2018 Niagara Region Employment Inventory Results

Planning and Development Committee

March 20, 2019

Employment Inventory Overview

- Annual data collection exercise (May – September)
- Team of six (6) post secondary students conduct door-to-door surveys
- Targets all signed businesses in Niagara, in urban and rural areas

Key Differences - Employment Inventory and Census

Employment Inventory	Statistics Canada Census
Collected Annually (May- Sept)	Collected Every 5 Years
Address Level Data	Aggregated Data (large geographies)
Micro Level Analysis	Macro Level Analysis

inventory

in·ven·to·ry | invən¸tôrē

an itemized list of current assets

education levels

foreign investment

industry

international trade

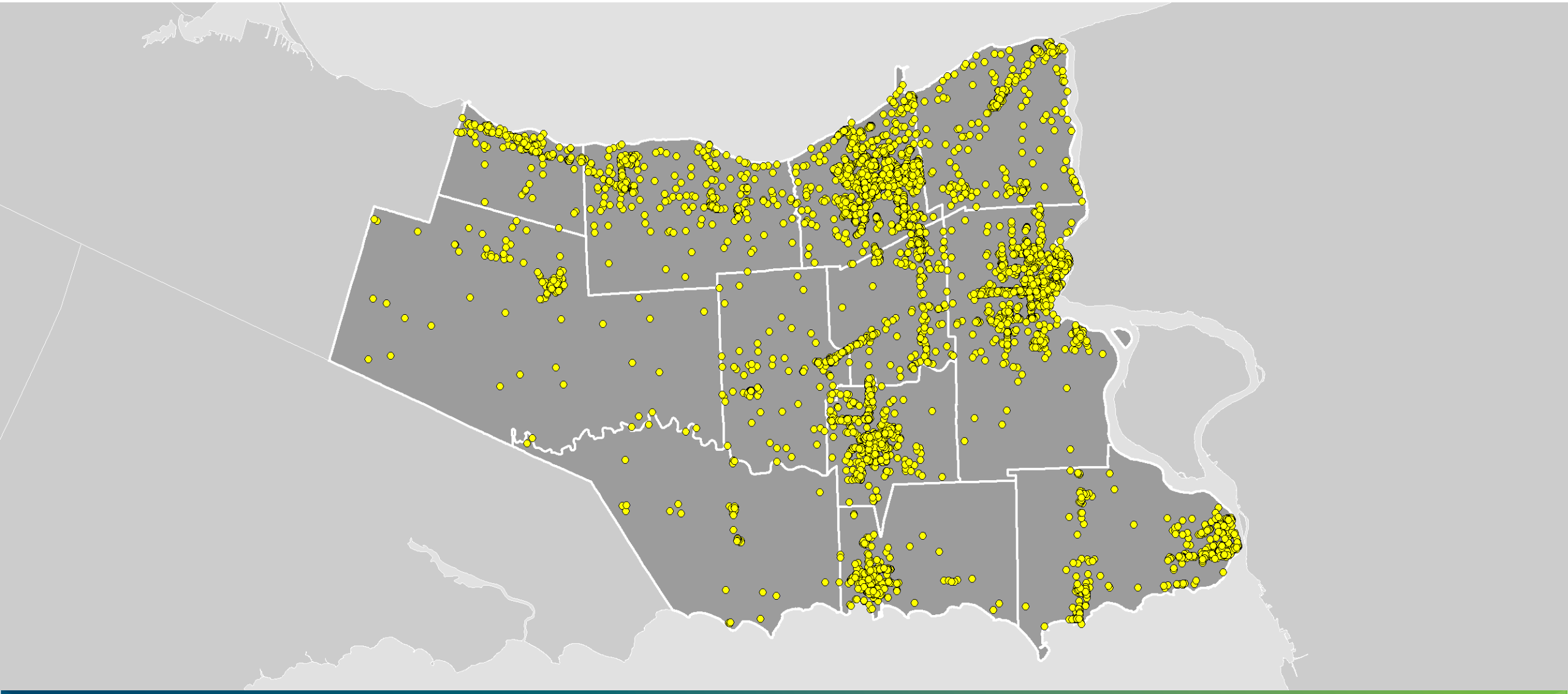
location information

number of employees

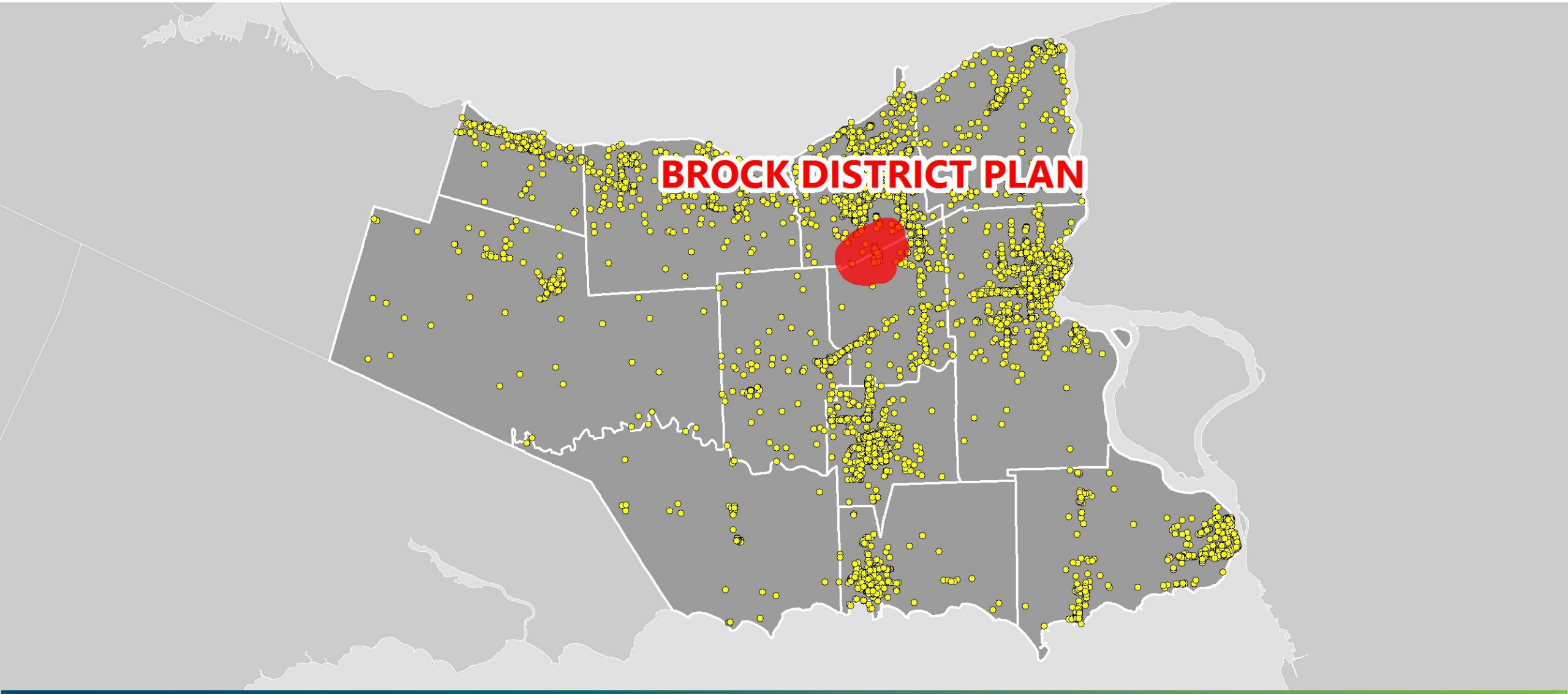
sector

tourism

GIS Mapping – Captures Over 11,000 Businesses



GIS Mapping – Custom Geography



GIS Mapping – Custom Geography

NIAGARA EMPLOYMENT INVENTORY

KEY INDICATORS

Businesses Surveyed

11,720

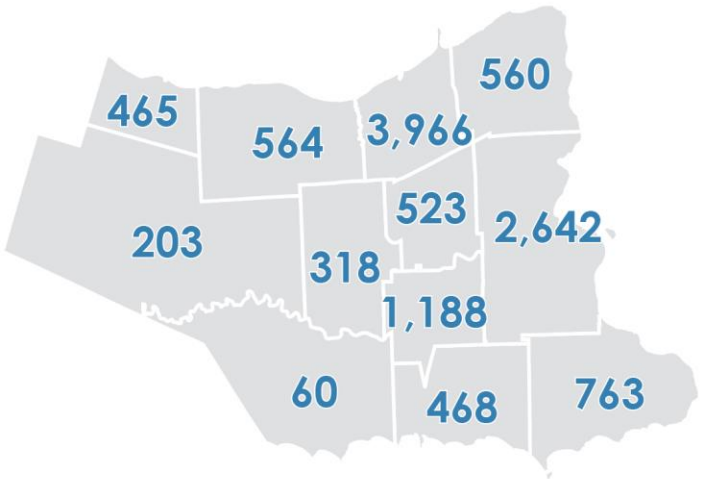
Jobs Captured

161,300

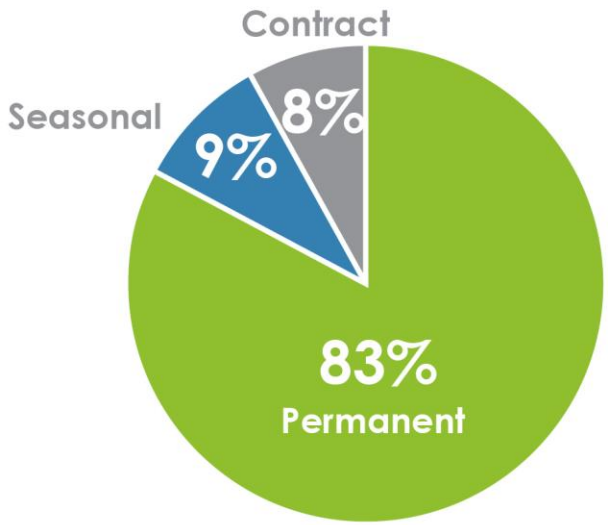
Business Sectors Represented

20

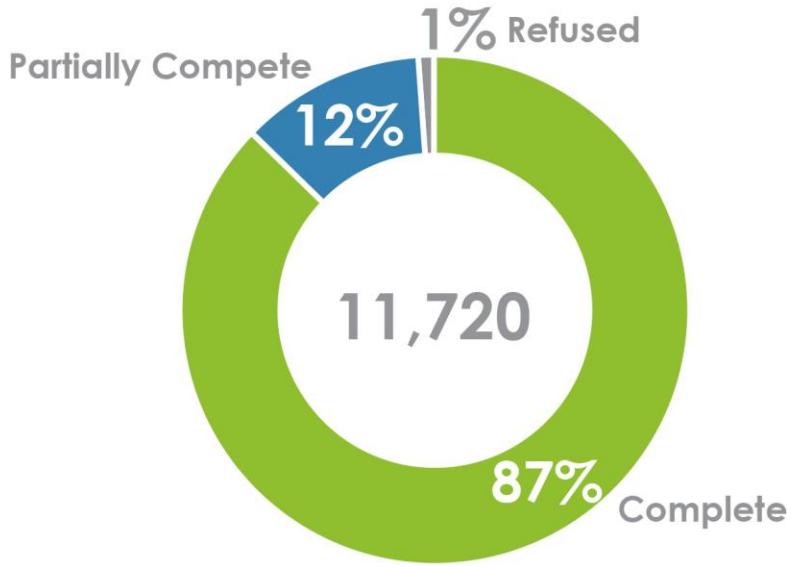
Businesses by Municipality



Type of Employment



2018 Participation Rate



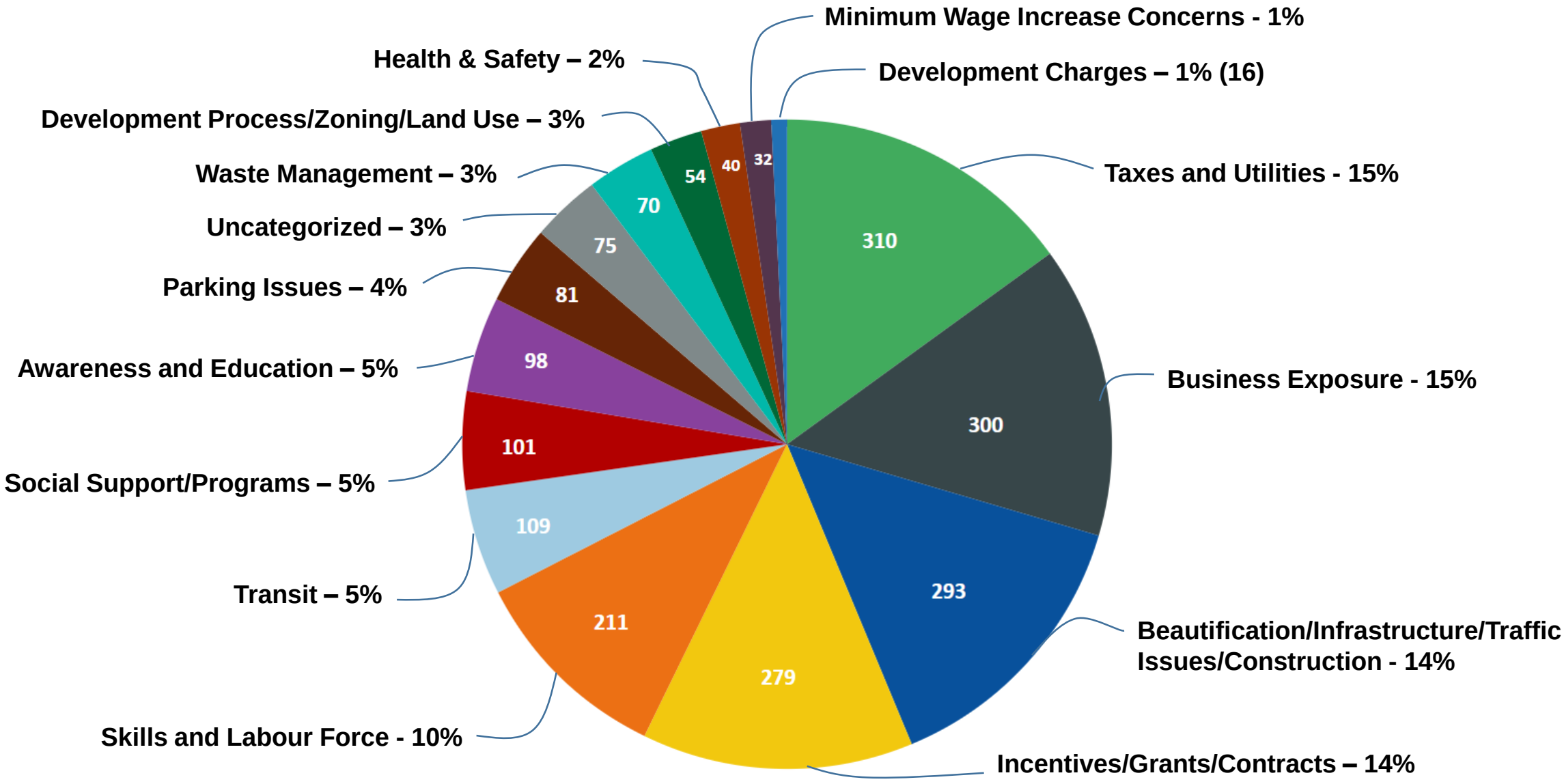
Niagara Region

Engaging the Business Community

“Is there anything Niagara Region can do to support your business? “

2069 responses received and classified into themes (15)

How Can Niagara Region Support Your Business 2018?



Partnerships and Collaboration

Open Data

Log in
Register
Contact
NiagaraOpenData
Datasets
Organizations
Groups
Showcases
About
Niagara Open Data
Working together to put data in the hands of the people.
Search datasets
Featured Apps
Niagara Sports Clubs and Facilities Dashboard
ISO 37120
Welland's Open Data Recognized Globally
Open Data Day 2018 - Let's Collect Data
Project Site Selection for Mixed Use Athletic Facility - University Western
Most Viewed
Urban Areas Boundaries
Urban Areas are settlement areas where development is concentrated and contain a mix of land uses. Urban Areas are designated in official plans and contain
Most Recent
City of Welland Public Service Requests 2019
This tabular data set contains service requests received from the public that have been completed by City staff. Not all requests for service received by the City are
Greenshot
Exported to: Copy to clipboard
Greenshot

Next Steps

- Disseminate data to local municipal partners (Q1)
- Publish to Niagara Region Open Data Portal (Q1)
  - Subset of attributes
- Team deployment (active surveying) – May 13, 2019

Questions?

NIAGARA EMPLOYMENT INVENTORY

KEY INDICATORS

Businesses Surveyed

11,720

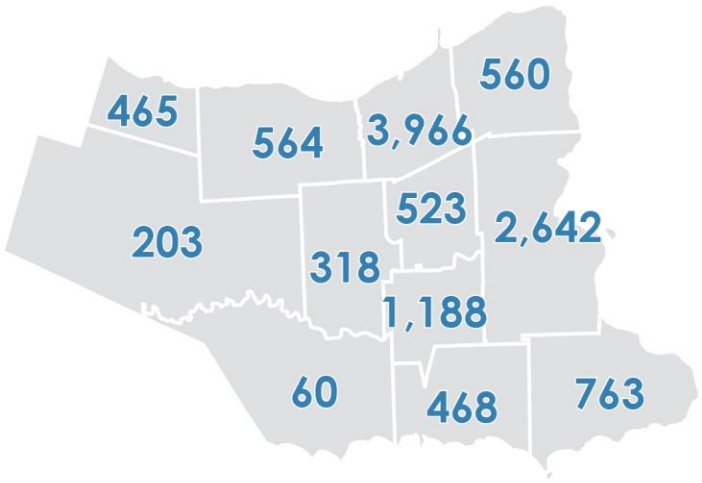
Jobs Captured

161,300

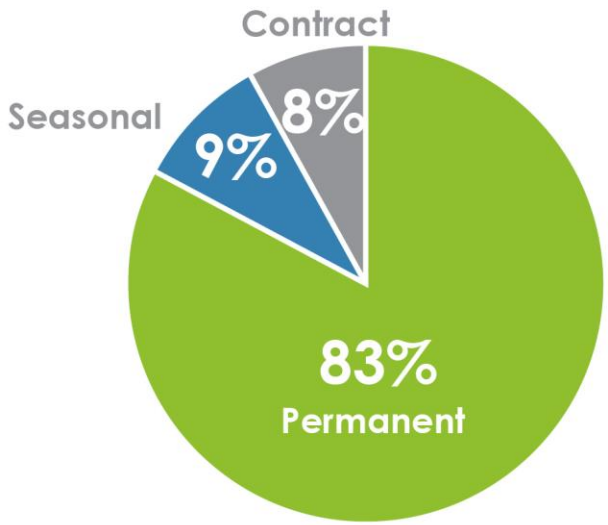
Business Sectors Represented

20

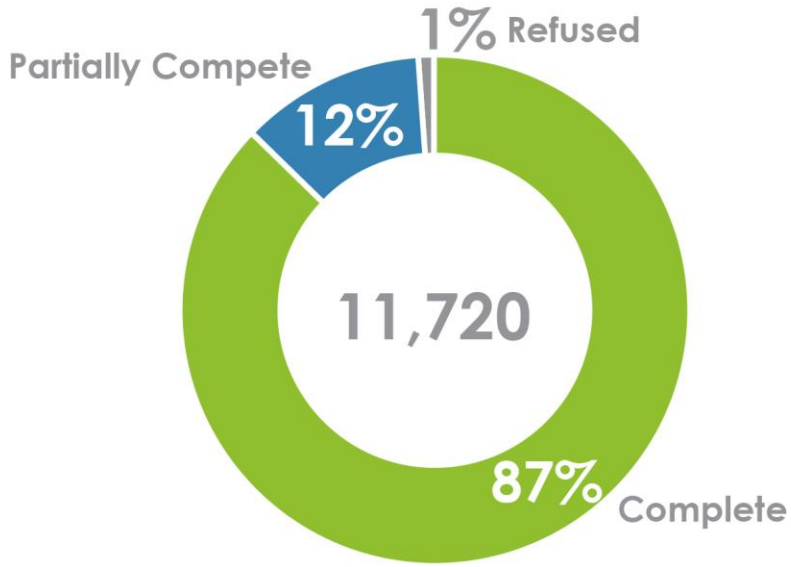
Businesses by Municipality



Type of Employment



2018 Participation Rate



Niagara Region