

2020

gala
and golf

COME CELEBRATE



ORDER OF HOCKEY IN CANADA
ORDRE DU HOCKEY AU CANADA



HOCKEY CANADA
FOUNDATION
FONDATION
HOCKEY CANADA



June 15-16, Niagara Falls, ON



Hockey Canada Foundation

The Hockey Canada Foundation is a public foundation whose work helps support Hockey Canada. It secures major gifts, promotes planned giving, and manages special fundraising events such as its annual Gala & Golf event.

Since 2009, the Gala and Golf event has raised more than \$8 million in net proceeds, assisting in the growth of grassroots hockey across Canada.

Proceeds from Hockey Canada Foundation events support initiatives with three priority areas:

Enable

Removing barriers to the game.

Educate

Providing resources and tools to better equip kids, parents and coaches.

Engage

Promoting nation-building, citizenship, mentorship, and community involvement.





Gala & Golf Event Overview

- **Annual platform for Hockey Canada to formally recognize the contributions of elite players and significant builders**
- **Gala event draws over 1000 participants per year**
- **Several current & former players + hockey personalities at event**
- **2020 Gala and Golf event will be hosted in Niagara Falls, ON**
- **Significant local and national media coverage to Niagara Region**
- **Gala event: Monday, June 15, 2020 at Scotiabank Convention Centre**
- **Golf Tournament: Tuesday, June 16, 2020 at Legends on the Niagara**
- **50% of net proceeds remain in each host community to fund various Legacy projects**
- **2019 event in Edmonton raised \$1.4M**



Gala Event

- Evening includes a cocktail reception, formal dinner, silent and live auction, presentation of Order of Hockey in Canada Awards
- Over 1,000 attendees including honoured guests, Hockey Canada Alumni, as well as corporate leaders, philanthropists, and media from Niagara, GTA, and Western New York.
- Portion of evening televised nationally on TSN





Gala Event

Recipients of the 2020 Order of Hockey in Canada will be inducted including Ken Dryden, Dr. Charles Tatar, and Sheldon Kennedy



- **Plus special appearances by high-profile celebrities TBD**



Gala Event

Team Canada's Gold Medal winning 2020 World Junior Championship team will be reunited for the first time since their historic victory over Russia to receive their Championship rings!





Golf Event

- **Hosted at Legends on the Niagara Golf Course including breakfast and lunch, utilizing both Ussher's Creek & Battlefield courses (Closed to the public)**





Legacy

- 50% of net proceeds from sponsorship sales and live / silent auction stay in Niagara Region to fund various Legacy projects.
- 100% of funding received from Federal, Provincial, and Regional Government directed towards Legacy fund





Legacy Initiatives

Expansion and refurbishment of Chippawa Willoughby Arena

- **Arena is currently underutilized, dressing rooms too small for youth hockey, girls must use a small utility room to change**
- **Update and expand dressing rooms used by the Niagara Falls Rapids Female Midget (U18) team and other female players**
- **Help attract the best female hockey players from across Niagara Region**
- **Arena renovations will benefit all hockey players and associations from across the Niagara Region**
- **Bigger change rooms, larger hallway space provides the opportunity to comfortably host tournaments, and enhance the minor hockey experience for all throughout the Niagara Region**

Legacy Initiatives

Development of a multi-use, all-season outdoor para pad at Heartland Forest for physically disabled participants including sledge hockey equipment

- Includes construction of pad, dasher boards, wider doors and benches, transparent bench boards, lighting, and nets





Legacy

Scholarships and bursaries to Niagara Regional minor hockey programs for boys and girls

- **First Shift endowment fund, managed by the Ontario Hockey Federation and Local Organizing Committee, that will focus on assisting families demonstrating financial need to pursue the game within their local minor hockey association**
- **Second Shift program available for players who need more time to develop**
- **Outfit 45 - 60 kids throughout Niagara Region with full set of brand new hockey equipment each year for minimum 5 years following event**



Legacy

- **Local Organizing Committee requesting \$125,000 from Niagara Regional Council**
- **100% of funding directed towards Legacy Fund**
- **Potential match from Provincial Government through Lisa MacLeod, Minister of Tourism, Culture, and Sport**