

2023 Niagara Region Employment Inventory Results

Planning and Economic Development Committee

April 10, 2024

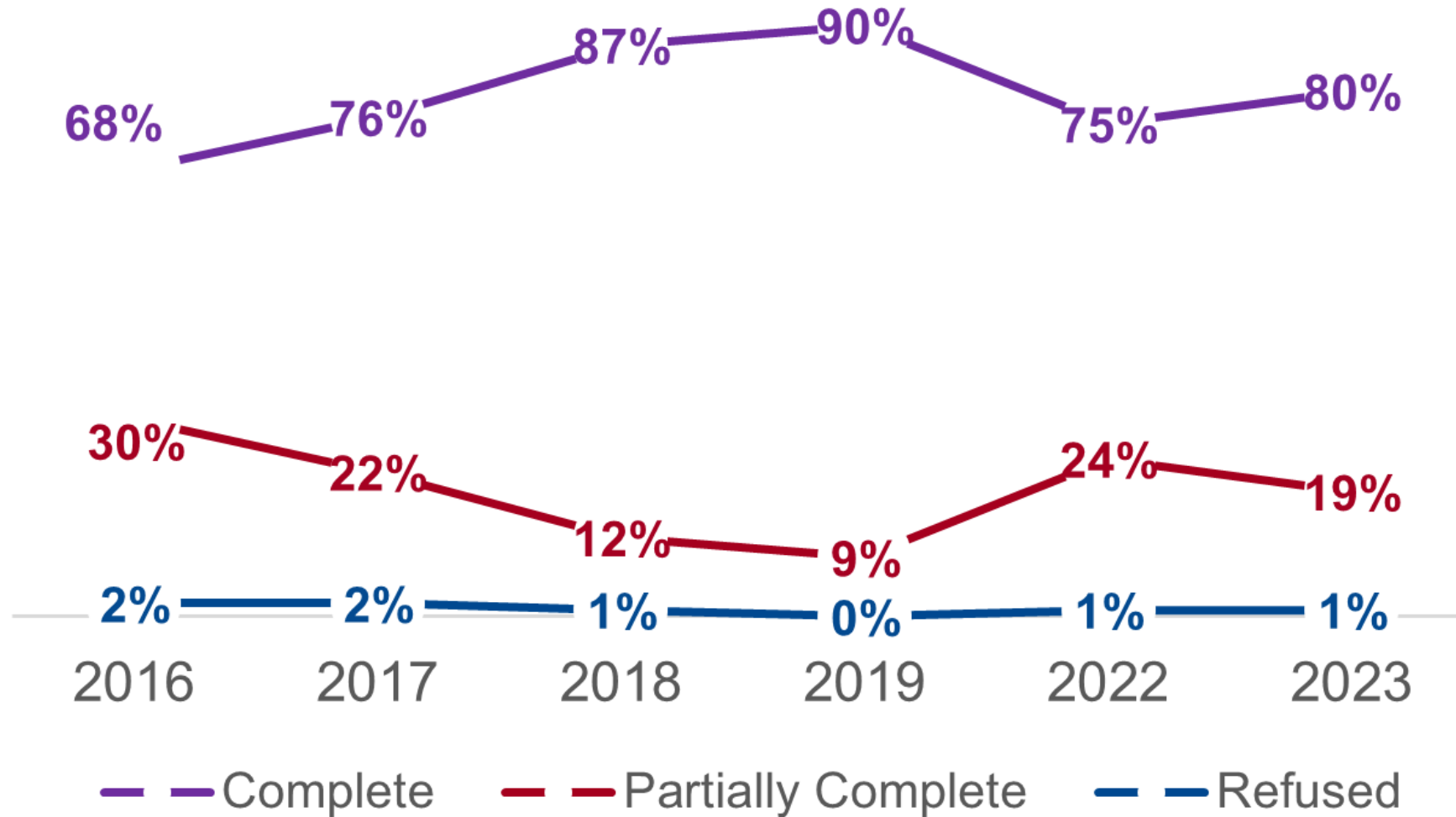
Employment Inventory Overview

- Annual collection exercise (May – August)
- Team of five post-secondary students conduct door-to-door interviews with business owners/leadership teams
- Targets all publicly accessible (signed) businesses in Niagara, in urban and rural areas
- The NEI has been conducted annually except for a 2 year reporting gap from 2020 – 2021 as a result of the pandemic

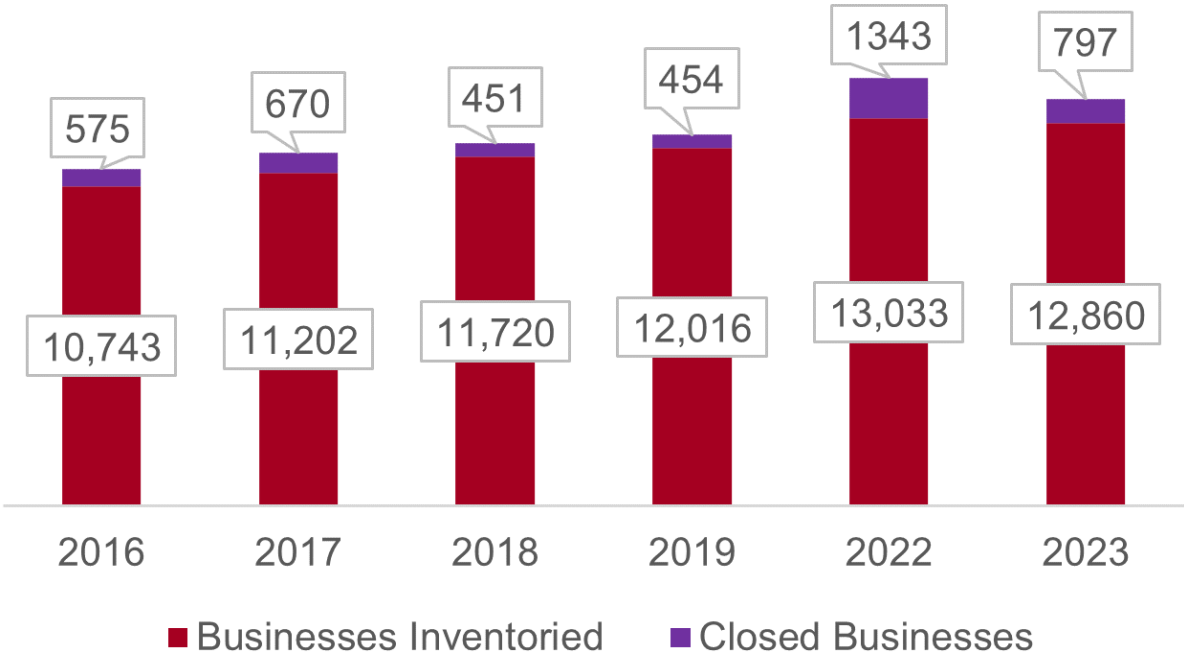
How is the Data used?



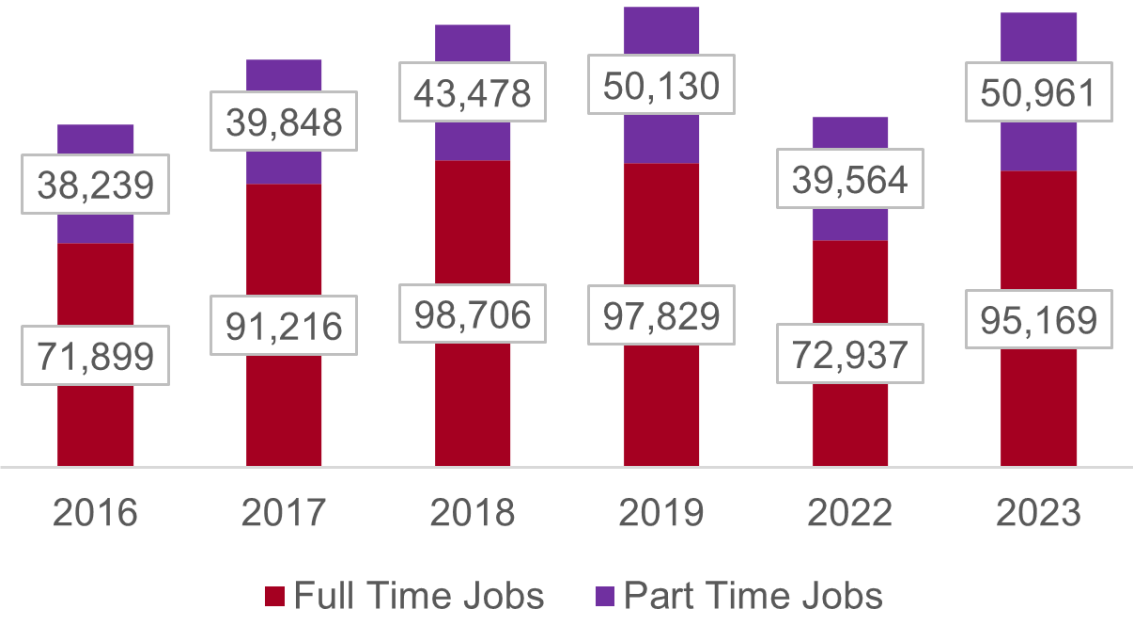
5-Year Participation Rate Trend



5-Year Counts



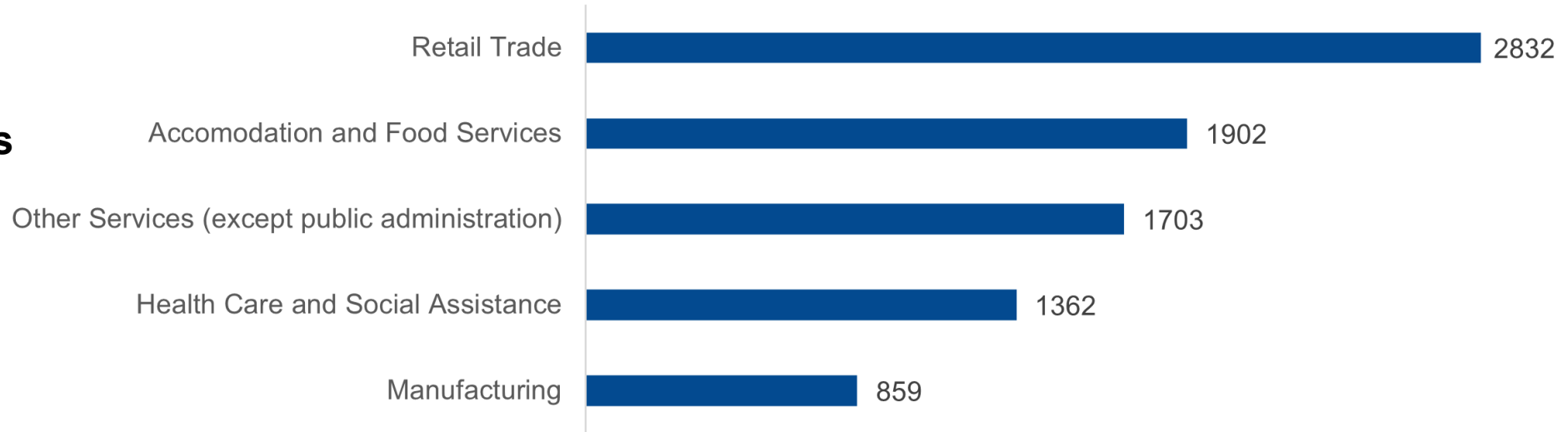
Businesses



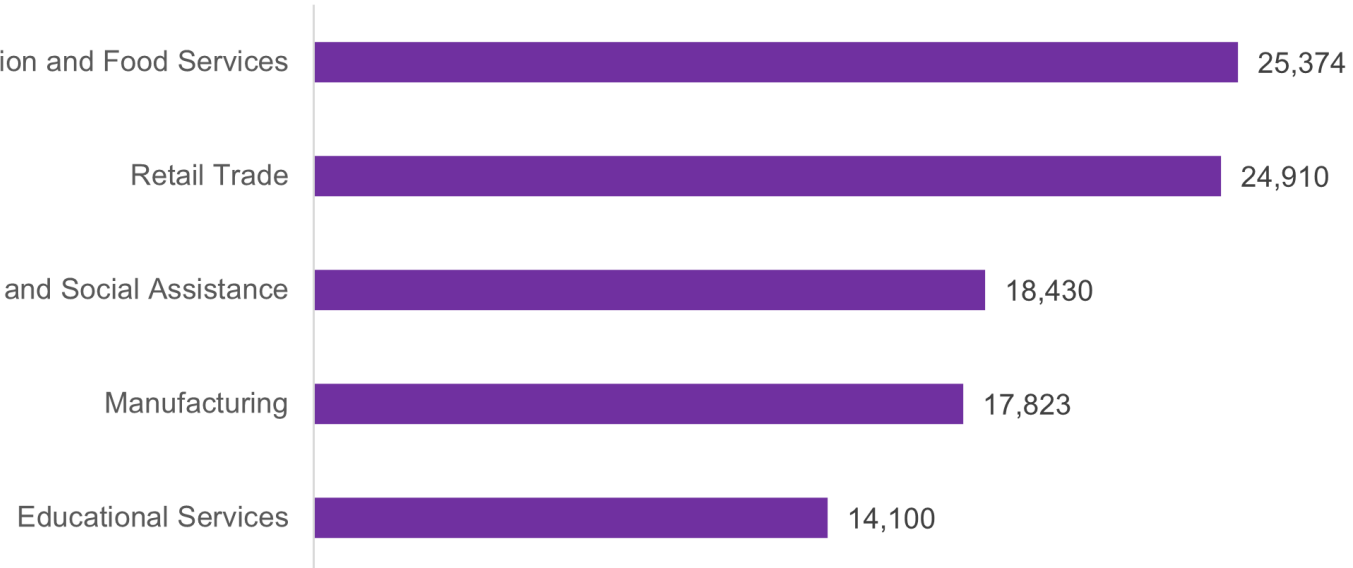
Jobs

Top 5 NAICS Sectors

Businesses



Jobs



Engaging the Business Community

“Is there anything the Niagara Region can do to support your business?”

4,017 responses received



Next Steps

- Disseminate 2023 results to local municipal partners
- Publish to Niagara Region Open Data Portal
- 2024 Team deployment (active inventory)