



making our mark

# **NIAGARA**

## OFFICIAL PLAN

# Niagara Official Plan

## Consultation Details & Revised Framework

Planning and Economic Development Committee

March 11, 2020

PDS 9-2020



# Summary of Engagement To Date

Group	Number
Area Planners	15+ meetings
Planning Advisory Committee	6 meetings
Niagara Peninsula Conservation Authority	4 meetings + 1 presentation
Stakeholder/Municipal Workshops	8 workshops
Public Information Centres	6 PICs
Local Councils	2 presentations / Council
Indigenous Groups	8 meetings

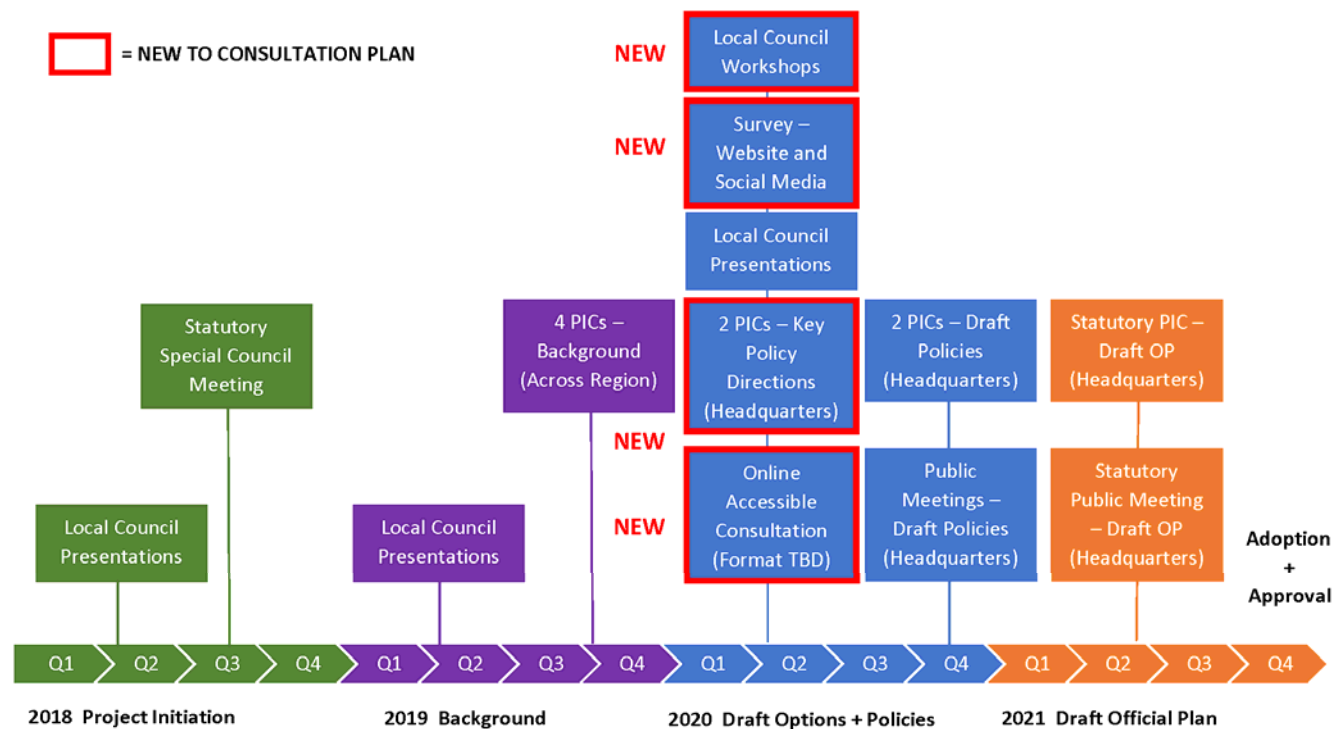


# Digital Communication and Engagement Techniques To Date

- Website and Online Feedback Form
- Project Subscriber List for Email Updates
- Digital and Print Newspaper Ads for Consultations
- Facebook and Twitter Posts for Consultations
- Staff Videos in Social Media Posts
- Online Sharing Portals



# Refinements to Consultation Timeline



# Making our Mark Branding

- Consistent design theme across OP materials
  - Reports, Presentations, PIC materials, Brochures, etc.

