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## **Memorandum**

**PDS-C 2-2025**

**Subject:** Greater Niagara Chamber of Commerce Presentation

**Date:** Wednesday March 5, 2025

**To:** Planning and Economic Development Committee

**From:** George Spezza, Director, Economic Development

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As an integrated Chamber network, within the Province of Ontario, the Greater Niagara Chamber of Commerce helps businesses and entrepreneurs achieve their personal and business goals.

The organization is a non-profit, non-partisan, membership-driven organization comprised of 1,500 business enterprises, civic organizations, educational institutions, and individuals. As partners of Team Niagara, they are dedicated to helping businesses and organizations succeed to ensure the long-term economic and social prosperity of the Niagara region.

In partnership, we also have the ability to impact public policy at all levels of government and develop joint advocacy initiatives so that the Niagara brand and needs of business are projected at higher levels of government.

This presentation provides an update and education on those joint activities and speaks to the importance of collaboration to achieve results as outlined in our 10 Year Economic Development Strategy.

Respectfully submitted and signed by

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George Spezza, CEcD, Ec.D.  
Director  
Economic Development