
MEMORANDUM

CAO 11-2019

Subject: Update to Councils – Public Opinion Research related to Provincial Governance Review

Date: Thursday, August 1, 2019

To: Committee of the Whole

From: Ron Tripp, P.Eng., Acting Chief Administrative Officer

The following is intended to provide an update on the work of the CAO Working Group with respect to the Niagara Regional Council direction contained in COTW-C 02-2019.

Since the May 31 update noting the retention of Environics Research and the approach to the region-wide survey, Environics Research has completed the statistically relevant telephone survey of Niagara residents related to governance and the governance review of Niagara Region. The survey was conducted between May 30 and June 17 and collected insights across all 12 Niagara municipalities.

A detailed report of the survey findings are provided in the attached report submitted by Environics Research.

In moving forward with the next phase of Regional Council's direction, the CAO Working Group has retained StrategyCorp to apply the survey results in the development of an advocacy strategy. An initial assessment of the results indicates positive support for many elements the Region and local area municipalities have to offer as well as opportunities for improvement.

As StrategyCorp proceeds to deliver more in-depth analysis, advocacy support, and strategic direction on the Governance Review, the CAO Working Group will provide councils with updates on their progress.

The CAO Working Group was formed to carry out council's direction for public polling of Niagara residents, and to develop a government relations strategy and response as more details on the Provincial Governance Review are announced. The Working Group consists of all the Chief Administrative Officers from Niagara's 12 local area municipalities and Niagara Region. Financial and administrative support for the Working Group is provided by Niagara Region.

Respectfully submitted and signed by

Ron Tripp, P.Eng.
Acting Chief Administrative Officer

Appendix 1 Environics Research –
Regional Governance Review Survey Detailed Report, Region of Niagara, July 15, 2019

Appendix 2 COTW-C 02-2019

Appendix 3 CAO 2-2019