History of success & engagement

Need for a University in the Niagara District

Brock University
Glenridge Campus

Brock University
Niagara
Impact of growth & Brock today

- **Impact of growth**
  - Increase in number of students (domestic & international), staff, faculty
    - 19,000 students
    - 100,000 grads
  - 2nd largest employer in Niagara
  - Brock's growth has had a positive impact on Niagara Region's Growth Strategy
Brock’s economic impact in Niagara

Our payroll numbers capture total Brock payroll for the 2017-18 fiscal year.

Brock’s presence brings many benefits to local communities.

Global Reputation
Students from 100+ countries

Economic Impact
$640 M in Ontario per year

$212 M Annual payroll that helps fuel regional economy

19,000+ Full-/part-time students

75% Brock students from outside Niagara region

Total $212,064,000
Value of the University

• Brock's research has impact on local community

• Brock graduates create economic vitality for Niagara and beyond

Tayler Book (BA '14)
Co-owner, Beachwood Doughnuts
St. Catharines, Ontario
Program studied: Sociology

Kyle Dubas (BSM '07)
General Manager, Toronto Maple Leafs
Toronto, Ontario
Program studied: Sport Management
Brock University Institutional Strategic Plan: four key priorities

Offer a transformational and accessible academic and university experience

Build research capacity across the university

Enhance the life and vitality of our local region and beyond

Foster a culture of inclusivity, accessibility, reconciliation and decolonization
Providing relevant education and skills training

• Current and future programs in demand

• Programs that respond to local need
  – Ex: engineering
  – Continuing education allows residents to upgrade their skills to meet changing labour market needs

• Brock is currently seeking community input through a skills survey with the GNCC and Southern Chambers on skills training needs and course offerings to meet local demands
Brock's research impact on industry
Example: Cool Climate Oenology and Viticulture Institute

• CCOVI partners with local wineries and grape growers to provide invaluable research support that impacts the local and Ontario economy

• 2014-15 economic impact study, found that CCOVI:
  – $58m to local industry and $91m to Ontario economy
  – Created 307 local jobs
  – Labour income of nearly $17 million
  – Total crop loss avoidance of 3,362 tonnes of grapes
Brock's impact on the community

- Impact in local community
  - Through partnerships/formal MOU's
    - Niagara Parks
    - Niagara Health
    - Pathstone Mental Health
    - Community Care
  - Working directly with municipalities in the region
    - Brock-Lincoln Living Lab
    - **Niagara Adapts** partnership with Lincoln, Pelham, NOTL, St. Catharines, Grimsby, Niagara Falls, Welland
Brock's impact on innovation
Example: Brock LINC

• Brock built $19 million Rankin Family Pavilion (RFP)
  – $8.47 million funding from federal SIF
  – Over $2 million in donations

• Housed within RFP, Brock LINC supports skills training through experiential education, transdisciplinary research, innovation and commercialization support, and entrepreneurship
LINC benefits & outcomes for Niagara Region

By working with the LINC, Niagara Region and residents will benefit from:

- Job creation, skills development & tax revenue
  - Startups & SME’s create jobs
  - Individuals can upgrade, re-train, and learn new skills to advance their careers
  - Businesses that graduate from the incubator to spin-out into the community generating a larger, more diverse tax base that supports a livable and growing community

- Access to equipment and state-of-the-art technology
  - ex: $1 million in equipment in AR/VR in Consumer Lab

- Enhanced image of Niagara & business development
  - as a progressive, future-thinking region that encourages and supports technology and social enterprise business development.
BROCK
The Community Engaged University

Thank you

Strategic Plan: brocku.ca/strategic-plan

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