

**THE REGIONAL MUNICIPALITY OF NIAGARA  
PLANNING & ECONOMIC DEVELOPMENT COMMITTEE  
MINUTES**

**PEDC 7-2019  
Wednesday, July 10, 2019  
Council Chamber  
Niagara Region Headquarters, Campbell West  
1815 Sir Isaac Brock Way, Thorold, ON**

Committee: Butters, Bylsma, Campion, Darte (Committee Vice-Chair), Foster, Greenwood, Heit, Huson (Committee Chair), Rigby, Ugulini, Witteveen

Absent/Regrets: Bellows, Bradley (Regional Chair), Diodati, Easton, Junkin, Redekop, Sendzik, Zalepa

Staff: E. Acs, Manager, Community Planning, I. Banach, Manager, Long Range Planning, M. Evely, Legislative Coordinator, D. Giles, Director, Community & Long Range Planning, D. Heyworth, Official Plan Policy Consultant, V. Kuhns, Acting Director, Economic Development, D. Morreale, Director, Development Approvals, R. Mostacci, Commissioner, Planning & Development Services, A.-M. Norio, Regional Clerk, K. Provost, Economic Development Officer

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**1. CALL TO ORDER**

Committee Chair Huson called the meeting to order at 1:14 p.m.

**2. DISCLOSURES OF PECUNIARY INTEREST**

There were no disclosures of pecuniary interest.

**3. PRESENTATIONS**

**3.1 Tourism Partnership of Niagara**

Anthony Annunziata, President, Tourism Partnership Niagara (TPN), provided information respecting the role of the TPN. Mr. Annunziata advised that the TPN is the marketing organization responsible for marketing the Niagara Region as a world-class, four-season travel destination to domestic and international markets.

3.2 Brock University Centre for Sport Capacity Report on Sport Tourism  
(Agenda Item 6.1)

Dr. Julie Stevens, Associate Professor, Department of Sport Management and Director, Centre for Sport Capacity, Brock University, provided information respecting Brock University Centre for Sport Capacity Report on Sport Tourism. Topics of the presentation included:

- Background
- Sport Tourism Definition
- Methodology
- Sport Tourism Governance

There being no objection, Report ED 7-2019 was considered at this time.

6.1 ED 7-2019

Brock University Centre for Sport Capacity Report on Sports Tourism

Moved by Councillor Rigby

Seconded by Councillor Greenwood

That Report ED 7-2019, dated July 10, 2019, respecting Brock University Centre for Sports Capacity Report on Sports Tourism, **BE RECEIVED** by the Planning and Economic Development Committee for information and that staff **BE DIRECTED** to circulate the report to tourism stakeholders for feedback and report back to the Committee.

**Carried**

4. **DELEGATIONS**

There were no delegations.

5. **ITEMS FOR CONSIDERATION**

5.1 CLK 10-2019

Niagara Peninsula Conservation Authority (NPCA) Board – Options for Future Board Appointments

That Report CLK 10-2019 dated July 10, 2019, respecting Niagara Peninsula Conservation Authority (NPCA) Board – Options for Future Board Appointments, **BE RECEIVED** and the following recommendations **BE APPROVED**:

1. That the selection process for appointments to the Niagara Peninsula Conservation Authority Board of Directors set out in Report CLK 10-2019, **BE APPROVED**, namely:
  - a) That six (6) Regional Councillors be appointed to the NPCA Board, that may or may not represent six local area municipalities;
  - b) That six (6) citizen members be selected using the criteria outlined in the skills matrix attached as Appendix 1;
  - c) That a selection panel be established that includes three (3) of the members of Regional Council appointed to the NPCA Board of Directors and two (2) Regional Councillors not appointed to the NPCA Board of Directors;
  - d) That Niagara Region undertake the advertisement and selection process for the citizen members; and
2. That this appointment and selection process **BE USED** for the appointment of members to the Niagara Peninsula Conservation Authority Board of Directors effective for the 2022-2026 term of Regional Council.

Moved by Councillor Greenwood  
Seconded by Councillor Heit

That Report CLK 10-2019 **BE DEFERRED** to allow staff to request information as directed from the Executive Council of Ontario respecting Board composition and the appointment process.

**Carried**

**Councillor Information Request(s):**

That consideration be given to have representation from all 12 local area municipalities on the NPCA Board. Councillor Butters.

**6. CONSENT ITEMS FOR INFORMATION**

Moved by Councillor Foster  
Seconded by Councillor Campion

That the following items **BE RECEIVED** for information:

ED 8-2019

Q2 Economic Development Quarterly Update Report

PDS 27-2019

Niagara Housing Statement Final Summary Report

PDS-C 13-2019

2019 Public Realm Investment Program Funding Commitment Update

**Carried**

**7. OTHER BUSINESS**

**7.1 Regional Road 20**

Councillor Ugulini requested information regarding the City of Thorold's request to include the Highway 20 corridor as part of the Official Plan Update. Isaiah Banach, Manager of Long Range Planning, advised that this is an area being considered as part of the Official Plan Update.

At this point in the meeting Committee Vice-Chair Darte assumed the Chair.

**7.2 Agri-Business Strategic Planning Work Group**

Councillor Huson advised that she would be bringing forward a motion to the Regional Council meeting being held on July 18, 2019, respecting the creation of an Agri-Business Strategic Planning Work Group.

**8. CLOSED SESSION**

Committee did not resolve into closed session.

**9. NEXT MEETING**

The next meeting will be held on Wednesday, August 7, 2019, at 1:00 p.m. in the Council Chamber, Regional Headquarters.

**10. ADJOURNMENT**

There being no further business, the meeting adjourned at 3:00 p.m.

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Councillor Huson  
Committee Chair

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Mark Evely  
Legislative Coordinator

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Ann-Marie Norio  
Regional Clerk