Asset Mapping

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Executive Director

Introduction

o An economic development tool that provides information about the resources of a sector and community

o Assets are inventoried and mapped

o Purpose is to build comprehensive industry data to support investment, planning and business retention and expansion
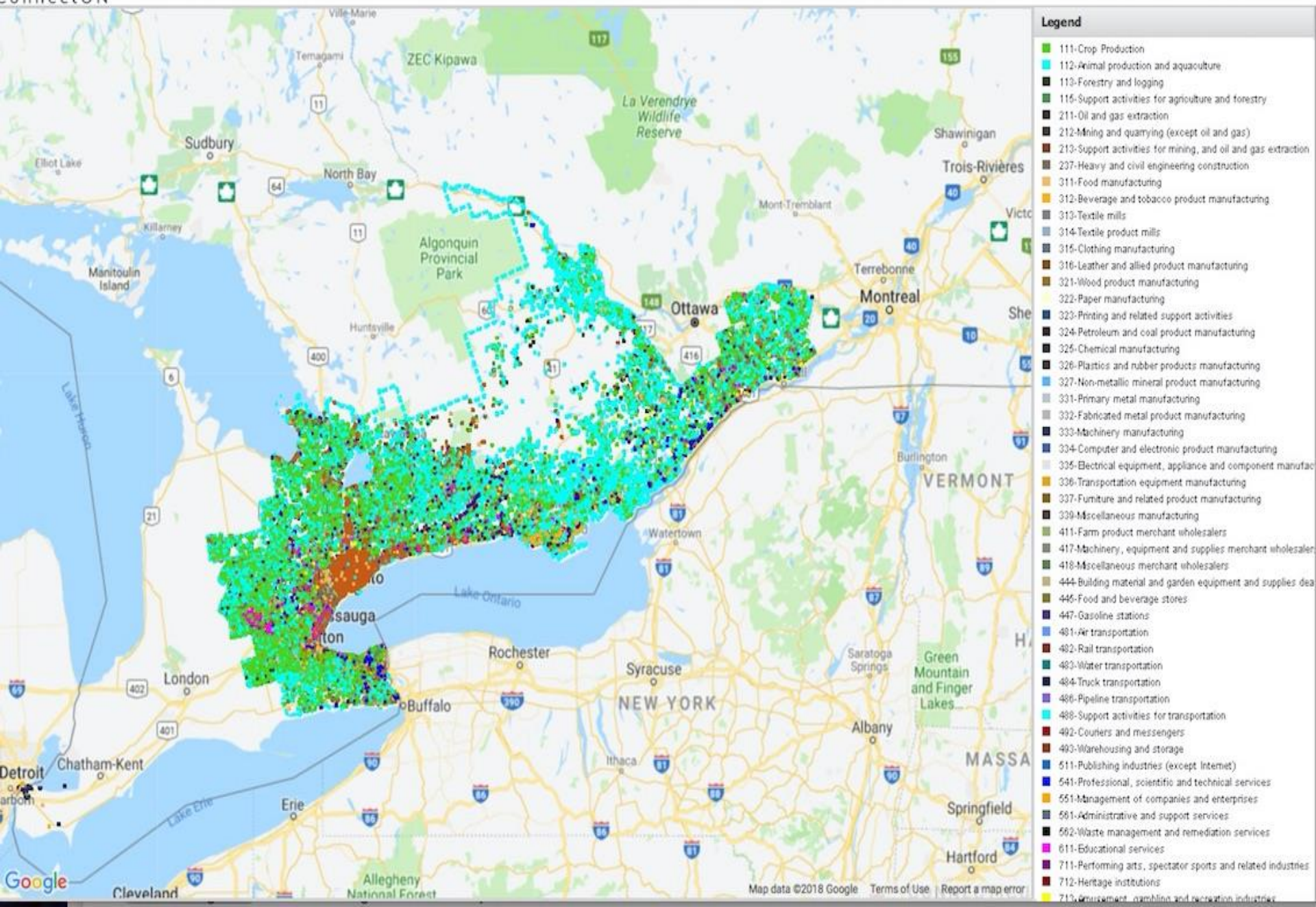
Agri-food Asset Mapping

The Agri-Food value chain from production to consumption

Golden, Greater Golden, Ontario East Project Results

o Data received from all 21 GH and GGH municipalities and 22 Ontario East

o Farm and food processing data was added from OMAFRA

o Approximately 73,000 records have been collected

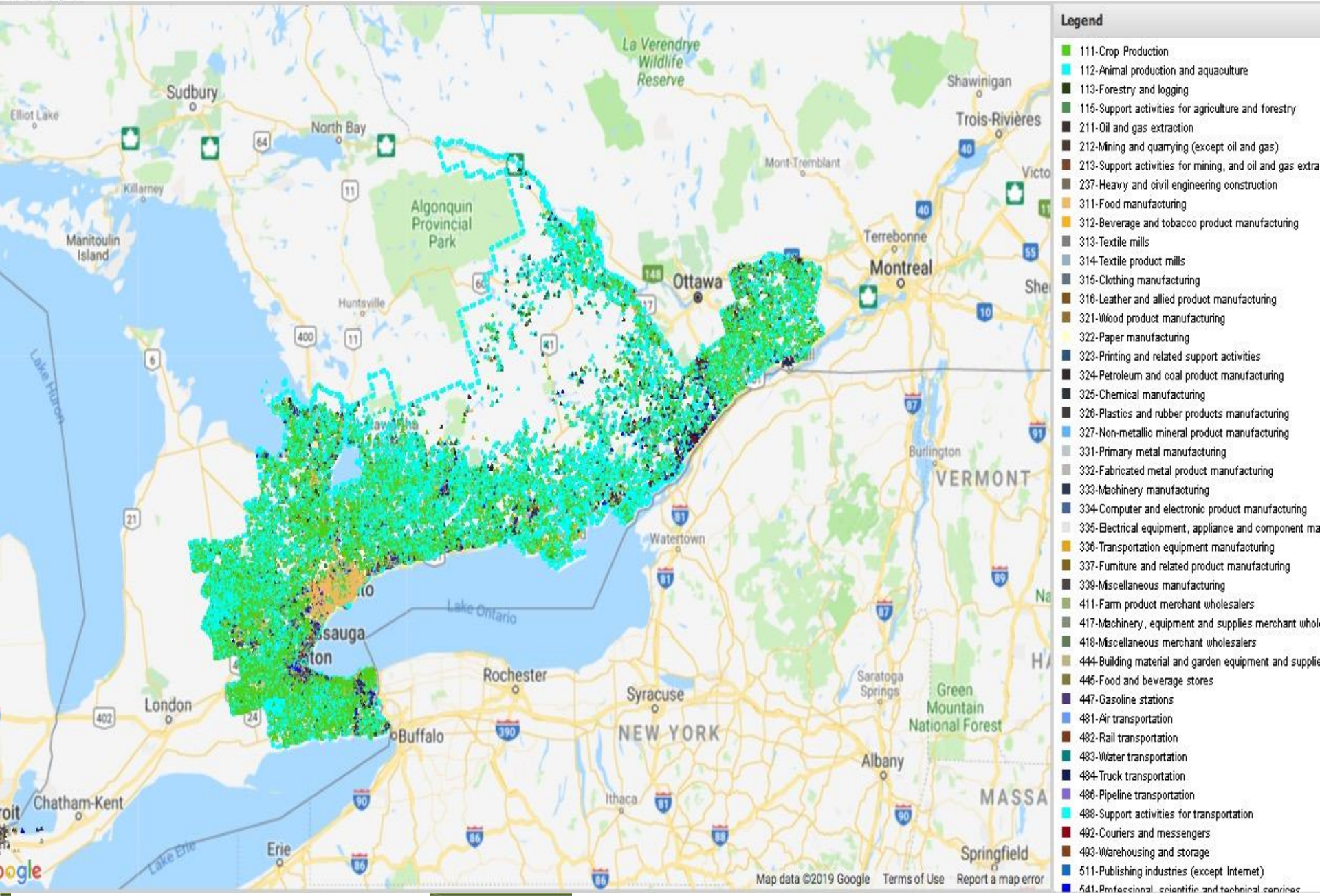o Data Sharing Agreement signed by OMAFRA, partners and municipalities

ConnectON

Legend

- 111-Crop Production
- 112-Animal production and aquaculture
- 113-Forestry and logging
- 115-Support activities for agriculture and forestry
- 211-Oil and gas extraction
- 212-Mining and quarrying (except oil and gas)
- 213-Support activities for mining, and oil and gas extraction
- 237-Heavy and civil engineering construction
- 311-Food manufacturing
- 312-Beverage and tobacco product manufacturing
- 313-Textile mills
- 314-Textile product mills
- 315-Clothing manufacturing
- 316-Leather and allied product manufacturing
- 321-Wood product manufacturing
- 322-Paper manufacturing
- 323-Printing and related support activities
- 324-Petroleum and coal product manufacturing
- 325-Chemical manufacturing
- 326-Plastics and rubber products manufacturing
- 327-Non-metallic mineral product manufacturing
- 331-Primary metal manufacturing
- 332-Fabricated metal product manufacturing
- 333-Machinery manufacturing
- 334-Computer and electronic product manufacturing
- 335-Electrical equipment, appliance and component manufac
- 336-Transportation equipment manufacturing
- 337-Furniture and related product manufacturing
- 339-Miscellaneous manufacturing
- 411-Farm product merchant wholesalers
- 417-Machinery, equipment and supplies merchant wholesalers
- 418-Miscellaneous merchant wholesalers
- 444-Building material and garden equipment and supplies dea
- 445-Food and beverage stores
- 447-Gasoline stations
- 481-Air transportation
- 482-Rail transportation
- 483-Water transportation
- 484-Truck transportation
- 486-Pipeline transportation
- 488-Support activities for transportation
- 492-Couriers and messengers
- 493-Warehousing and storage
- 511-Publishing industries (except Internet)
- 541-Professional, scientific and technical services
- 551-Management of companies and enterprises
- 561-Administrative and support services
- 562-Waste management and remediation services
- 611-Educational services
- 711-Performing arts, spectator sports and related industries
- 712-Heritage institutions
- 713-Amusement, gambling and recreation industries

Manufacturing Asset Mapping

o Emerged from Agri-food Asset Mapping

o Municipally driven in partnership with EDCO

o Data received from 24 municipal partners

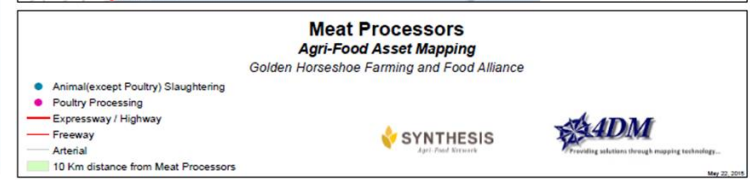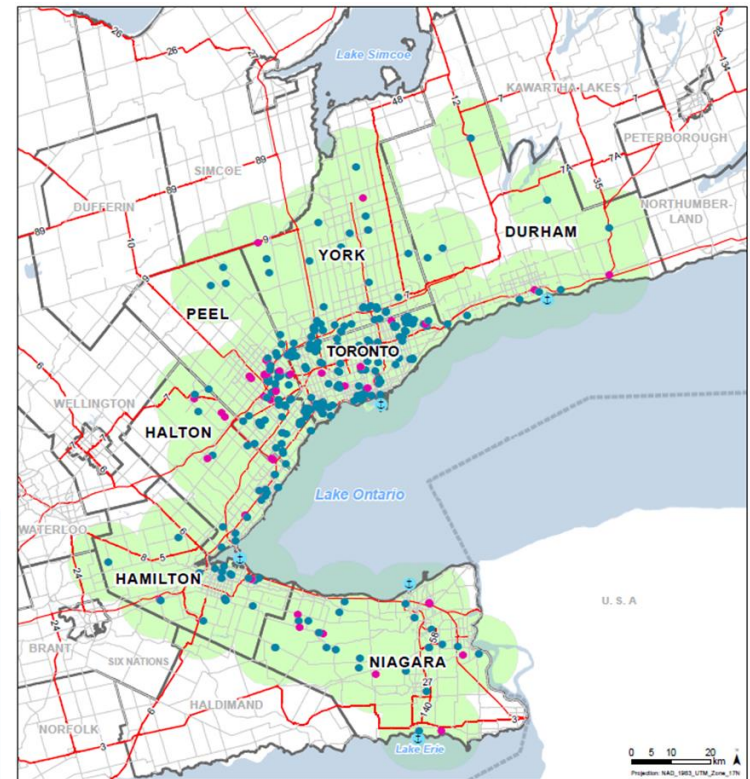o Approximately 47,230 manufacturing records have been collected
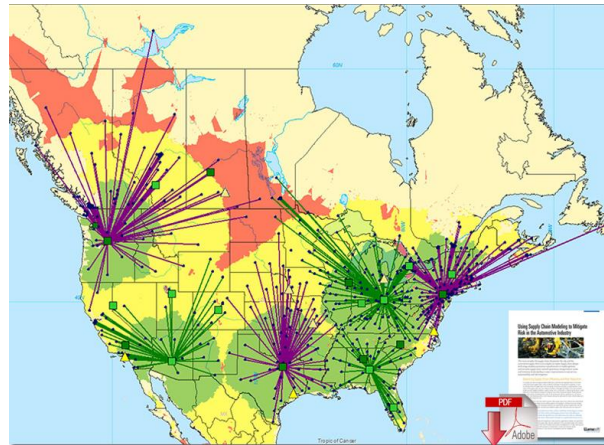
Manufacturing Assets

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Building Industry Knowledge

Spacial Trends: Cluster and Proximity Analysis
Temporal Trends: shift in industry sectors over time
Building Linkages with asset points

Meat Processors
Agri-Food Asset Mapping
Golden Horseshoe Farming and Food Alliance

- Animal(except Poultry) Slaughtering
- Poultry Processing
— Expressway / Highway
— Freeway
— Arterial
10 Km distance from Meat Processors

SYNTHESIS
Agri-Food Network

4DM
Providing solutions through mapping technology...

Benefits

o Online data and mapping to support strategic planning, business retention and expansion, capital improvement projects, and communications

o Access to a comprehensive, dynamic, growing, view of Ontario's business assets

o Data quality is foundational

o Mapping is at the point level

Benefits

o Data can be selected, sorted, mapped, directly downloaded, uploaded and refreshed from desktop

o One system approach to collect, maintain and map assets

o Collaborative environment working with partners and sharing resources

Examples

o **Halton**: Food processing and value chain analysis, assess production and livestock

o **Hamilton**: Information, analysis, farm map and directory, target marketing, feasibility study

o **Northumberland:** Investment attraction
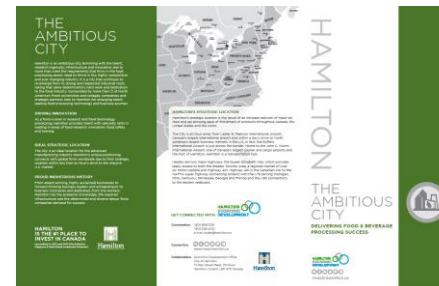
Examples

o **City of Kawartha Lakes**: Sector and trend analysis, informing other studies

o **Durham, Simcoe**: Support BRE projects

o **Lanark**: Identifying business linkages and opportunities

Winner: Premier's Award for Agrifood Innovation Excellence

MPP Laura Albanese, Janet Horner and Bill Hodgson

Partnerships

Golden Horseshoe Food and Farming Alliance

Economic Developers Council of Ontario

ONTARIO EAST ECONOMIC DEVELOPMENT

Ontario
Ministry of Agriculture, Food and Rural Affairs

4DM
Providing solutions through mapping technology...

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Golden and Greater Golden Horseshoe

Asset Mapping Study Areas