

# Brock University Presentation to Niagara Regional Council

Dr. Gervan Fearon, President and Vice-Chancellor  
June 20, 2019

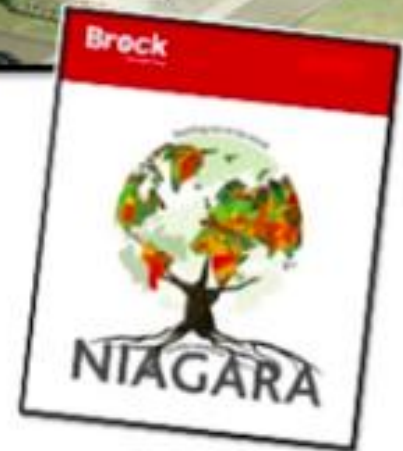
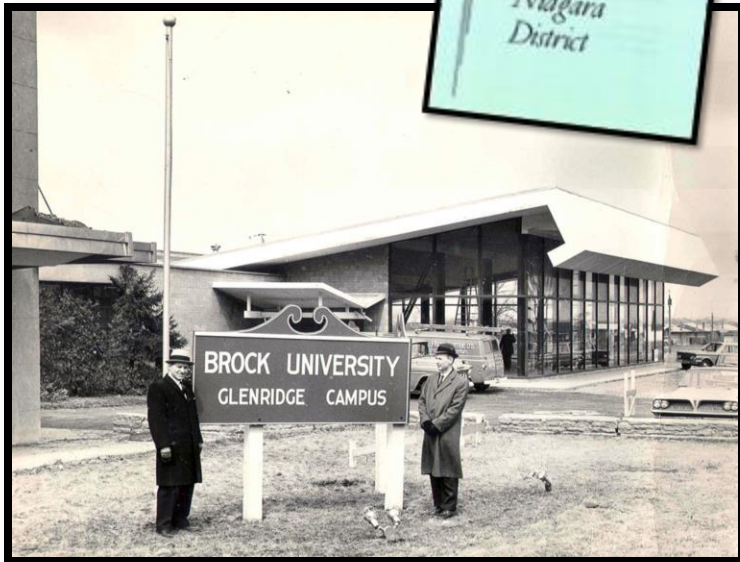




# History of success & engagement



*Need  
for a  
University  
in the  
Niagara  
District*



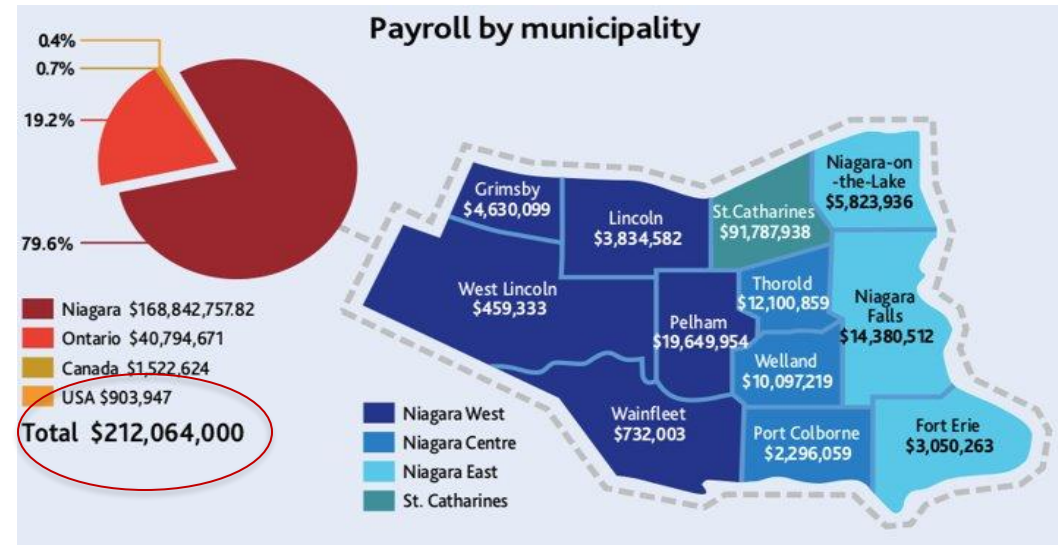
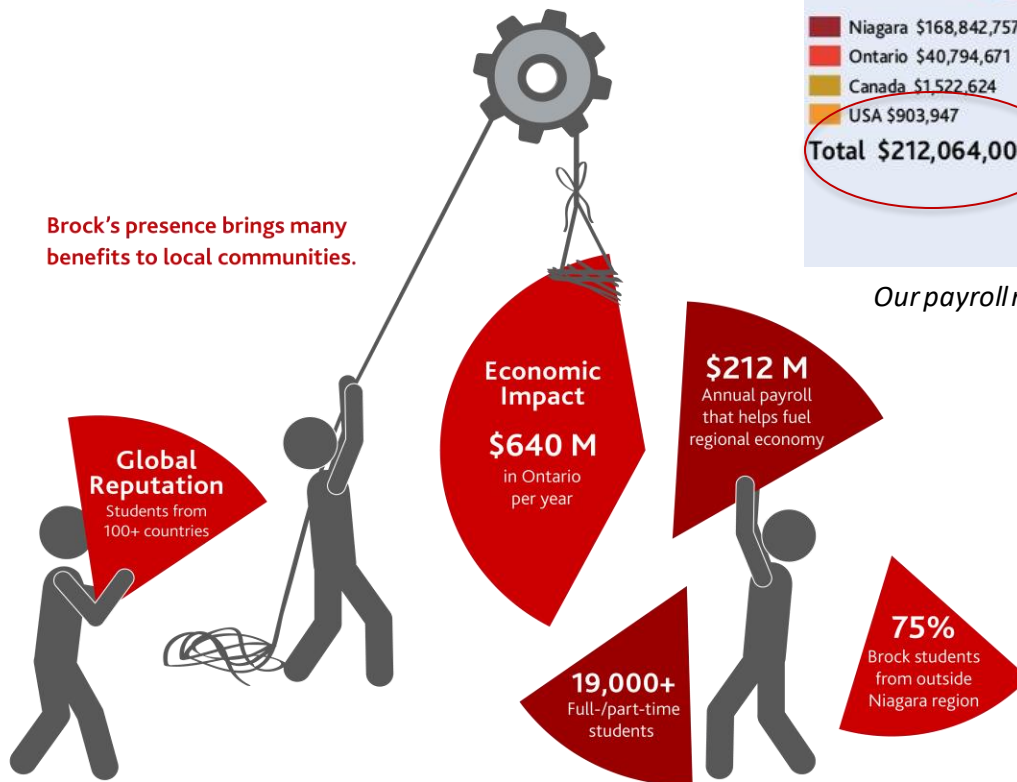
# Impact of growth & Brock today

- Impact of growth
  - Increase in number of students (domestic & international), staff, faculty
    - 19,000 students
    - 100,000 grads
  - 2nd largest employer in Niagara
  - Brock's growth has had a positive impact on Niagara Region's Growth Strategy



# Brock's economic impact in Niagara

Brock's presence brings many benefits to local communities.



*Our payroll numbers capture total Brock payroll for the 2017-18 fiscal year.*

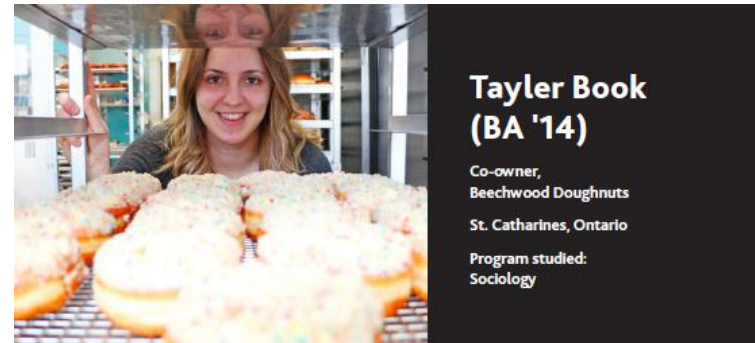


# Value of the University

- Brock's research has impact on local community



- Brock graduates create economic vitality for Niagara and beyond



# Brock University Institutional Strategic Plan: four key priorities



Offer a transformational and accessible academic and university experience



Build research capacity across the university



Enhance the life and vitality of our local region and beyond



Foster a culture of inclusivity, accessibility, reconciliation and decolonization

# Providing relevant education and skills training

- Current and future programs in demand
- Programs that respond to local need
  - Ex: engineering
  - Continuing education allows residents to upgrade their skills to meet changing labour market needs



- Brock is currently seeking community input through a skills survey with the GNCC and Southern Chambers on skills training needs and course offerings to meet local demands



# Brock's research impact on industry

## Example: Cool Climate Oenology and Viticulture Institute

- CCOVI partners with local wineries and grape growers to provide invaluable research support that impacts the local and Ontario economy
- 2014-15 economic impact study, found that CCOVI:
  - \$58m to local industry and \$91m to Ontario economy
  - Created 307 local jobs
  - Labour income of nearly \$17 million
  - Total crop loss avoidance of 3,362 tonnes of grapes





# Brock's impact on the community

- Impact in local community
  - Through partnerships/formal MOU's
    - Niagara Parks
    - Niagara Health
    - Pathstone Mental Health
    - Community Care
  - Working directly with municipalities in the region
    - Brock-Lincoln Living Lab
    - **Niagara Adapts** partnership with Lincoln, Pelham, NOTL, St. Catharines, Grimsby, Niagara Falls, Welland



*Signing Brock – Lincoln Living Lab Partnership*

# Brock's impact on innovation

## Example: Brock LINC

- Brock built \$19 million Rankin Family Pavilion (RFP)
  - \$8.47 million funding from federal SIF
  - Over \$2 million in donations
- Housed within RFP, Brock LINC supports skills training through experiential education, transdisciplinary research, innovation and commercialization support, and entrepreneurship





# LINC benefits & outcomes for Niagara Region

- By working with the LINC, Niagara Region and residents will benefit from:
- Job creation, skills development & tax revenue
  - Startups & SME's create jobs
  - Individuals can upgrade, re-train, and learn new skills to advance their careers
  - Businesses that graduate from the incubator to spin-out into the community generating a larger, more diverse tax base that supports a livable and growing community
- Access to equipment and state-of-the-art technology
  - ex: \$1 million in equipment in AR/VR in Consumer Lab
- Enhanced image of Niagara & business development
  - as a progressive, future-thinking region that encourages and supports technology and social enterprise business development.



# BROCK

## The Community Engaged University

### Thank you

**Strategic Plan:** [brocku.ca/strategic-plan](http://brocku.ca/strategic-plan)

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