

**2,136**

Total number of  
**Brock employees**  
who live in the  
**Niagara region**

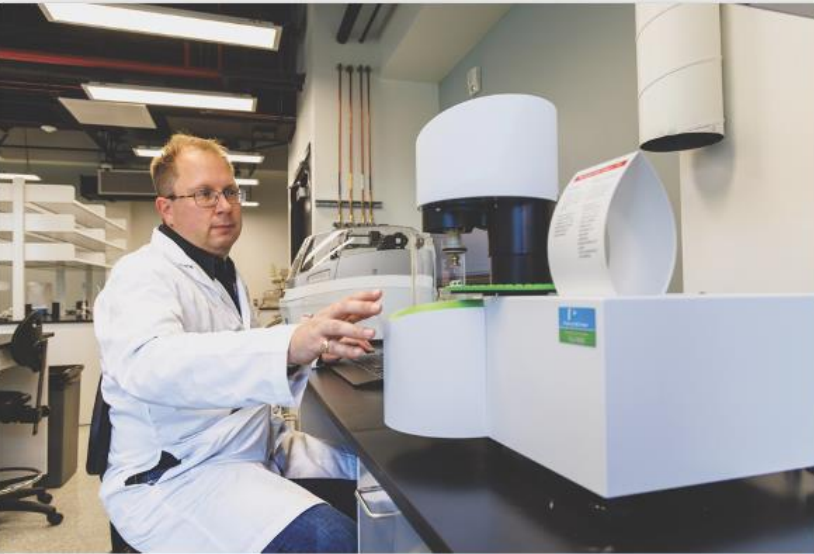
**670**

Total number of  
**Brock employees**  
who live outside the  
**Niagara region**

**2,806**

Total number of  
**full time**  
**Brock employees**





**\$1.3 billion**  
economic impact in Niagara

– AND –

**\$2.4 billion**  
Contributed to Ontario's  
economic landscape\*

\*BASED ON THE 2019-20 ACADEMIC YEAR



More than  
**120,000**  
Brock alumni







**415**  
co-op placements  
in Niagara  
2024-25







## Collaboration and Partnership



# Transforming people, reimagining the future

Institutional Strategic Plan • 2025-2030





**24** focus groups



**19** one-on-one interviews



**2** surveys internal & external

**2,000+** total consultations

**80+**

Board Members & Senators

**370+**

students

**500+**

participated in the alumni survey

**150+**

community partners

**450+**

staff & admin

**150+**

faculty, instructors & librarians



## PURPOSE STATEMENT

Why we exist

Transforming people, reimagining the future.  
**Through curiosity, creativity, and courage.**



## GUIDING PRINCIPLES

**+ Champion  
one  
another**

**We are stronger together.**

**+ Break  
down  
barriers**

**Access unlocks potential.**

**+ Lead  
by  
example**

**Our actions matter.**

**+ Learn  
through  
curiosity**

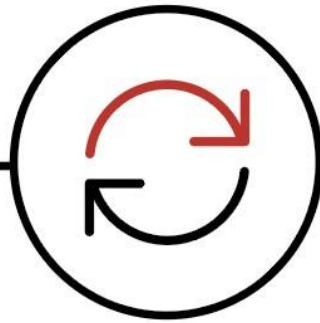
**We quest for knowledge.**



## Strategic directions



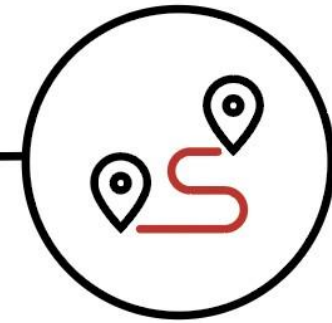
Shape tomorrow  
through research,  
discovery  
and knowledge



Build  
sustainable  
futures



Realize  
you  
matter



Bring the world  
to Brock, and  
Brock to the  
world











**Brock**  
University

**Thank you**