

# 2023 Niagara Region Employment Inventory Results

Planning and Economic Development Committee

April 10, 2024

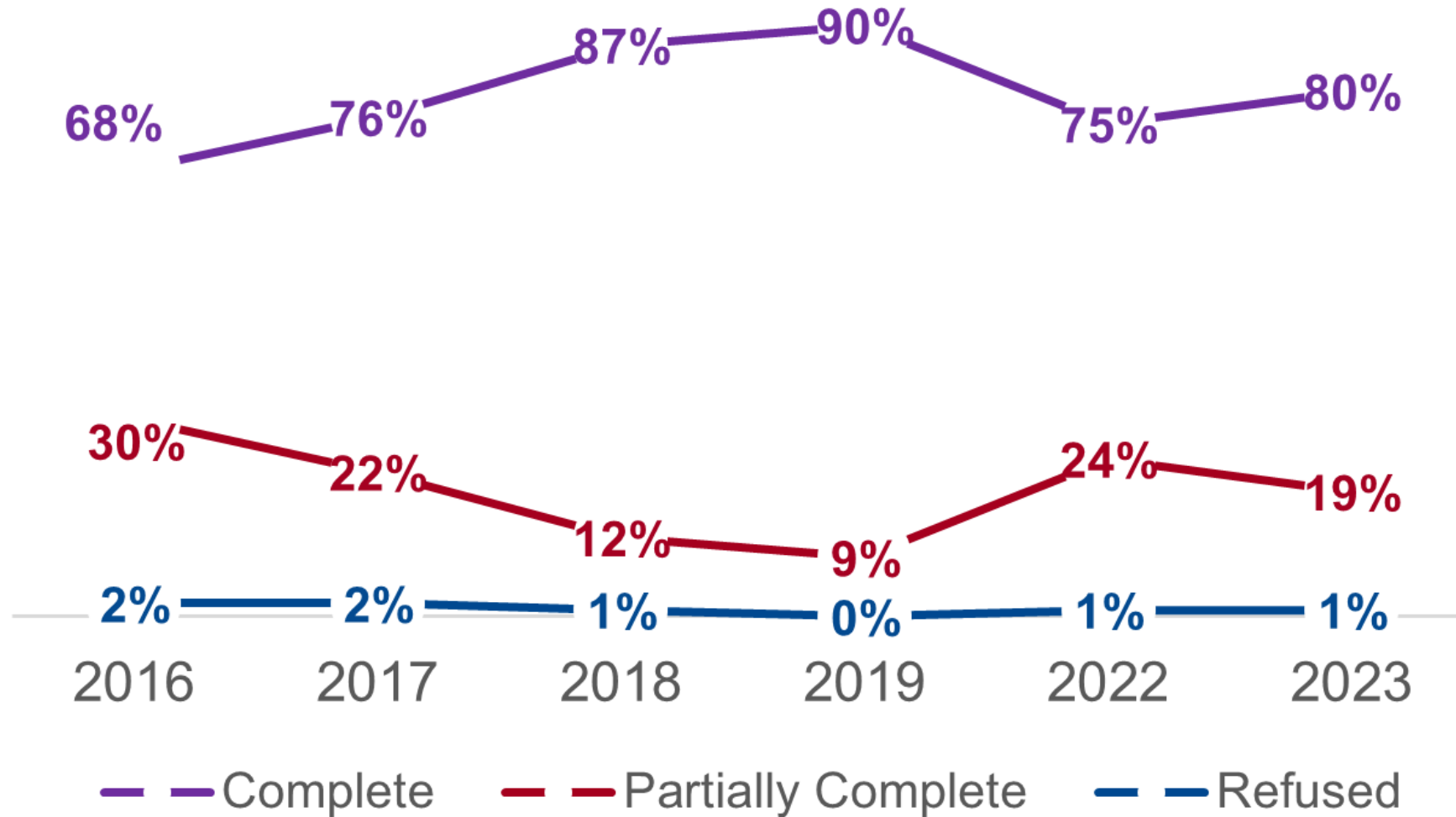
# Employment Inventory Overview

- Annual collection exercise (May – August)
- Team of five post-secondary students conduct door-to-door interviews with business owners/leadership teams
- Targets all publicly accessible (signed) businesses in Niagara, in urban and rural areas
- The NEI has been conducted annually except for a 2 year reporting gap from 2020 – 2021 as a result of the pandemic

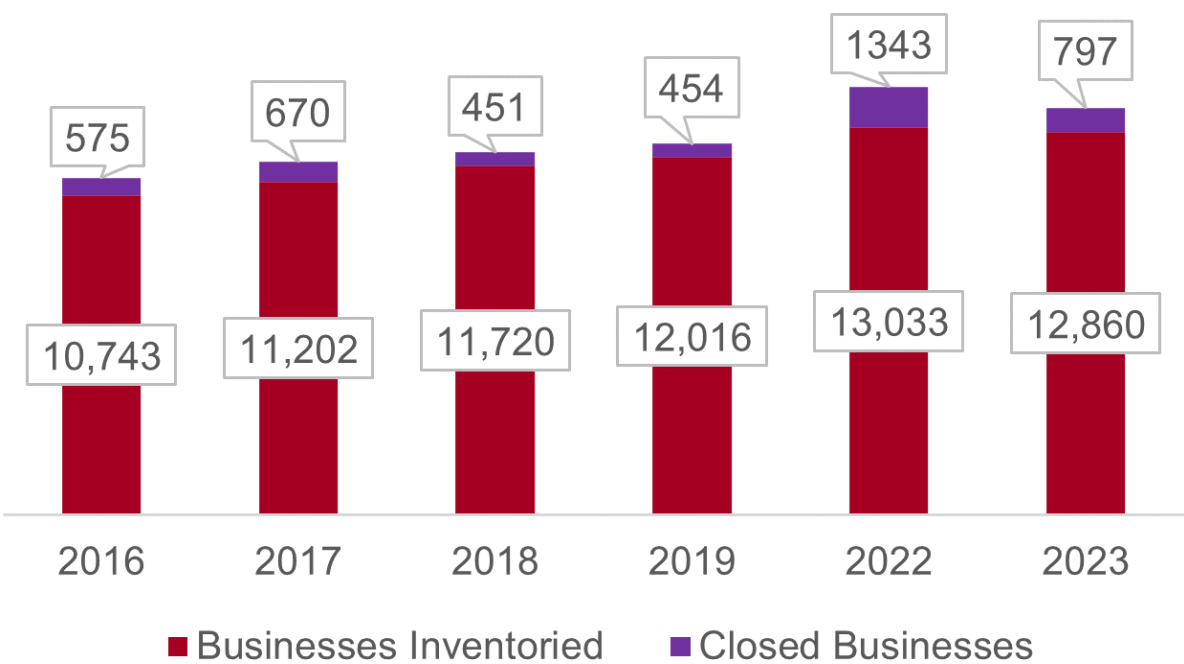
# How is the Data used?



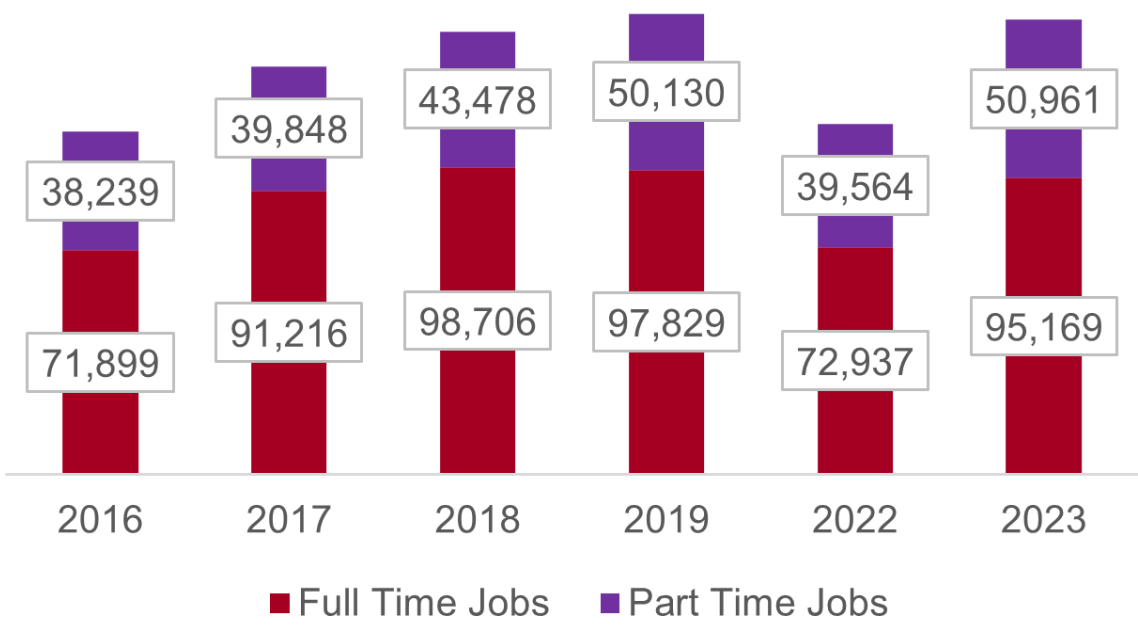
# 5-Year Participation Rate Trend



# 5-Year Counts



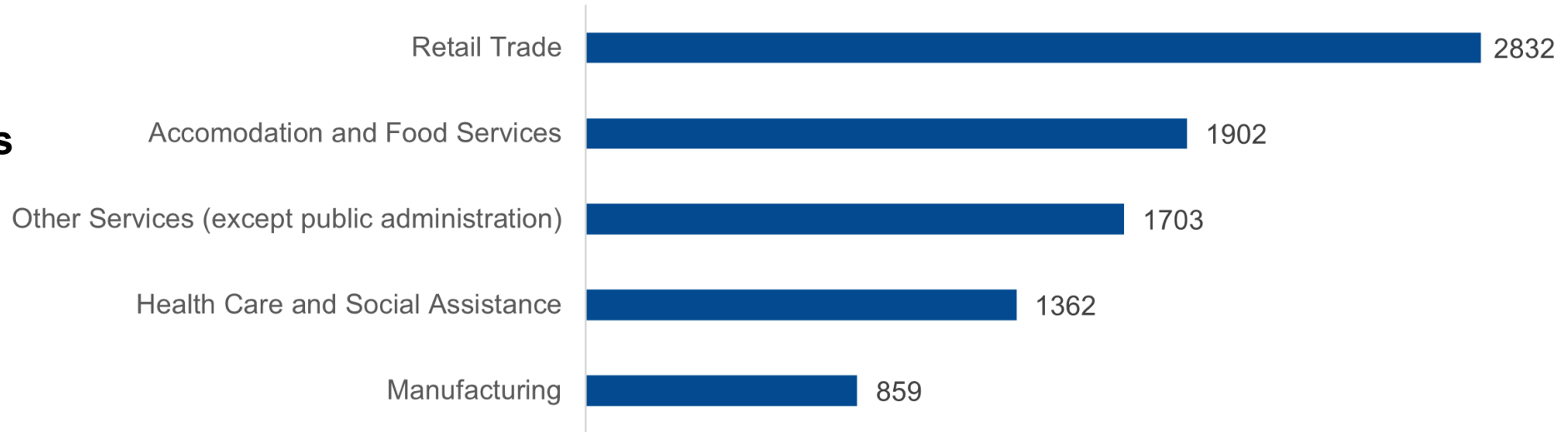
Businesses



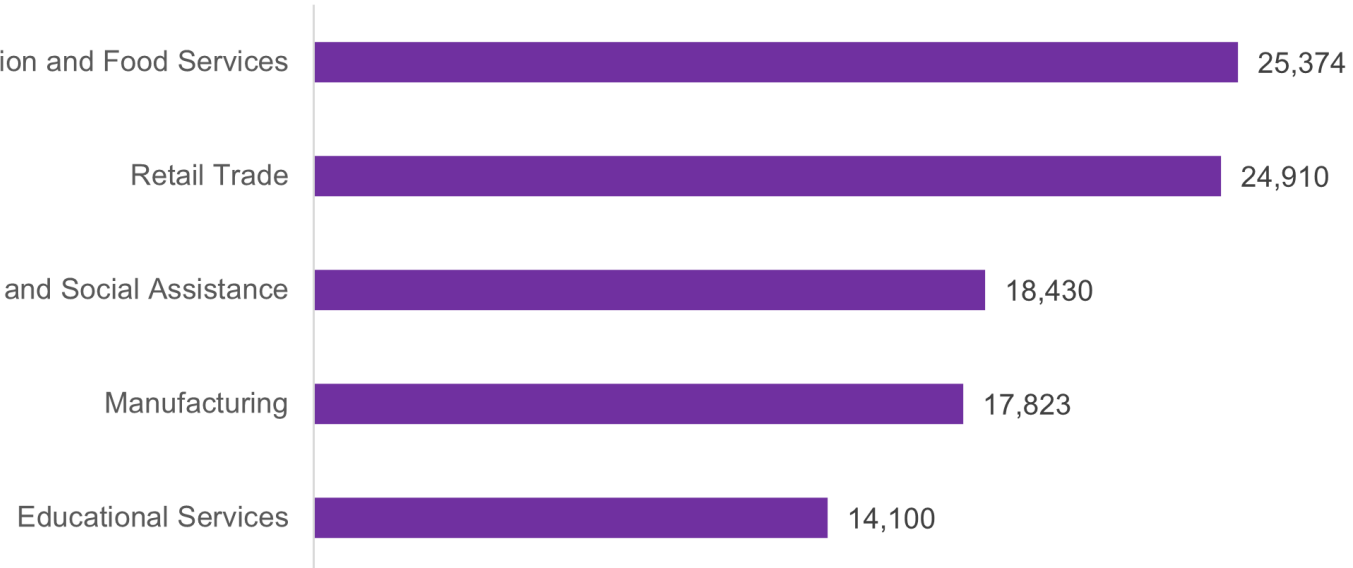
Jobs

# Top 5 NAICS Sectors

## Businesses



## Jobs



# Engaging the Business Community

**“Is there anything the Niagara Region can do to support your business?”**

4,017 responses received



# Next Steps

- Disseminate 2023 results to local municipal partners
- Publish to Niagara Region Open Data Portal
- 2024 Team deployment (active inventory)