Niagara Economic Base Analysis Planning and Economic Development Committee September 15, 2021

Blake Landry, Ec.D. Manager, Economic Research & Analysis Economic Development



Overview

- Introduction
- Section 1: Demographic Characteristics
- Section 2: Labour Force
- Section 3: Industrial Base Analysis
- Section 4: International Trade
- Section 5: Macroeconomic Characteristics
- Section 6: Regional Benchmarking



Section 1: Demographic Characteristics

- 1.1 Population
- 1.2 Educational Attainment
- 1.3 Commuting Patterns



Section 2: Labour Force

- 2.1 Labour Force Characteristics
 - Labour Force
 - Employment (full-time and part-time)
 - Unemployment
 - Unemployment Rate
 - Participation Rate
 - Employment Rate
- 2.2 Employment by Sector and Occupation



Section 3: Industrial Base Analysis

- 3.1 Job Growth and Location Quotients by Sector
- 3.2 Industries with High Location Quotients and Job Growth
- 3.3 Industries with High Job Growth
- 3.4 Business Counts by Sector



Section 4: International Trade

- 4.1 Exporting and Importing Establishments
- 4.2 Export and Import Values, and Trade Balance



Section 5: Macroeconomic Characteristics

- 5.1 Gross Domestic Product (GDP) by Sector
- 5.2 Income
 - Total Household Income
 - Household Income Per Capita
- 5.2 Consumer Price Index (CPI)
- 5.3 Retail Sales
- 5.4 Investment in Construction



Section 6: Regional Benchmarking

Benchmark Regions: Niagara, Hamilton, Waterloo, London, and Windsor

- 6.1 Population Growth
- 6.2 Labour Force Characteristics
 - Labour Force
 - Unemployment Rate
 - Participation Rate
 - Employment



Section 6: Regional Benchmarking cont.

- 6.3 International Trade
 - Export Values
 - Import Values
 - Trade Balance
- 6.4 Construction Investment
 - Total Investment
 - Residential Construction Investment
 - Non-residential Construction Investment



Questions

Blake Landry, Ec.D. Manager, Economic Research & Analysis Economic Development

