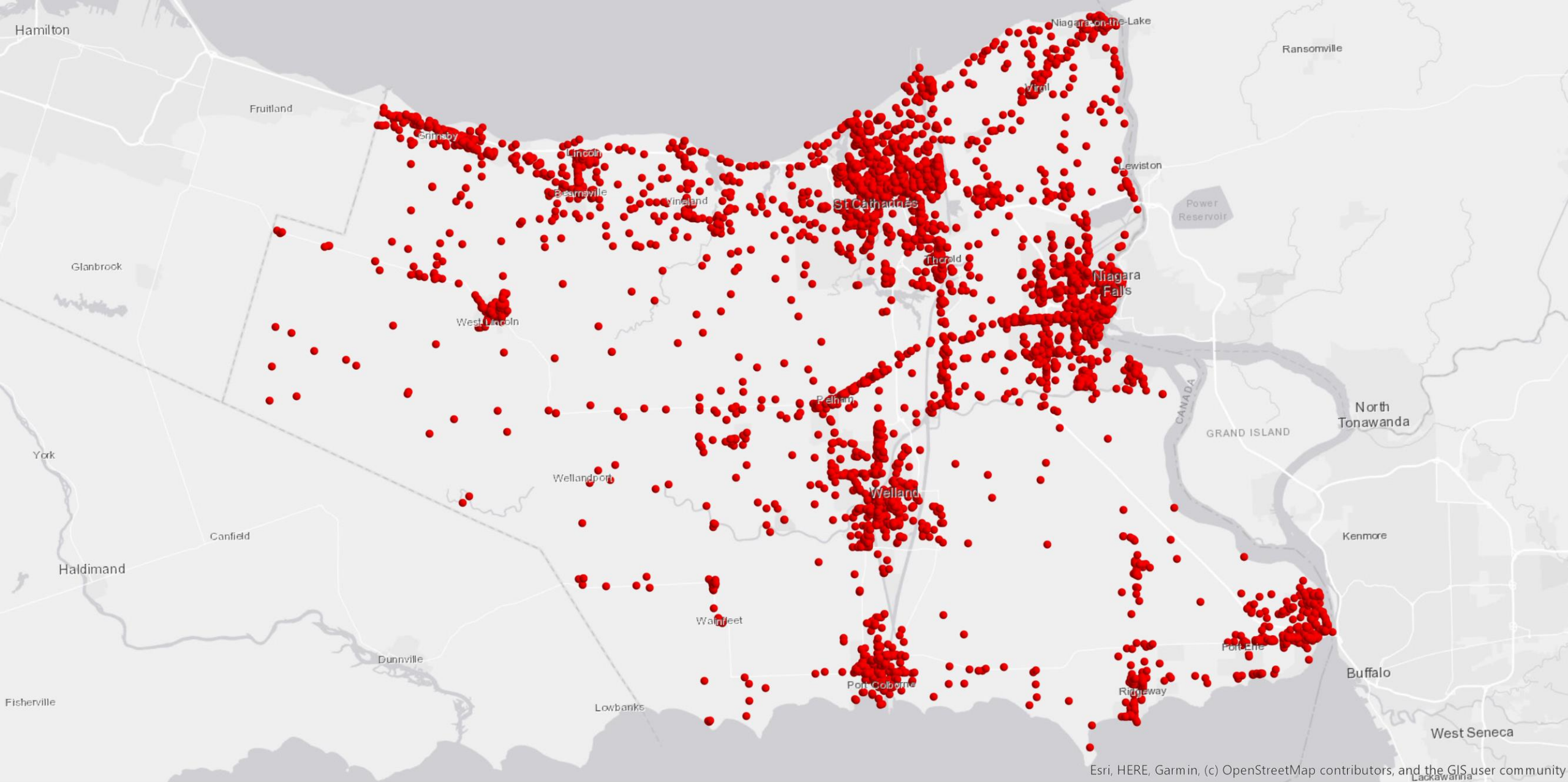


2019 Niagara Region Employment Inventory Results

Planning and Economic Development Committee
March 11, 2020

Employment Inventory Overview

- Annual primary data collection exercise (May – September)
- Team of six post secondary students conduct door-to-door surveys
- Targets all signed businesses in Niagara, in urban and rural areas

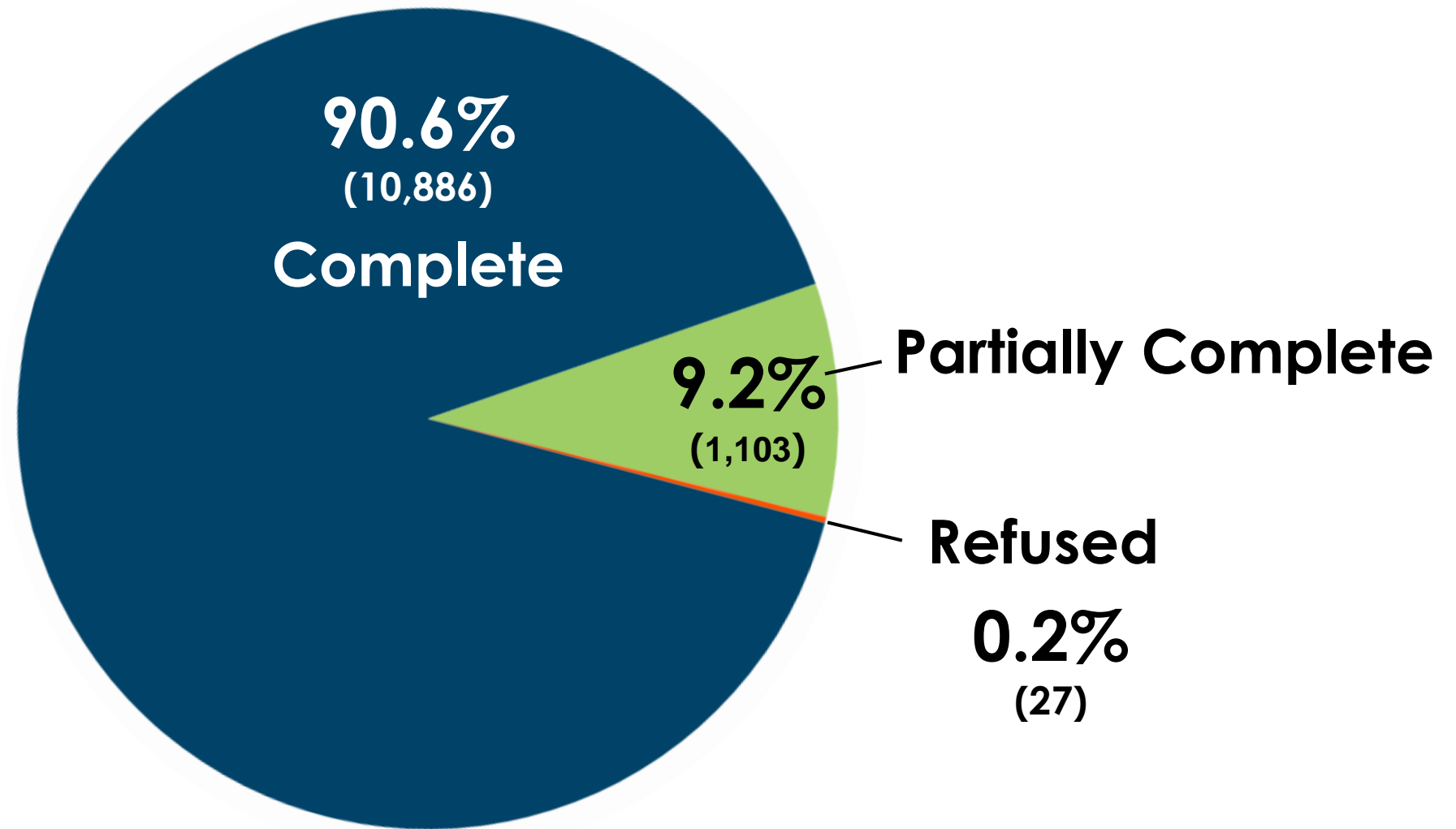


Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community

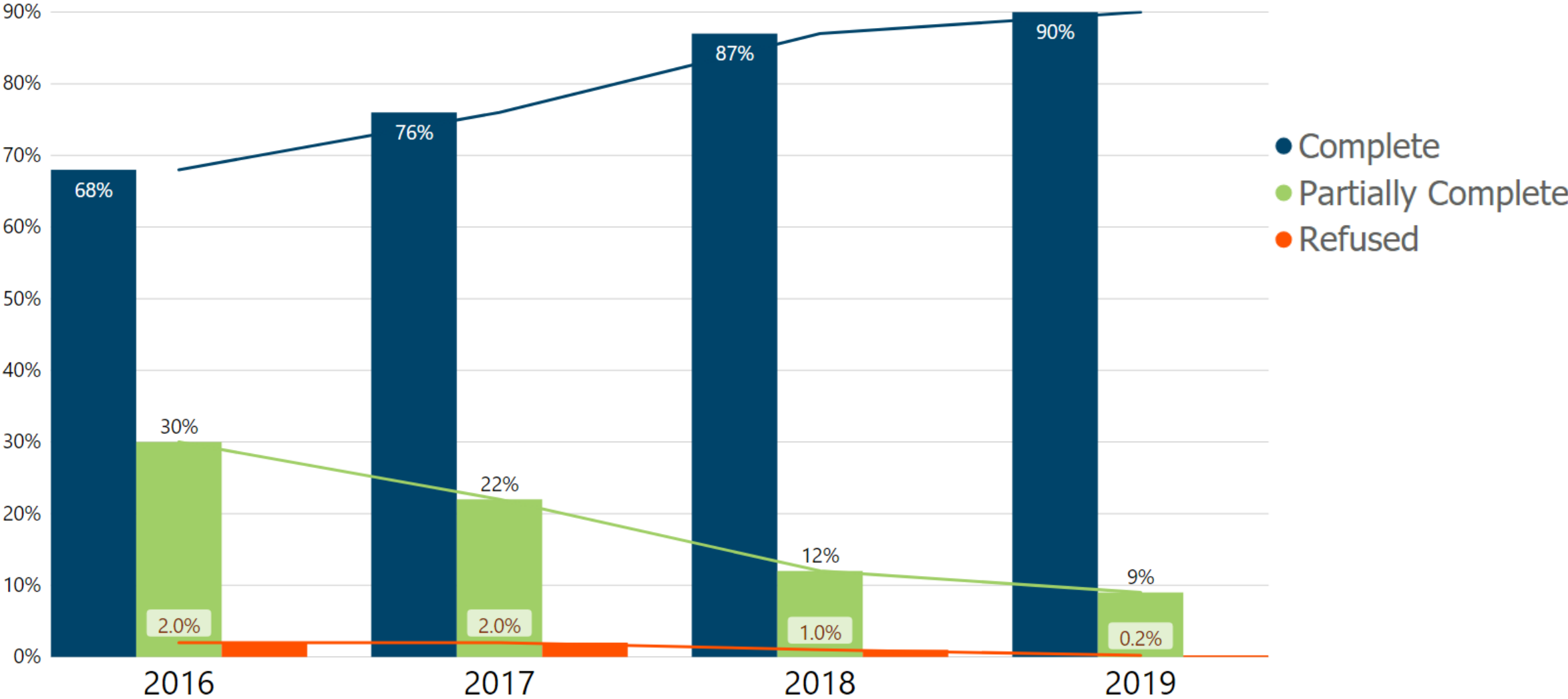


Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community

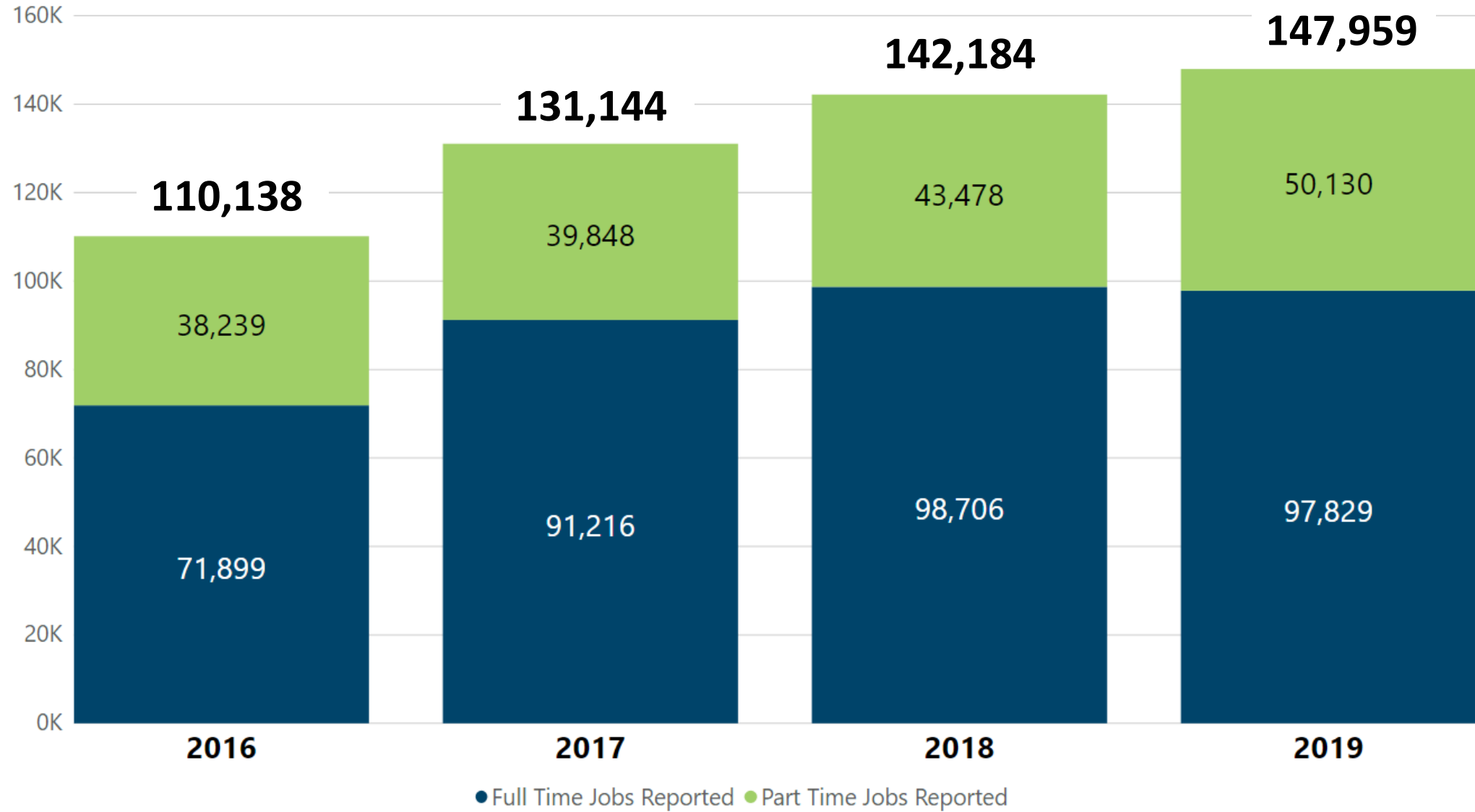
2019 Inventory Participation Rate



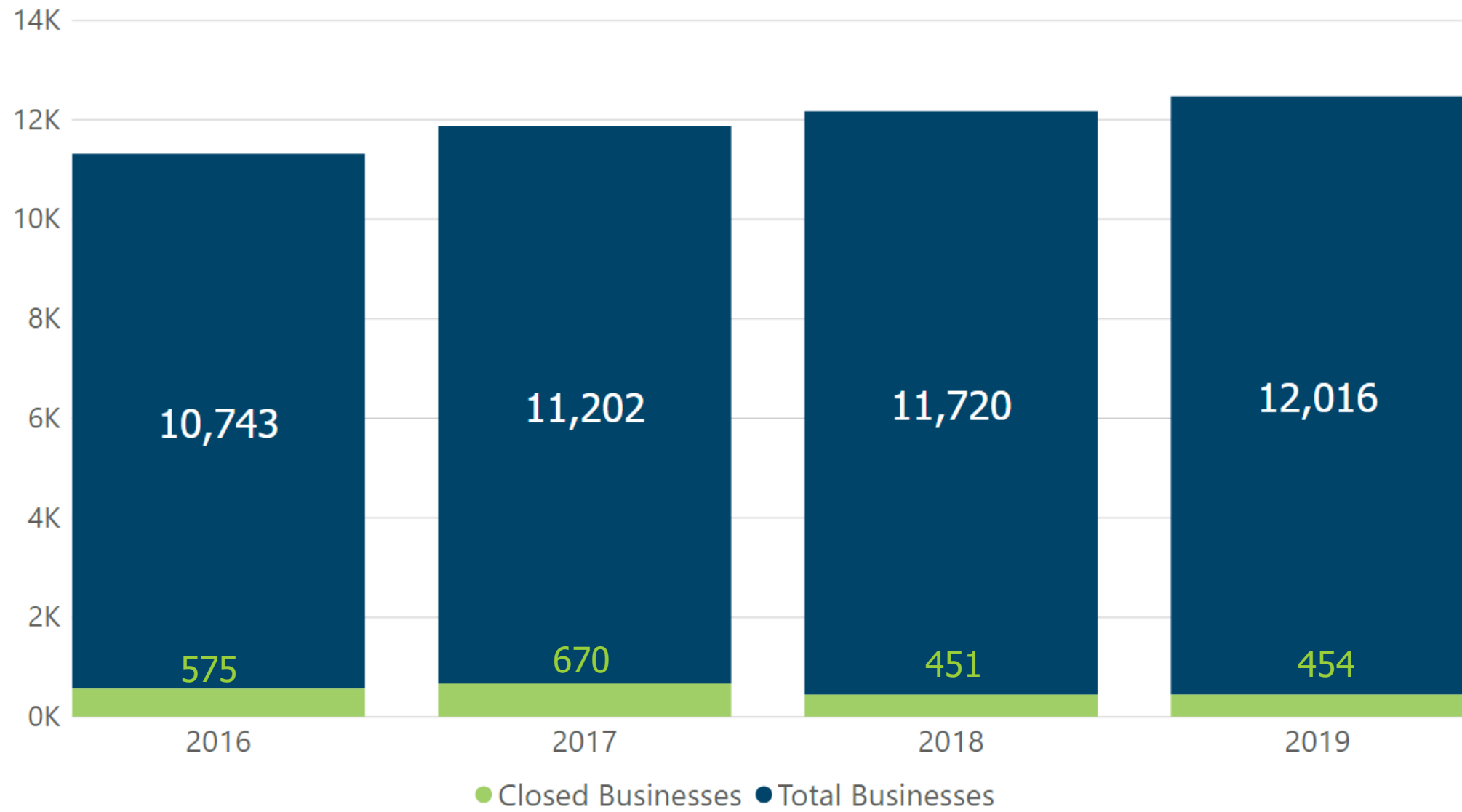
4-Year Participation Rate Trend



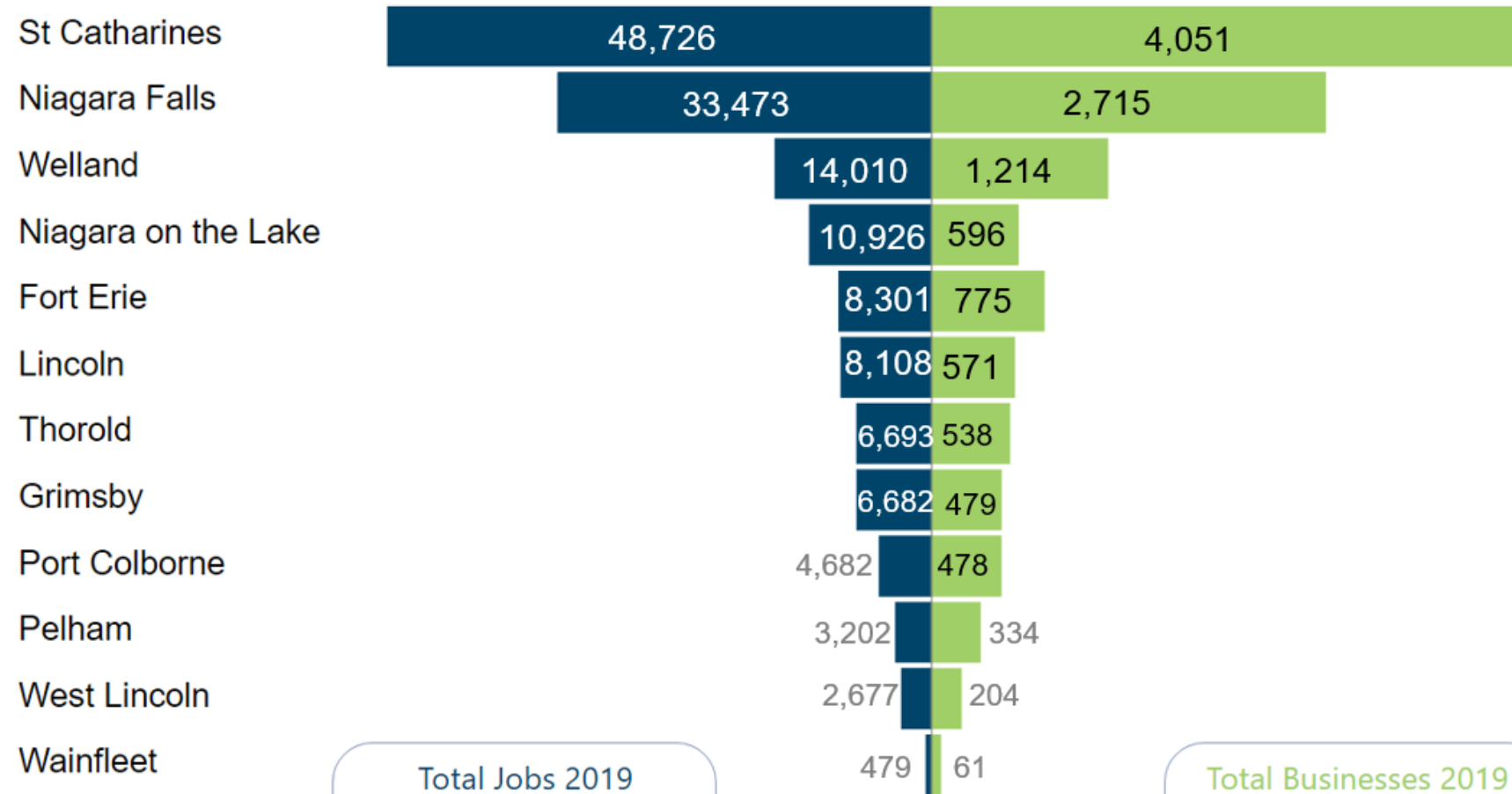
4-Year Job Counts



4-Year Business Counts



Distribution of Jobs and Businesses by Municipality



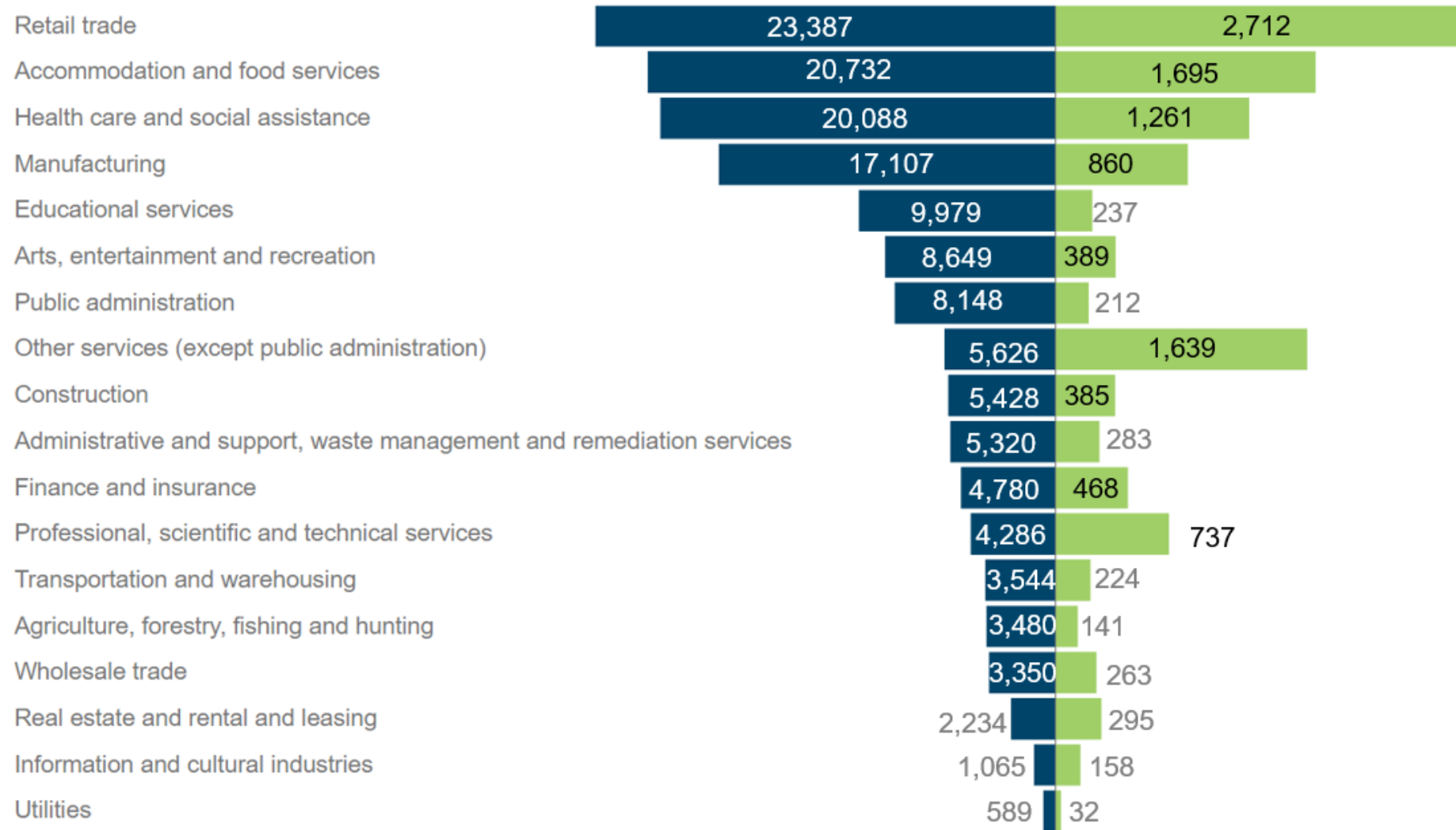
Total Jobs 2019

147,959

Total Businesses 2019

12,016

Number of Jobs and Businesses by NAICS Sector



Partnerships and Collaboration

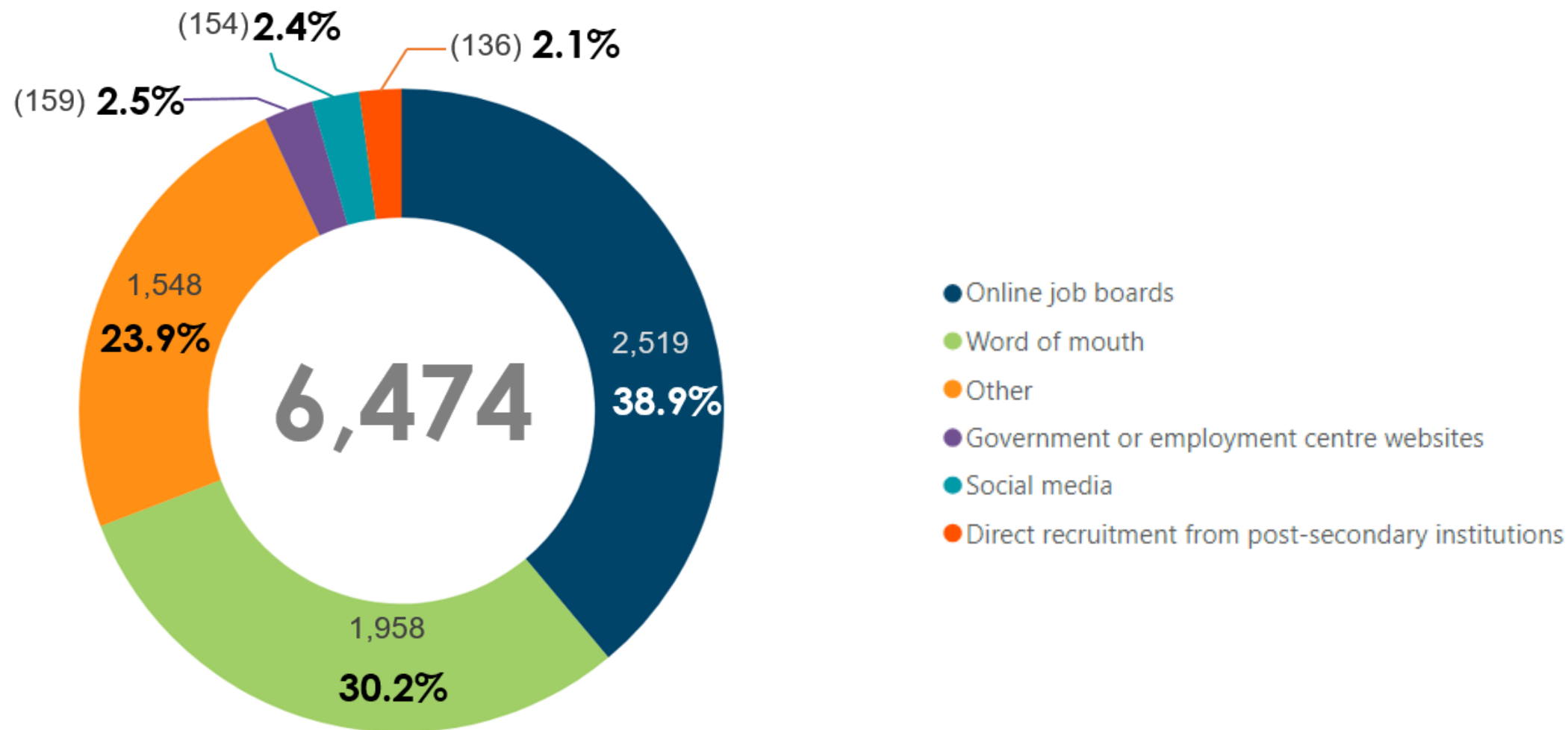


Partnerships and Collaboration

Which recruitment method do employers find most effective?



Preferred Recruitment Methods

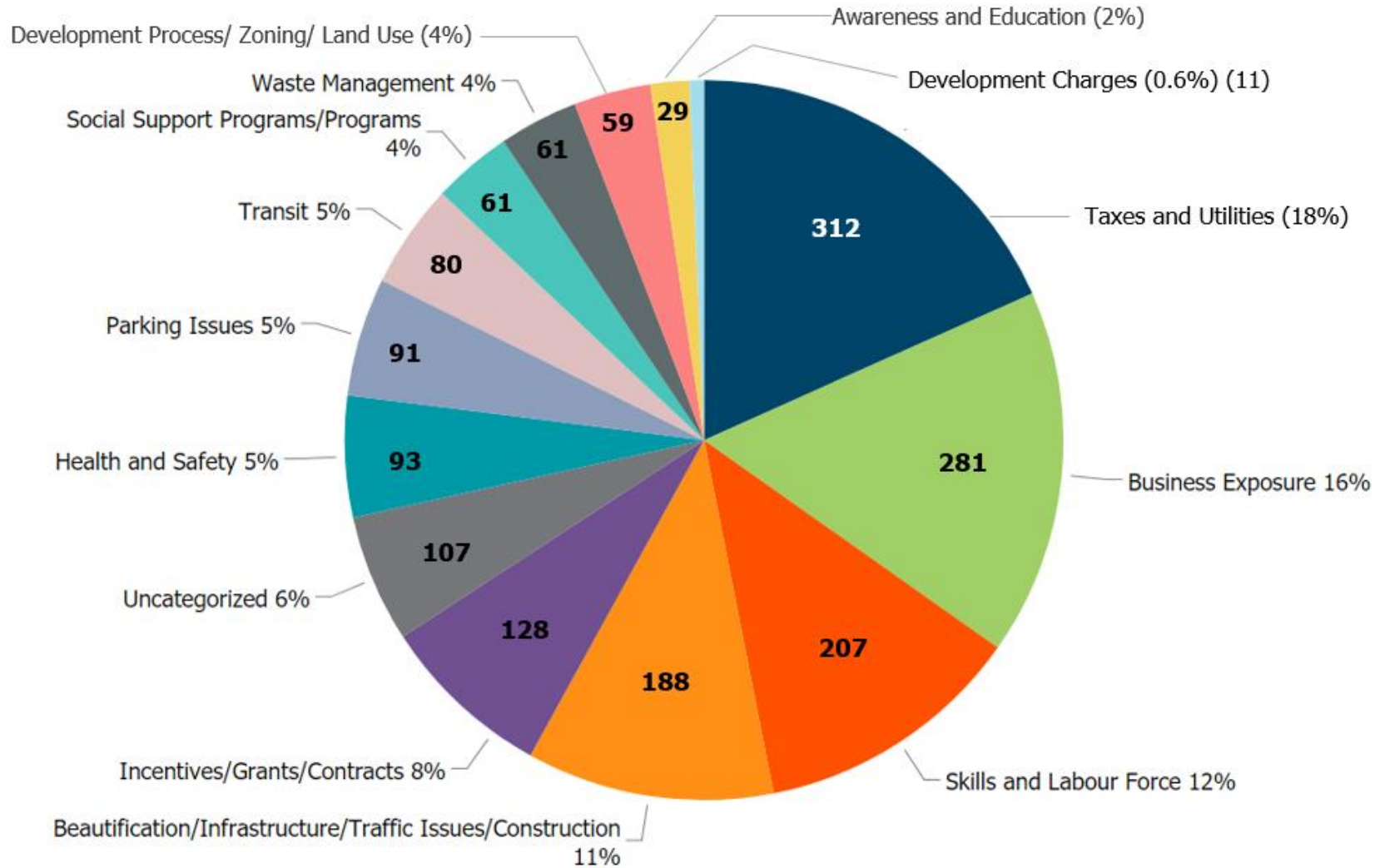


Engaging the Business Community

“Is there anything Niagara Region can do to support your business?”

1,713 responses received and classified into themes (15)

How Can Niagara Region Support Your Business 2019?



Projects, Initiatives

[Moving Niagara Forward](#)[Agricultural, Local Food](#)[Culture](#)[Niagara Community Design Awards](#)

Niagara's Employment Inventory

2019 Employer Survey

We're conducting our annual inventory of local employers from May 13 - Aug. 30

[Employment survey](#)[Business Services](#)

Regional and local business and economic development services

[2018 Survey Results](#)

Review the 2018 summary of results for Niagara's employment inventory

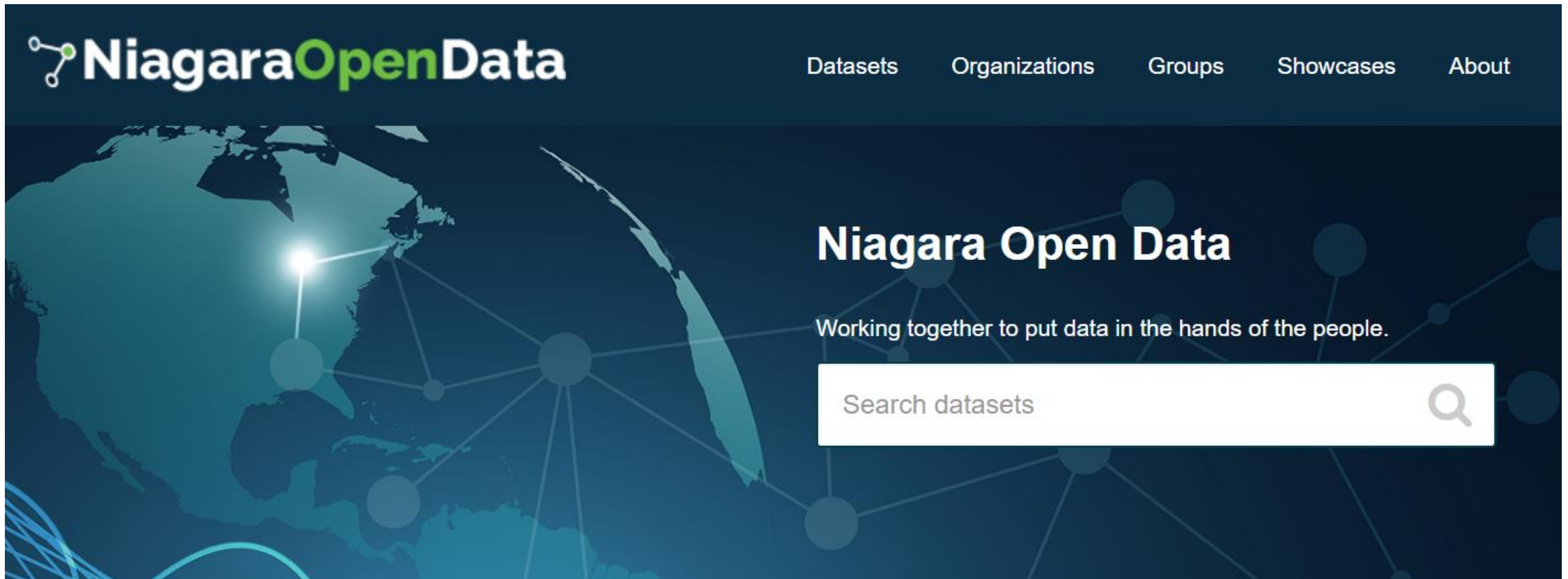
[Open Data](#)

Access, use, copy and redistribute anonymous data through our open data initiative

Contact Us

John Docker
905-980-6000 ext. 3388
[Email John Docker](#)

www.niagaraopendata.ca



1,200 download events since 2017

Next Steps

- Disseminate 2019 results to local municipal partners (March 2020)
- Publish to Niagara Region Open Data Portal (March 2020)
- 2020 Team deployment (active surveying) (May 2020)

Questions?