

APPENDIX 1

Data Tables

Table 1 – Inventory Completion Rate

| Year | Complete Inventory Record | Partially Complete Record | Declined to Participate |
|-------------|----------------------------------|----------------------------------|--------------------------------|
| 2016 | 68% | 30% | 2% |
| 2017 | 76% | 22% | 2% |
| 2018 | 87% | 12% | 1% |
| 2019 | 90% | 9% | <1% |
| 2022 | 75% | 24% | <1% |
| 2023 | 80% | 19% | <1% |
| 2024 | 86% | 13% | <2% |

Table 2 – Number of Businesses and Jobs by NAICS Sector

| NAICS Industry Sector (2-Digit) | Number of Jobs 2024 | Percentage of Jobs in Region | Number of Businesses 2024 | Percentage of Businesses in Region |
|--|---------------------|------------------------------|---------------------------|------------------------------------|
| Accommodation and food services | 21,445 | 15.1% | 1990 | 15.0% |
| Retail Trade | 23,043 | 16.3% | 2928 | 22.0% |
| Health Care and Social Assistance | 18,571 | 13.1% | 1396 | 10.5% |
| Manufacturing | 14,940 | 10.5% | 886 | 6.6% |
| Educational Services | 15,681 | 11.1% | 262 | 2.0% |
| Public Administration | 7,590 | 5.4% | 242 | 1.8% |
| Other Services (except public administration) | 6,902 | 4.9% | 1785 | 13.3% |
| Construction | 4,840 | 3.4% | 448 | 3.3% |
| Professional, Scientific, Technical Services | 3,969 | 2.8% | 882 | 6.6% |
| Arts, Entertainment and Recreation | 4,831 | 3.4% | 466 | 3.5% |
| Administrative and Supportive, Waste Management and Remediation Services | 3,708 | 2.6% | 322 | 2.4% |
| Agriculture, Forestry, Fishing and Hunting | 2,907 | 2.0% | 172 | 1.3% |
| Wholesale Trade | 3,678 | 2.6% | 291 | 2.2% |
| Finance and Insurance | 2,520 | 1.8% | 484 | 3.6% |
| Transportation and Warehousing | 3,269 | 2.3% | 232 | 1.7% |
| Real Estate, Rental and Leasing | 2,372 | 1.7% | 347 | 2.6% |
| Information and Cultural Industries | 745 | 0.5% | 145 | 1.1% |
| Utilities | 498 | 0.4% | 40 | 0.3% |
| Mining, Quarrying, and Oil and Gas Extraction | 122 | 0.1% | 8 | 0.0% |
| Management of Companies and Enterprises | 43 | 0.0% | 9 | 0.0% |
| Total | 141,674 | 100% | 13,335 | 100% |

Table 3 – Business Closures and Openings

| Year | Permanently Closed Businesses | New Businesses Added to Database | New Businesses Opened Each Year |
|-------------|--------------------------------------|---|--|
| 2023 | 797 | 1,269 | 145 |
| 2024 | 810 | 629 | 158 |

Table 4 – Distribution of Inventoried Businesses and Jobs by Municipality

| Municipality | 2017 | | 2018 | | 2019 | | 2022 | | 2023 | | 2024 | |
|-----------------------|------------------|----------------|------------------|----------------|------------------|----------------|------------------|----------------|------------------|----------------|------------------|----------------|
| | Total Businesses | Total Jobs | Total Businesses | Total Jobs | Total Businesses | Total Jobs | Total Businesses | Total Jobs | Total Businesses | Total Jobs | Total Businesses | Total Jobs |
| Fort Erie | 719 | 6,867 | 763 | 8,414 | 775 | 8,301 | 844 | 5,547 | 786 | 5,689 | 825 | 6,437 |
| Grimsby | 455 | 4,750 | 465 | 5,204 | 479 | 6,682 | 512 | 4,210 | 526 | 6,509 | 573 | 4,882 |
| Lincoln | 543 | 6,650 | 564 | 6,964 | 571 | 8,108 | 604 | 6,772 | 627 | 8,249 | 647 | 7,737 |
| Niagara Falls | 2,553 | 32,982 | 2,642 | 32,687 | 2,715 | 33,473 | 2,982 | 24,415 | 2,973 | 33,828 | 3044 | 29,304 |
| NOTL | 513 | 9,707 | 560 | 11,238 | 596 | 10,926 | 636 | 7,999 | 669 | 10,072 | 710 | 10,117 |
| Pelham | 301 | 2,275 | 318 | 2,677 | 334 | 3,202 | 372 | 2,865 | 393 | 3,724 | 417 | 3,462 |
| Port Colborne | 465 | 3,917 | 468 | 4,176 | 478 | 4,682 | 518 | 3,405 | 484 | 4,076 | 506 | 3,895 |
| St. Catharines | 3,771 | 44,254 | 3,966 | 48,130 | 4,051 | 48,726 | 4,396 | 40,107 | 4,292 | 46,594 | 4404 | 46,466 |
| Thorold | 491 | 5,307 | 523 | 5,674 | 538 | 6,693 | 582 | 5,425 | 593 | 7,337 | 632 | 8,352 |
| Wainfleet | 58 | 402 | 60 | 507 | 61 | 479 | 72 | 497 | 83 | 576 | 82 | 509 |
| Welland | 1,158 | 12,122 | 1,188 | 14,149 | 1,214 | 14,010 | 1,299 | 9,274 | 1,212 | 16,519 | 1266 | 17,738 |
| West Lincoln | 175 | 1,911 | 203 | 2,364 | 204 | 2,677 | 216 | 1,985 | 222 | 2,955 | 229 | 2,775 |
| Niagara Region | 11,202 | 131,144 | 11,720 | 142,184 | 12,016 | 147,959 | 13,033 | 112,501 | 12,860 | 146,128 | 13,335 | 141,674 |

Table 5 – Municipality Completion Rate

| Municipality | Completion Rate | |
|-----------------------|---------------------|----------------------------|
| | Complete Businesses | Completion Rate Percentage |
| Fort Erie | 702 | 85.1% |
| Grimsby | 472 | 82.4% |
| Lincoln | 555 | 85.8% |
| Niagara Falls | 2,628 | 86.3% |
| NOTL | 591 | 83.1% |
| Pelham | 361 | 86.6% |
| Port Colborne | 432 | 85.4% |
| St. Catharines | 3,826 | 86.9% |
| Thorold | 569 | 90.0% |
| Wainfleet | 67 | 81.7% |
| Welland | 1,120 | 88.5% |
| West Lincoln | 203 | 88.6% |
| Niagara Region | 11,526 | 86.4% |

Table 6 – Diversity Equity and Inclusion Responses

| Response | Women Led | 2SLGBTQQA+ Led | Disability Led | First Nations, Inuit, Metis Led | Visible Minority Led | Youth Led | New Immigrant Led |
|----------|-----------|----------------|----------------|---------------------------------|----------------------|-----------|-------------------|
| Yes | 414 | 34 | 21 | 16 | 105 | 2 | 22 |
| No | 476 | 834 | 854 | 890 | 755 | 899 | 875 |
| Decline | 230 | 252 | 245 | 214 | 260 | 219 | 223 |

Table 7 – Municipality DEI Completion Rate

| Municipality | Businesses that consented to emails | DEI Complete Surveys | DEI Completion Rate |
|---------------------|--|-----------------------------|----------------------------|
| Fort Erie | 301 | 76 | 25.2% |
| Grimsby | 250 | 59 | 23.6% |
| Lincoln | 291 | 66 | 22.7% |
| Niagara Falls | 1141 | 221 | 19.4% |
| NOTL | 294 | 61 | 20.7% |
| Pelham | 209 | 41 | 19.6% |
| Port Colborne | 193 | 51 | 26.4% |
| St. Catharines | 1776 | 341 | 19.2% |
| Thorold | 286 | 68 | 23.8% |
| Wainfleet | 37 | 7 | 18.9% |
| Welland | 462 | 99 | 21.4% |
| West Lincoln | 109 | 30 | 27.5% |
| Total | 5349 | 1120 | 20.9% |

Table 8 – “Is there anything Niagara Region could do to support your business?”

| Response Themes | Responses Received 2024 | Proportion 2023 | Proportion 2024 |
|--|--------------------------------|------------------------|------------------------|
| Business Exposure | 575 | 14.9% | 20.0% |
| Incentives/Grants/Contracts | 376 | 11.7% | 13.1% |
| Taxes and Utilities | 320 | 11.3% | 11.1% |
| Infrastructure/Traffic Issues/Construction | 311 | 12.4% | 10.8% |
| Social Support Programs/Programs | 198 | 7.0% | 6.9% |
| Parking Issues | 151 | 4.9% | 5.3% |
| Governance | 124 | 2.3% | 4.3% |
| Waste Management | 123 | 4.7% | 4.3% |
| Development Process/Zoning/Land Use | 124 | 4.1% | 4.3% |
| Health and Safety | 119 | 7.0% | 4.1% |
| Skills and Labour Force | 116 | 8.5% | 4.0% |
| Awareness and Education | 89 | 4.7% | 3.1% |
| Transit | 75 | 2.9% | 2.6% |
| Beautification | 72 | 2.2% | 2.5% |
| Other | 68 | 0.2% | 2.4% |
| Development Charges | 18 | 0.6% | 0.6% |
| Impact of COVID-19 | 11 | 0.6% | 0.4% |
| Total | 2,870 | 100% | 100% |