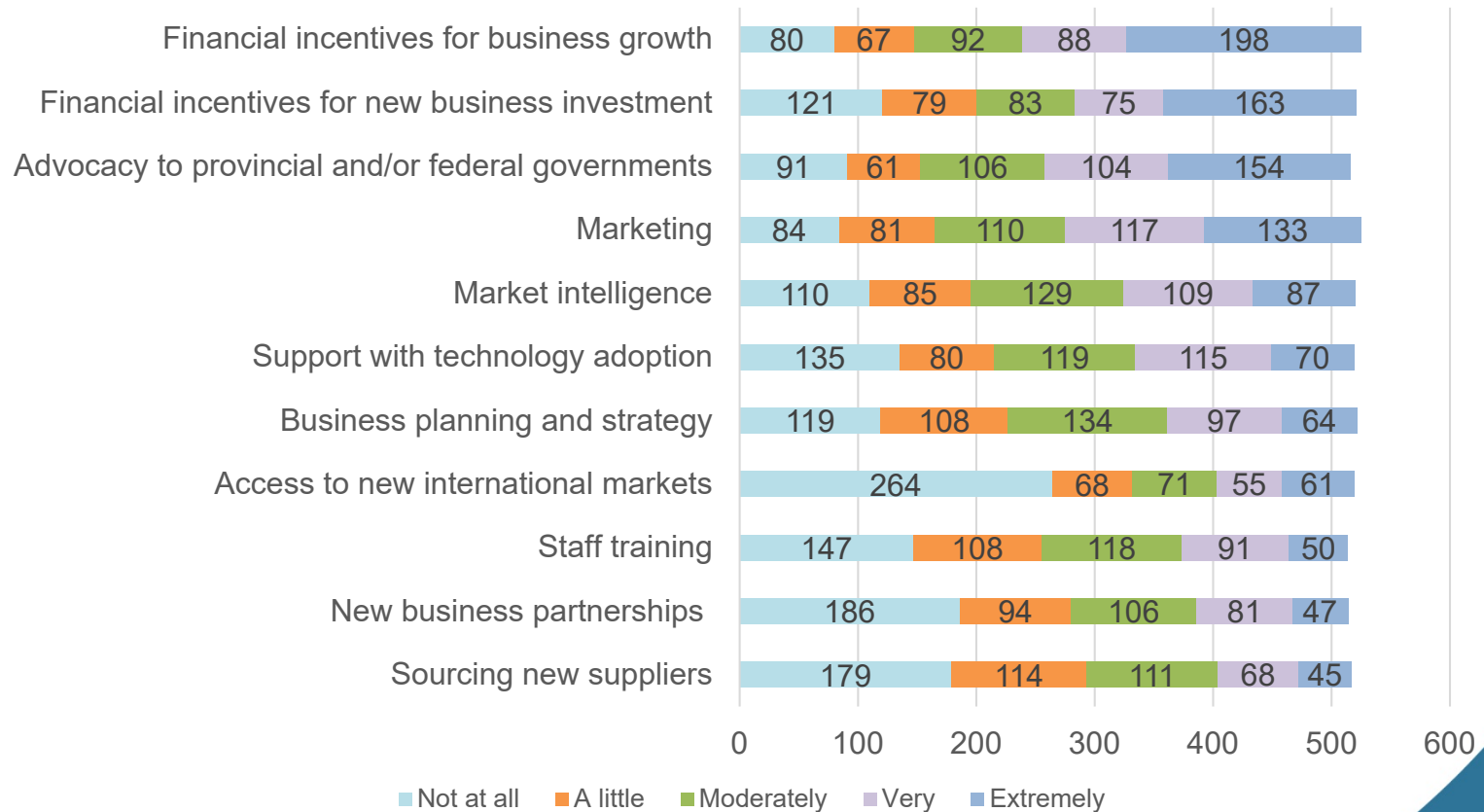
Top Business Needs Within the Next 6 Months (n=552)



Biggest Obstacles to Business Recovery (n=549)



Type of Assistance That Would Most Benefit Businesses by Importance (n=525)



Questions