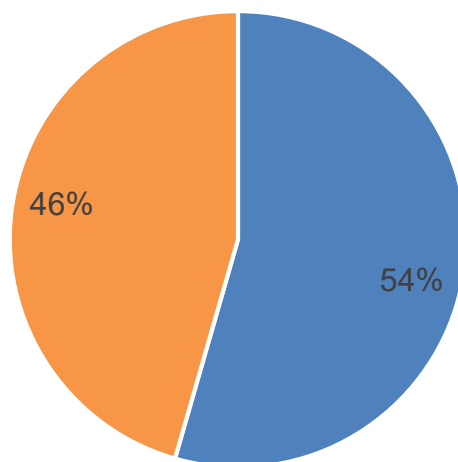


# COVID-19 Impact On Women Owned Businesses In Niagara

Women's Advisory Committee  
July 28, 2021

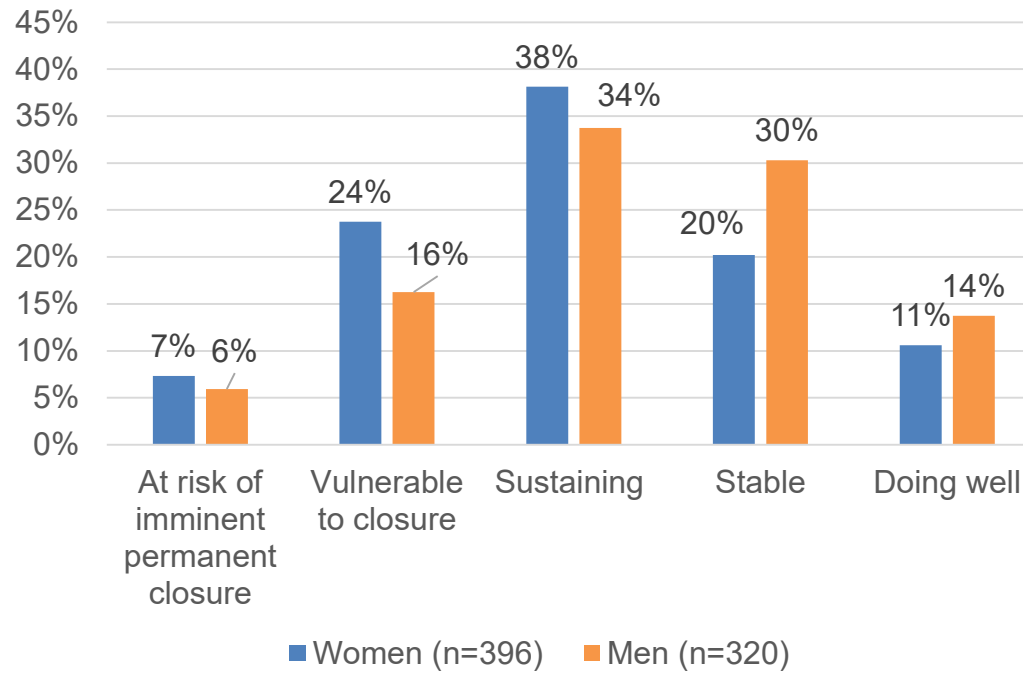
Blake Landry, Ec.D.  
Manager, Economic Research & Analysis  
Economic Development

## Businesses Fully or Partially Owned by Women (n=786)

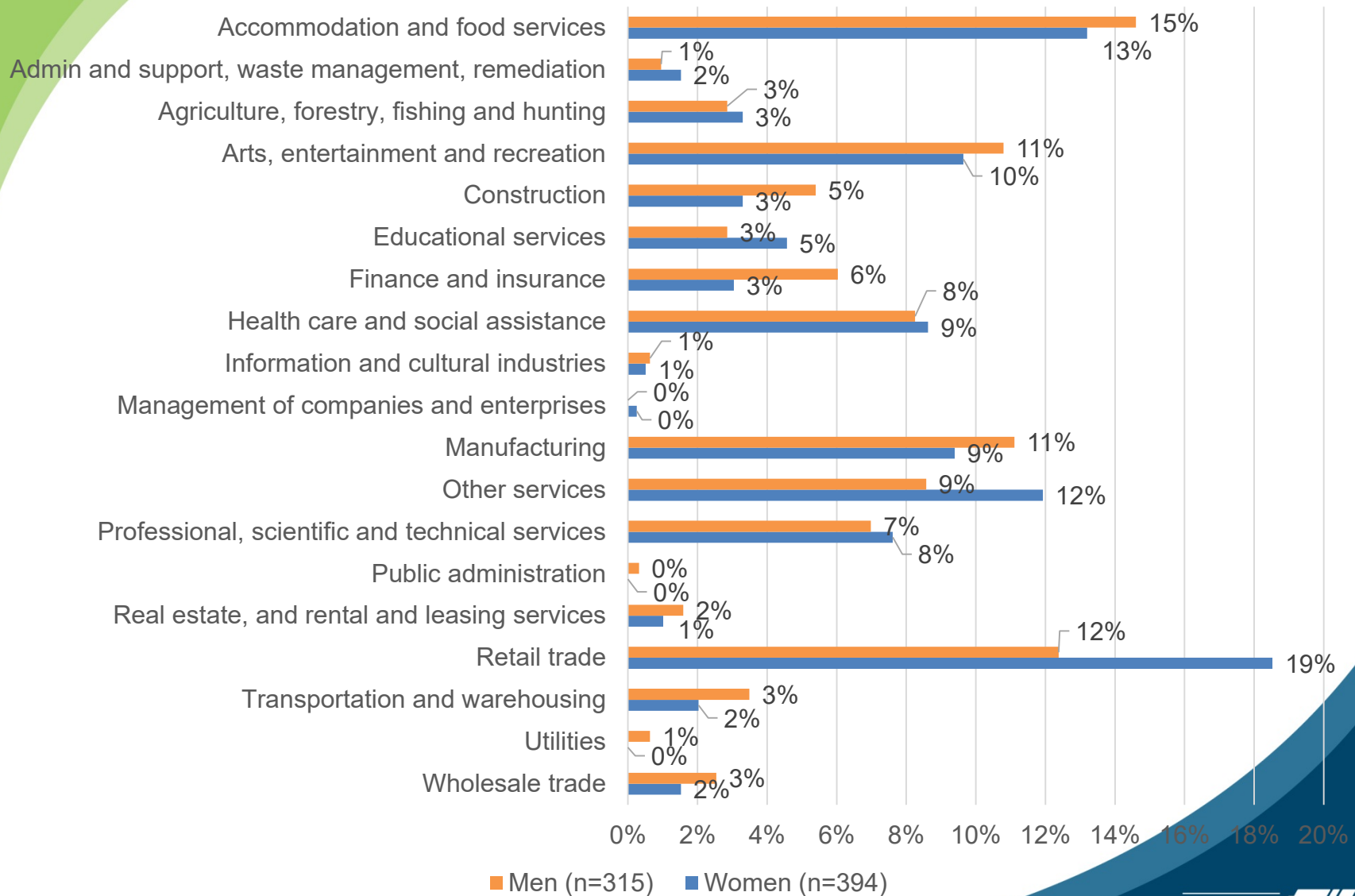


■ Yes ■ No

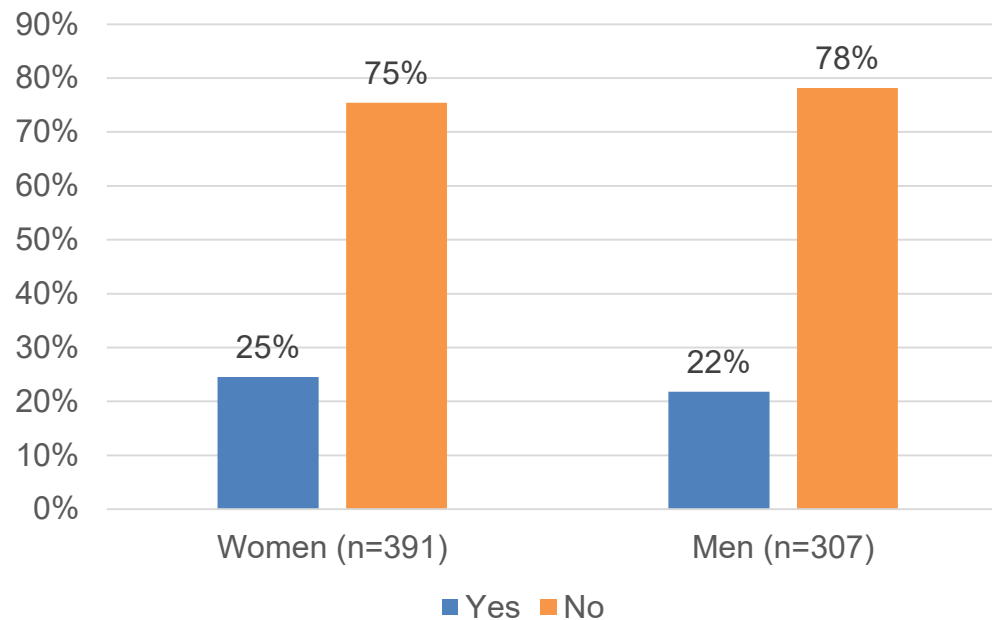
## Business Current Status



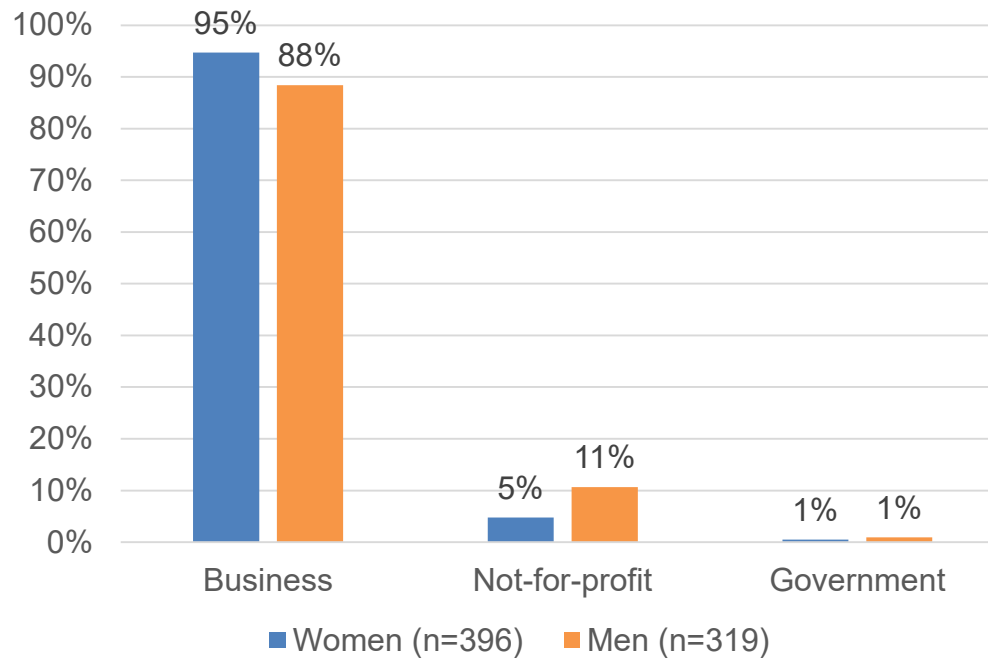
# Businesses by Sector



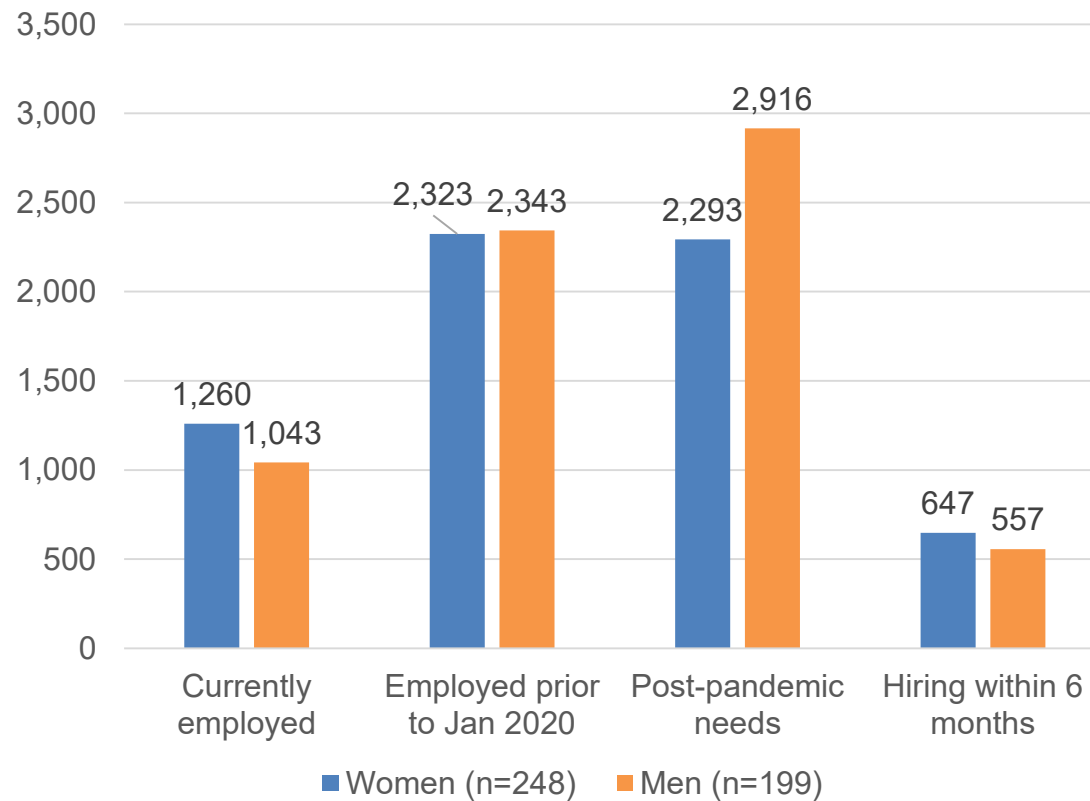
## Tourism Based Businesses



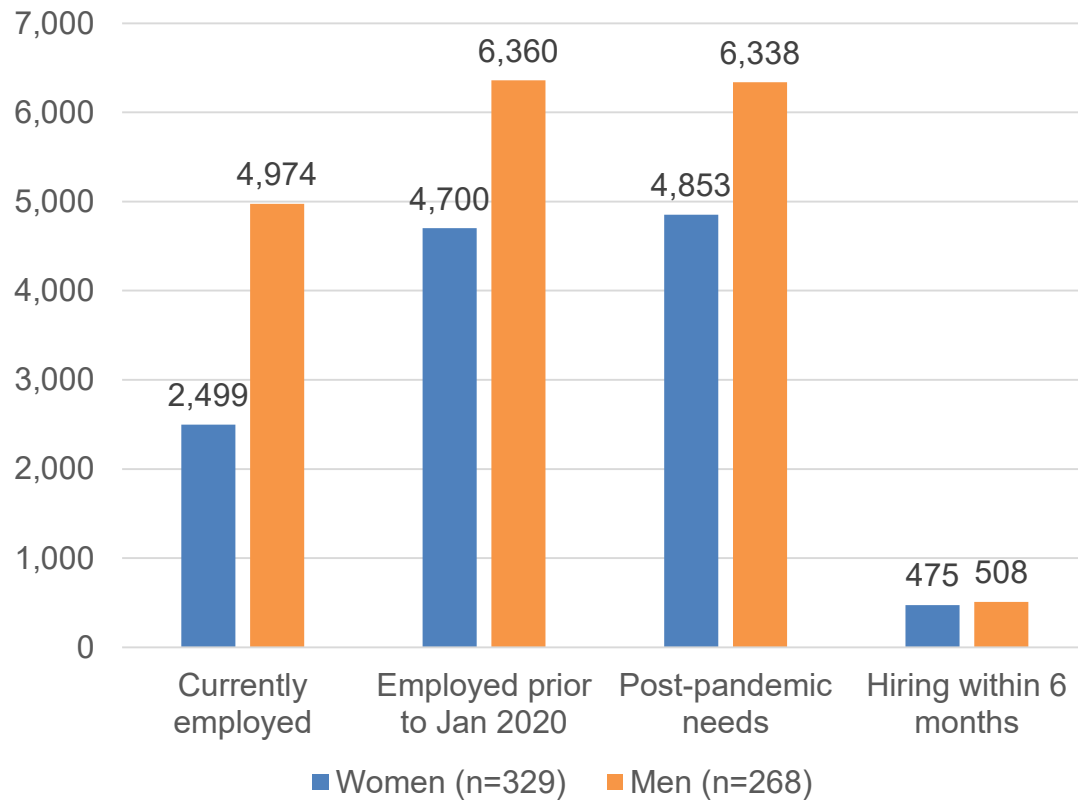
## Organization Type



## Part-time Employment

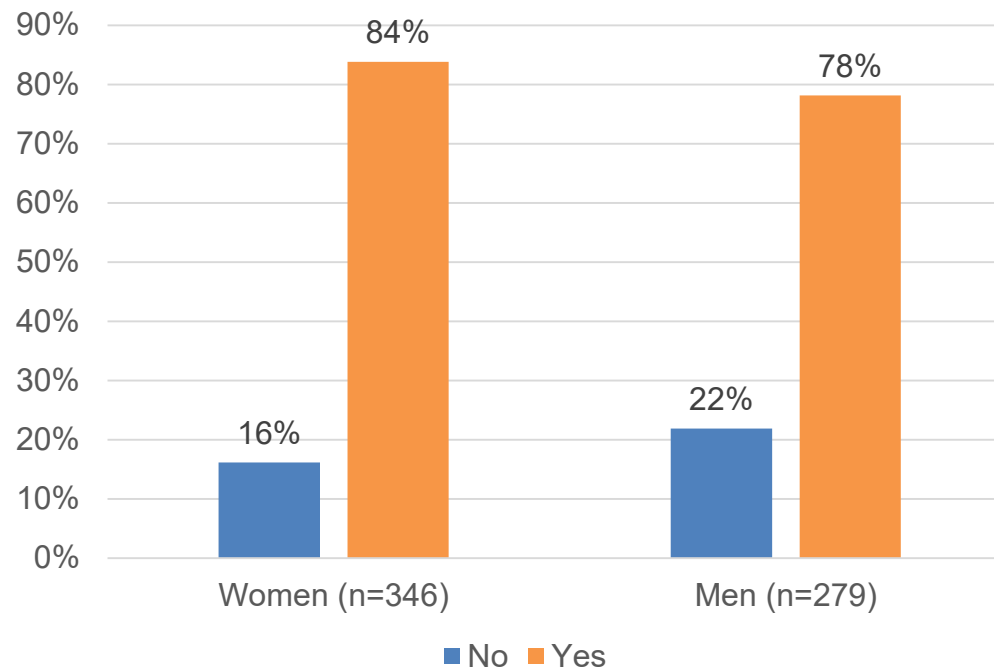


## Full-time Employment

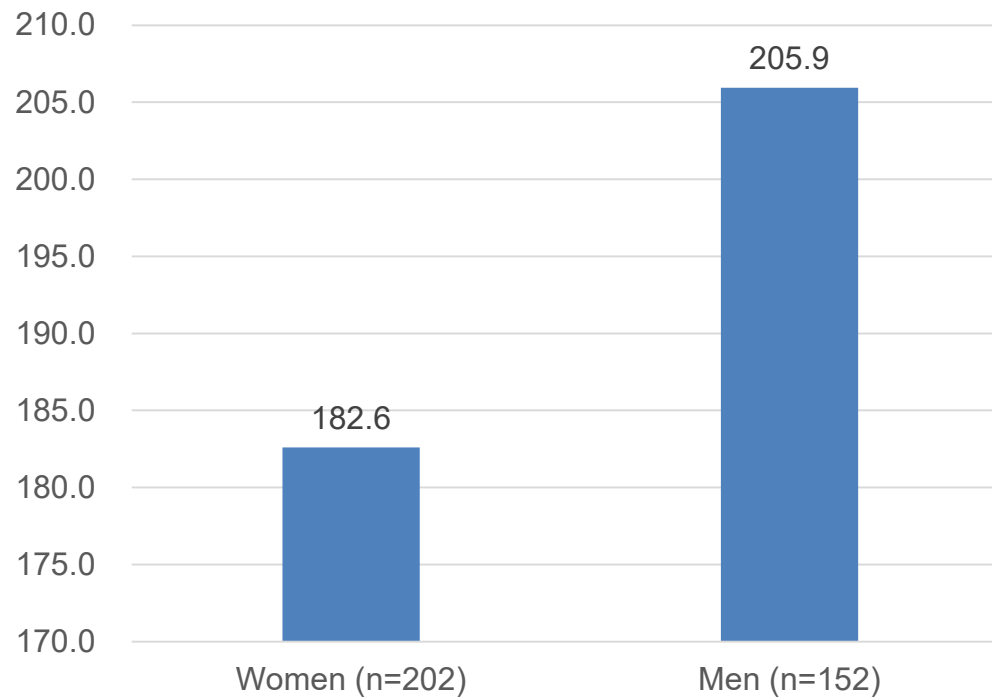




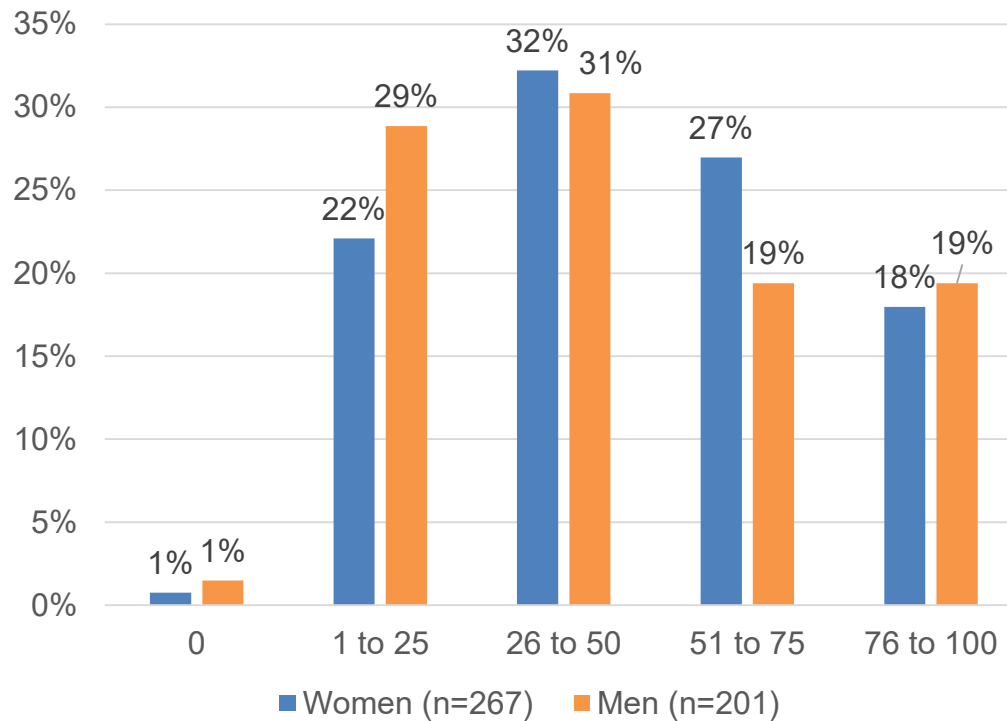
## Businesses That Have Lost Revenue



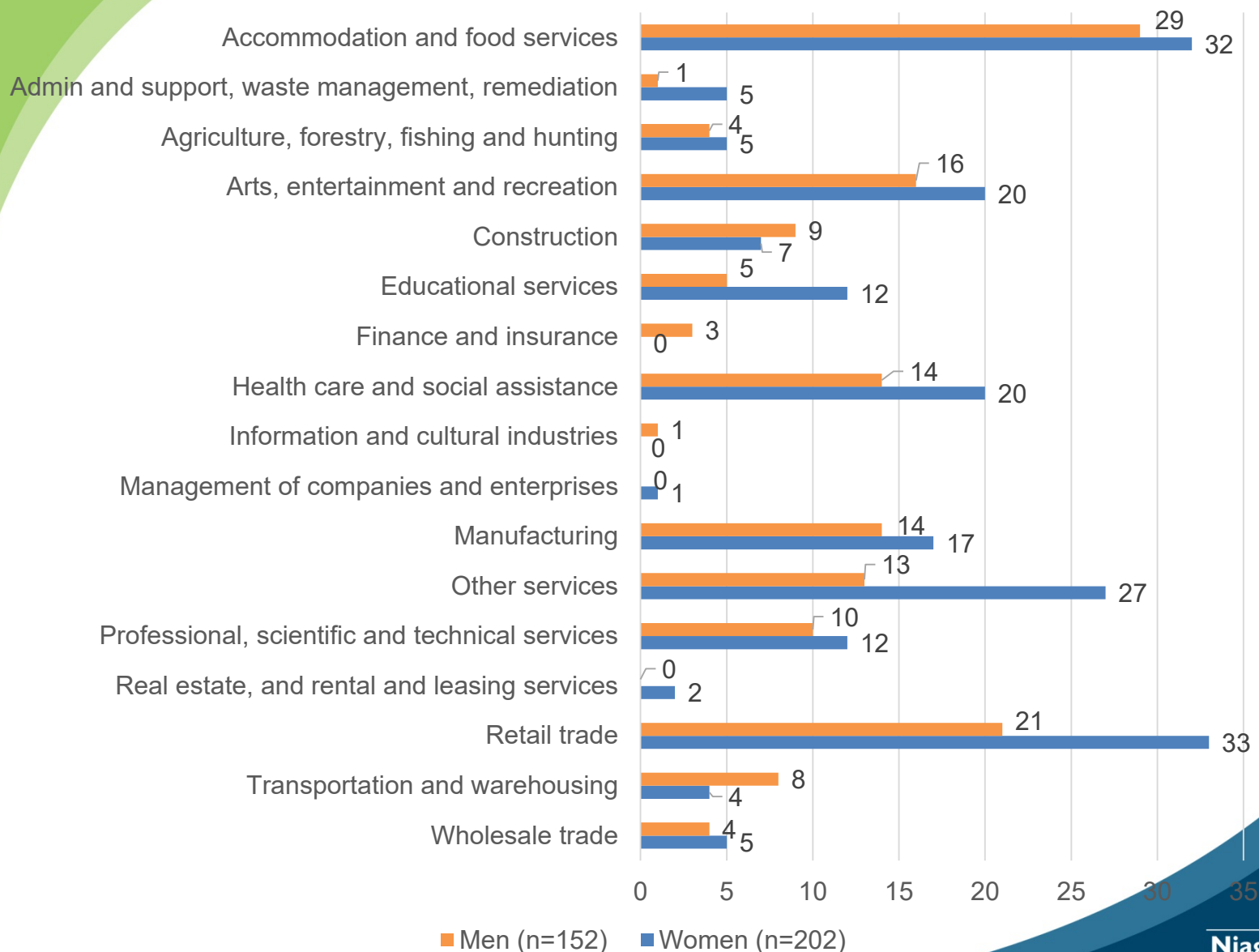
## Estimated Lost Revenue (\$millions)



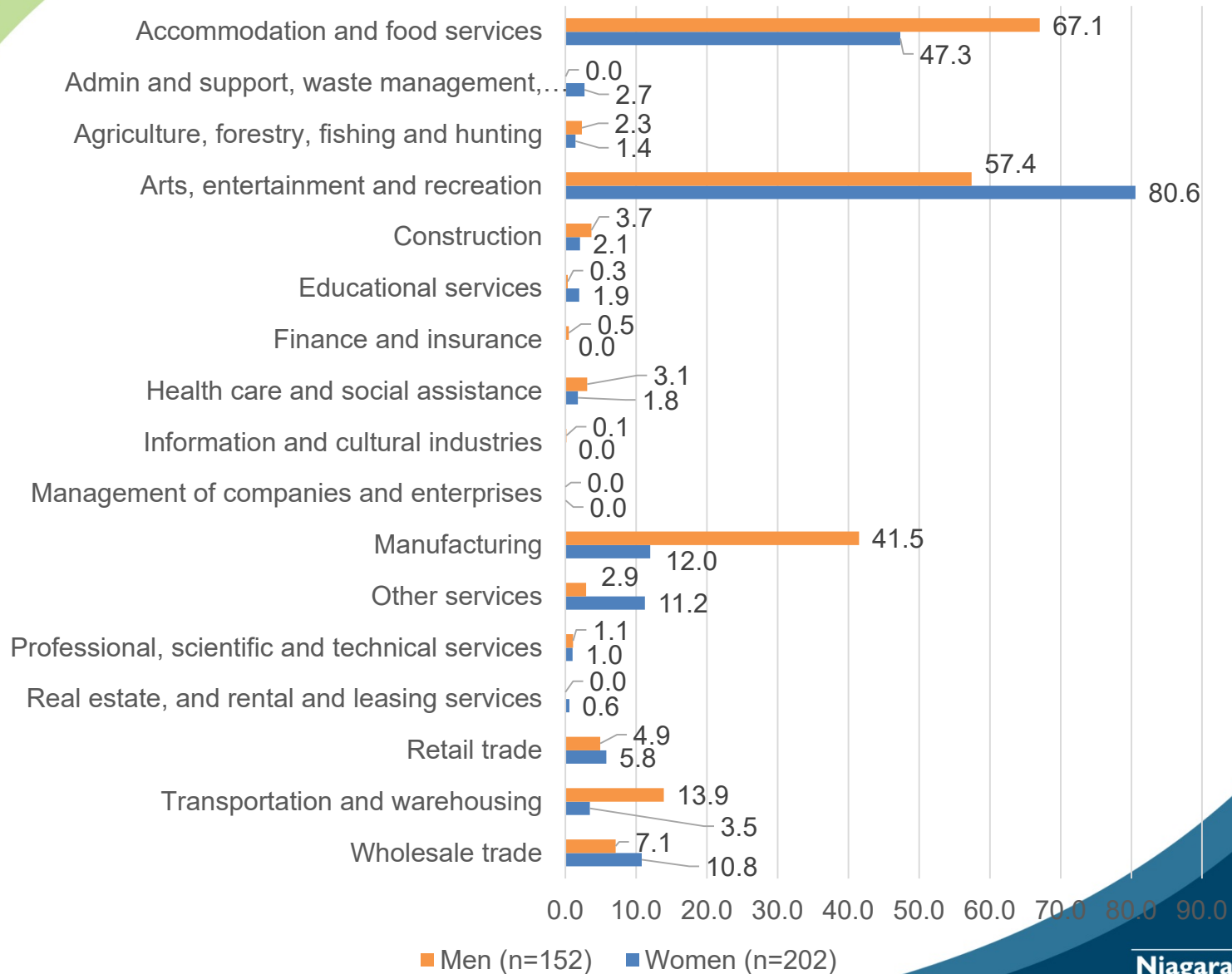
## Estimated Percentage Range of Lost Revenue



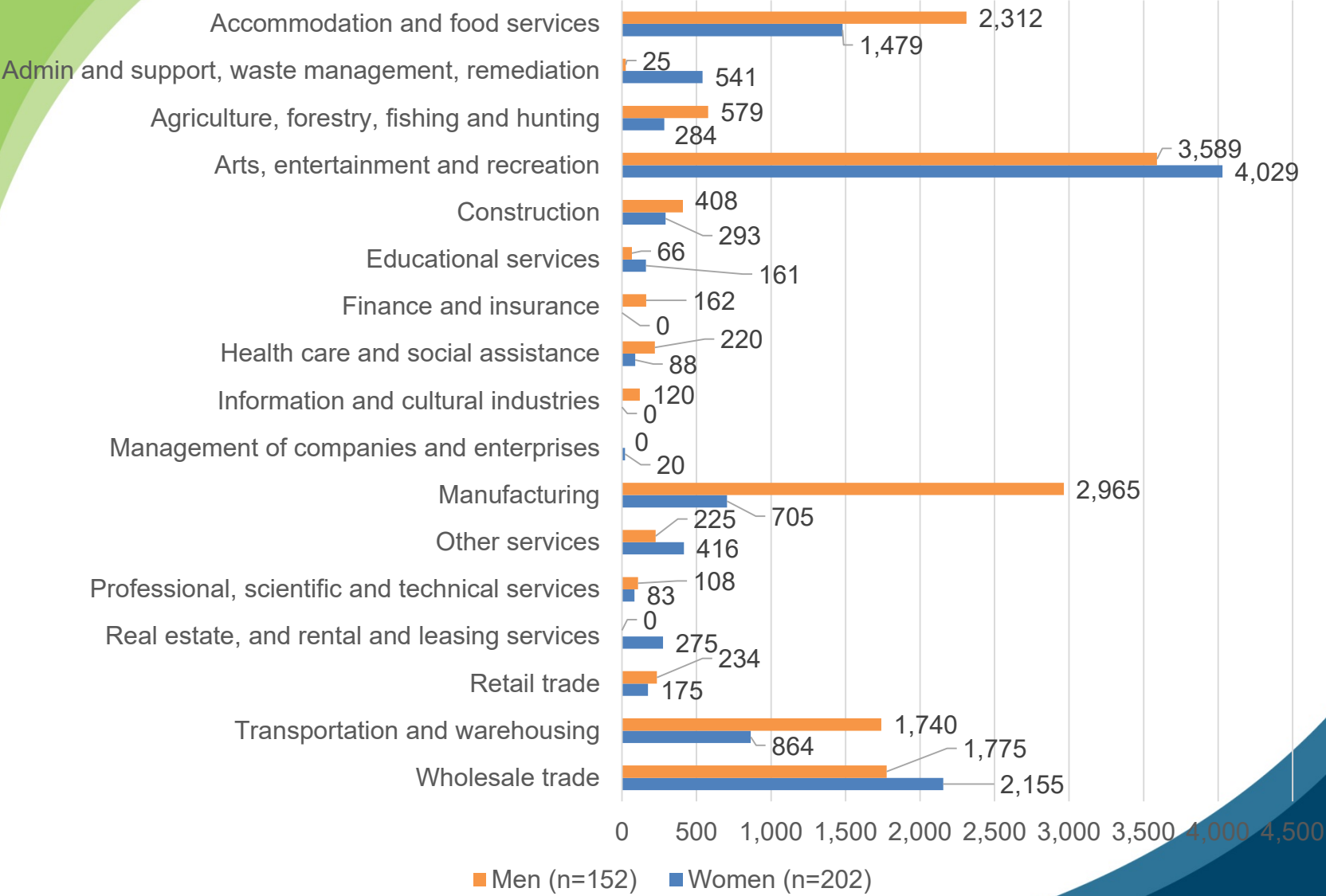
# Businesses Reporting Estimated Lost Revenue by Sector



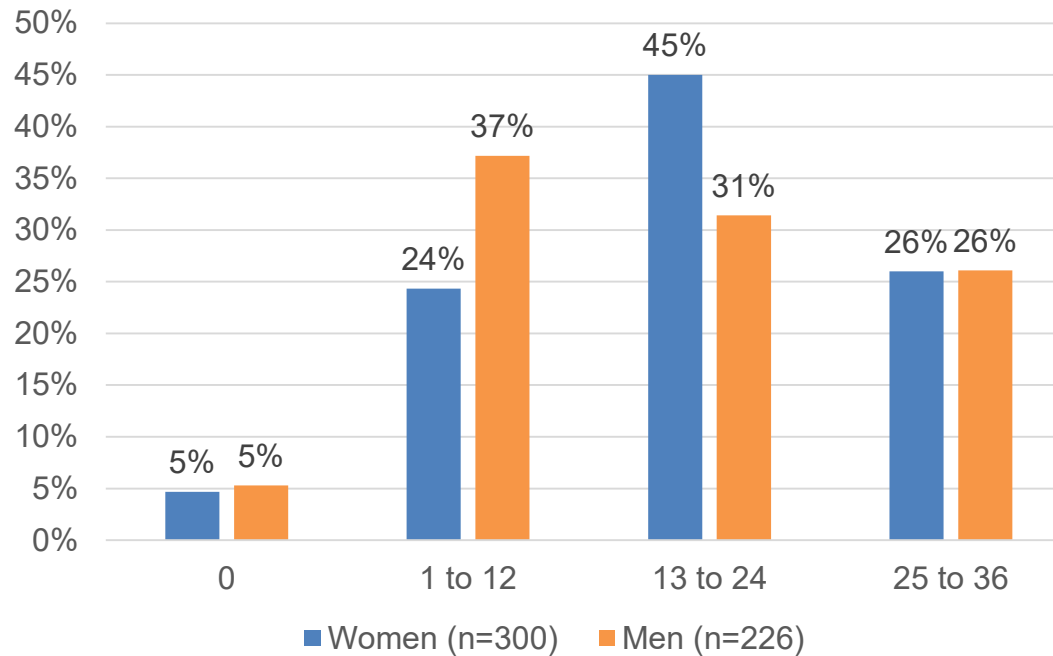
# Total Estimated Revenue Lost by Sector (\$millions)



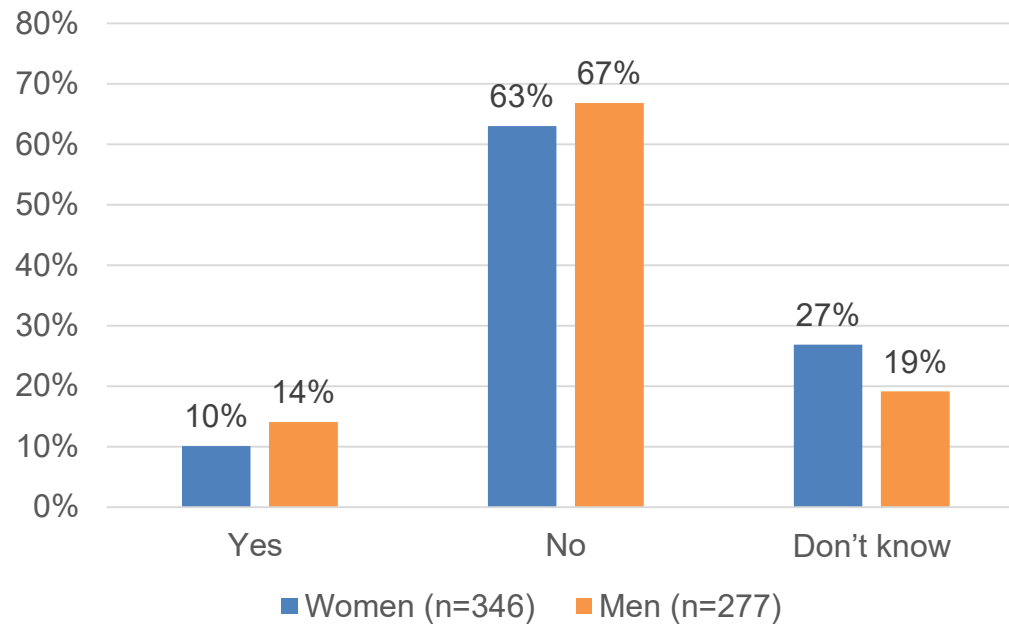
# Average Estimated Revenue Lost Per Business by Sector (\$thousands)



## Estimated Length to Recovery in Months

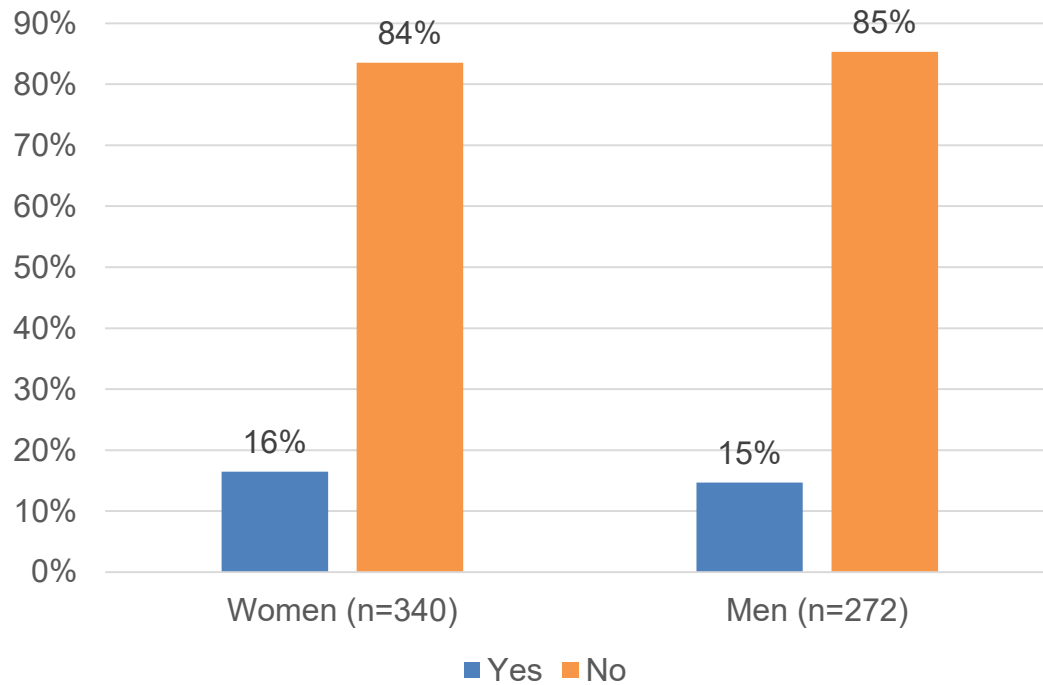


## Plans to Reduce Physical Footprint Within 2 Years

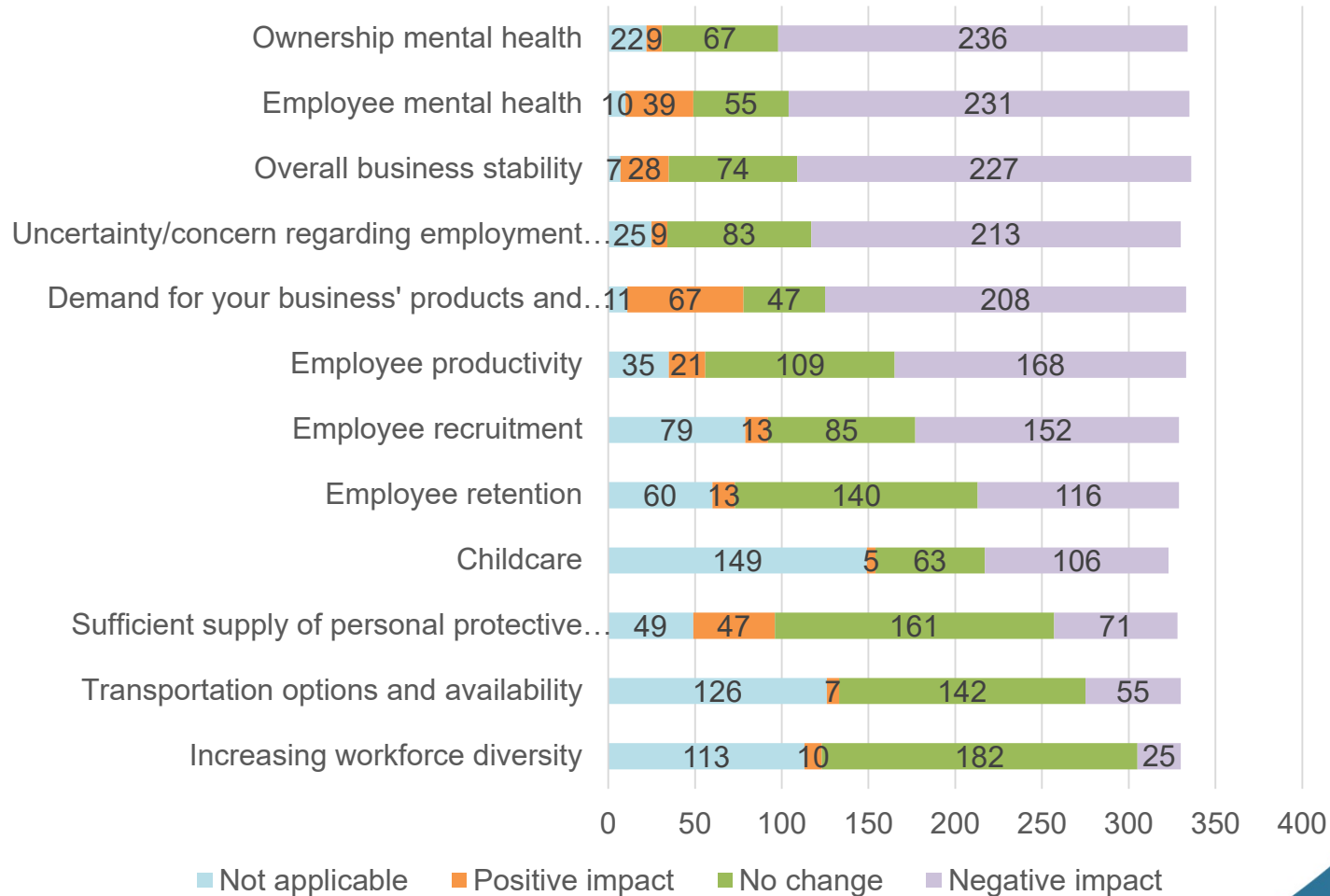




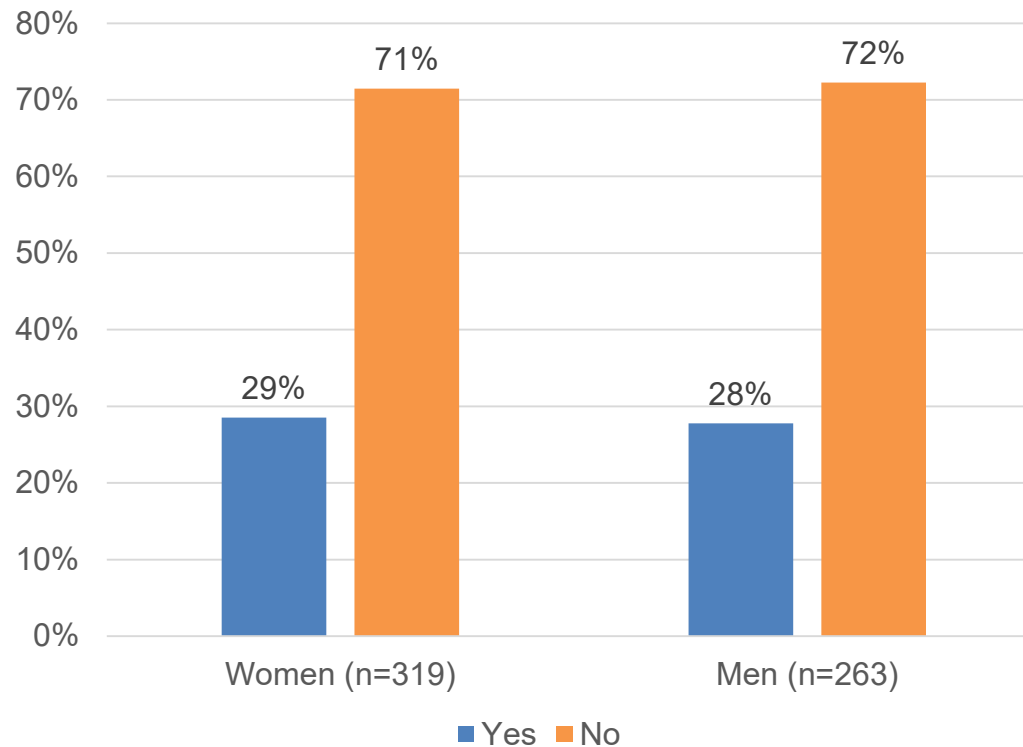
## Plans to Relocate Business Within 2 Years



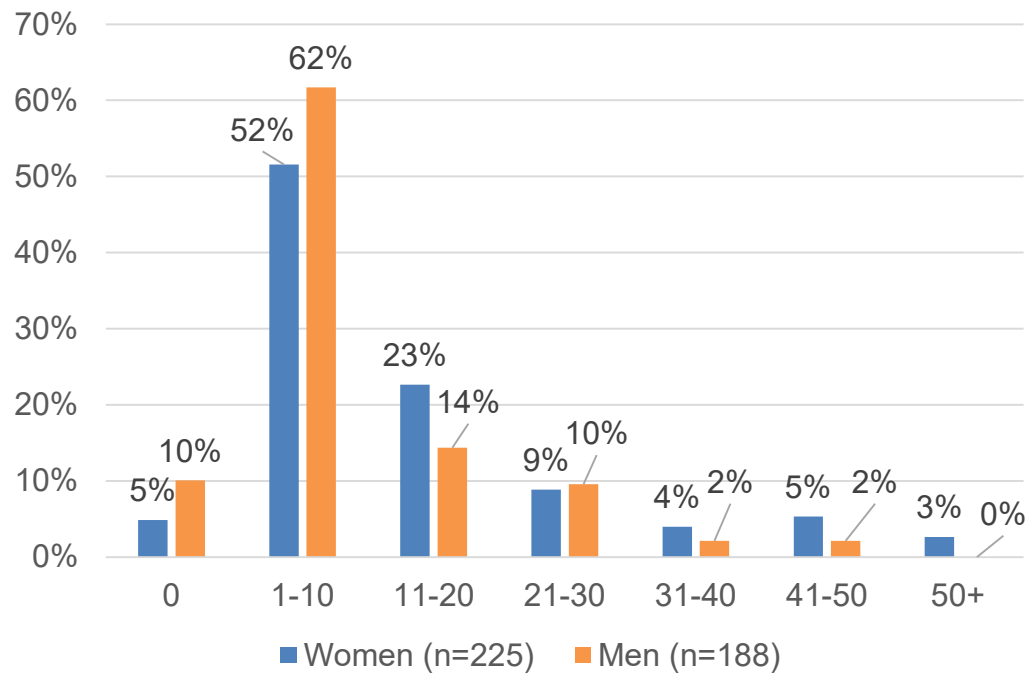
# Topics Affecting Business Workforces, Women



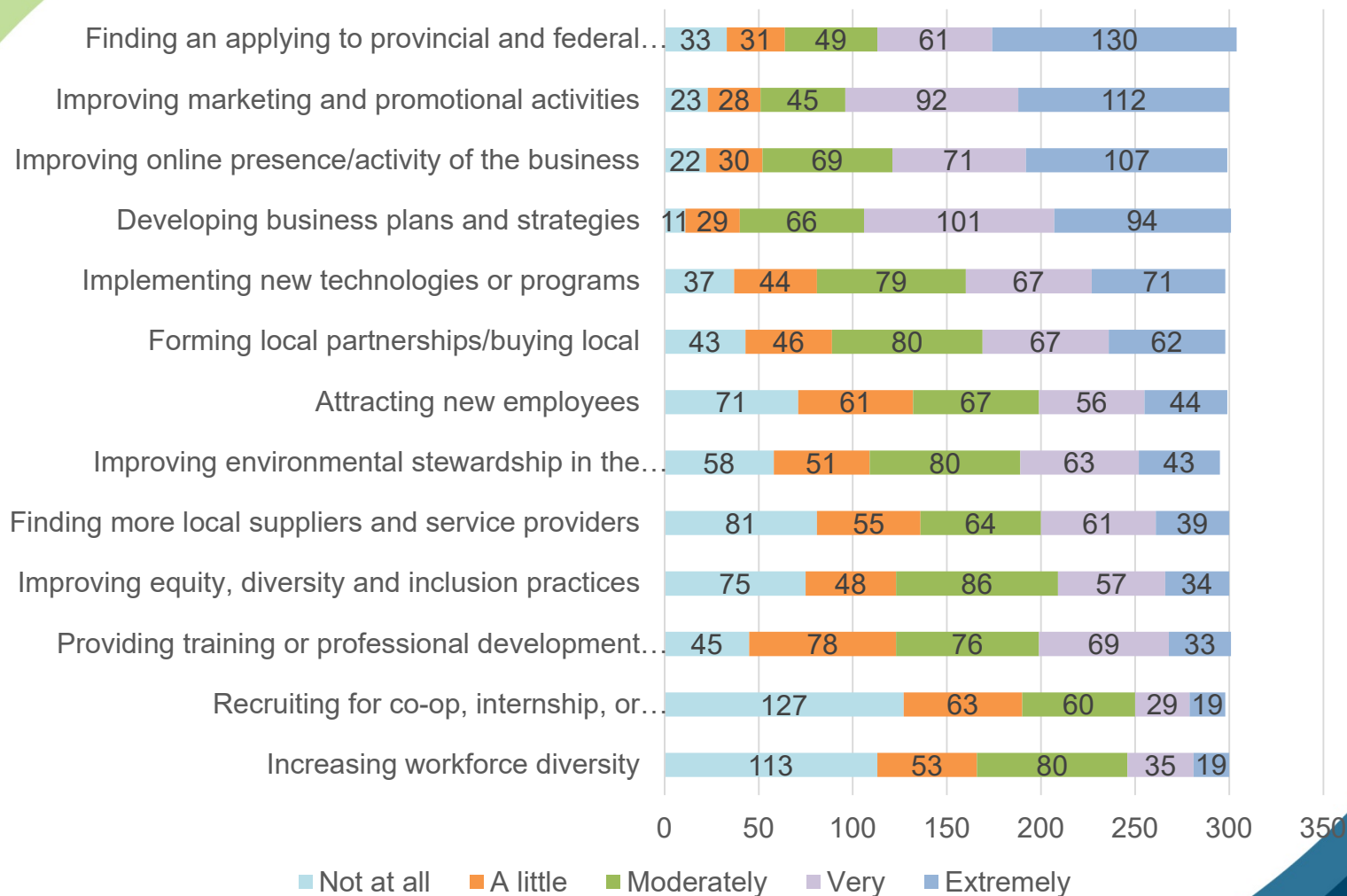
## Businesses With Equity and Inclusion Programs



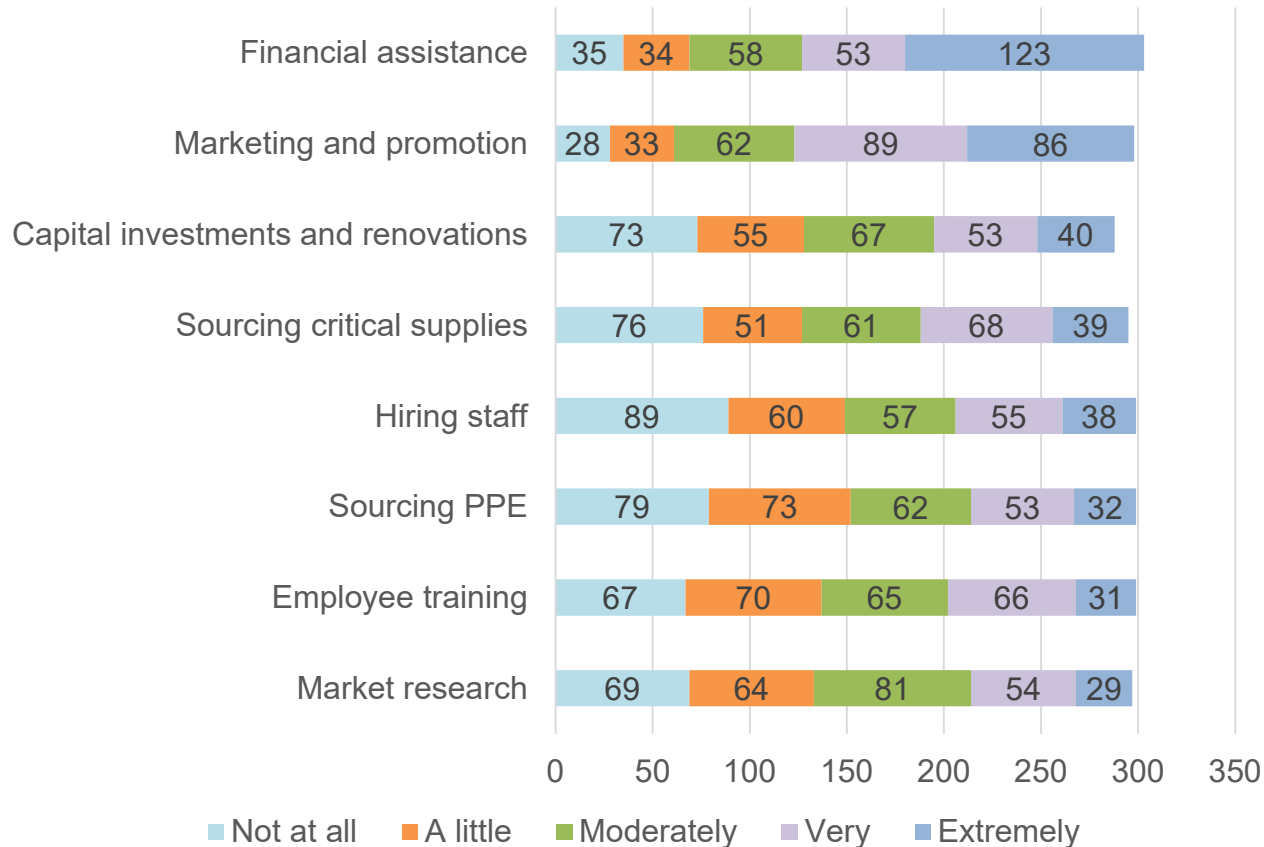
## Percentage of Budget For Staff Training and Development



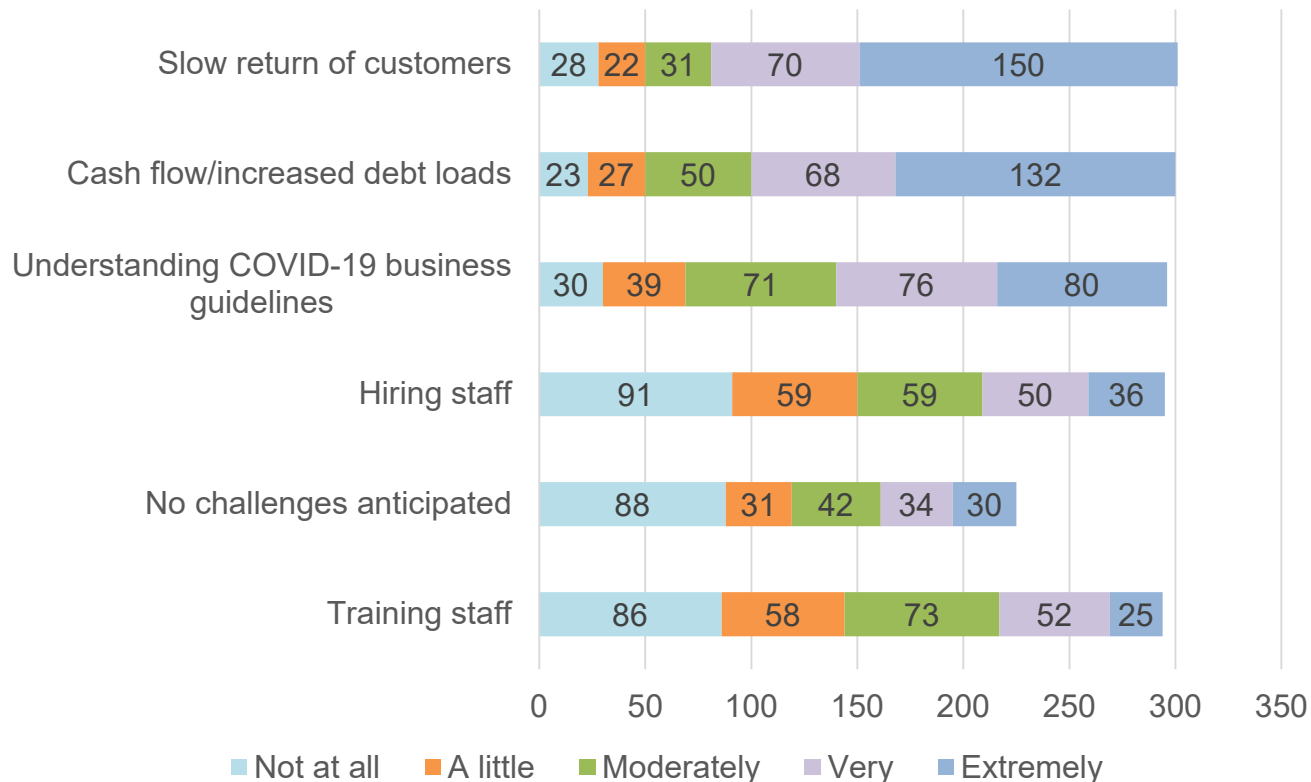
# Business Priorities For 2021 By Importance, Women



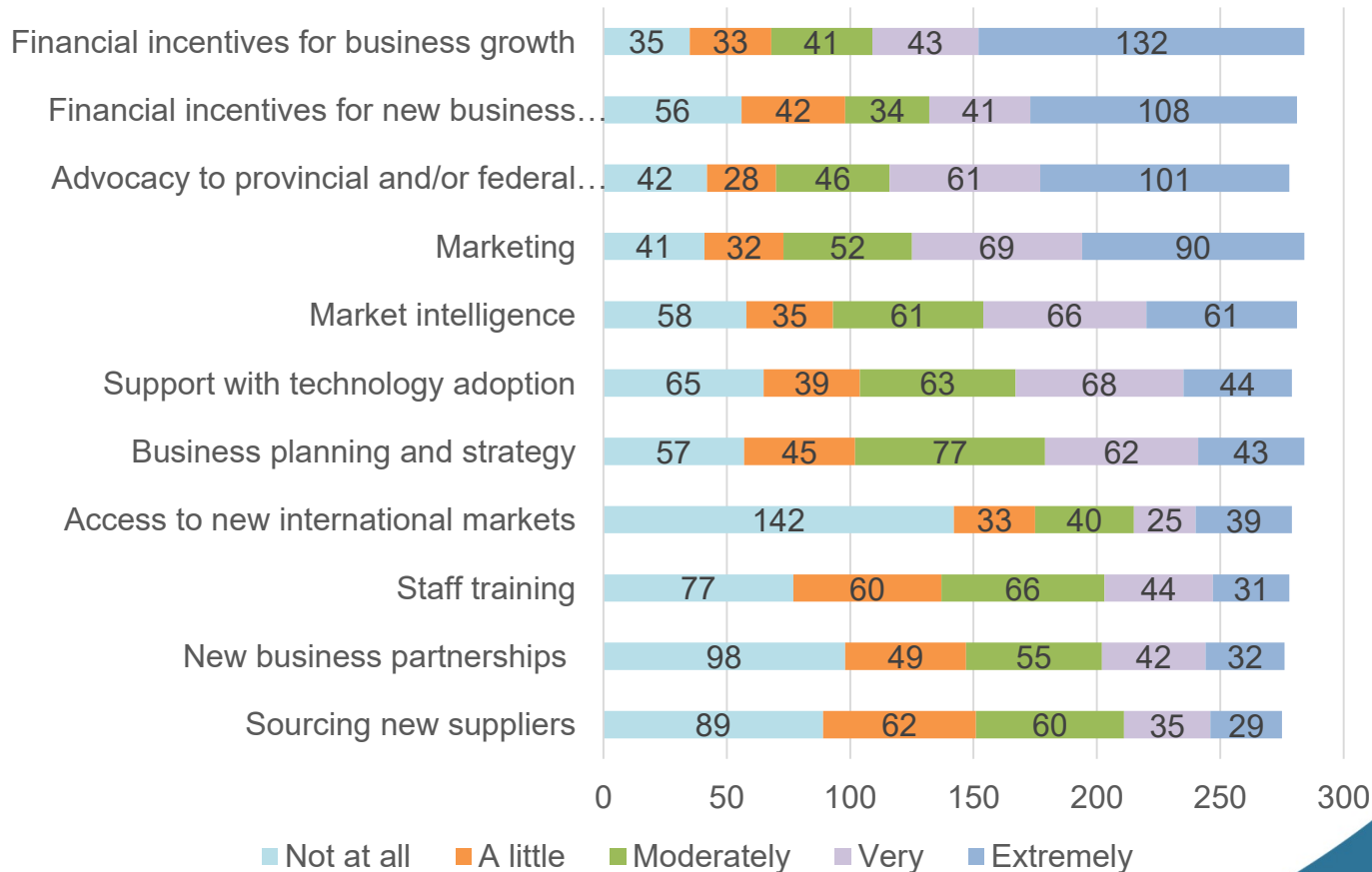
## Top Needs Within 6 Months, Women



## Biggest Obstacles to Business Recovery, Women



## Type of Assistance Required, Women





# Questions