

Appendix 3

Alignment of Draft Vision and Directives with Public Consultation Results and Council Strategic Plan

Draft Vision and Directives	Public Consultation Results Public Information Centres – Nov. 2019	Council Strategic Plan 2019-2022
Draft Vision:		
EXCEPTIONAL development and communities	<ul style="list-style-type: none"> Interest in well-planned, high quality development in appropriate locations that improves our communities, while protecting what's valuable 	<ul style="list-style-type: none"> Objective 2.1- enhance community wellbeing
DIVERSE housing types, jobs and population	<ul style="list-style-type: none"> Significant focus on achieving a greater mix of housing types, including affordable housing, for individuals and families living, studying and working in Niagara 	<ul style="list-style-type: none"> Objective 2.3- addressing affordable housing needs
THRIVING agriculture and tourism	<ul style="list-style-type: none"> Interest in leveraging the GO Train to boost tourism and advancing economic opportunities associated with agriculture and nature-based ecotourism 	<ul style="list-style-type: none"> Objective 1.1- economic growth and development Objective 1.4- strategically target industry sectors
RESILIENT urban and natural areas	<ul style="list-style-type: none"> Strong emphasis on the importance of protecting the natural environment and enhancing resilience of urban areas to mitigate and adapt to climate change 	<ul style="list-style-type: none"> Objective 3.2- environmental sustainability and stewardship
Draft Directives:		
GROWING REGION #1 Manage growth strategically and diversify the housing stock to accommodate all ages and incomes	<ul style="list-style-type: none"> Interest in directing growth to appropriate locations supported by infrastructure and servicing, and achieving a greater mix of housing types to support affordability, such as semi-detached dwellings, row housing and apartment buildings 	<ul style="list-style-type: none"> Objective 2.3- addressing affordable housing needs

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VIBRANT REGION #2 Elevate the livability and engaging qualities of communities, facilities and attractions	<ul style="list-style-type: none"> Interest in proactive planning and design excellence that improves community livability, while celebrating Niagara's unique features and cultural assets 	<ul style="list-style-type: none"> Objective 2.1- enhance community wellbeing
CONNECTED REGION #3 Provide connections within and between communities and outside of the region	<ul style="list-style-type: none"> Strong emphasis on the importance of infrastructure to support growth, and enhancing public transit and active transportation opportunities 	<ul style="list-style-type: none"> Objective 3.1- advancing regional transit and GO rail service Objective 3.3- maintain existing infrastructure Objective 3.4- facilitating the movement of people and goods
COMPETITIVE REGION #4 Plan and manage growth to position Niagara for economic prosperity	<ul style="list-style-type: none"> Significant interest in managing resource extraction and rehabilitation wisely, as well as protecting employment lands and supporting economic opportunities through investments in transit and tourism 	<ul style="list-style-type: none"> Objective 1.1- economic growth and development Objective 1.4- strategically target industry sectors
SUSTAINABLE REGION #5 Enhance the sustainability and resilience of Niagara's built and natural environment	<ul style="list-style-type: none"> Strong emphasis on protection and enhancement of the natural environment and opportunities within urban areas to both mitigate and adapt to climate change to build resilience 	<ul style="list-style-type: none"> Objective 3.2- environmental sustainability and stewardship