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## **Memorandum**

**PDS-C 8-2025**

**Subject:** Brock University Presentation

**Date:** July 9, 2025

**To:** Planning and Economic Development Committee

**From:** George Spezza, Director, Economic Development

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As an award winning post-secondary institution, Brock University is more than a school, it's a community. With more than 19,000 students in seven diverse faculties, Brock University offers an exceptional academic experience. Brock's 2025 – 2030 Strategic Plan is centered around transforming people and reimagining the future through curiosity, creativity, and courage.

As a key partner of Niagara Economic Development, Brock University's commitment to helping businesses and organizations succeed contributes to the Niagara value proposition and supports the long-term economic and social prosperity of the Niagara region.

This presentation provides an update on key activities the university is undertaking and highlights the importance of collaboration to advance the priorities and objectives of the 10 Year Economic Development Strategy.

Respectfully submitted and signed by

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George Spezza, CECD., Ec.D.  
Director, Economic Development