

# Post-secondary Student Housing Strategy

PDS 24-2024

Planning and Economic Development Committee

December 4, 2024

# Strategy Background

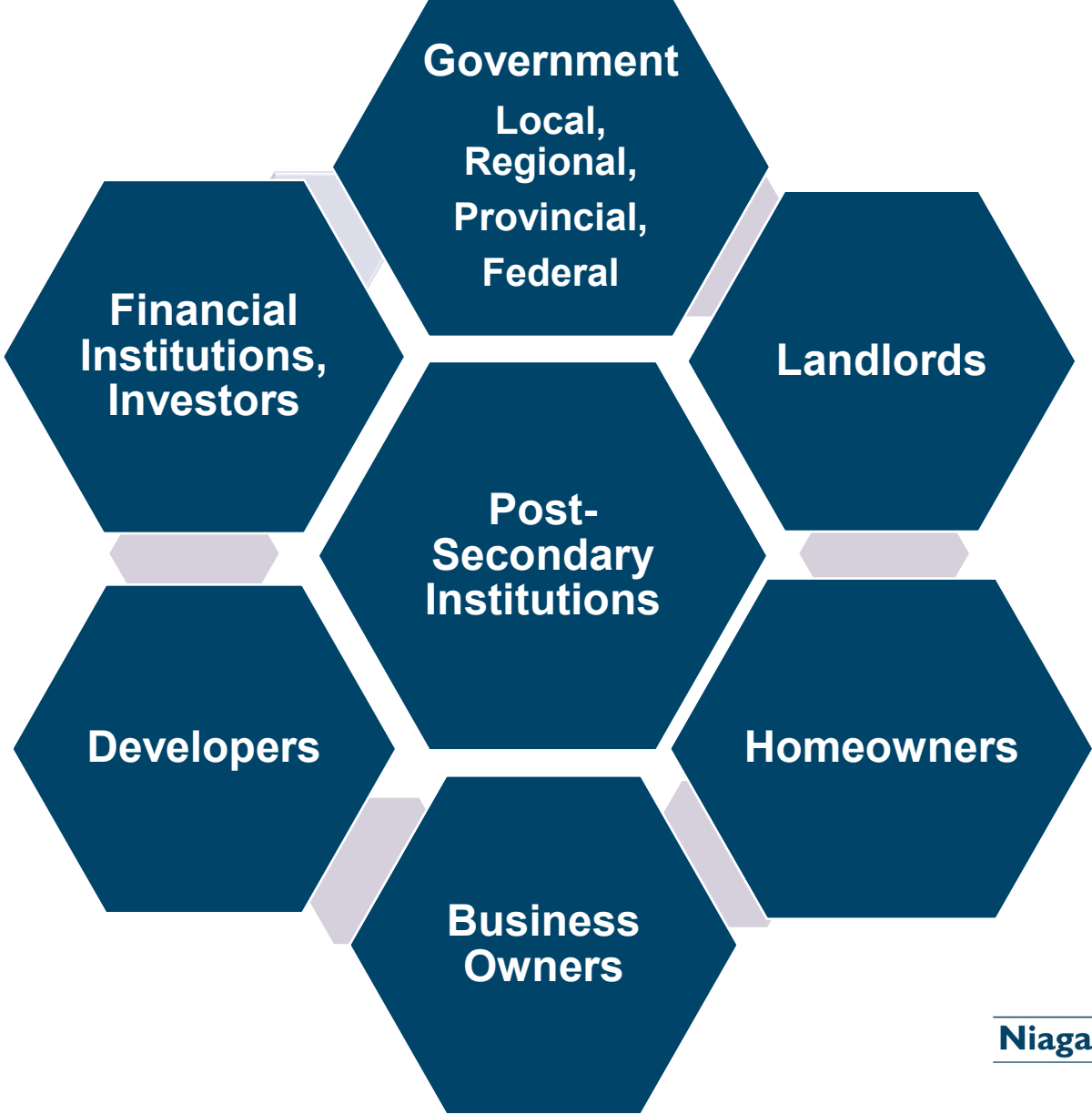
## Purpose

The Post-secondary Student Housing Strategy (PSHS) aims to better understand student housing as a distinctive component of Niagara's housing market, and identify opportunities in student housing that can optimize housing supply for all Niagarans

## Scope

The PSHS outlines the current context, roles and issues around post-secondary student housing, and suggests potential strategies to address challenges and build on successes in Niagara

# Roles in Post-secondary Student Housing



# Student Housing Environment

## Influencing factors...

- Funding and freezes
- Diverse policy makers and continuous change affecting students, institutions and communities
- Global events

## ...have contributed to the current state

- 92% of students living off-campus
- Unique needs for each campus and community
- Rapid and continuous change

# Niagara Context

## Post-secondary institutions (PSIs)

Four major colleges and universities

## Enrollment

Approximately 30,000 total (2023-24) students

## Students housed off-campus

Approximately 26,000+ (2023-24)

## Challenges

Inadequate rental supply; affordability; increased demand; data

## Successful approaches

PBSAs, bylaws and zoning, PSI strategic plans

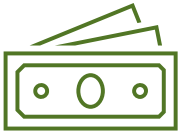
# Opportunities for Impact



**Data**



**Housing Supply On- and Off-Campus**



**Funding and Financing**



**Policies, Plans, Enforcement**



**Partnerships and Coordination**

# Mechanisms for Enabling Change

- Conversion
- Intensification
- Increasing supply
- New business models
- Promoting investment advantages
- Better data collection
- Updating and enforcing policies and processes
- Advocacy for funding and reform
- Cross-sectoral partnerships

# Enacting Change

- Workshops and Forums
- New partnerships
- Data collection and coordination
- Co-location opportunities
- Bylaw and zoning updates
- Advocacy to governments, agencies



**Thank you  
Questions?**