

INVESTING IN ONTARIO

NIAGARA REGIONAL COUNCIL



Investment

WHY INVEST ONTARIO?



One-window for all investments



Speed-of-business operations



Credible and knowledgeable
interface providing sophisticated
analytics and customized offerings



Competitive incentives when
appropriate



CREATING IMPACT **FOR ONTARIO**



Value to the Taxpayer and ROI to the Province

- Create high-quality jobs
 - Generate tax revenue to the province
 - Drive long-term economic growth and resilience
-



Sectoral and Regional Impact

- Address value chain gaps and strengthen ecosystems
- Develop talent and foster innovation
- Attract customers for businesses already here
- Promote cross-sectoral synergies



FOCUSED ON ONTARIO STRENGTHS



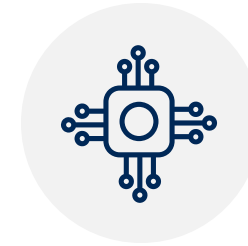
ADVANCED MANUFACTURING

- Advanced Materials and Chemicals
- Aerospace
- Automotive



LIFE SCIENCES

- Biopharma and Vaccines
- Digital Health and Medical Technology
- CDMO and Pharmaceutical Manufacturers



TECHNOLOGY

- Computer & Electronic Product Manufacturing
- AI and Connectivity
- Digital Services and IT
- Clean Technology



Agri-processing



Forestry



Mining



Tourism

CUSTOMIZED **SERVICE OFFERINGS**

Invest Ontario uses a combination of quantitative and qualitative analyses to qualify, price, and structure investment support:



Navigating
**government
services**



Identify **financing,
funding programs
and tax credits**



Accessing
**market
intelligence** data
and insights on
key sectors



Support **site
selection**
from search
to permits



Advisory services
such as business
opportunity
analysis and
market advice



Connecting to
local partners
for **workforce
development**



**Fast-track
immigration** for
talent recruitment



**Links to local
service providers,**
business
associations and
universities and
colleges

INVEST ONTARIO SUCCESSES



Manufacturing facility in
Brantford

104 jobs



R&D expansion in
Waterloo

75 jobs



Office expansion in
Brantford

300 jobs



Research operations
expansion in
Mississauga

500 jobs



Manufacturing facility in
Cambridge & Oakville

105 jobs



EV facility expansion in
Brampton

1000 jobs

INVEST ONTARIO 2023-2024



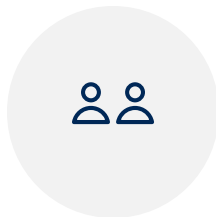
\$2.9B

Value of Investments
Secured



3,703

Jobs created



32

FTEs on April 1st, 2023



56

FTEs on March 31st, 2024

LARGEST DEAL LANDED BY INVEST ONTARIO

Transformative investment that strengthens province's EV battery supply chain.

Asahi Kasei is building Canada's first industrial-scale EV battery separator plant in Port Colborne, Ontario. This expansion marks Asahi Kasei's first major investment in Ontario, which will help the company meet the growing demand in North America for lithium-ion battery separators used in EVs, while addressing an important gap in Ontario's EV battery supply chain.



Asahi**KASEI**

\$1.6B

Overall investment

1000+

New jobs

ONTARIO MUNICIPALITIES COMPETING FOR ASAHI KASEI



Ontario

Asahi Kasei was interested in the INVISTA site located in Maitland, Ontario, 1 hour northeast of Kingston. The company conducted site visits of both Port Colborne and Maitland and after a thorough review they concluded that Maitland was to be a back-up option if the Port Colborne site did not work out.



Competing jurisdiction

An additional site in Canada was identified in Winnipeg, Manitoba, this site is fully serviced, and the province has provided a competitive incentive package.

TEAM ONTARIO APPROACH

Niagara Economic Development
+
City of Port Colborne
+
Invest Ontario



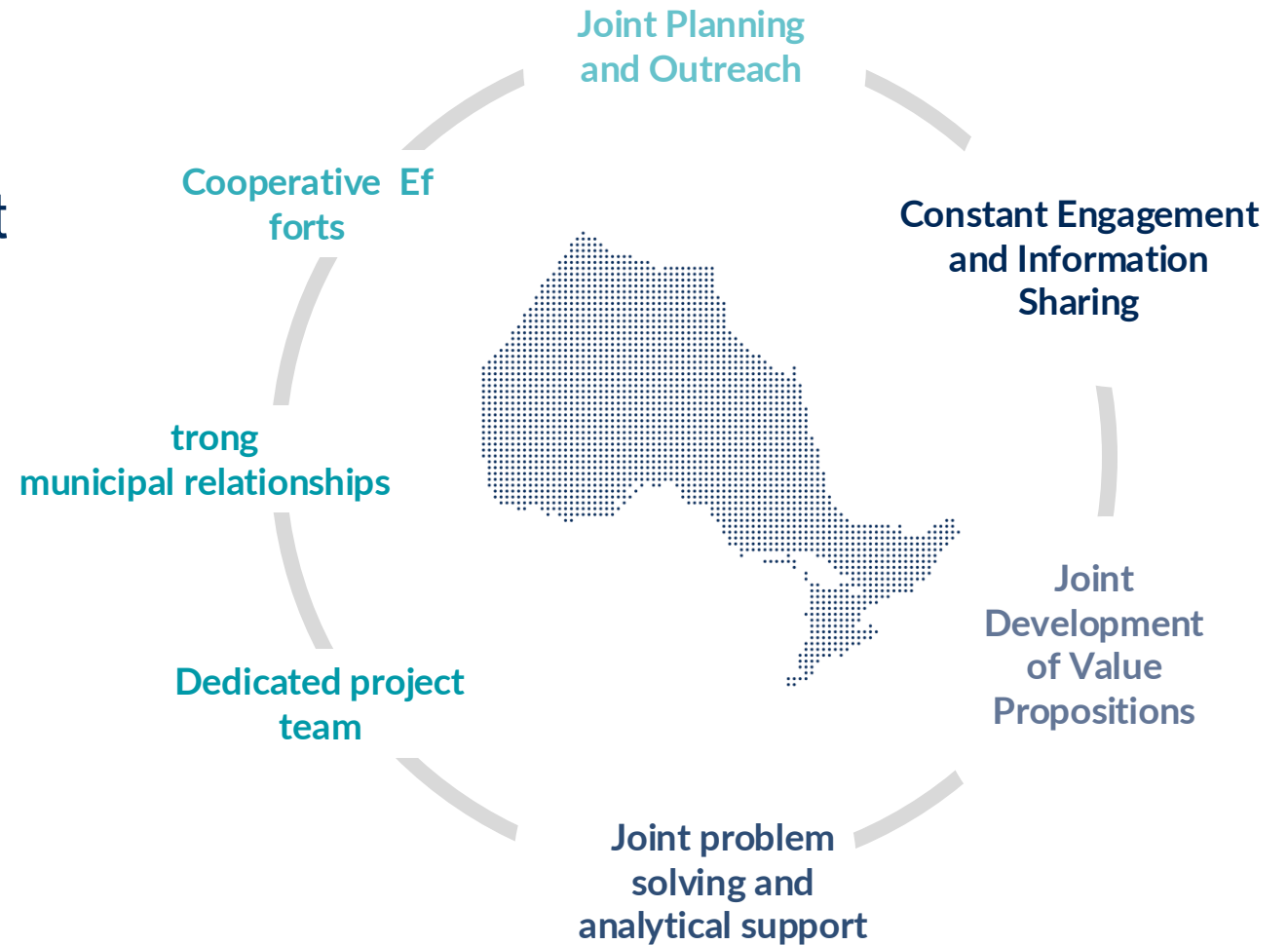
Teamwork



Strong
local value
proposition



Local solutions



TRANSFORMING ONTARIO'S SUPPLY CHAIN



Ecosystem Made for EV Transition

- Automotive
- Critical Minerals
- Chemical & Life Sci
- Finance and Auto-tech



Labour & Talent Pool

- 25% more competitive vs. US
- Skilled labour in sub-sectors comprising EV production
- Low turnover rates
- 70,000 STEM grads
- Expedited immigration



Market Access

- 30 assembly plants in a day's drive
- Gordie Howe Bridge
- FTAs: CUSMA, CETA, CTPPP



Quality of Life

- Quality and savings in tens of thousands for workers & families
- Healthcare
- Childcare
- Schooling and college



Responsiveness

- Flexible and Deadline driven
- Consultative with ON
- Offering initiative / leadership



One-Team Approach

- Opening tent to multiple partners to solve issues
- "Yes, now what's the question?"
- Collaborating to plug all gaps for the client: 'Swiss Cheese model'



Achieving High Mutual Trust

- Mutual deference to listen, flag issues, seek advice, and learn together
- Transparency in managing aligned yet varied interests

The background is a dark blue field filled with a repeating pattern of 3D, isometric shapes. These shapes include various letters (such as 'P', 'O', 'R', 'X') and geometric forms like cylinders and rectangular blocks, all rendered in a lighter blue outline style. The shapes are arranged in a way that creates a sense of depth and perspective.

THANK YOU