

MEMORANDUM

ED-C 1-2020

Subject: Tourism Stakeholder Consultation

Date: January 15, 2020

To: Planning and Economic Development Committee

From: Valerie Kuhns, Acting Director, Economic Development

The purpose of this memo is to update Planning and Economic Development Committee on the request made at the November 6, 2019 meeting related to report ED 12-2019.

At the Committee meeting, Economic Development staff presented Report ED 12-2019 - Analysis of Niagara Region's Role in Tourism. Following the presentation, staff were directed to circulate the report the tourism stakeholders for comment.

The list of stakeholders consulted included the Tourism Partnership of Niagara, representatives from the 5 Destination Marketing Organizations in Niagara, the Niagara Park Commission, and all local area municipalities.

The Clerk's department circulated this report to stakeholders for comment with a deadline of providing comments back to the Economic Development Officer of Friday, December 20, 2019.

The feedback received from the stakeholders includes the attached letter co-written by the Chair of Niagara Parks Commission, Sandie Bellows, and the CEO of the Niagara Parks Commission, David Adames (Attached as Appendix 1).

No other comments were received from the remaining stakeholders that were consulted.

Respectfully submitted and signed by

Valerie Kuhns
Acting Director, Economic Development