
MEMORANDUM

CC-C 4-2019

Subject: Public Art Policy Project Update
Date: November 18, 2019
To: Culture Committee
From: Marian Bannerman, Program Manager, Grants and Incentives

Public Art Policy Project

Below please find information on the proposed Niagara Region Culture Committee (NRCC) work on a Public Art Policy and Guidelines. Details to be discussed at meeting.

A. Objectives

Per the Terms of Reference of the NRCC, implement a strategic task of the Niagara Culture Plan by supporting the creation of a Public Art Policy and Guidelines, including

- Articulating the rationale for and recommending creation of a Public Art Policy for Niagara Region
- Reviewing information and potential considerations for a Public Art Policy (scope, use, cost, issues, best practices)
- Providing input to Regional staff in developing Terms of Reference for Public Art Policy and/or Public Art Guidelines (procurement, insurance, calls to artists, sustainability, maintenance)

B. Deliverables

- 1) Information memo to Council recommending Public Art Policy/Guidelines and suggested considerations for same (summer 2020)
- 2) Input to Staff regarding development of Terms of Reference for Public Art Guidelines (fall 2020)

C. Workplan and Timeline

- July & September 2019: Discuss NRCC work to assist in creating a Public Art Policy, confirm undertaking same
- November 2019: Discuss member tasks and circulate templates and links for member background work
- November 2019 to January 2020: NRCC members conduct assigned research and submit drafts to NRCC staff liaison

- January 27, 2020: Workshop to brainstorm results of research, determine areas of consideration for policy
- March 23, 2020: Determine information and rationale for recommendation memo to Council
- May 25, 2020: Confirm draft of information memo to Council recommending development of Public Art Policy and outlining assistance and involvement of NRCC in creating RFP guidelines
- June to July 2020: Memo to Planning and Economic Development Committee and Council
- August 25, 2020: Meeting to outline assistance, refine work/info needed by NR Urban Design staff overseeing RFP for Guidelines
- November 23, 2020: Finalize input for Public Art Guidelines RFP for staff

D. Roles

- **Committee Members:** participate in the development of Public Art Program recommendation report; participate in background and support staff with information/research regarding Public Art Guidelines; attend meetings, provide input
- **Regional Staff:**
 - a. NRCC liaison = support NRCC work and provide updates to NRCC; provide templates and research links/directions; facilitate brainstorming and collate information; get memo on PEDC and Council agendas; liaise with Urban Design staff; assist as requested in drafting RFP
 - b. Urban Design staff = connect with and update NRCC on Public Art Policy and Guideline work; coordinate this work with PRIP, Biennial and related projects; oversee Public Art Guidelines RFP process
- **NR Planning and Economic Development Committee and Council:** receive and if desired discuss memos from NRCC for information

Respectfully submitted and signed by

Marian Bannerman
Program Manager, Grants and Incentives