



**PORT COLBORNE**

**MAYOR'S OFFICE**

CL-C 62-2021

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July 19, 2021

Members of Regional Council  
c/o Ann-Marie Norio, Regional Clerk

Chair Diana Huson  
Planning and Economic Development Committee  
Niagara Region  
PO Box 1042  
Thorold ON L2V 4T7

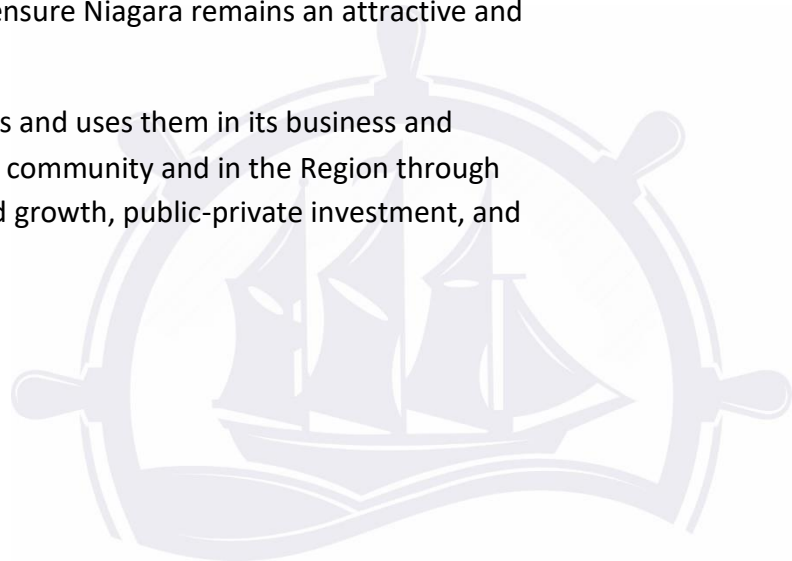
Dear Members of Regional Council and Chair Huson:

I'm writing to you with the support of Port Colborne Council to provide feedback regarding Niagara Region's review of incentive programs, including various Community Improvement Plan (CIP) programs available to businesses within the City of Port Colborne.

The City of Port Colborne is comprised of several CIP areas that are connected to a number of different programs. In the most recent consultations, it was revealed that the Smarter Niagara Incentive Program (SNIP), including façade and building improvement and TIG programs, and the Smart Growth Regional DC Program, which are vital to create a vibrant economic environment within the City, were going to be eliminated. In addition, the Waterfront Revitalization Grant Program is scheduled to be eliminated as well.

These programs have made a positive impact in Port Colborne by creating opportunities to attract and leverage additional public and private sector investment, redevelop and revitalize properties, help fulfil our mandate as a City, and ensure Niagara remains an attractive and competitive place to invest.

The City of Port Colborne supports these programs and uses them in its business and investment strategies. We see the benefits in our community and in the Region through increased tax assessments, business retention and growth, public-private investment, and economic activity.



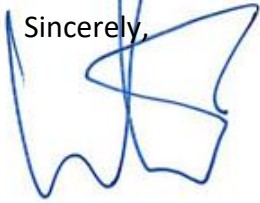
As such, please be advised that, at its meeting of July 12, 2021, the Council of The Corporation of the City of Port Colborne resolved as follows:

That Chief Administrative Office Report 2021-202 be received; and

That Council endorse the letter attached as Appendix A to Chief Administrative Office Report 2021-202.

We strongly encourage the Niagara Region to reconsider the elimination of these incentive programs.

Sincerely,

A handwritten signature in blue ink, appearing to read 'W. Steele', with a small blue dot to its right.

William C. Steele  
Mayor