

## 2018 Illegal Dumping Promotion

### 1. Advertising on select waste collection vehicles



## 2. Illegal Dumping Brochure

**Electronics**

Waste electronics can be dropped off for recycling free of charge at any of the Region's Waste and Recycling Drop-off locations. Many retailers and charities also collect old electronics for recycling free of charge. Visit [recyclemyelectronics.ca](http://recyclemyelectronics.ca) to search for a waste electronics collector near you.

**Household Hazardous Waste (HHW)**

Niagara Region residents may drop off HHW material at drop-off depots free of charge. These depots are located throughout Niagara in:

- Thorold Yard HHW Drop-off Depot at 3577 Thorold Townline Road., Thorold (off Taylor Rd.)
- Humberstone HHW Drop-off Depot at 700 Humberstone Road, Welland
- Niagara Road 12 HHW Drop-off Depot on Concession 7, West Lincoln
- Bridge Street Waste & Recycling Drop-off Depot at 300 Bridge Street, Fort Erie

**PLEASE NOTE THAT THE BRIDGE STREET DEPOT IS LIMITED TO ONLY ACCEPTING BATTERIES, COOKING OIL, OIL, PAINT AND PROPANE TANKS**

There are also retail take-back locations for various HHW. Visit the following websites for more information and drop-off locations: [makethedrop.ca](http://makethedrop.ca), [healthsteward.ca](http://healthsteward.ca), [regeneration.ca](http://regeneration.ca)

**Construction and Demolition Material**

Construction and Demolition material such as drywall, wood and shingles must be taken directly to the Region's Waste and Recycling Drop-off locations. Disposal Fees apply.

You can donate reusable construction and renovation materials to Habitat for Humanity's ReStore at 150 Bunting Road in St. Catharines. Call 905-685-7365 to check if your materials are acceptable.

 **Leaf and Yard Waste**

Leaf and yard waste is collected weekly from single family homes and in apartment buildings up to six units.

Branches are collected curbside for four consecutive weeks during the spring and fall from single family homes and in apartment buildings up to six units.

In order for branches to be collected, they must be set out according to specified size and weight limits.

Leaf and yard waste can be dropped off free of charge year-round at the Region's Waste and Recycling Drop-off locations.

 **Grass**

Grass clippings are not collected from the curb.

The Niagara Region encourages leaving grass clippings on your lawn to naturally decompose.

Grass clippings that require disposal must be dropped off at the Region's Waste and Recycling Drop-off locations. Grass is accepted free of charge.



**ILLEGAL DUMPING IS A CRIME**



**CRIME STOPPERS**  
OF NIAGARA

Niagara Region

[niagararegion.ca/waste](http://niagararegion.ca/waste)

3. Illegal Dumping Rack Card



The rack card is divided into two main sections. The left section has a green background and features a large black silhouette of a person dumping a bag. Inside the silhouette, the text "ILLEGAL DUMPING IS A CRIME" is written in green and white. Below this, the phrase "See it. Report it." is written in large black letters. At the bottom left is the "CRIME STOPPERS OF NIAGARA" logo, and at the bottom right is the "Niagara Region" logo.

**Report Illegal Dumping**

Niagara Region and local area municipalities are working together to tackle the issue of illegal dumping. You can help be part of the solution by reporting a location where materials have been dumped or if you have witnessed someone illegally dumping.

**To make a report of illegal dumping:**

- Call Crime Stoppers of Niagara  
1-800-222-TIPS
- Call the Region's Waste Management  
Info-Line 1-800-594-5542
- Report online at [niagararegion.ca/waste](http://niagararegion.ca/waste)

**Provide as many details as possible when reporting, including:**

- location
- time
- materials dumped
- car make/colour
- licence plate
- description of people

Once alerted, the issue will be investigated and the materials removed.

For incidents of illegal dumping reported on Regional or Municipal roads or properties, a reward of \$200 will be awarded if the report leads to a conviction. A reward of \$50 will also be awarded if the illegal dumping results in an act of compliance (i.e. the person who was reported illegal dumping returns to the site and removes the dumped materials.)

4. Newspaper Advertisements



**See it.  
Report it.**

Niagara Region and your local municipality are tackling the issue of illegal dumping. You can help be part of the solution by reporting a location where materials have been dumped or if you have witnessed someone illegally dumping.

A **reward of \$200** will be awarded for reports of illegal dumping on public regional or municipal roads or properties which lead to a conviction, or a **reward of \$50** for reports that lead to a compliance.

Report online at [niagararegion.ca/waste](http://niagararegion.ca/waste) or call the Region's Waste Info-Line at 905-356-4141 or 1 800-594-5542. Provide as many details as possible including location, time, materials dumped, car make/colour, licence plate and description of people.

Information on illegal dumping can also be submitted anonymously using Crime Stoppers of Niagara. To leave an anonymous tip, please contact Crime Stoppers at 1-800-222-TIPS.

**CRIME STOPPERS**   
OF NIAGARA

Niagara  Region

[niagararegion.ca/waste](http://niagararegion.ca/waste)

5. Banner displayed at Outreach Booth at community events



6. Arena Board Advertisement



7. Transit Advertisement



8. Public litter bin stickers, branded for each municipality help educate residents that illegally dumping household garbage into public litter bins is not permitted, it helps deter illegal dumping through enforcement, give residents the opportunity to report illegal dumping and helps the Region address more cases of illegal dumping each year.



## 9. Spring Green Scene article



Niagara Region, local area municipalities and community partners have been working together to tackle the issue of illegal dumping since 2012. As a result, illegal dumping reports from the public have continued to increase by an average of 12 per cent every year.

Regional Staff responded to 675 reports of illegal dumping in 2017. Three offence notices were issued, all resulting in successful convictions, with warning letters increasing by 27 per cent.

Niagara Region staff are forecasting that the number of illegal dumping reports will increase in 2018, due to exposure of the program through the partnership with Crime Stoppers Niagara. It is also estimated, based on previous years, that increased warnings, offence notices and posting illegal dumping signage at known 'hot spots' will continue to slow the acts of illegal dumping, while increasing the number of dumping instances that are reported.

Illegal Dumping into public litter bins continues to be a problem. In 2017, staff conducted a "Litter Bin Blitz" to educate and prevent dumping into litter bins. As a result, 33 warning letters were issued to suspected generators.

The Region continues to provide a \$50 cash reward to any person whose report of illegal dumping results in an act of compliance. That means the person who was reported to be dumping returned to the site and removed the dumped materials. A \$200 reward is given to any person whose report of illegal dumping leads to a conviction.

**To report acts of illegal dumping:**

- Call Crime Stoppers of Niagara 1-800-222-TIPS
- Call the Region's Waste Info-Line 1-800-594-5542
- Report online at [niagararegion.ca/waste](http://niagararegion.ca/waste)


Reports submitted through Crime Stoppers of Niagara will be accepted anonymously. Any resident found guilty of illegal dumping can be fined up to \$500 under the Region's waste management bylaw.



**See it. Report it.**

## 10. Fall Green Scene article

# Illegal Dumping



As a result of the watchful eyes of Niagara residents, there continues to be an increase in the number of reports of illegal dumping since the See It, Report It program started in 2012.

In the first half of 2018, 350 reports of illegal dumping were received. Two reports were received through Crime Stoppers (1-888-222-TIPS). Niagara Region staff has issued 41 warning letters where they have found evidence in material that was illegally dumped on public property and 25 warning letters where they have found material

illegally dumped into public litter bins. A \$50 reward was issued to a resident who reported an illegal dump that led to compliance, which means that the person who was reported illegally dumping returned to the site to clean the material up. One offence notice was issued, which still needs to go through the courts.

Niagara Region continues to work with local area municipalities and community partners to bring awareness to this ongoing problem. Any resident found guilty of illegal dumping could be fined \$500 or more under Niagara Region's Waste Management By-Law.

**To report acts of illegal dumping:**

- Call Crime Stoppers 1-800-222-TIPS
- Call the Region's Waste Info-Line 1-800-594-5542
- Report online at [niagararegion.ca/waste](http://niagararegion.ca/waste)

## 11. Social media posts

**Niagara Region**  
21 hrs · 🌐

Illegal dumping is the disposing of material in non-designated areas, such as public roads, ditches, public property and public litter bins. Residents should report someone if they witness them illegally dumping material so that it will be investigated and cleaned up quickly.

To make a report residents can:

- Call Crime Stoppers of Niagara anonymously at 1-800-222-TIPS
- Call the Region's Waste Info-Line at 1-800-594-5542
- Report online at <https://www.niagararegion.ca/.../.../report-illegal-dumping.aspx>

Residents should provide as many details as possible when reporting.

**See it. Report it.**  
**1-800-222-TIPS**  
**[niagararegion.ca/waste](https://www.niagararegion.ca/waste)**

