

# 2022 Niagara Region Employment Inventory Results

Planning and Economic Development Committee

**March 8, 2023**

# Employment Inventory Overview

- Annual collection exercise (May – August).
- Team of five post secondary students conduct door-to-door interviews with business owners/leadership teams.
- Targets all publically accessible (signed) businesses in Niagara, in urban and rural areas.

# History and Reporting Gap



2016

2017

2018

2019

2020

2021

2022



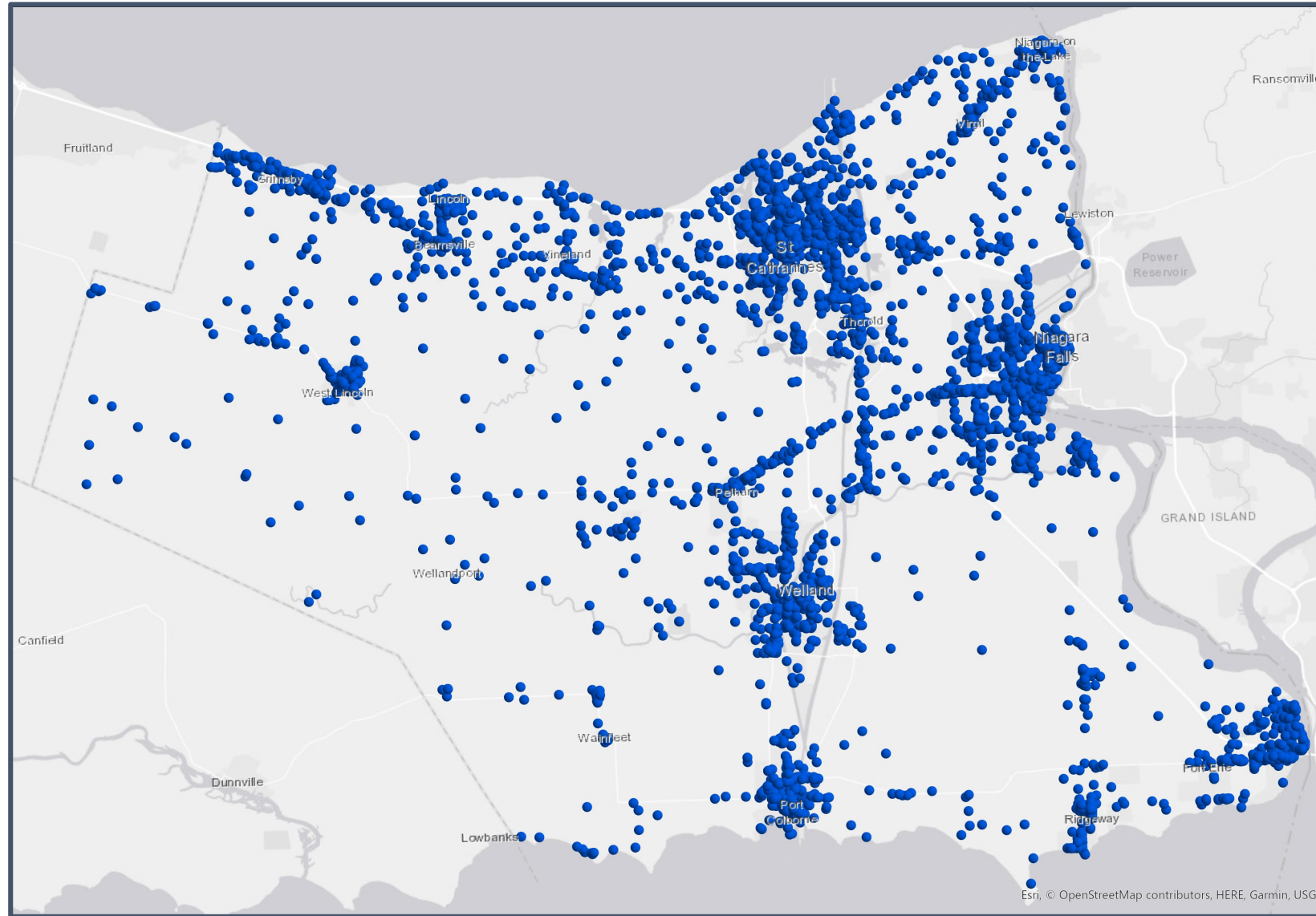
# Partnerships and Collaboration 2022



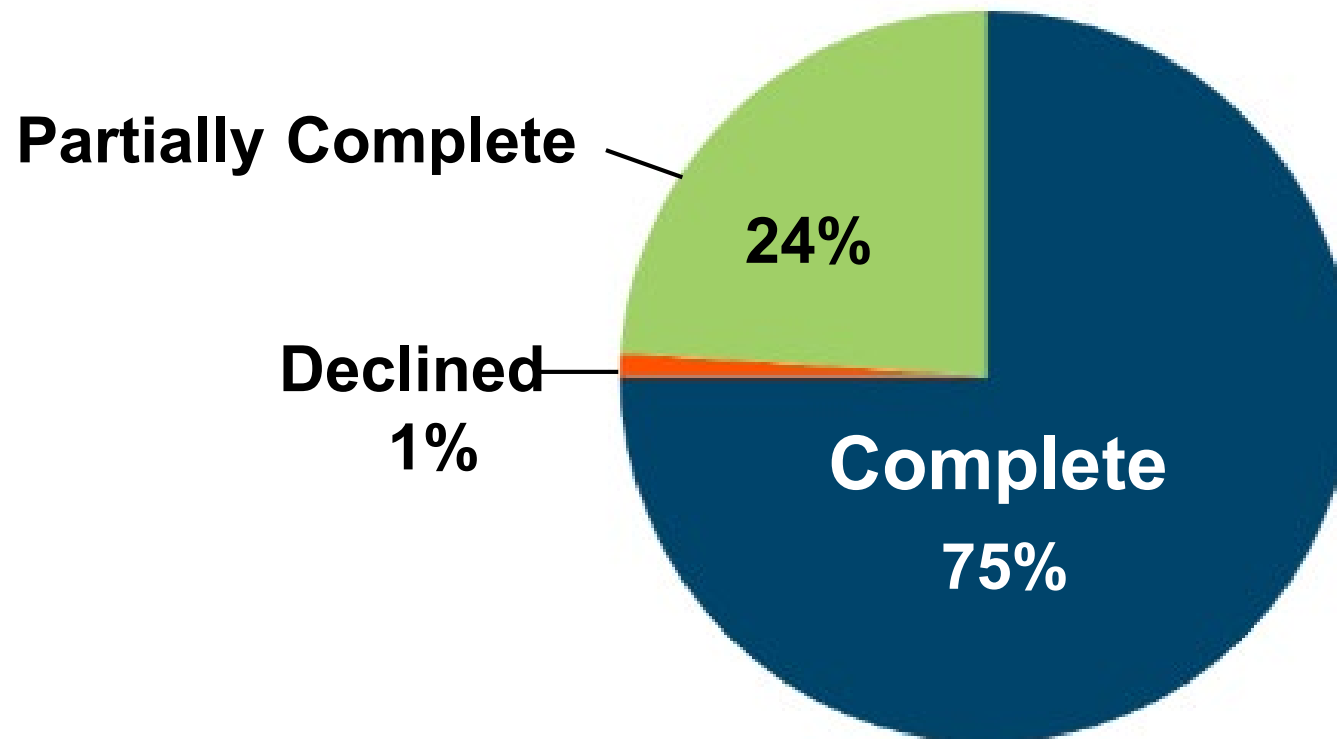
# How is the Data used?



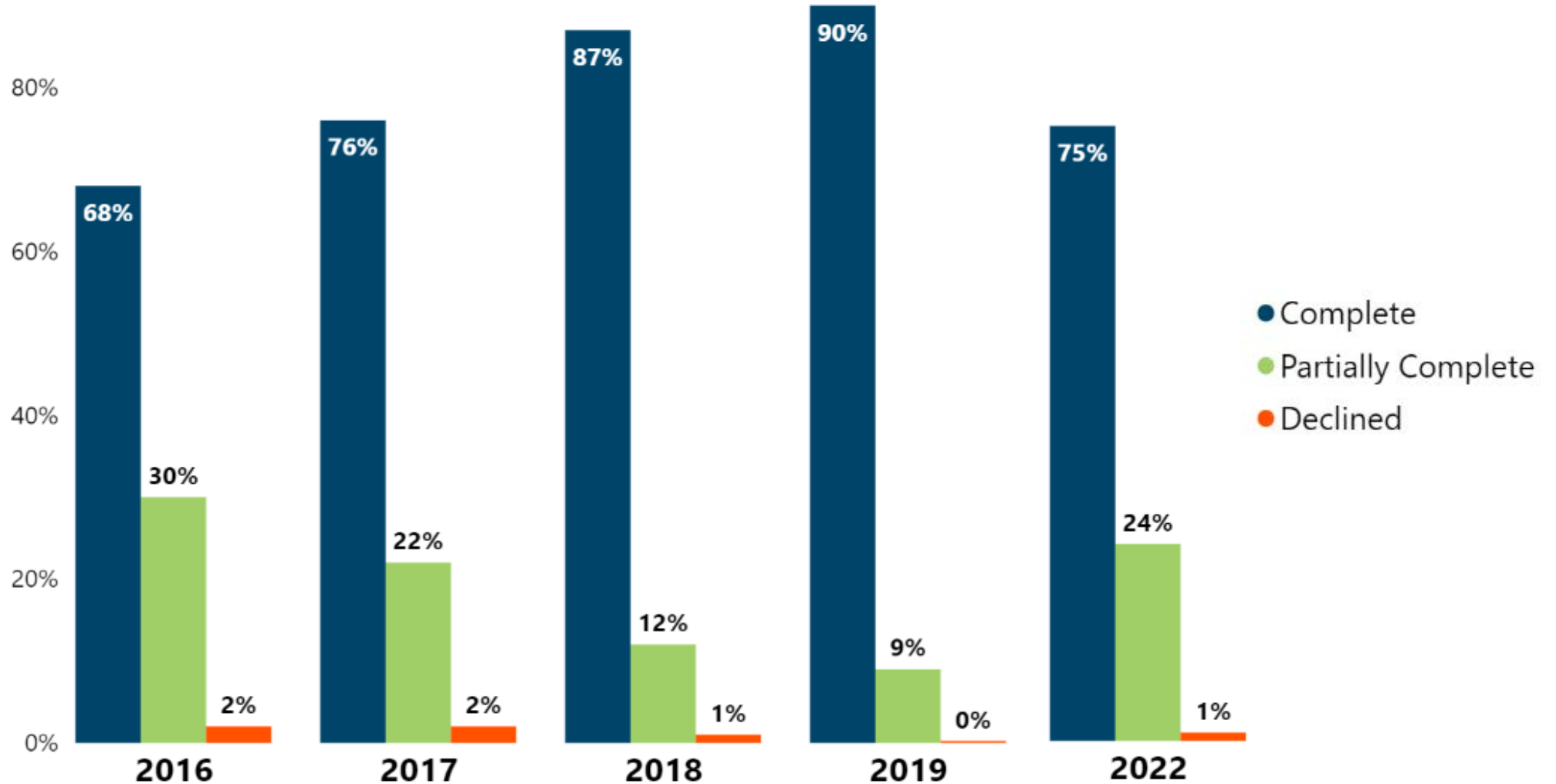
# Location of Inventoried Businesses



# 2022 Inventory Completion Rate

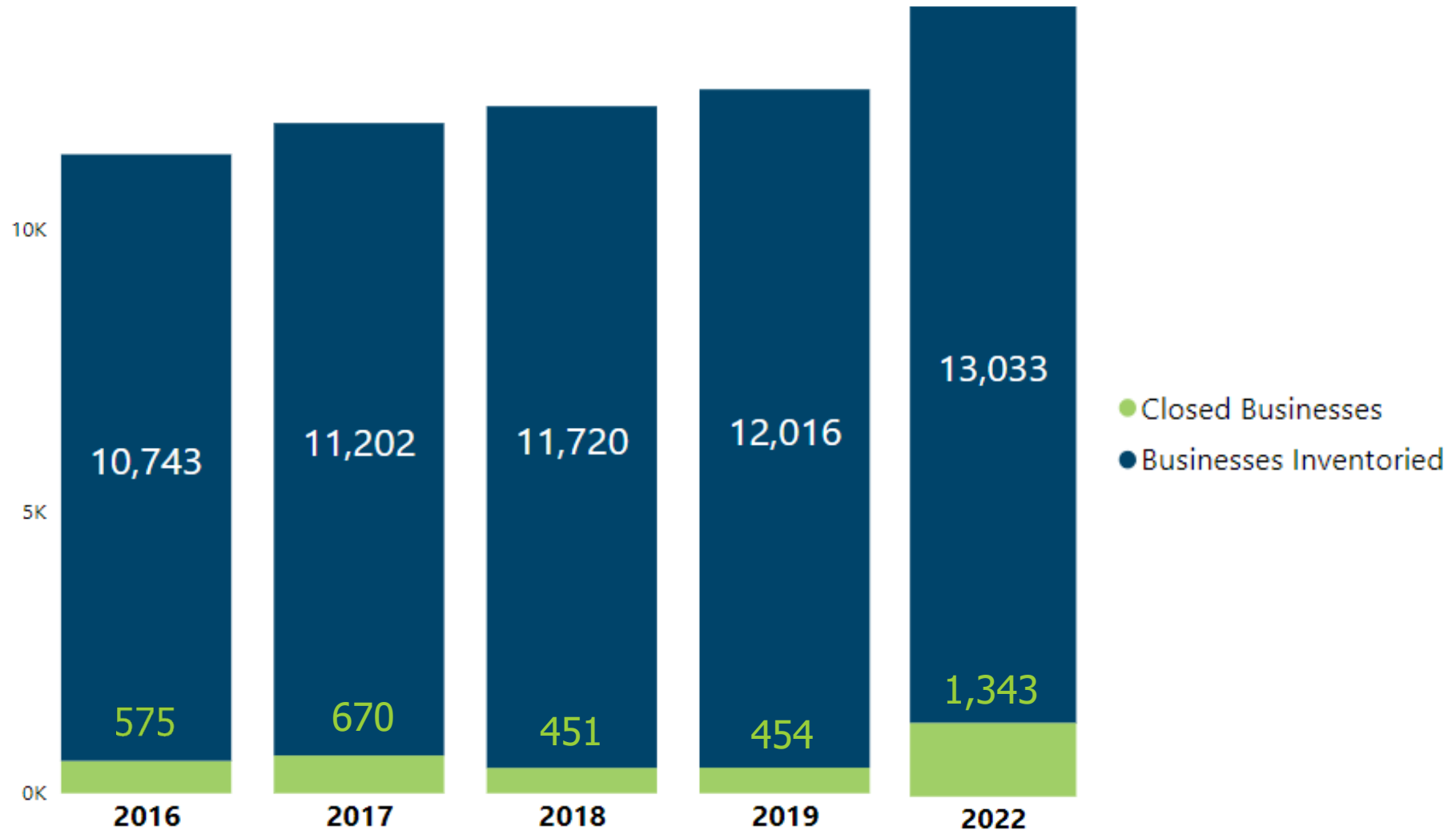


# 5-Year Completion Rate Trend

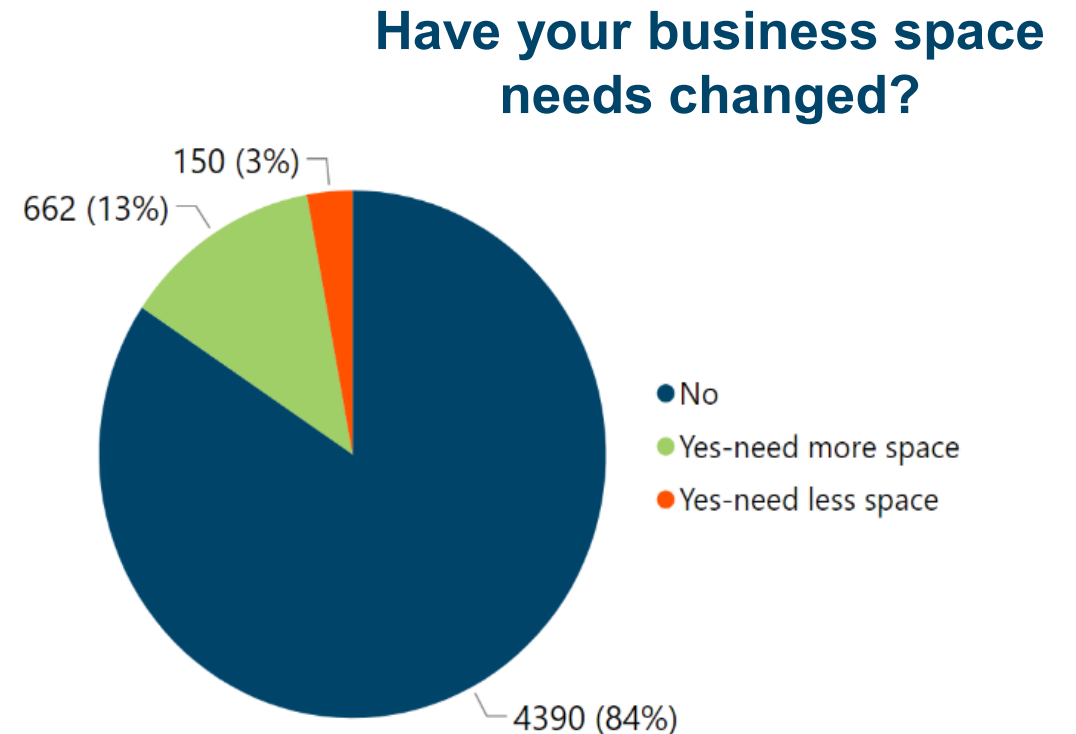
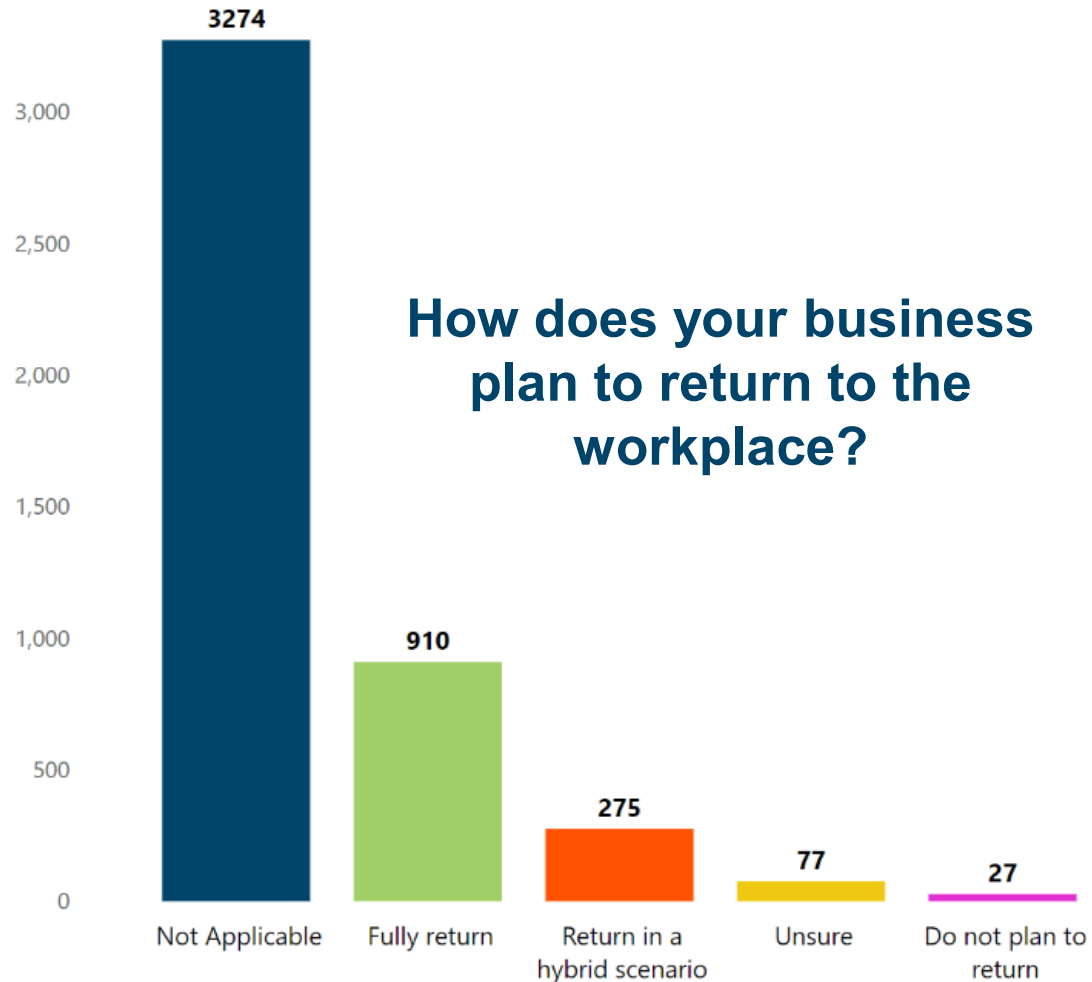




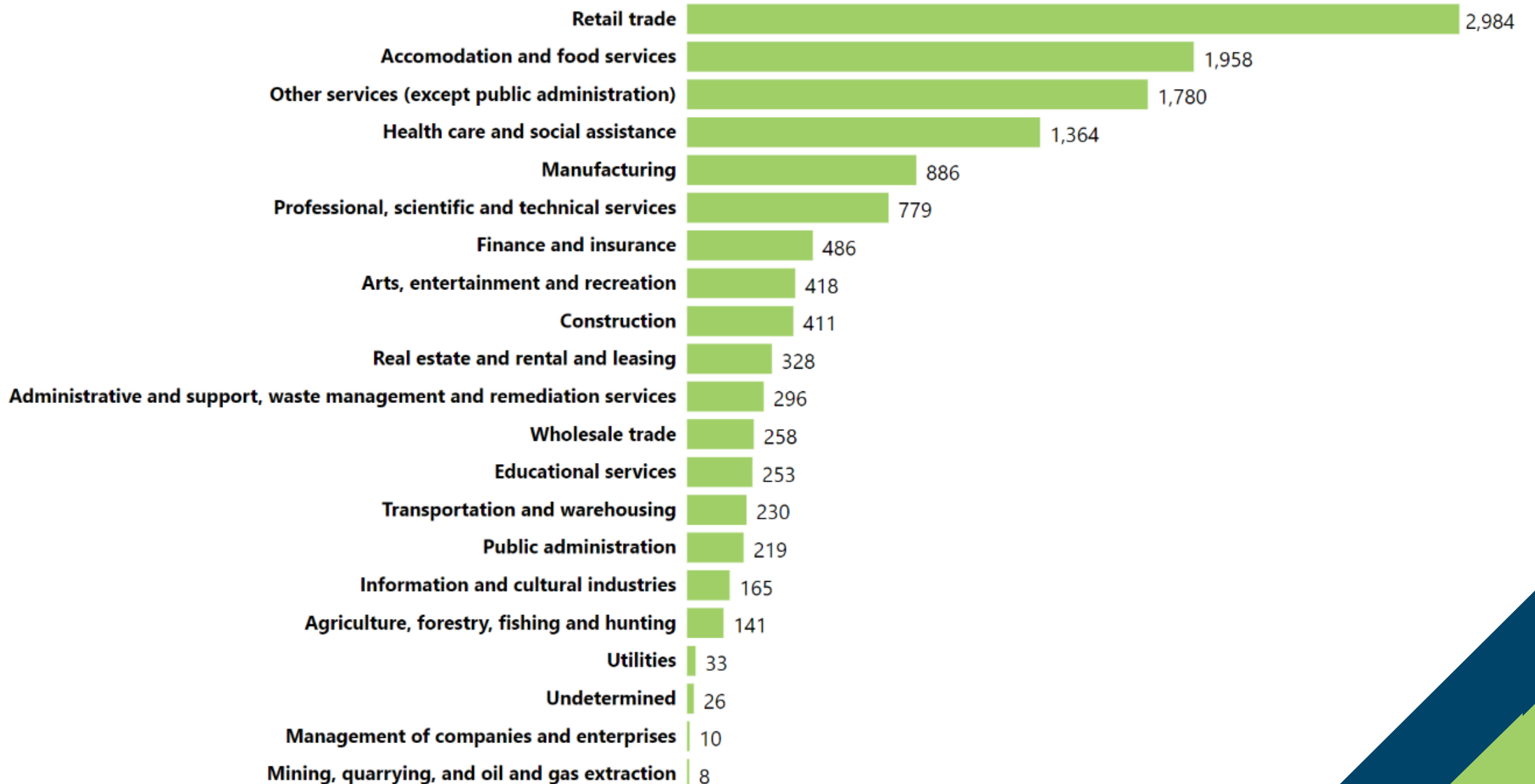
# 5-Year Business Counts



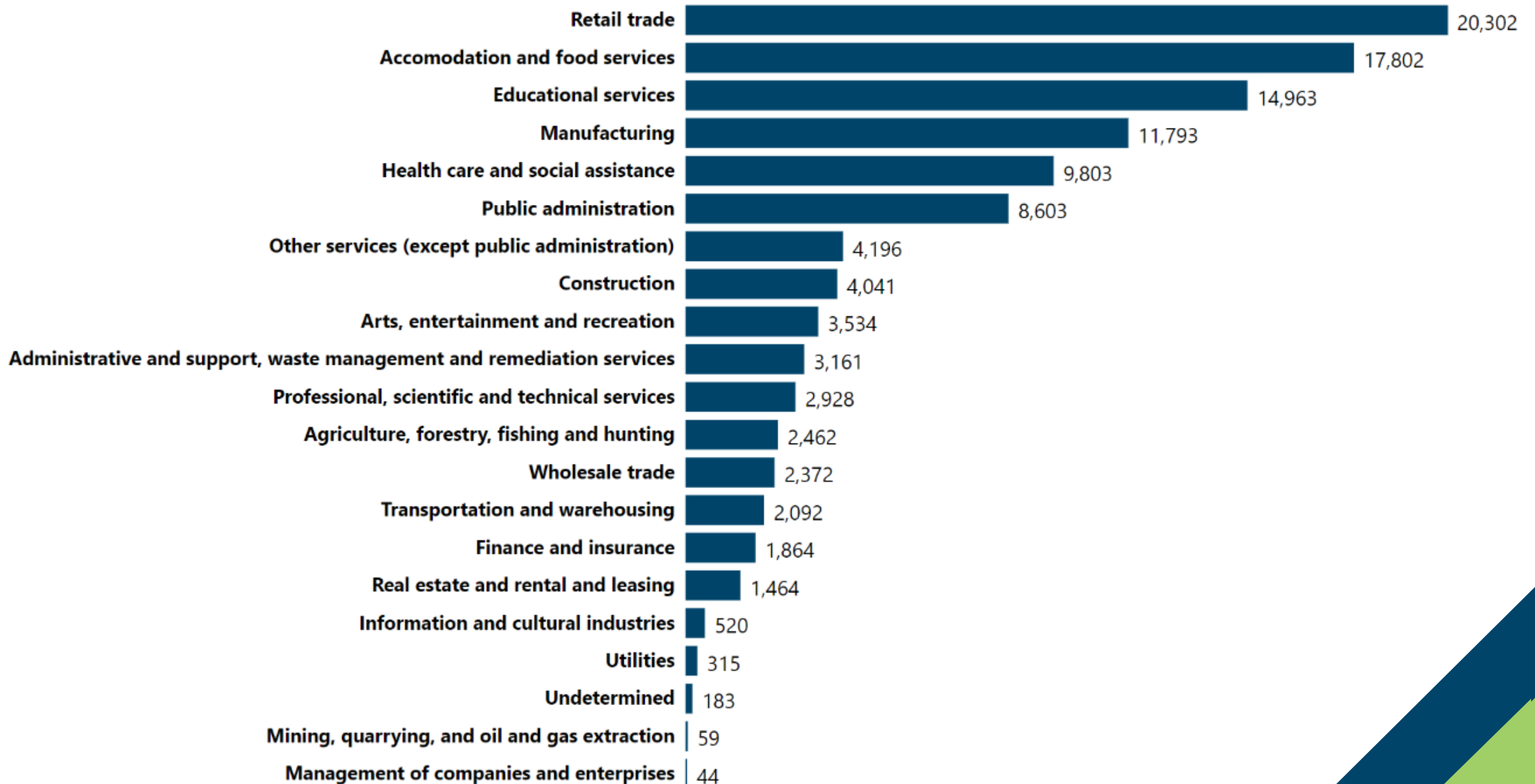
# Work from Home and Return to Work



# Number of Businesses by NAICS Sector



# Number of Jobs by NAICS Sector



# Diversity, Equity, and Inclusion

4K

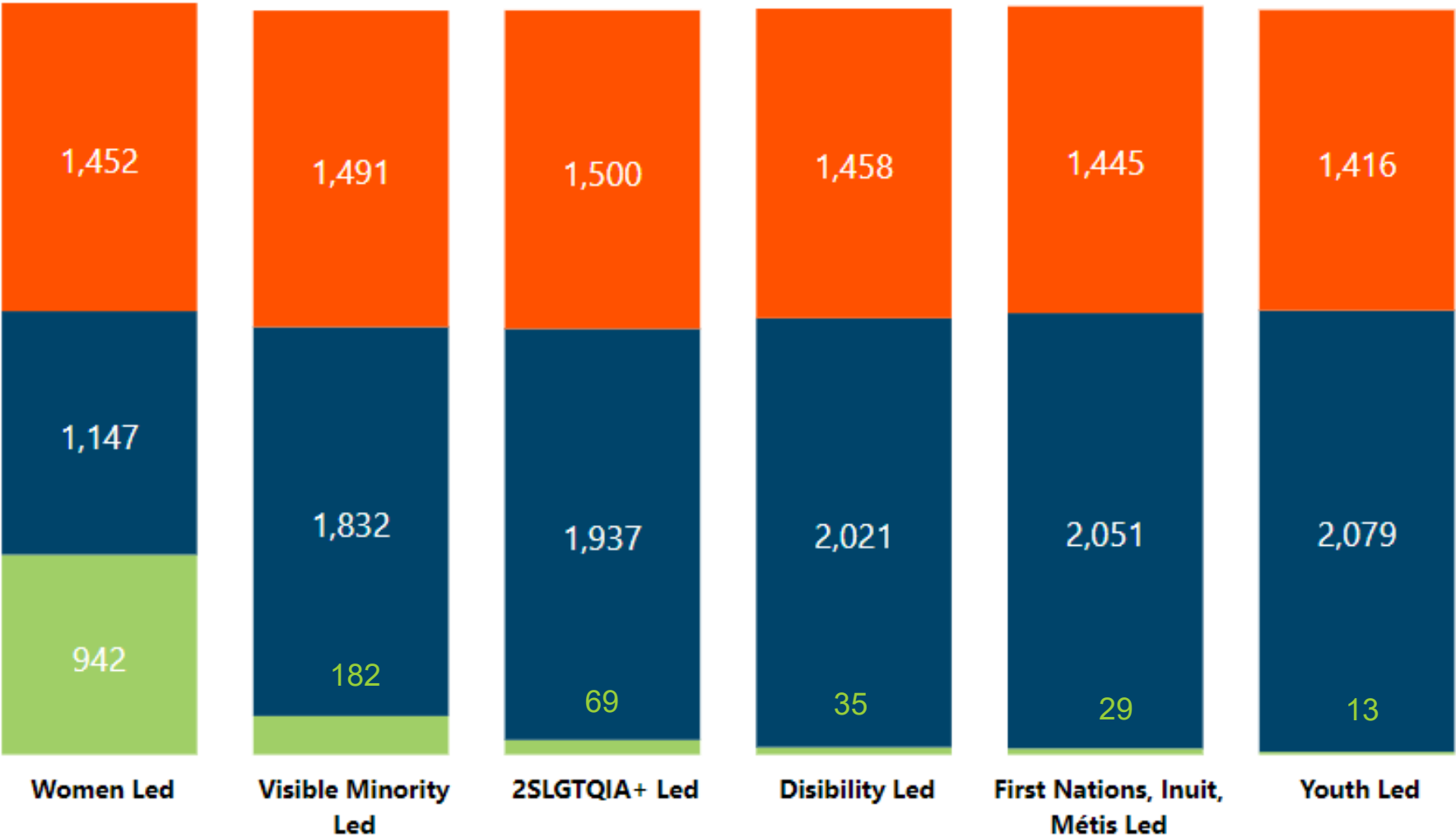
Is your business led or owned (+50%) by any of the following?

3K

2K

1K

0K



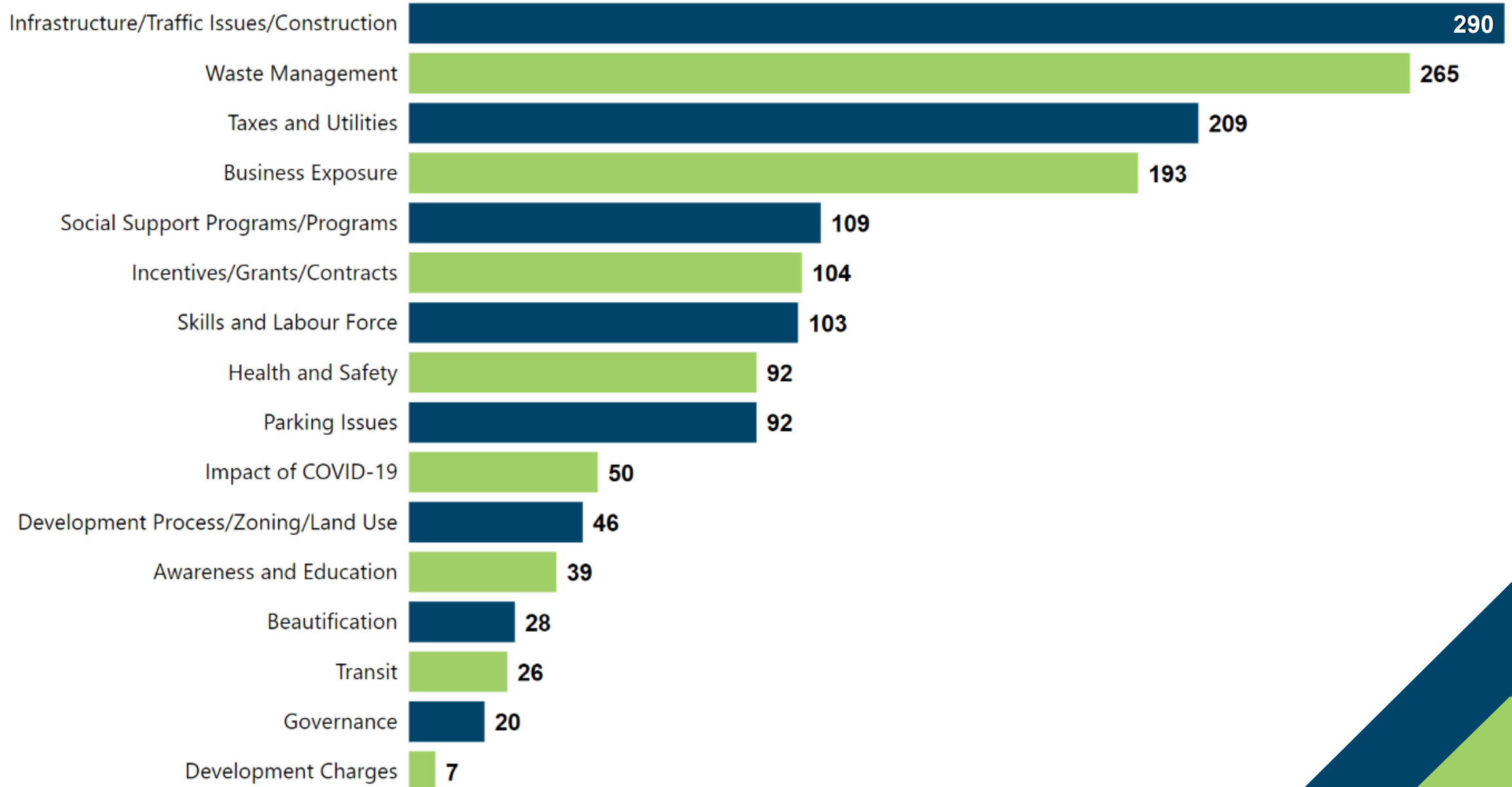
● Yes ● No ● Decline

# Engaging the Business Community

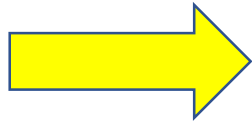
**“Is there anything the Niagara Region can do to support your business?”**

1,673 responses received

# How Can Niagara Region Support Your Business?



# Project Page and Open Data



## [Business Services](#)

Regional and local business and economic development services



## [2022 Survey Results](#)

Review the 2022 summary of results for Niagara's employment inventory



## [Open Data](#)

Access, use, copy and redistribute anonymous data through our open data initiative



# Next Steps

- Disseminate 2022 results to local municipal partners (March 2023).
- Publish to Niagara Region Open Data Portal (March 2023).
- 2023 student team field deployment.