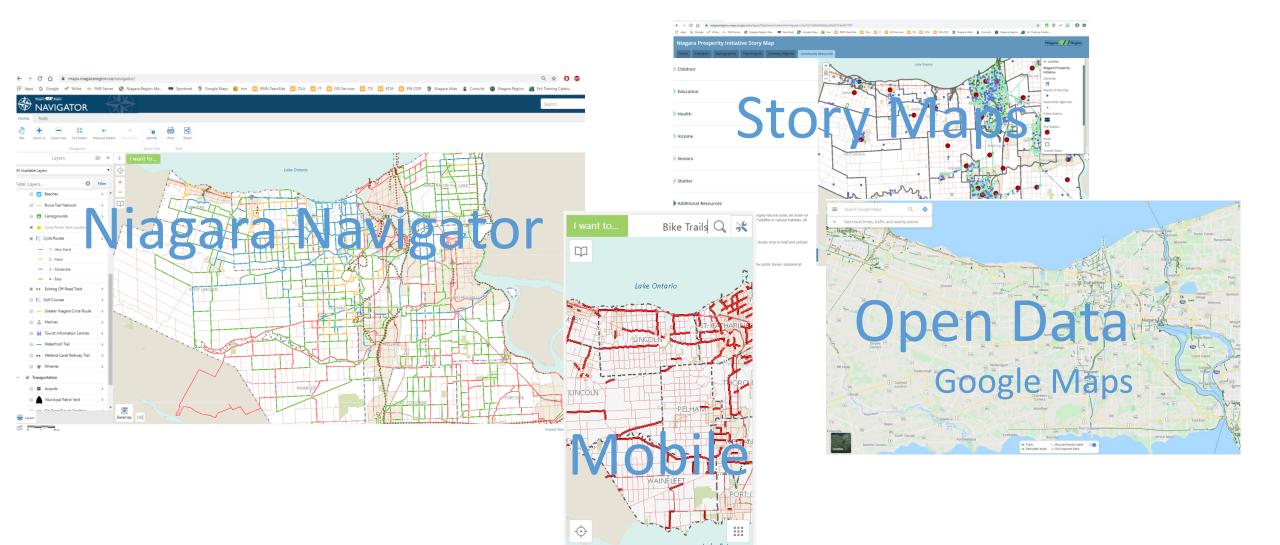
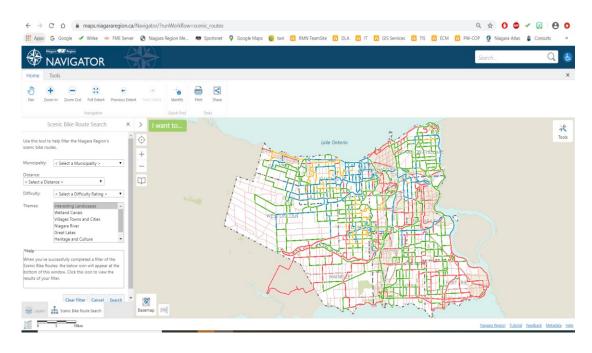
## Niagara Digital Bike Map Options

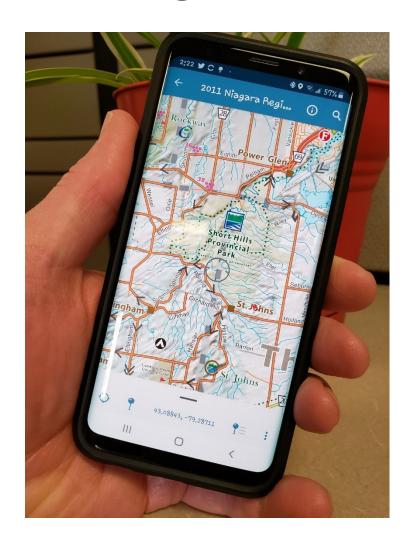


# Existing – Niagara Navigator – Scenic Bike Route Search



- Niagara Region mapping system available to public
- Currently shows:
  - All Cycle Routes
  - Bike route start locations
  - All on-road bicycle facilities (bike lanes and paved shoulders)
- Users can do a search for bike routes based on difficulty, distances, themes and municipality
- Not mobile friendly

### Existing – Mobile Application



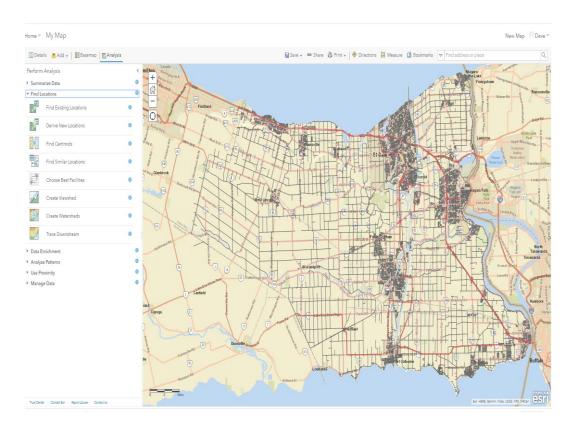
- Region published a static bike map that can be displayed on 3<sup>rd</sup> party phone app
- Potential Partner with development community to create an interactive app

#### Option - Story Map



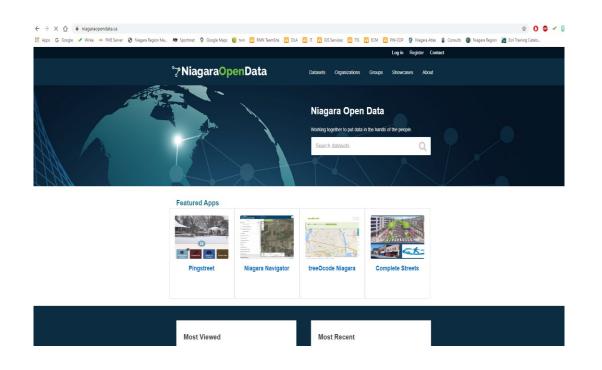
- Tells the Niagara Cycling story through interactive maps
  - combines maps with text, photos, videos
- Fresh content easily updatable to reflect current affairs, programs, events, etc.
- Similar to <u>Niagara Prosperity</u>
  Initiative Story Map

#### Option – ArcGIS Online Project



- A cloud based collaborative mapping environment
- Crowd source bike route and related information
- Mobile friendly take the map on the road

### Existing / Option - Niagara Open Data



- Region provides numerous data sets for public consumption
- Supports utilization and sharing of data
- Potential Region sponsored Hackathon
  - Promote data and app development use through
- Expand Google Maps Encourage extended adoption