

## Breakout Table Objectives with Votes

### Priority 1: Supporting Businesses and Economic Growth

#### Objective 1.1: Economic Growth and Development (10 Votes)

Long Term Strategic Economic Development Plan	4 Votes
Enhanced Co-ordination between Region and Local Area Municipalities – economic development coordination	3 Votes
Integrate Regional Marketing Strategy: Brock/Niagara College, Casino, NPC, “Support job growth through...”	1 vote
One Economic Development Office for whole Region	1 Vote
Expedite and Navigate (local and upper tier)	1 Vote
One Voice, through Government Relations and Advocacy to Upper Tier	0 Votes

#### Objective 1.2: Support Retention and Development of Skilled Labour Force (10 Votes)

Regional Talent Network	7 Votes
Develop Advanced Manufacturing Strategy (Schools and Industry)	2 Votes
Close the talent gap with mismatch- market the importance and ample jobs within the skilled trades	1 Vote

#### Objective 1.3: Collaborative Approach to Business Growth and Retention (9 Votes)

Business retention and expansion- work more collaboratively with businesses (more connects) and support existing businesses (communication and outreach)	7 Votes
Collaborate with post secondary- research and technology, explore opportunities for technology with start ups	2 Votes
Employment Land Strategy (shovel ready land)	0 Votes
Entrepreneur Strategy for Small and Medium Businesses and Post Secondary/Education	0 Votes
High Speed Internet (SWIFT)	0 Votes
Partnerships to reduce costs and alternate service delivery	0 votes
Foster collaboration opportunities for students at the region	0 Votes

Non profits and community agencies, post-secondary, businesses (private and public), Local Area Municipalities	0 Votes
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Objective 1.4: Strategically Target Industry Sectors (8 Votes)

Support Sport, Eco and Agri-Tourism: facilitate and coordinate	3 Votes
Tourism: Spend more, stay longer	2 Votes
Value Add through Agri-Business	2 Votes
Support Cultural Tourism	1 Vote
Taking Over Airports	0 Votes

**Priority 2: Healthy and Vibrant Community**

Objective 2.1: Enhance Community Wellbeing (16 Votes)

Long term care	6 Votes
Complete Neighbourhoods- walkable communities	3 votes
Safe communities, safe neighbourhoods	3 Votes
Early Childhood Education and Experiences	2 Votes
Access to Affordable Childcare	1 Vote
Inclusive Communities	1 vote
Natural spaces for family activities (ex. Park yoga)	0 Votes

Objective 2.2: Equitable Mental Health Services (14 Votes)

Evidence informed decision making	10 Votes
Access to high-quality, timely and impactful services	4 Votes
Reduce stigma of mental health	0 Votes
Address and create Awareness (i.e. opioid crisis)	0 Votes

Objective 2.3: Addressing Affordable Housing Needs (7 Votes)

Housing Stock Increased	3 Votes
Move people through the continuum	2 Votes
Range of types of housing	2 Votes
Integration of all housing	0 Votes

**Priority 3: Responsible Growth and Infrastructure Planning**

Objective 3.1: Advancing Regional Transit and GO Rail Services (14 Votes)

Integrated, efficient transit for all of Niagara	8 Votes
Access to Public Transit	3 Votes
Advocate for GO to more areas of the Region	2 Votes
Must connect transit to Go service to “feed GO”	1 Vote
All options- match transit to needs	0 Votes

Objective 3.2: Environmental Sustainability and Stewardship (14 Votes)

Holistic & Flexible approach to environmental stewardship	8 Votes
Targets measurable reduction in carbon footprint (all infrastructure types)	2 Votes
Connect Environment to our infrastructure	2 Votes
Diversion of waste from landfills	1 Vote
Continue Regional Official Plan	1 Vote
Look into Incineration	0 Votes

Objective 3.3: Maintain Existing Infrastructure (5 Votes)

Asset Management	2 Votes
Long Term Sustainability- Financial and Physical	2 Votes
Be More Proactive vs. reactive	1 Vote
Maximize Infrastructure Opportunities	0 Votes
Good Planning for Growth (Official Plan)	0 Votes

Objective 3.4: Facilitating the Movement of Goods and Services (4 Votes)

Look at opportunities for rail	1 Vote
Enhance Existing East/West Corridor	1 Vote
Implement Transportation Master Plan	1 Vote
Active Transportation	1 Vote
Escarpment Crossing	0 Votes

**Priority 4: Sustainable and Engaging Government**

Objective 4.1: High Quality, Efficient and Coordinated Core Services (8 Votes)

Commitment to expeditious customer service excellence	7 Votes
Cost-efficient services	1 vote
Identifying co-ordinated services in collaboration with Local Area Municipalities	0 votes
Explore digital and online services	0 Votes
Back office coordination (for example: payroll, Hr, IT, Finance, Procurement)	0 Votes
Clear, concise definition of service levels and core services	0 Votes
Review core services (in progress, KPMG)	0 Votes
Region staff recruitment, retention and succession planning	0 Votes

Objective 4.2: Enhanced Communication (6 Votes)

Education to the public- complexity of budget but simplified	3 Votes
Promote/educate about Regional services to the public	1 vote
Types of communication/multi media	1 vote
Clear, concise and consistent messages and facts (goals, how will we achieve)	1 vote
Timely Communication	0 Votes
Sharing the wins and successes	0 votes
Explore technology as a way for communication (ex. Dashboards), High profile and high media issues have consistent messaging for councillors	0 Votes

Objective 4.3: Fiscally Sustainable (6 Votes)

Deliver critical infrastructure for region (social and physical)	4 Votes
Driving Revenues and new business	1 vote
Effective asset management (rigour)	1 vote
Make sure we are efficient	0 Votes