

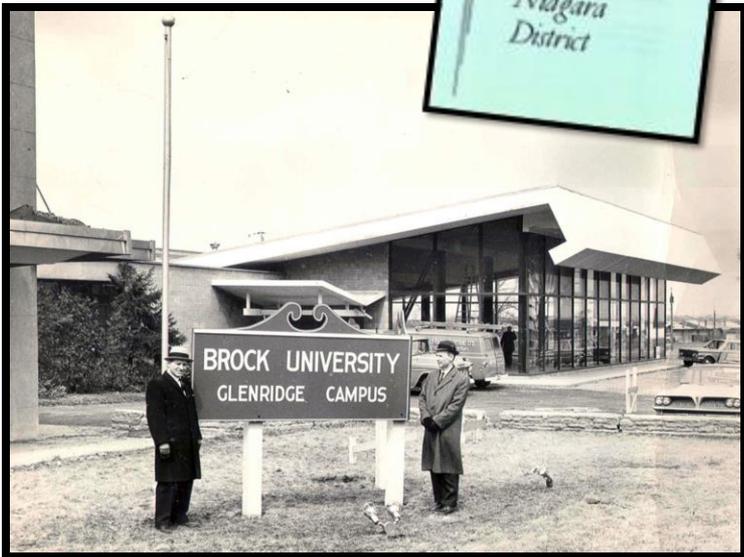
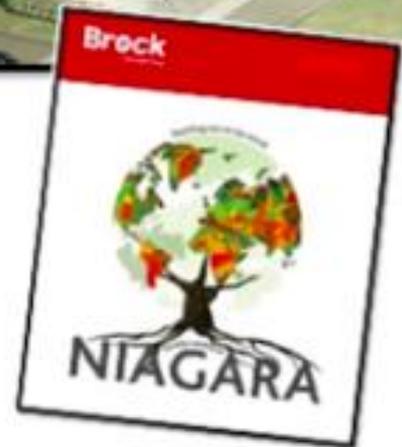
Brock University Presentation to Niagara Regional Council

Dr. Gervan Fearon, President and Vice-Chancellor
June 20, 2019

History of success & engagement



*Need
for a
University
in the
Niagara
District*

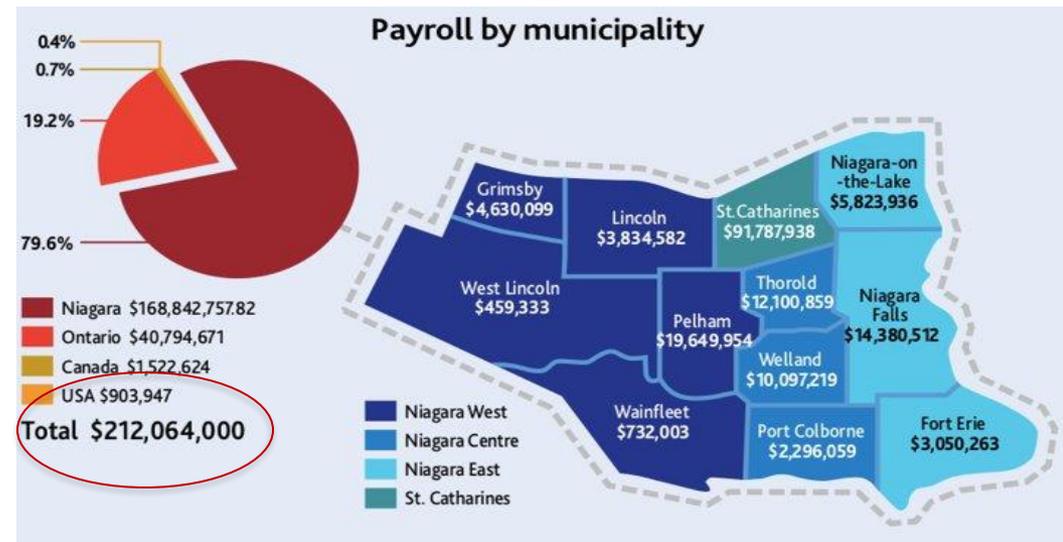


Impact of growth & Brock today

- Impact of growth
 - Increase in number of students (domestic & international), staff, faculty
 - 19,000 students
 - 100,000 grads
 - 2nd largest employer in Niagara
 - Brock's growth has had a positive impact on Niagara Region's Growth Strategy

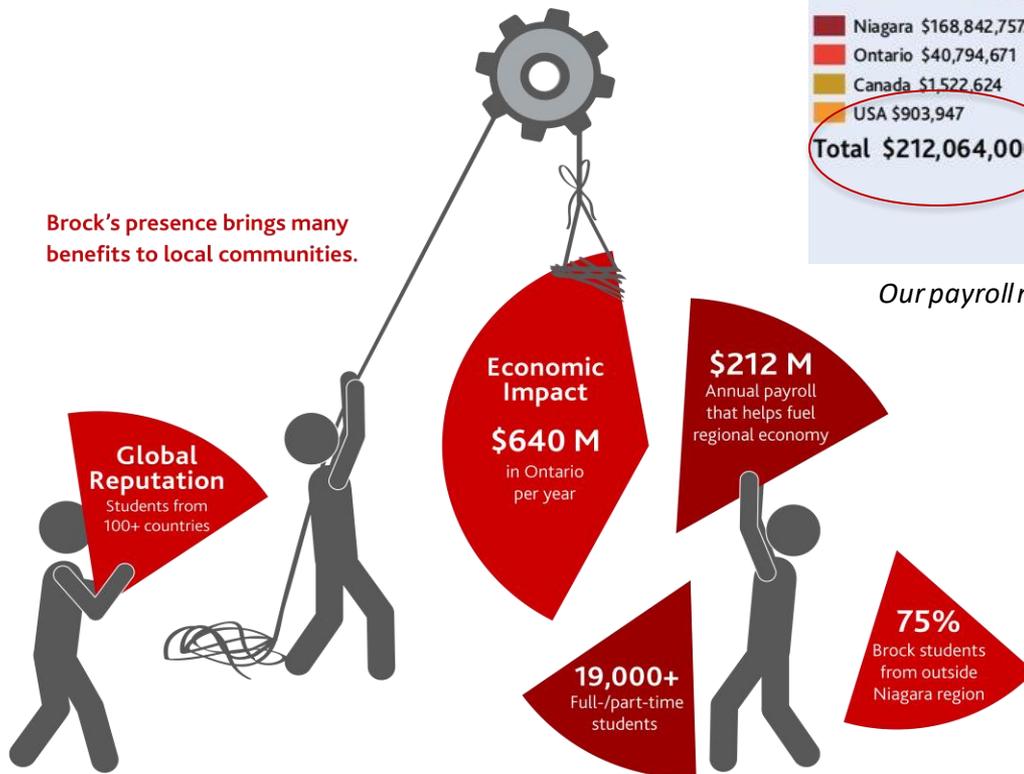


Brock's economic impact in Niagara



Our payroll numbers capture total Brock payroll for the 2017-18 fiscal year.

Brock's presence brings many benefits to local communities.



Value of the University

- Brock's research has impact on local community



- Brock graduates create economic vitality for Niagara and beyond



**Taylor Book
(BA '14)**

Co-owner,
Beechwood Doughnuts
St. Catharines, Ontario

Program studied:
Sociology



**Kyle Dubas
(BSM '07)**

General Manager,
Toronto Maple Leafs

Toronto, Ontario

Program studied:
Sport Management

Brock University Institutional Strategic Plan: four key priorities



Offer a transformational and accessible academic and university experience



Build research capacity across the university



Enhance the life and vitality of our local region and beyond



Foster a culture of inclusivity, accessibility, reconciliation and decolonization

Providing relevant education and skills training

- Current and future programs in demand
- Programs that respond to local need
 - Ex: engineering
 - Continuing education allows residents to upgrade their skills to meet changing labour market needs



- Brock is currently seeking community input through a skills survey with the GNCC and Southern Chambers on skills training needs and course offerings to meet local demands

Brock's research impact on industry

Example: Cool Climate Oenology and Viticulture Institute

- CCOVI partners with local wineries and grape growers to provide invaluable research support that impacts the local and Ontario economy
- 2014-15 economic impact study, found that CCOVI:
 - \$58m to local industry and \$91m to Ontario economy
 - Created 307 local jobs
 - Labour income of nearly \$17 million
 - Total crop loss avoidance of 3,362 tonnes of grapes



Brock's impact on the community

- Impact in local community
 - Through partnerships/formal MOU's
 - Niagara Parks
 - Niagara Health
 - Pathstone Mental Health
 - Community Care
 - Working directly with municipalities in the region
 - Brock-Lincoln Living Lab
 - **Niagara Adapts** partnership with Lincoln, Pelham, NOTL, St. Catharines, Grimsby, Niagara Falls, Welland



Signing Brock – Lincoln Living Lab Partnership

Brock's impact on innovation

Example: Brock LINC

- Brock built \$19 million Rankin Family Pavilion (RFP)
 - \$8.47 million funding from federal SIF
 - Over \$2 million in donations
- Housed within RFP, Brock LINC supports skills training through experiential education, transdisciplinary research, innovation and commercialization support, and entrepreneurship



LINC benefits & outcomes for Niagara Region

- By working with the LINC, Niagara Region and residents will benefit from:
- Job creation, skills development & tax revenue
 - Startups & SME's create jobs
 - Individuals can upgrade, re-train, and learn new skills to advance their careers
 - Businesses that graduate from the incubator to spin-out into the community generating a larger, more diverse tax base that supports a livable and growing community
- Access to equipment and state-of-the-art technology
 - ex: \$1 million in equipment in AR/VR in Consumer Lab
- Enhanced image of Niagara & business development
 - as a progressive, future-thinking region that encourages and supports technology and social enterprise business development.



BROCK

The Community Engaged University

Thank you

Strategic Plan: brocku.ca/strategic-plan

Contact:

Jayne Crawley

905-688-5550x4767

jcrawley@brocku.ca