



Gncc

GREATER NIAGARA CHAMBER OF COMMERCE

GNCC's Purpose:

Champion the Niagara business community

Unified Commitment to Prosperity

Mission: Through broad engagement, we advance the interests of our membership with advocacy and services, building prosperity for the people of Niagara.

Shared Vision: A thriving, inclusive and sustainable Niagara

Guiding Values

- Growth-oriented
- Non-partisan
- Courageous
- Collaborative

Making Business Better

- Advocating for Niagara
- Enhancing business knowledge
- Expanding networks and communities
- Reducing business costs
- Strengthening B2B communication

Collaboration:

Together we are stronger

Working With You

- Driving Niagara forward
- Aligning with shared goals
- Supporting regional economic growth
- Partnering for success

Supporting your 10-Year Plan

- Empowering local businesses
- Strengthening the workforce
- Business retention and expansion
- Advancing sustainability
- Promoting diversity, equity, and inclusion (DEI)
- Advocating for Infrastructure improvements

Advocacy:

Shaping Policy, Fueling Economic Success

Advocacy and Public Policy Impact

- Infrastructure investment (e.g., South Niagara Wastewater Plant)
- Employment Lands development
- Marine Strategy initiatives
- Transportation improvements (e.g., GO Train, Airport)
- Workforce development
- Fair and prosperous trade relationship with US

Advocacy in Action

- Niagara Days and Ministerial Visits
- Niagara Economic Summit
- State of the Region event
- B2B sharing of information (Daily Update; social media)
- Cross-border and trade partnerships
- Canadian and Ontario Chambers of Commerce

Local Business Support and Collaboration

- Commitment to education and professional development
- Data-driven, evidence-based decision-making
- Workforce development initiatives
- Networking, recognition, and business support
- Supporting small and established businesses
- Encouraging adoption of new technologies

Support and Collaboration in Action

- Informational and educational podcasts
- Economic data sharing
- Panel discussions and speaking opportunities
- DEI and ESG toolkits
- Recognition and celebration of achievements
- Access to additional tools and grants

Our Commitment:

A thriving, sustainable, and inclusive region

Thank You.

Mishka Balsom
CEO

Hugo Chesshire
Director of Policy & Government Relations

Amy Lloyd
Senior Membership Engagement Manager



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