Niagara Prosperity Initiative

Established 2008

Annual investment of $1.5 million to support poverty reduction, help build capacity, improve quality of life for residents living in poverty.
Goals of Niagara Prosperity Initiative

• Guide and direct investment on identified initiatives to alleviate poverty in neighbourhoods across Niagara.
• Engage people living in poverty in meaningful ways to ensure that investments reflect need.
• Develop and enhance collaborative relationships between stakeholders.
Neighbourhood Based Interventions

• 74 neighbourhoods
• 362 projects
• 85 different agencies
• 100,000 people
Administration

Social Assistance & Employment Opportunities
  • Oversight and leadership

United Way Niagara – Secretariat
  • Issue RFP, manage applications, chair Review Committee, manage / monitor programs

Niagara Community Foundation – Convenor
  • Build partnerships within community and support Niagara Poverty Reduction Network
Funding Process

Independent Review Committee
  • Business sector, government, students, community leaders, people living in poverty, and members of PHSSC

Scoring system
  • Alignment with NPI criteria, objectives, impact on individuals and community

Call for three volunteers
  • PHSSC for a four-year term
Research Project

• Three-year research project funded by province’s Local Poverty Reduction Fund
• Partnership with Brock University
• Report early 2021 - state of poverty, analysis on impacts, outcomes, efficacy of NPI, recommendations on best practices moving forward
Niagara Prosperity Initiative
10th anniversary video