

**THE REGIONAL MUNICIPALITY OF NIAGARA  
NIAGARA REGION 50TH ANNIVERSARY COMMITTEE  
MINUTES**

**NRAC 2-2020  
Wednesday, February 5, 2020  
Campbell East (CE) 103  
Niagara Region Headquarters, Campbell East  
1815 Sir Isaac Brock Way, Thorold**

Committee: Councillors Foster, Greenwood (Committee Chair); D. Barnhart, Executive Officer to the Regional Chair, A.-M. Norio, Regional Clerk

Absent/Regrets: Councillors Bellows, Butters (Committee Vice Chair), Villella

Staff: N. Beck, Senior Graphic Designer, W. Foran, Corporate Communications Advisor, B. Nuttall, Executive Administrative Assistant to the Regional Chair, S. O'Brady, Associate Director Strategic Communications & Public Affairs, M. Rupcic, Communications Liaison, J. Spratt, Administrative Assistant to the Regional Clerk

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**1. CALL TO ORDER**

Committee Chair Greenwood called the meeting to order at 9:02 a.m.

**2. DISCLOSURES OF PECUNIARY INTEREST**

There were no disclosures of pecuniary interest.

**3. ROUNDTABLE DISCUSSION**

**3.1 Verbal Update on Action Items from January 14, 2020 Meeting**

The Niagara Region 50<sup>th</sup> Anniversary Committee provided staff direction to move forward with the following initiatives:

- 50<sup>th</sup> Anniversary video
- logo design
- charity fundraising event
- civics teaching material for School Boards
- flag raising
- lighting of falls and bridge
- Christmas card contest (to be discussed in October 2020)

Action items:

- Daryl, Mark and Corporate Communications team to start script for 50<sup>th</sup> Anniversary video that will be released April 3, 2020
- Bridget and Councillor Greenwood to determine options for venues, dates, and guest speakers for charity event
- Corporate Communications to price options for golf shirts with logo design chosen by committee
- logo will be utilized as appropriate by Corporate Communications starting April 3, 2020 to advertise Niagara Region 50<sup>th</sup> anniversary
- connect with School Boards to discuss possibility for civics teaching material or “app” that can be launched in September
- reach out to IT Services for previous teaching material provided to School Boards
- look into prices for creating civics “app”
- Nicola to connect with vendors for giveaway (swag) options
- Councillor Greenwood to reach out to Niagara Parks and other flagged areas to discuss raising 50<sup>th</sup> anniversary flag
- Corporate Communications and Clerk’s Office to provide script and/or PowerPoint outlining the charity event for Councillors to present at their Council meetings in May
- Bridget to connect with Canada Summer Games committee to discuss a combined outdoor event

4. **CONSENT ITEMS FOR INFORMATION**

4.1 **NRAC 1-2020**

Niagara Region 50th Anniversary Committee minutes, January 14, 2020

Moved by Councillor Foster

Seconded by Councillor Greenwood

That Report NRAC 1-2020, being the minutes of the Niagara Region 50th Anniversary Committee meeting held on January 14, 2020, **BE RECEIVED** for information.

**Carried**

5. **OTHER BUSINESS**

There were no items of other business.

6. **NEXT MEETING**

The next meeting will be held on Thursday, February 27, 2020 at 4:00 p.m. in the CE 103.

**7. ADJOURNMENT**

There being no further business, the meeting adjourned at 10:22 a.m.

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Councillor Greenwood  
Committee Chair

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Jenna Spratt  
Administrative Assistant to the  
Regional Clerk

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Ann-Marie Norio  
Regional Clerk