
MEMORANDUM

PDS-C 48-2021

Subject: Recommendations from the Women's Advisory Committee meeting held on July 28, 2021

Date: September 15, 2021

To: Planning and Economic Development Committee

From: Ann-Marie Norio, Regional Clerk

The Corporate Services Committee, at its meeting held on August 11, 2021, referred the following recommendations from the Women's Advisory Committee to the Planning and Economic Development Committee as the recommendations impact Economic Development. The following motions are for consideration of the Committee:

That the Women's Advisory Committee **RECOMMENDS**:

1. That the presentation respecting Women Owned/Led Businesses **BE USED** to inform policies and programs offered to support businesses ensuring a gender based lens; and
2. That a Gender-based Analysis Plus process **BE COMPLETED** for all economic development surveys where appropriate.

A copy of the presentation titled "COVID-19 Impact On Women Owned Businesses In Niagara" is attached to this memorandum.

Respectfully submitted and signed by

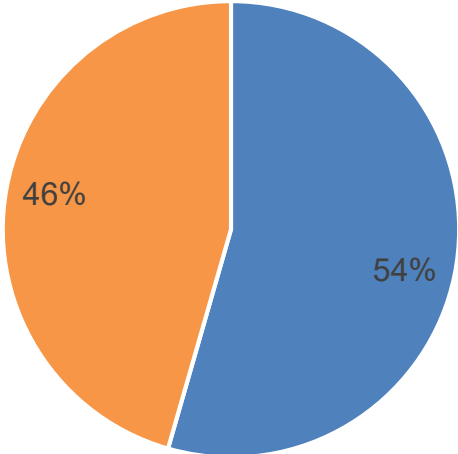
Ann-Marie Norio
Regional Clerk

COVID-19 Impact On Women Owned Businesses In Niagara

Women's Advisory Committee
July 28, 2021

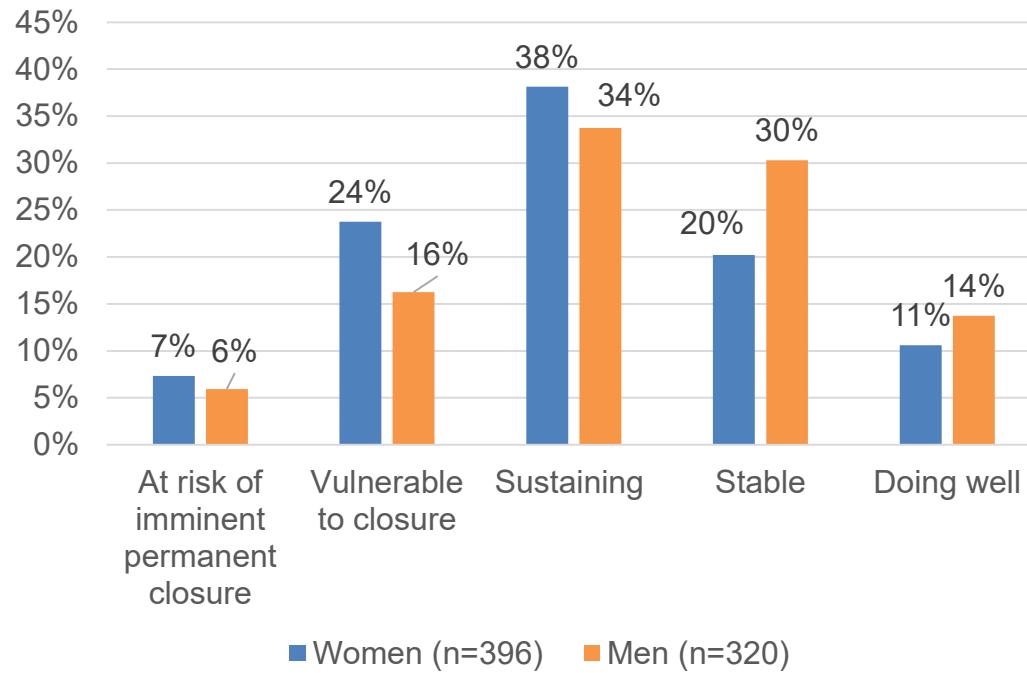
Blake Landry, Ec.D.
Manager, Economic Research & Analysis
Economic Development

Businesses Fully or Partially Owned by Women (n=786)

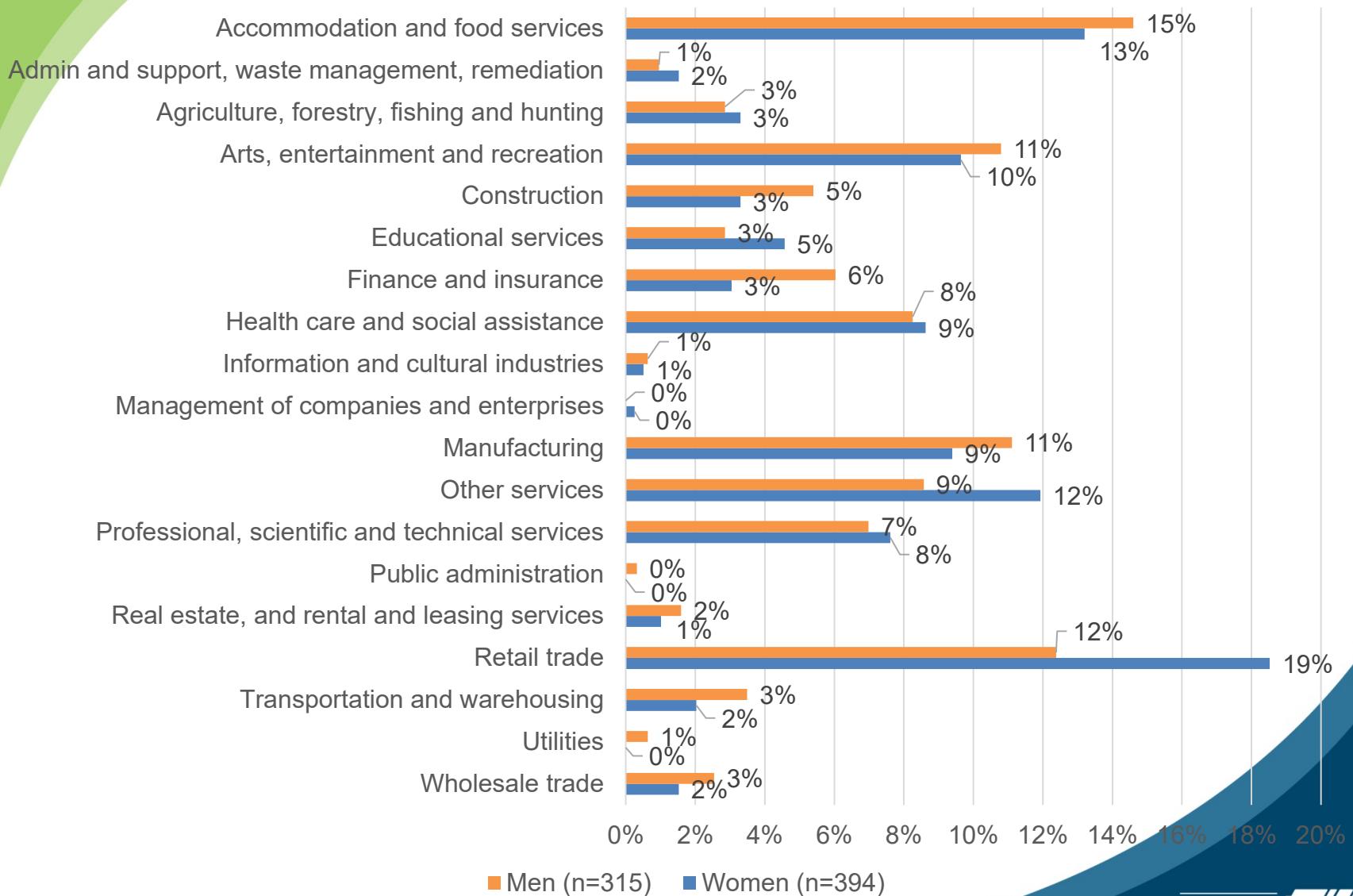


■ Yes ■ No

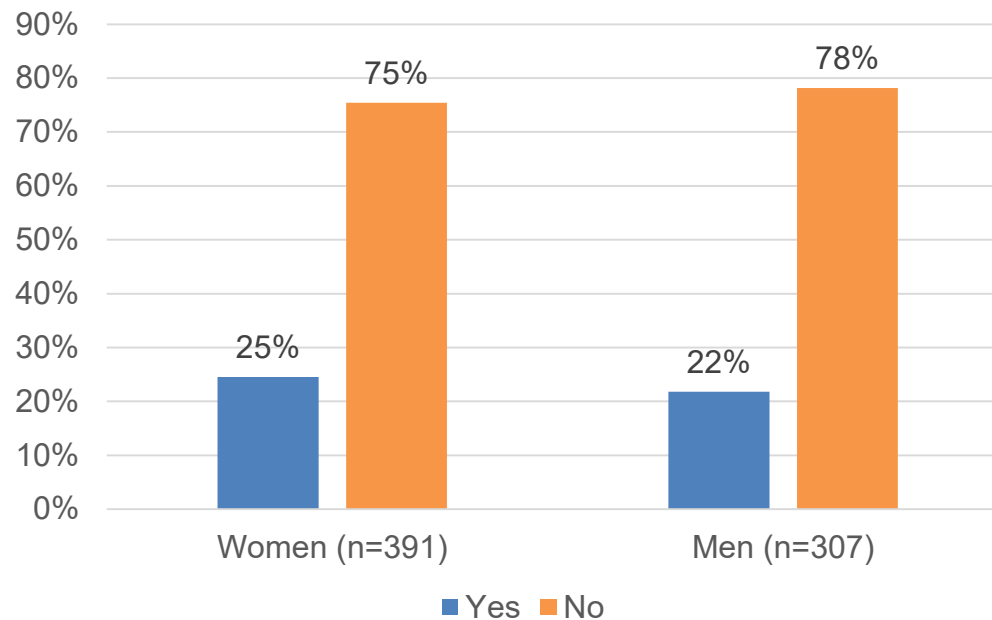
Business Current Status



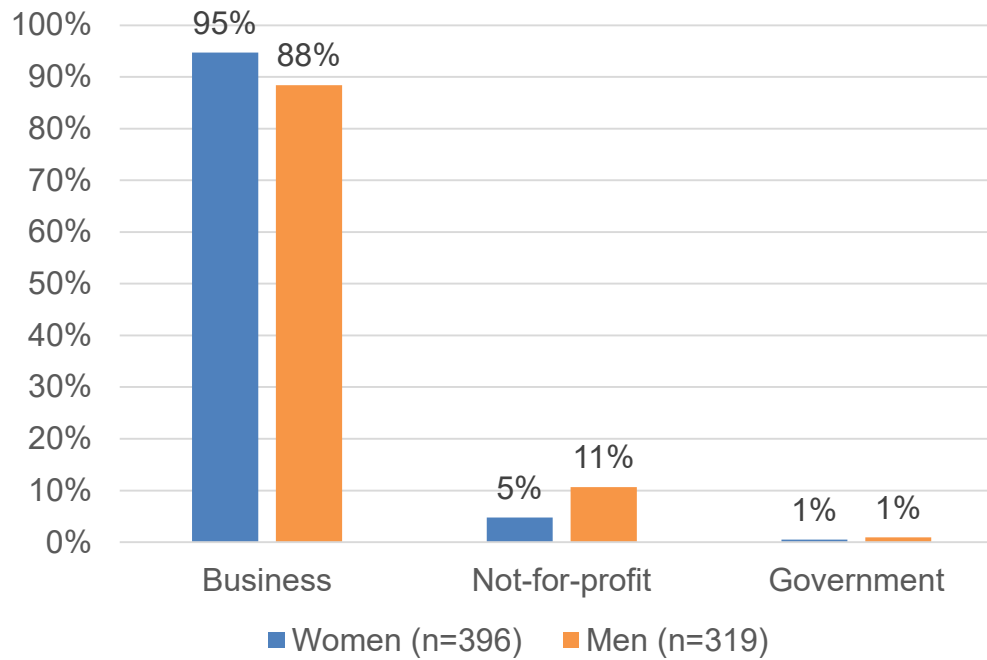
Businesses by Sector



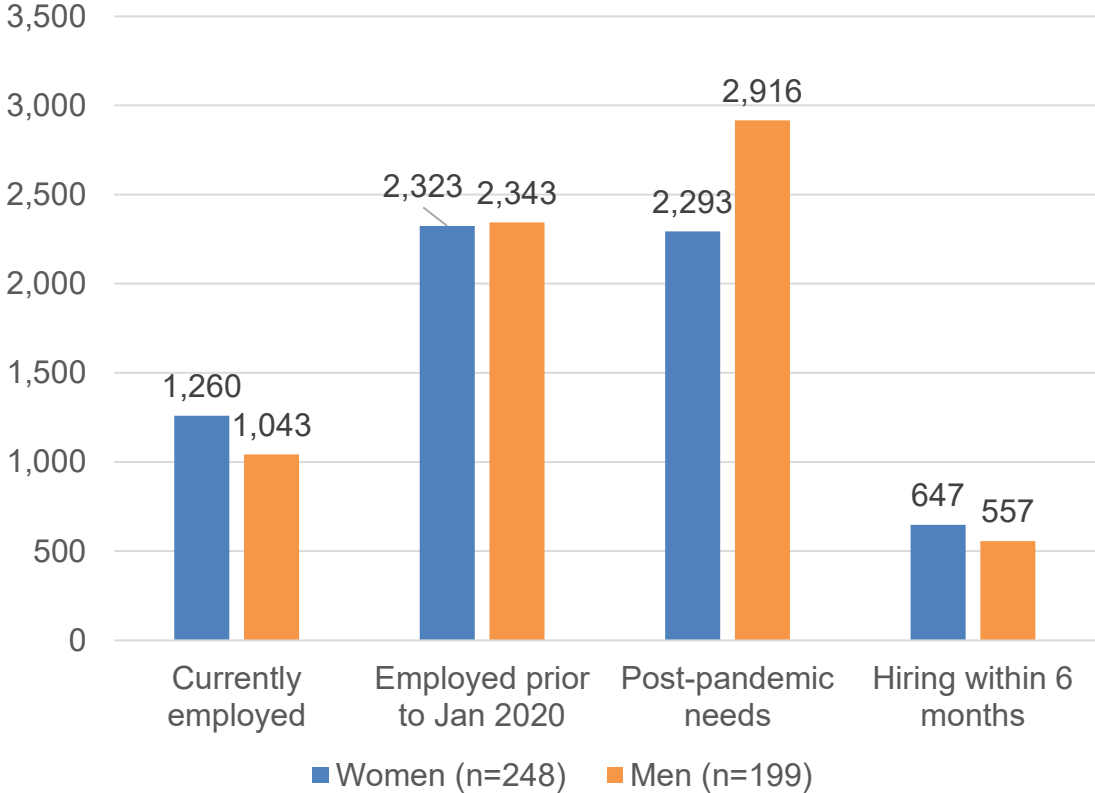
Tourism Based Businesses



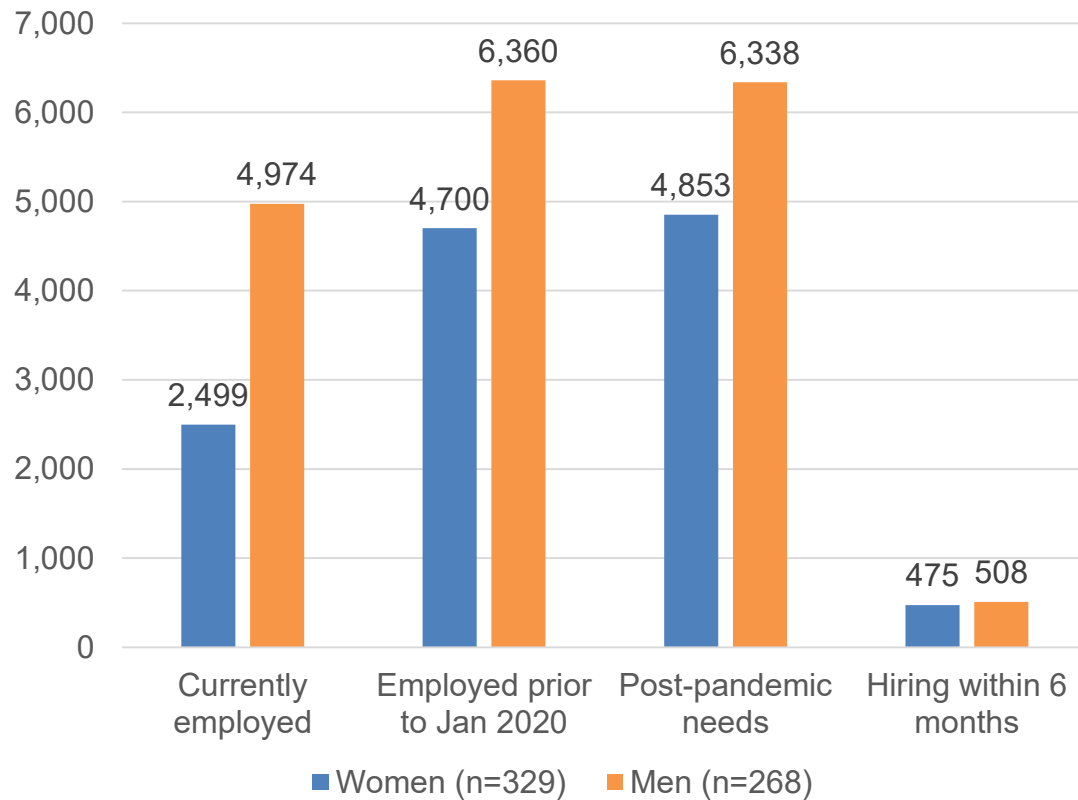
Organization Type



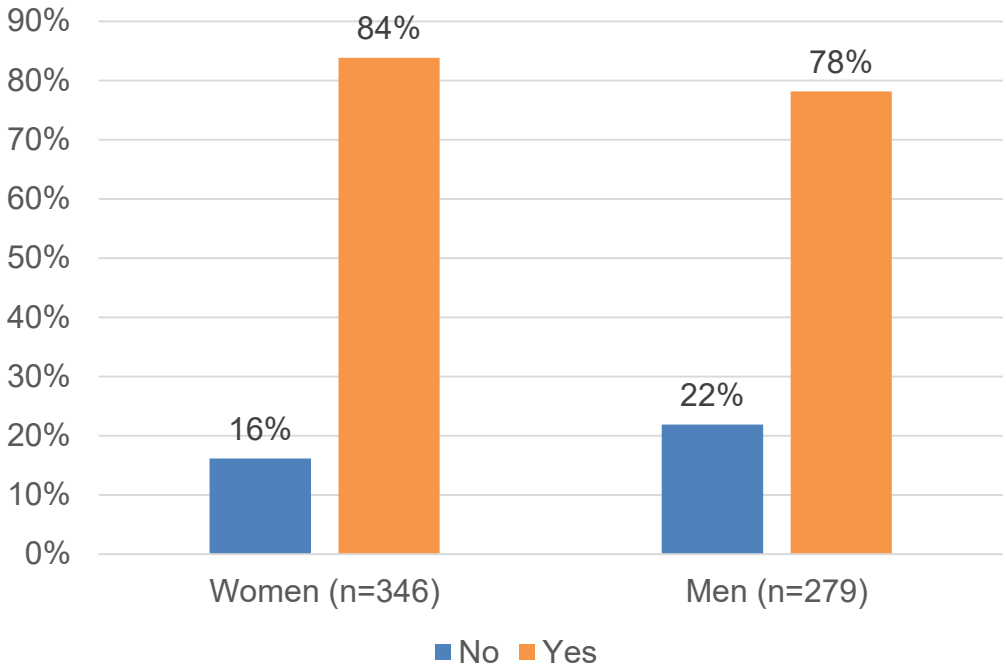
Part-time Employment



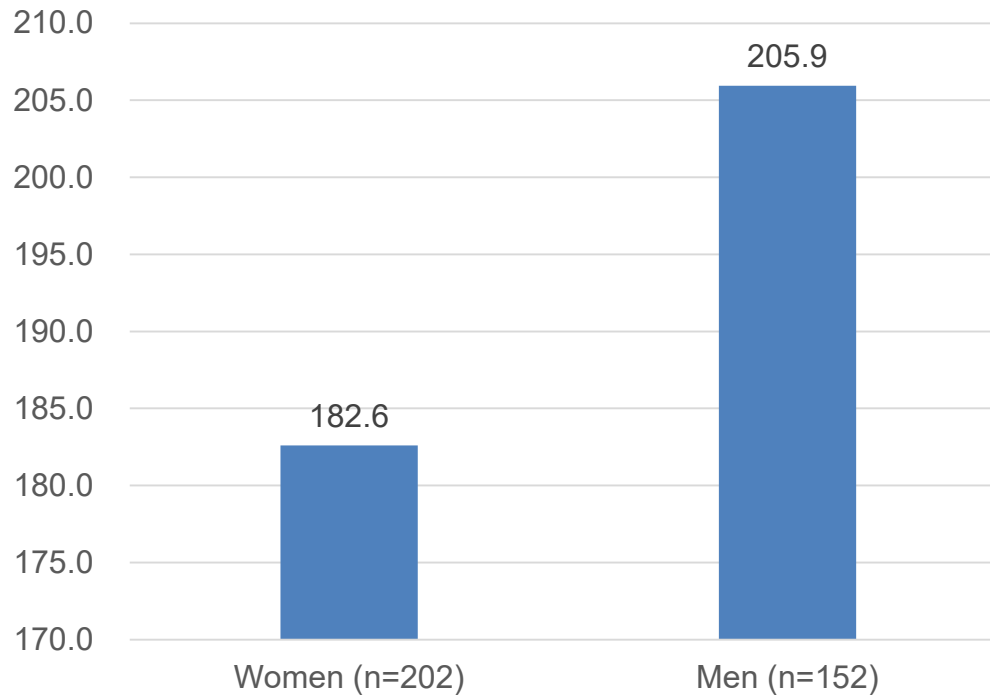
Full-time Employment



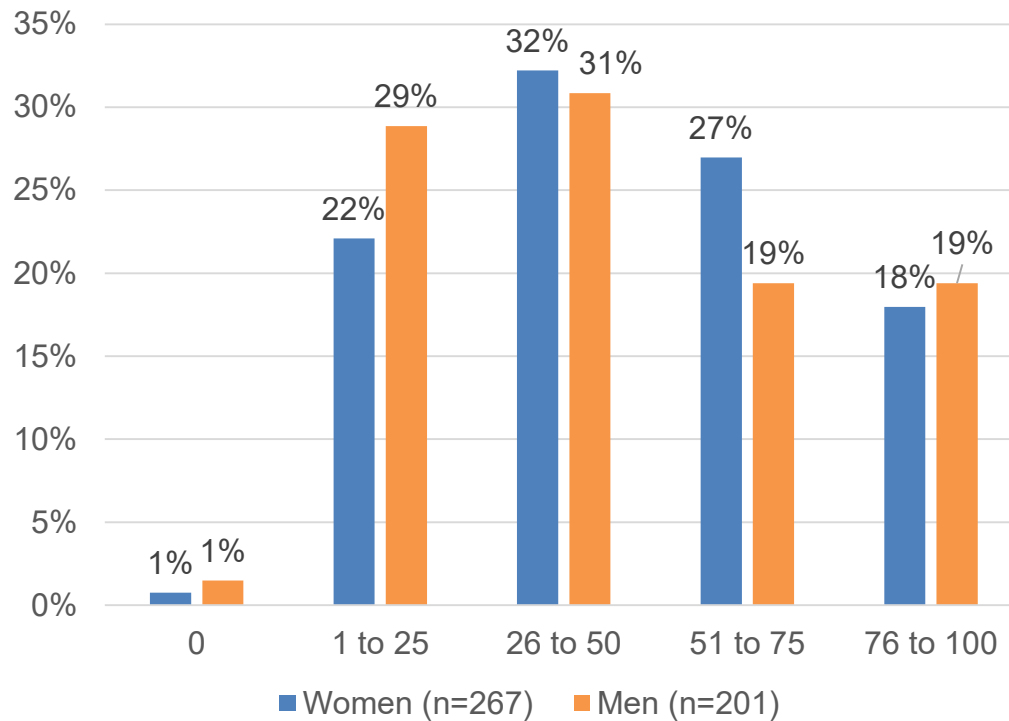
Businesses That Have Lost Revenue



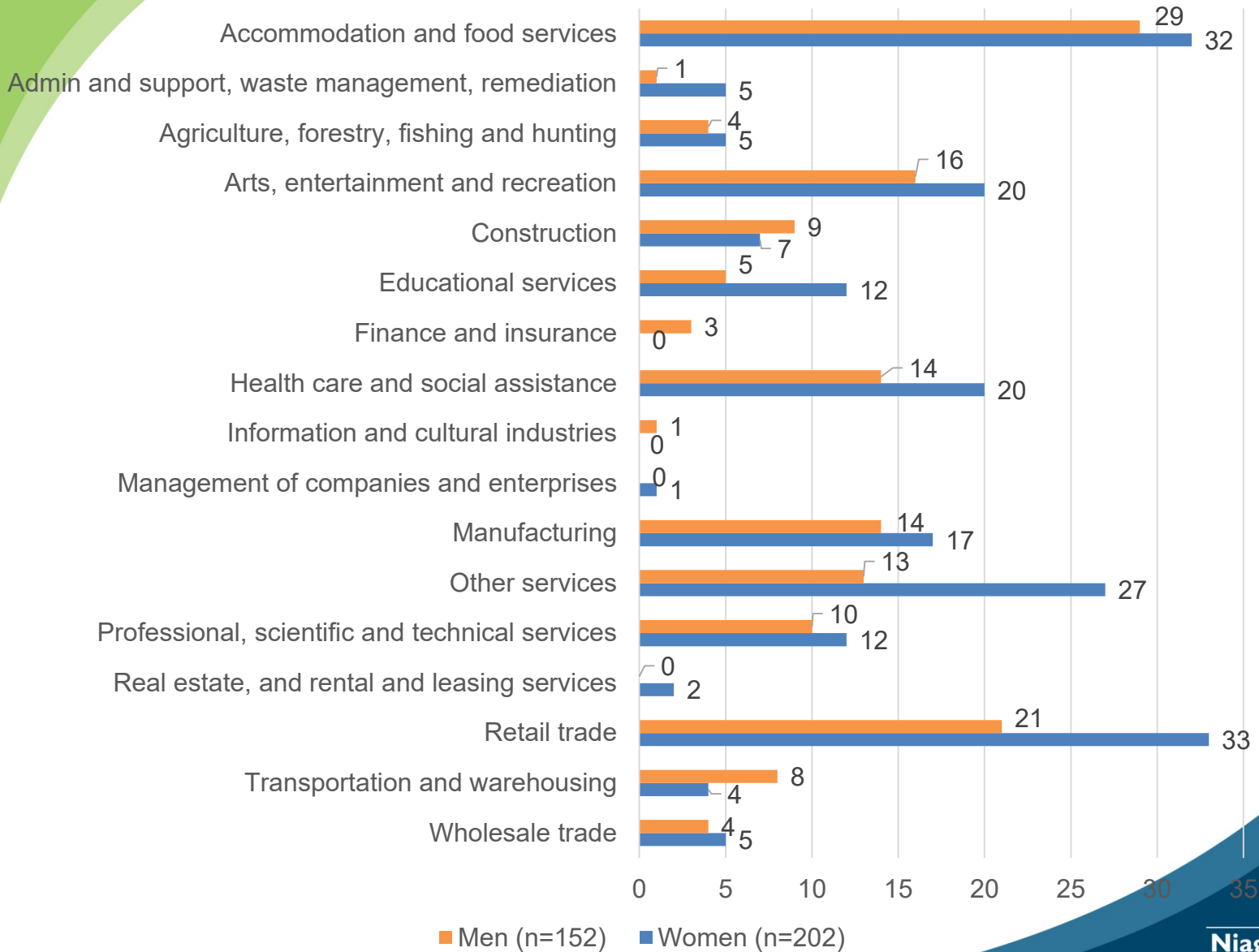
Estimated Lost Revenue (\$millions)



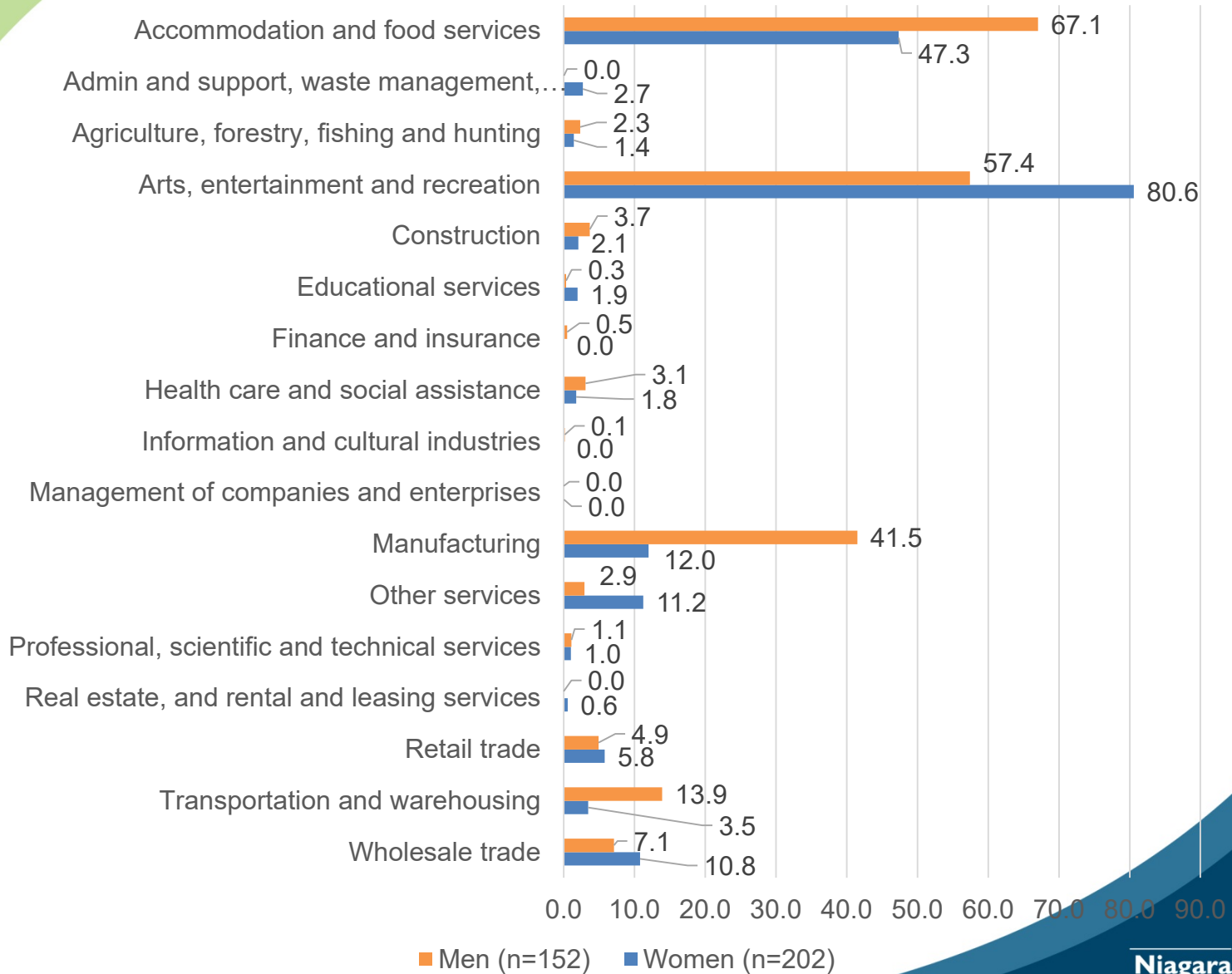
Estimated Percentage Range of Lost Revenue



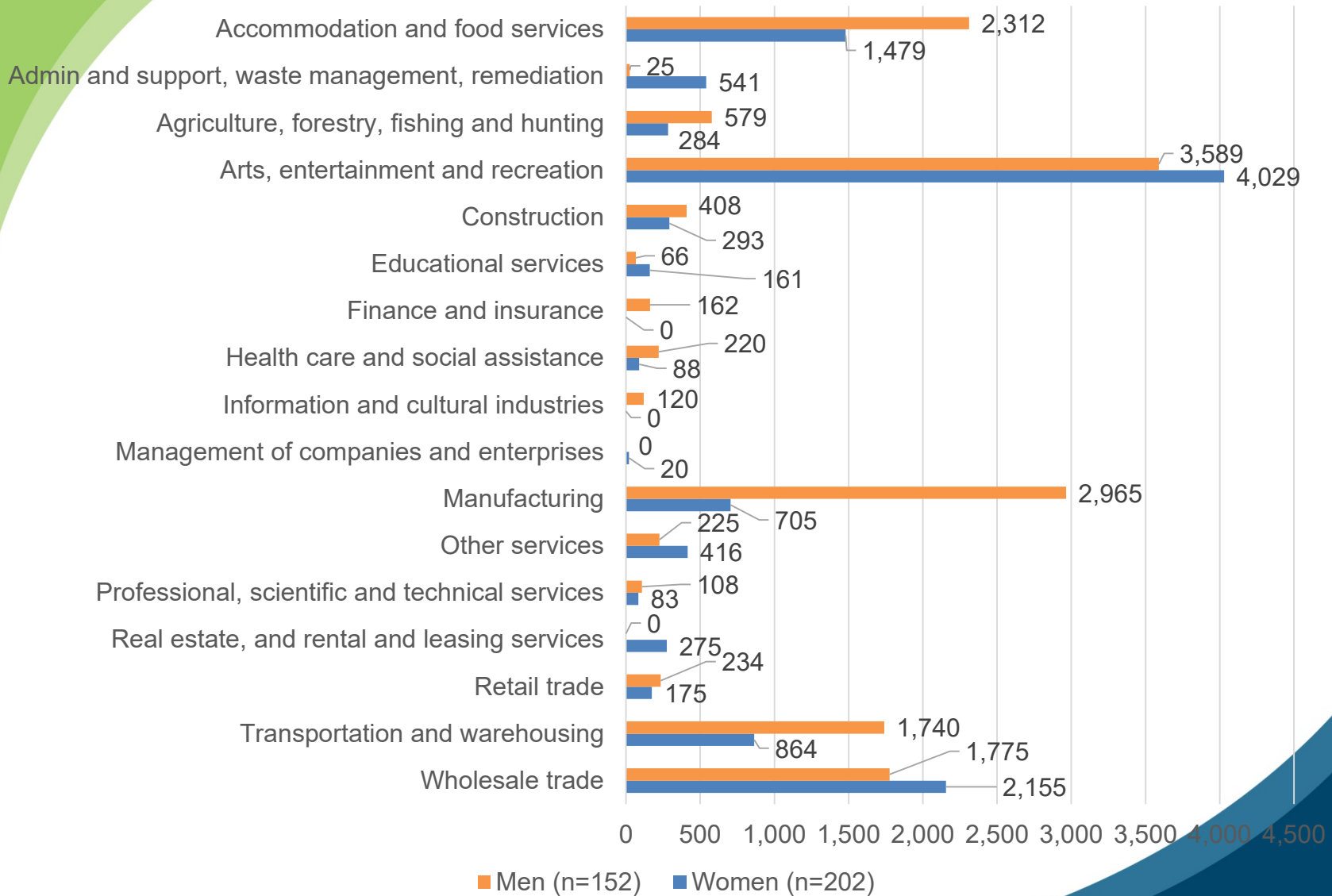
Businesses Reporting Estimated Lost Revenue by Sector



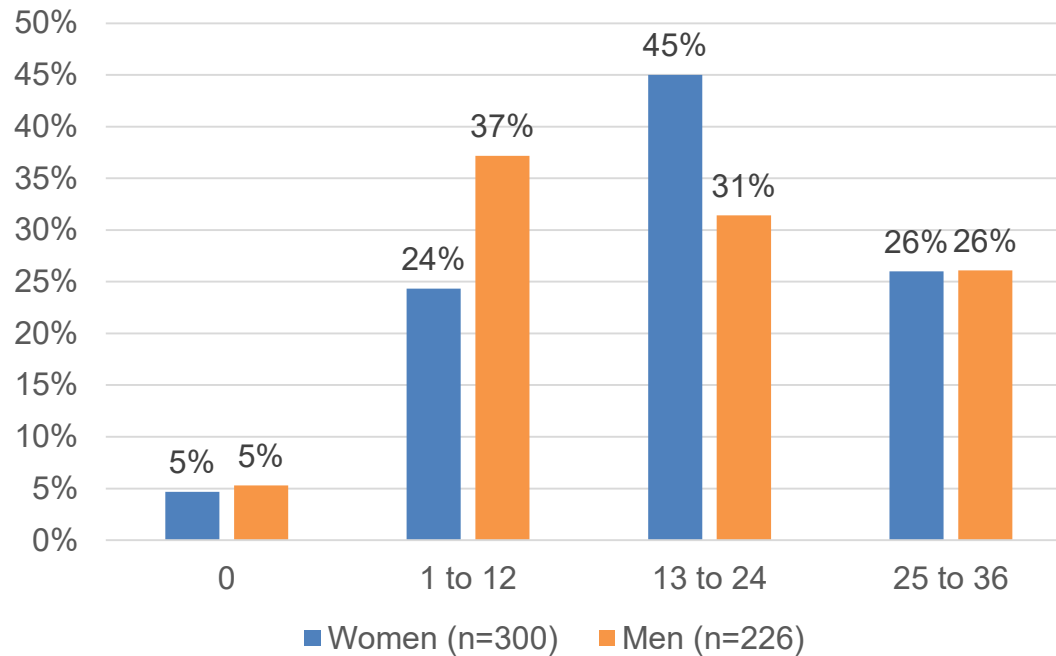
Total Estimated Revenue Lost by Sector (\$millions)



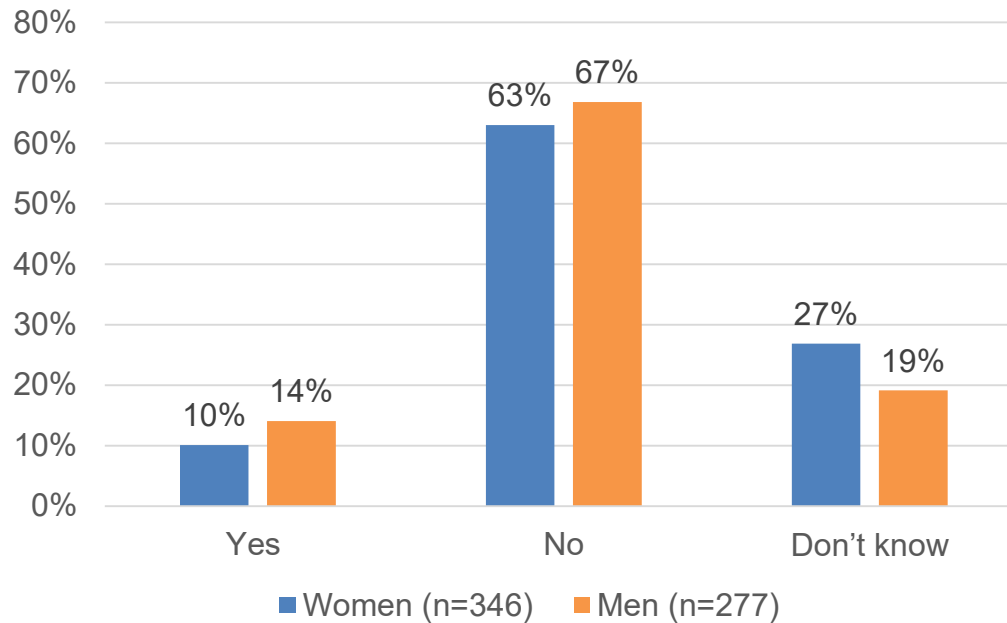
Average Estimated Revenue Lost Per Business by Sector (\$thousands)



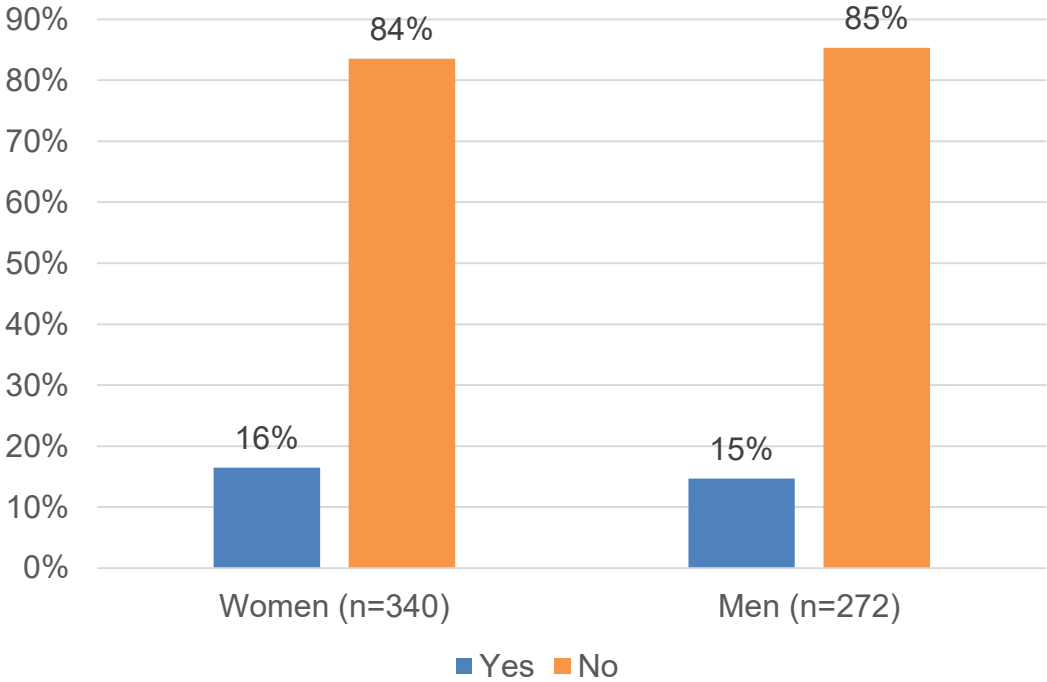
Estimated Length to Recovery in Months



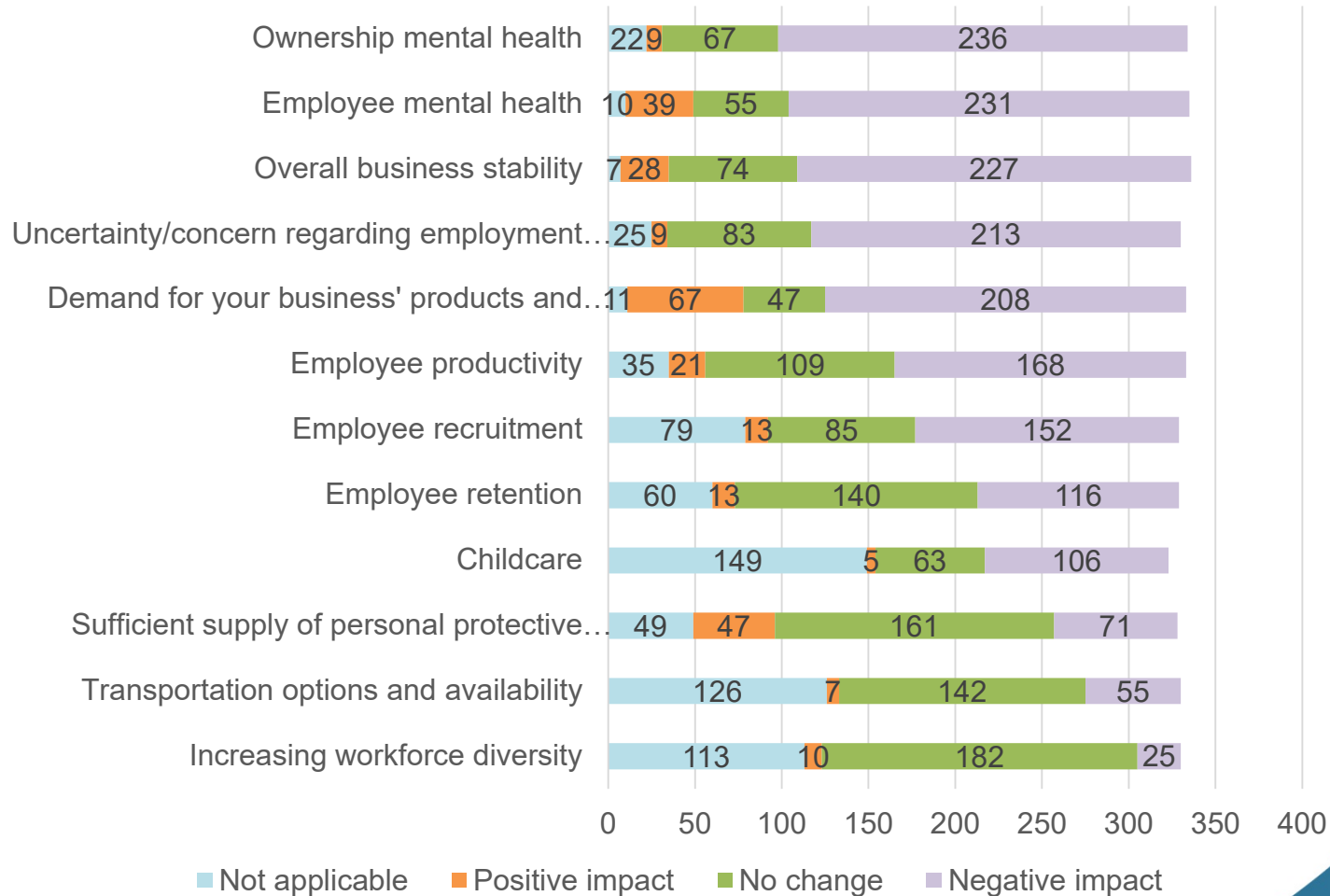
Plans to Reduce Physical Footprint Within 2 Years



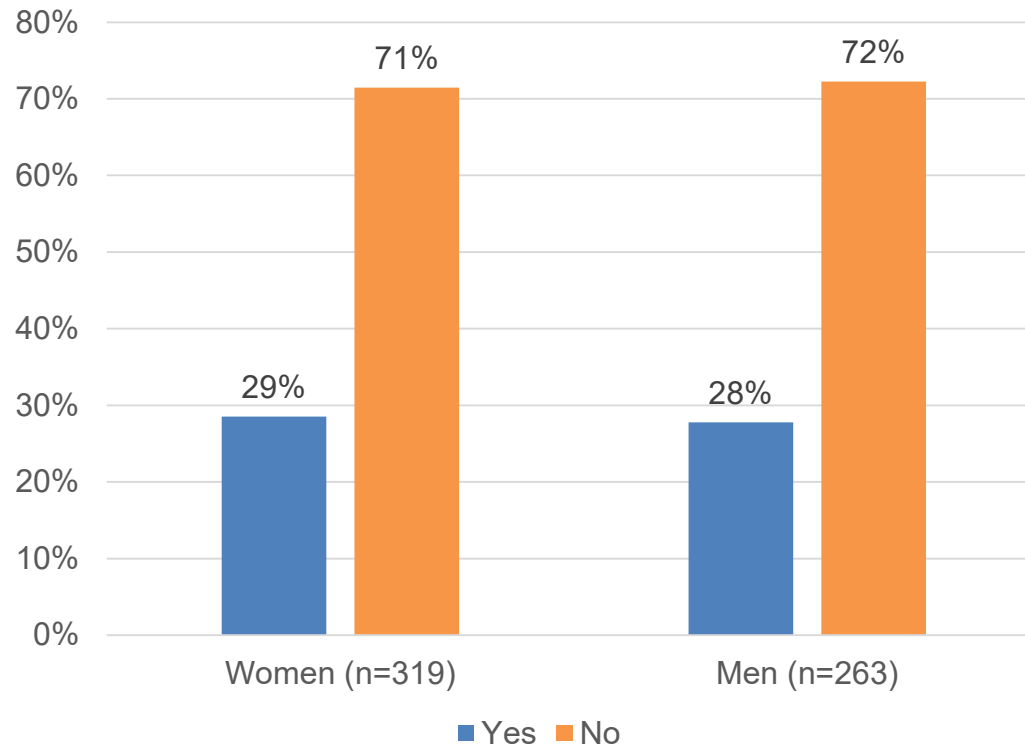
Plans to Relocate Business Within 2 Years



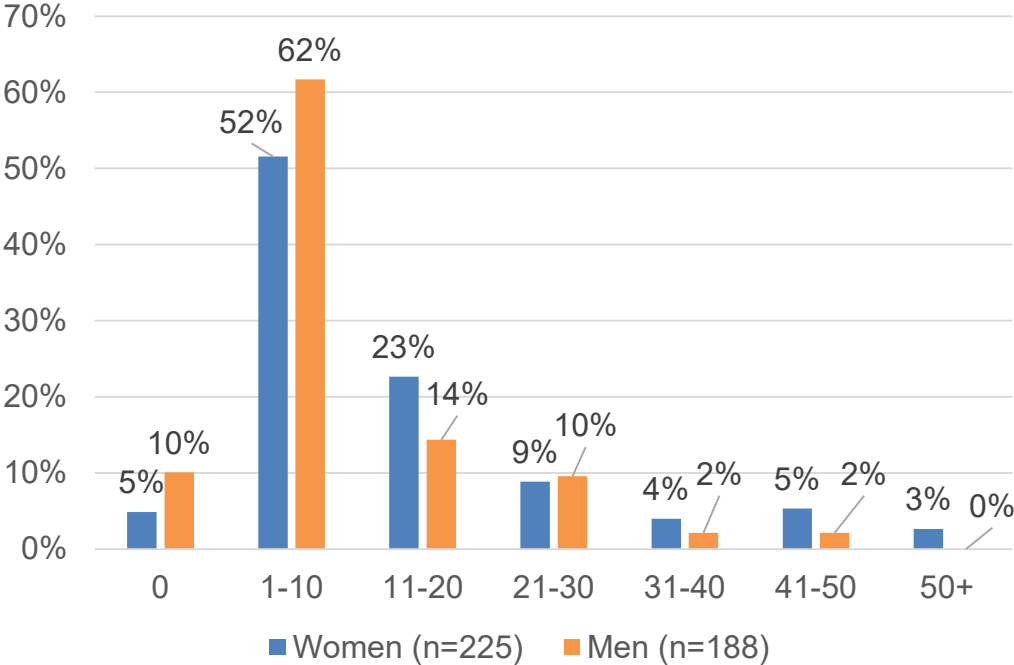
Topics Affecting Business Workforces, Women



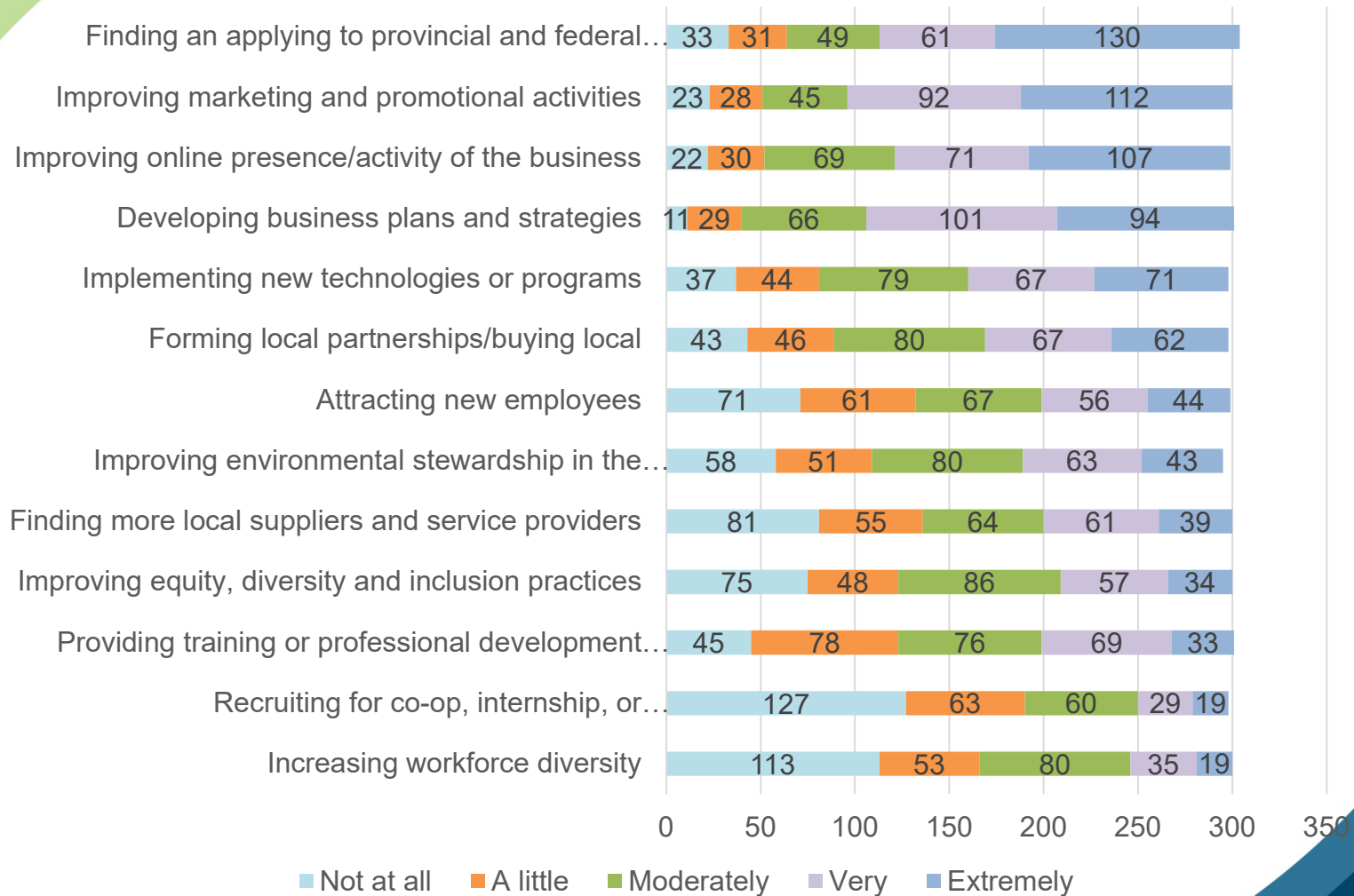
Businesses With Equity and Inclusion Programs



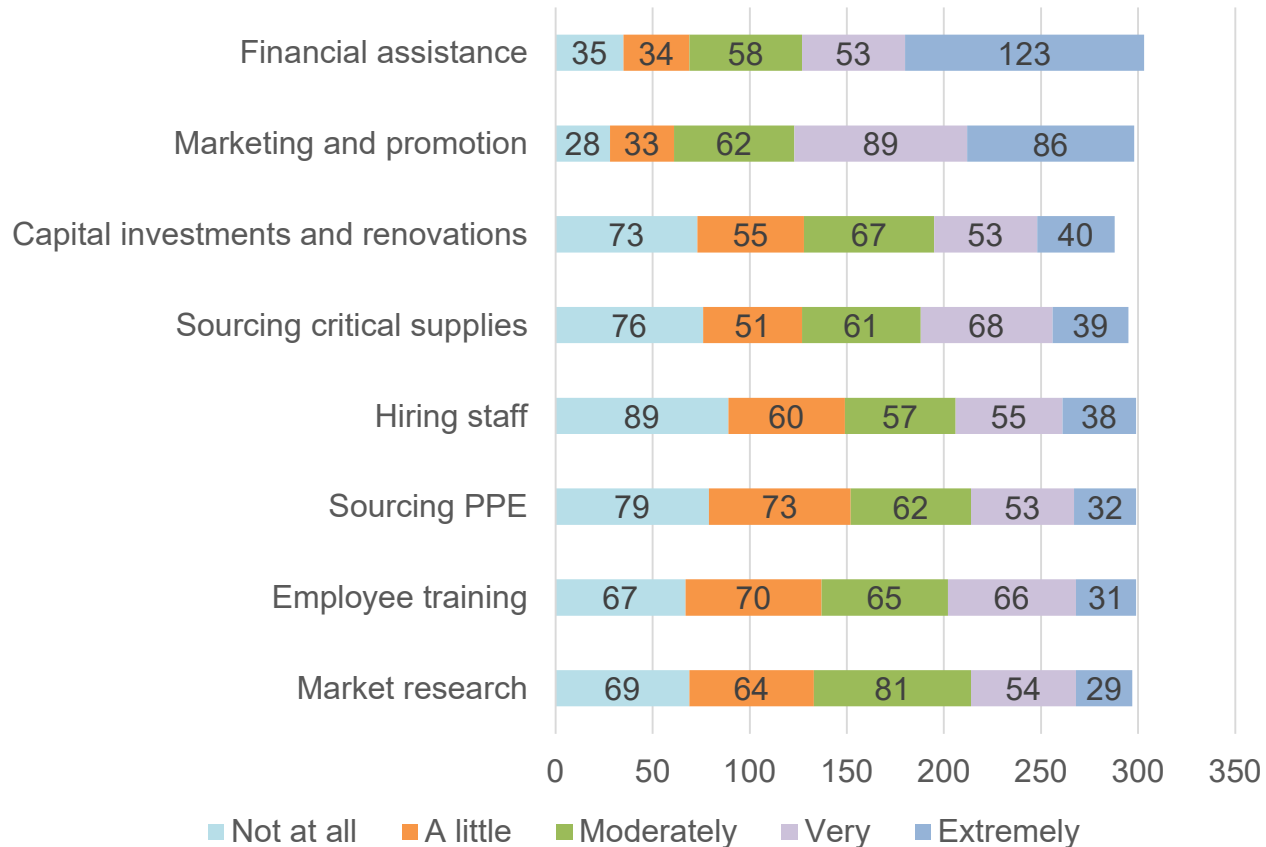
Percentage of Budget For Staff Training and Development



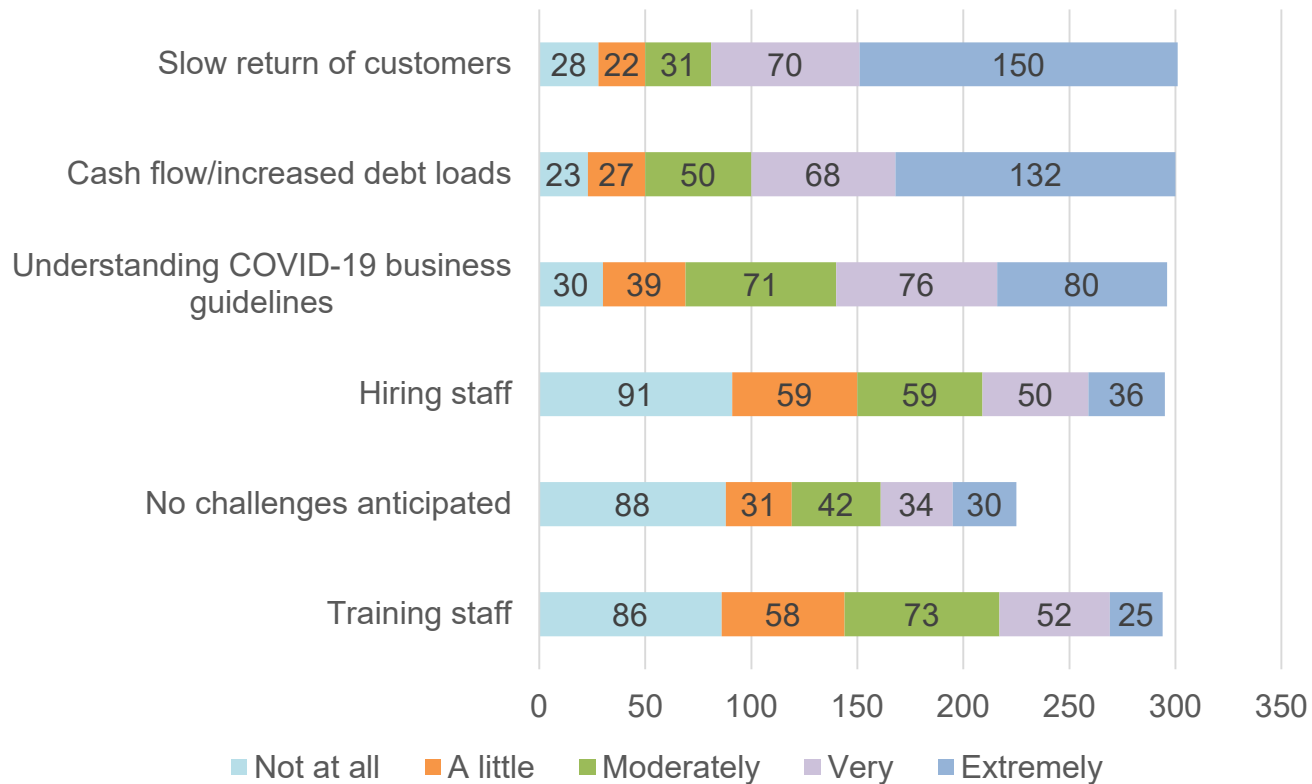
Business Priorities For 2021 By Importance, Women



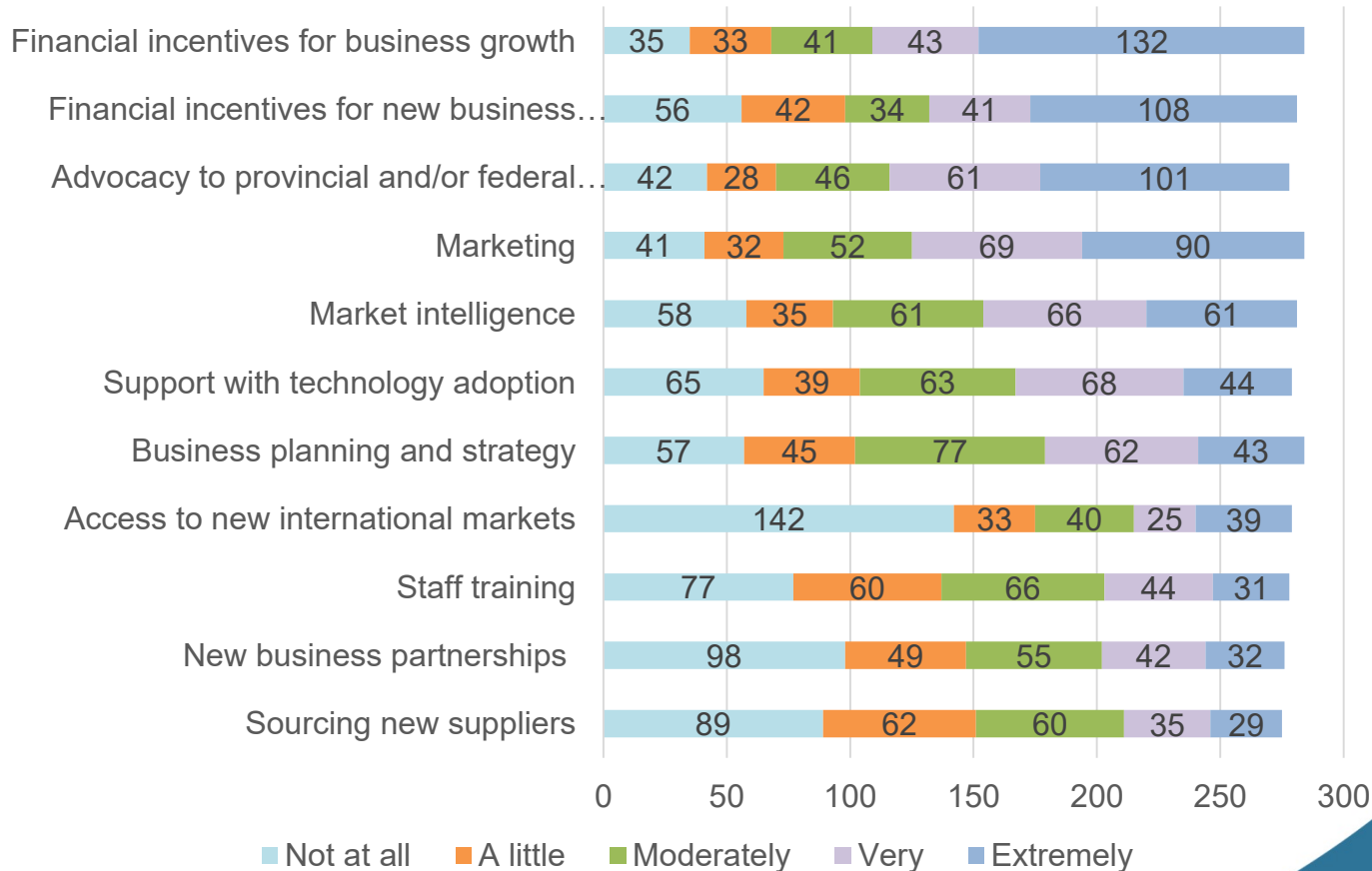
Top Needs Within 6 Months, Women



Biggest Obstacles to Business Recovery, Women



Type of Assistance Required, Women



Questions