



Niagara Gateway Information Centre

*Serving 12 Municipalities and
all FOUR corners of Niagara*



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Niagara Gateway Information Centre

51,369 Visitors and 98 Countries



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**NIAGARA
PARKS**



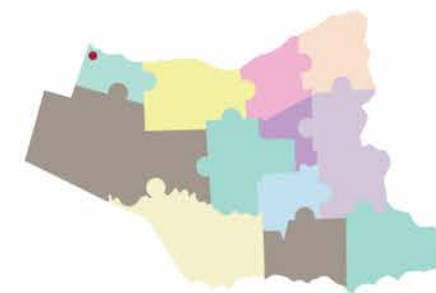
CHRYSLER





Niagara Gateway Information Centre

Welcome! We are here to help.



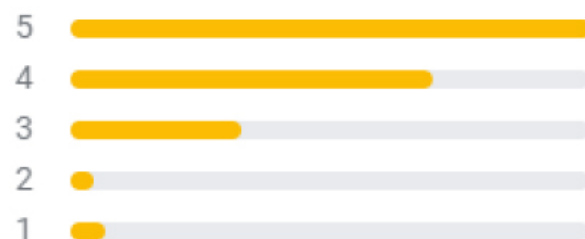
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Google Reviews

Review summary



4.2



104 reviews



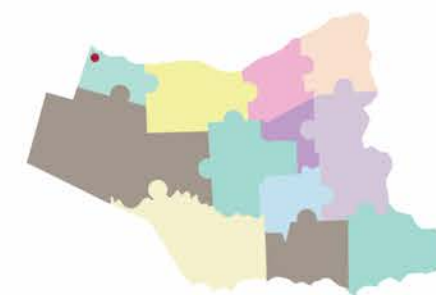
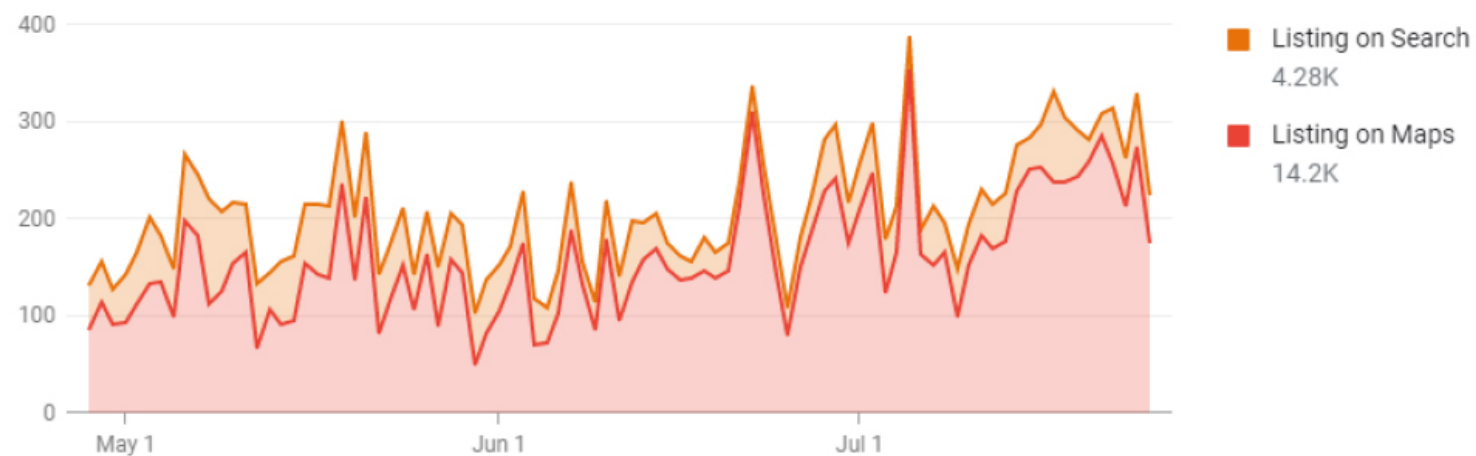
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Google Measurements

How many people find us through Google Services?

Total views 18.5K



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Google Measurements

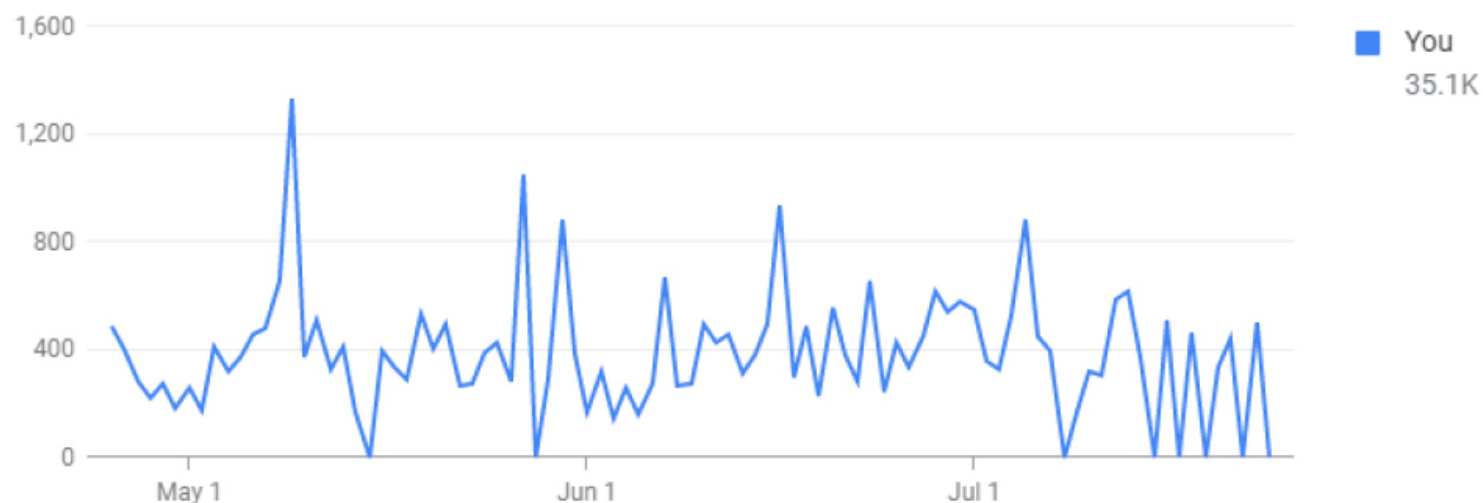
How many people viewed our photos on the Google My Business Platform?

Photo views

The number of times your business photos have been viewed

All photos

▼ 1 quarter ▼



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The "Gateway to the 2021 Canada Games"



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NIAGARA FALLS TOURISM 5400 Robinson St. Niagara Falls, ON L2G 2A6 Phone: 905-356-6061 or 1-800-56FALLS Visit us at WWW.NIAGARAFALLSTOURISM.COM today!

Niagara Gateway Information Centre



Wayfinding Signage

- Develop a Regional Wayfinding Plan
- Support promotion of 5 scenic routes



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Role for Tourism be approved as described in Report ED 4-2017 and embedded in the Region's Economic Development Strategy



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*The following table provides a
summary of the recommended roles
for Niagara Region*

Pillar	Area of Focus	Role of Region
Marketing	<ul style="list-style-type: none">• Recognize TPN and DMOs as having consumer-facing roles in marketing	<ul style="list-style-type: none">• Brand Niagara as the location of choice for Relocation, Investment Trade, Enterprise, Growth and Prosperity
Transportation Access Infrastructure	<ul style="list-style-type: none">• Become a "Regional Champion" to drive Transportation and Access Initiatives	<ul style="list-style-type: none">• Facilitate discussions to ensure outcome achieved





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