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To the Regional Chair and Members of Council,

As the Executive Director of the Fallsview BIA, I wish to express a few thoughts regarding the transit amalgamation plan being put forward on November 25th.

As we know all over the country there is a serious labour shortage, and especially in the tourism sector. Being able to draw from the entire region would be helpful in recruiting & maintaining those who do wish to work. However, the scheduling & routing must coincide with the needs of the industry & workers. Timing is critical. For example, in Niagara Falls bars, restaurants & attractions are open late, if the scheduling & routing does not match this, the system is of little use in supporting what is required.

Niagara needs a better transit system. Better public transit means a better quality of life for us all. It will reduce poverty, reduce our carbon footprint, and help grow our economy. It will encourage young people to stay here and will help working families thrive.

Thank you,

**Sue Mingle**  
*Executive Director*

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