

From: [PF-Mailbox-01](#)
To: [Norio, Ann-Marie](#); [Trennum, Matthew](#)
Subject: FW: Online Form - Enquiry from Region website
Date: Thursday, November 18, 2021 6:13:38 PM

From: Niagara Region Website
Sent: Thursday, 18 November 2021 18:13:32 (UTC-05:00) Eastern Time (US & Canada)
To: Clerks
Cc: webincoming
Subject: Online Form - Enquiry from Region website

Enquiry from Region website

To reply, copy the email address from below and put into 'To'. (if resident entered their email address)

name

Rachel Braithwaite

phone

[REDACTED]

email

rachel@mydowntown.ca

municipality

St. Catharines

other mun

subject

Consolidated Regional Transit

comments

Region of Niagara, 1815 Sir Isaac Brock Way, PO Box 344 Thorold, Ontario L2V 3Z3 St Catharines Downtown Association 80 King Street, Main Floor, St Catharines, ON L2R 7G1 Re: Proposed consolidated transit model Dear Regional Councillors, We are writing to express our support for the proposed consolidated transit model for the Niagara Region. We recognize the importance and value of this proposal, which would link all of Niagara's communities and contribute to economic prosperity – creating better access

to jobs and services, opening new job options for residents, generating new markets for businesses, and more. As identified in the New Niagara Official Plan, Climate Change Discussion Paper from November 2019: "In Niagara, transportation emissions at the community level in 2006 accounted for 40% of total emissions. Achieving a reduction in automobile dependence and lowering GHG emissions from the transportation sector is a way to mitigate climate change... In Niagara, transportation emissions at the community level in 2006 accounted for 40% of total emissions. Achieving a reduction in automobile dependence and lowering GHG emissions from the transportation sector is a way to mitigate climate change" A consolidated transit system would help reduce greenhouse gas emission and help meet the needs for our growing population. Not only will it help mitigate climate change, but it will also allow our small businesses to reach a wider audience and encourage Niagara residents to explore more across the Region. As you know small business and main streets are the backbone of the local economy have been hit hardest throughout the pandemic. A consolidated transit model will make it easier for them to attract customers from across the region. One challenge many of our members hear from patrons is parking. Even though there are over 2,300 municipally owned parking spots alone in the downtown core, the perception is still that parking is a challenge. By creating a consolidated transit model, it will reduce the dependency on parking visitors to the Downtown St Catharines Area will have. We strongly encourage the Niagara Region to support a consolidated transit plan.
Sincerely, Rachel Braithwaite Rachel Braithwaite Executive Director St Catharines Downtown Association rachel@mydowntown.ca

reply
no

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