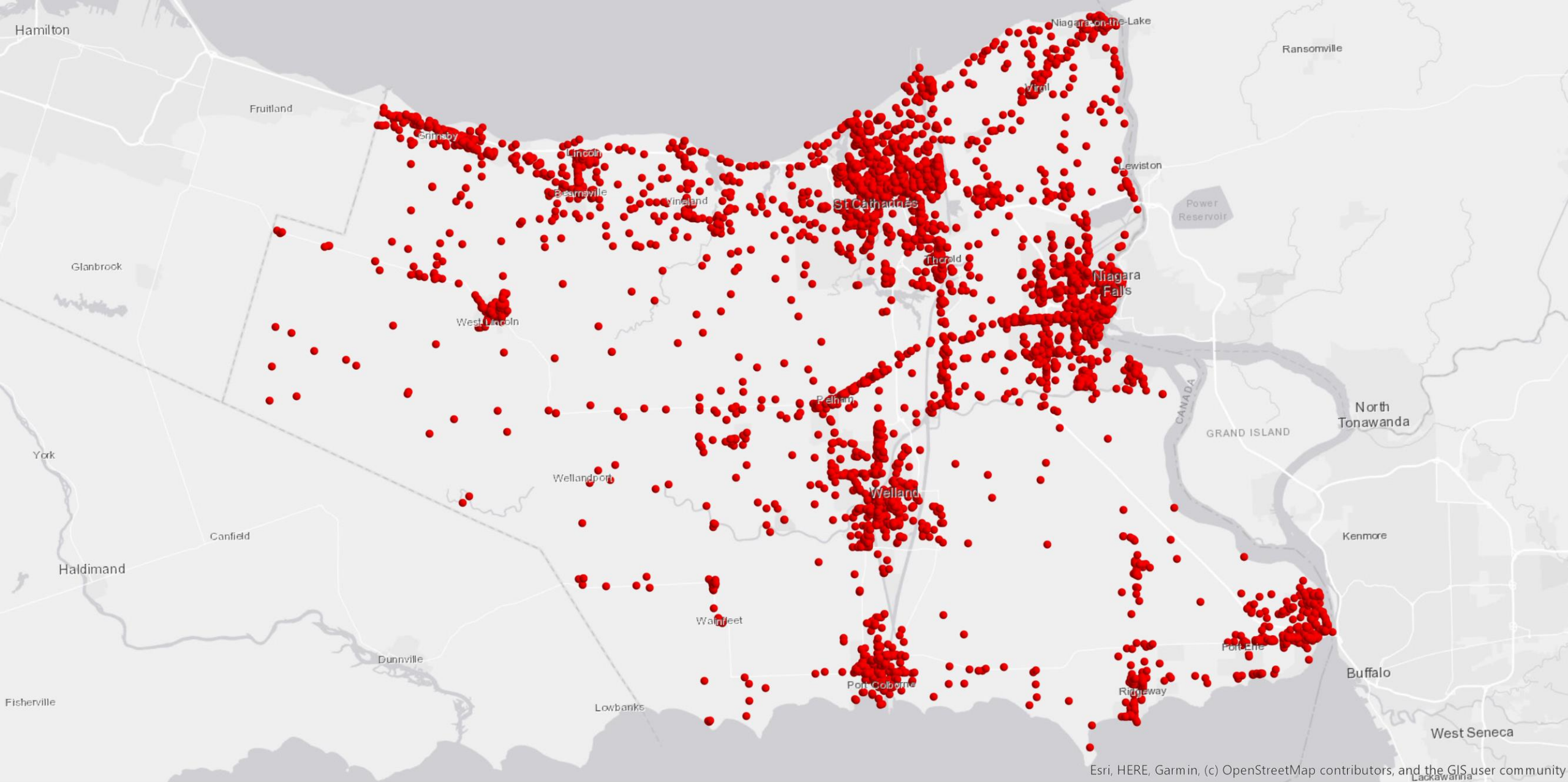


# 2019 Niagara Region Employment Inventory Results

Planning and Economic Development Committee  
March 11, 2020

# Employment Inventory Overview

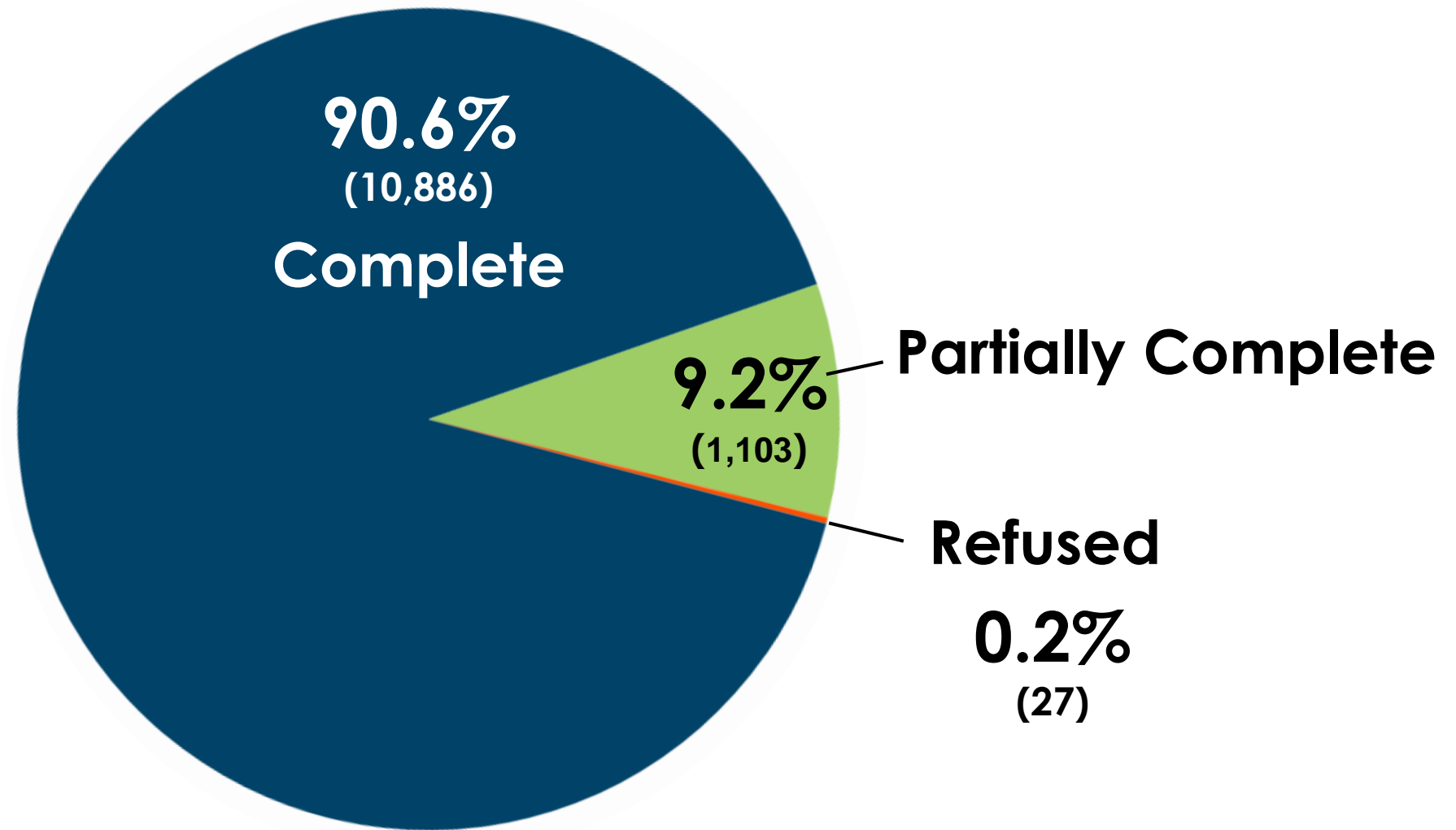
- Annual primary data collection exercise (May – September)
- Team of six post secondary students conduct door-to-door surveys
- Targets all signed businesses in Niagara, in urban and rural areas



Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community

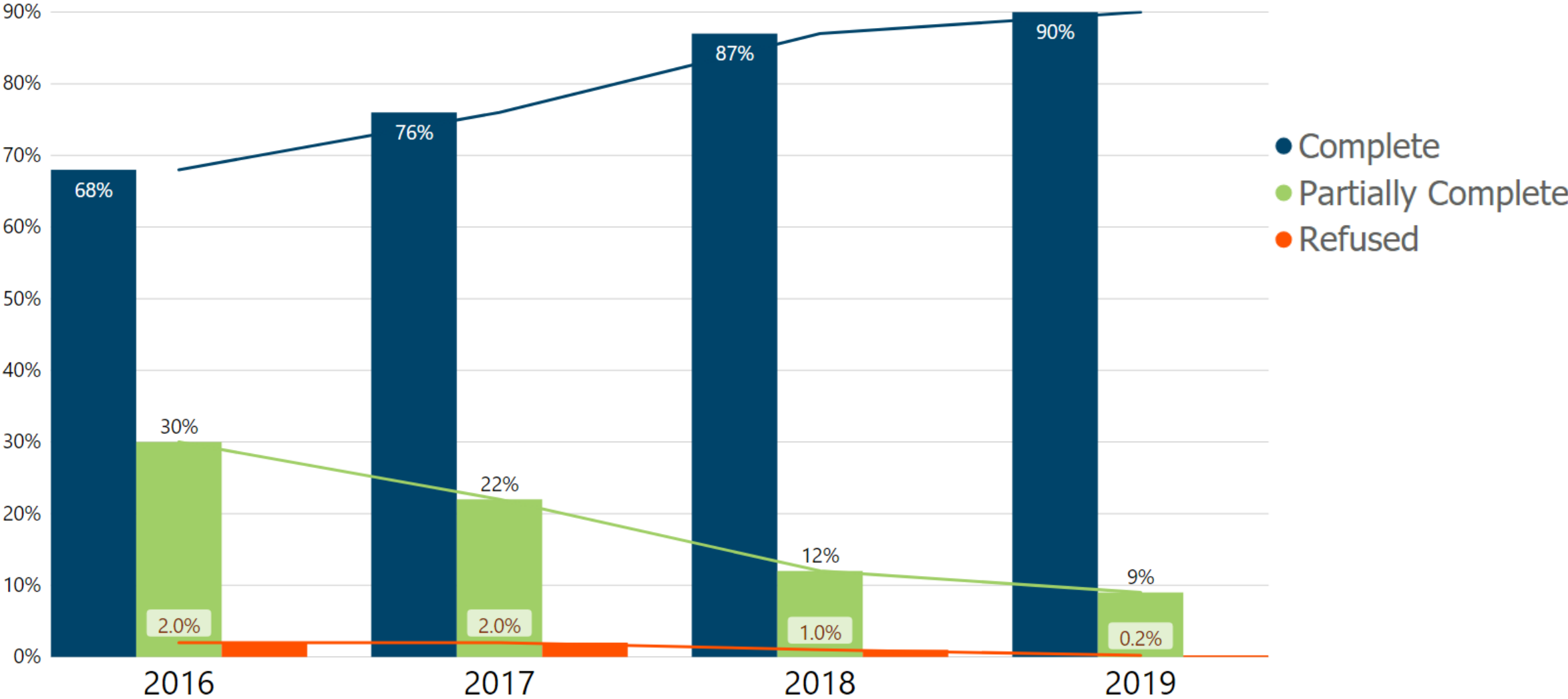


# 2019 Inventory Participation Rate

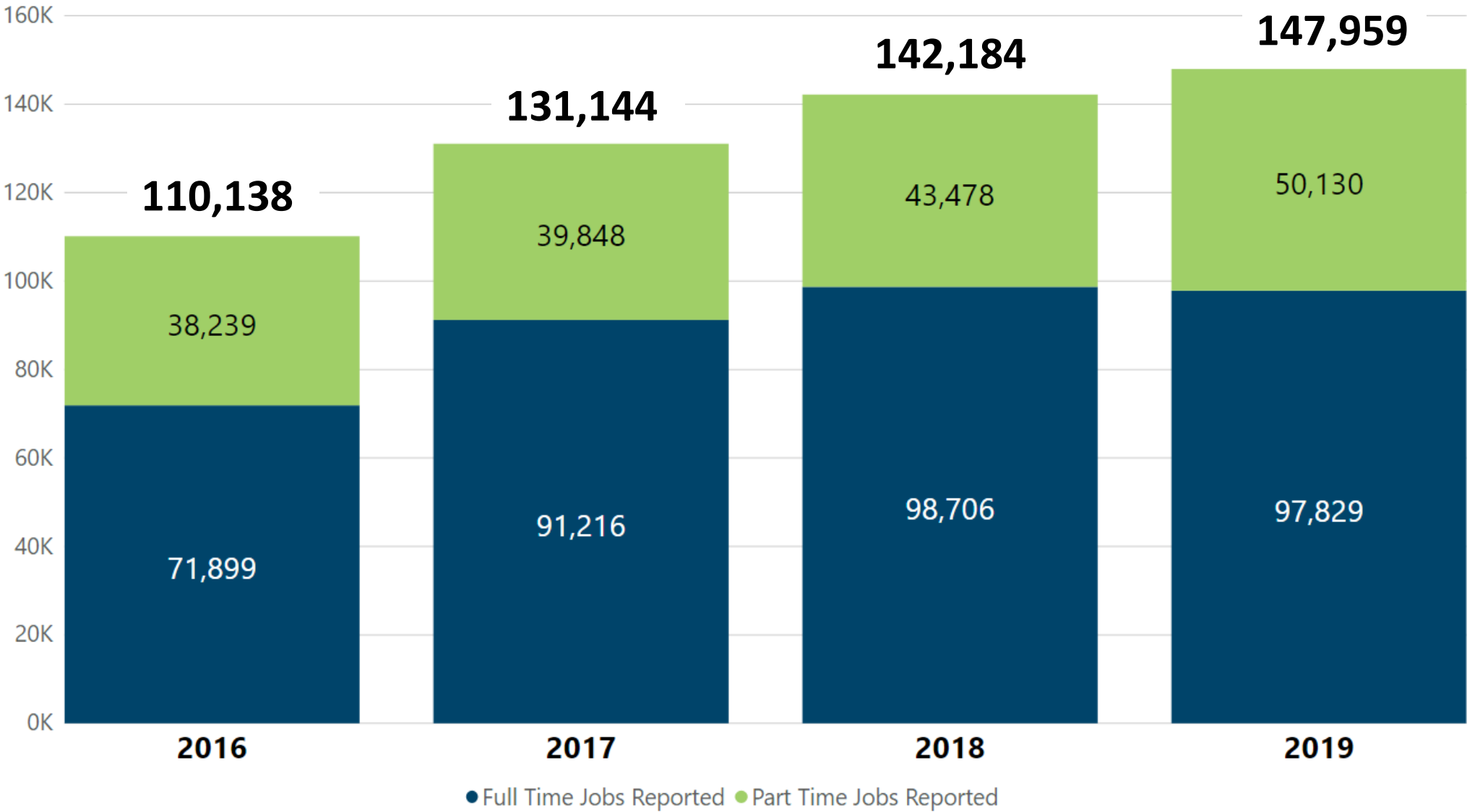




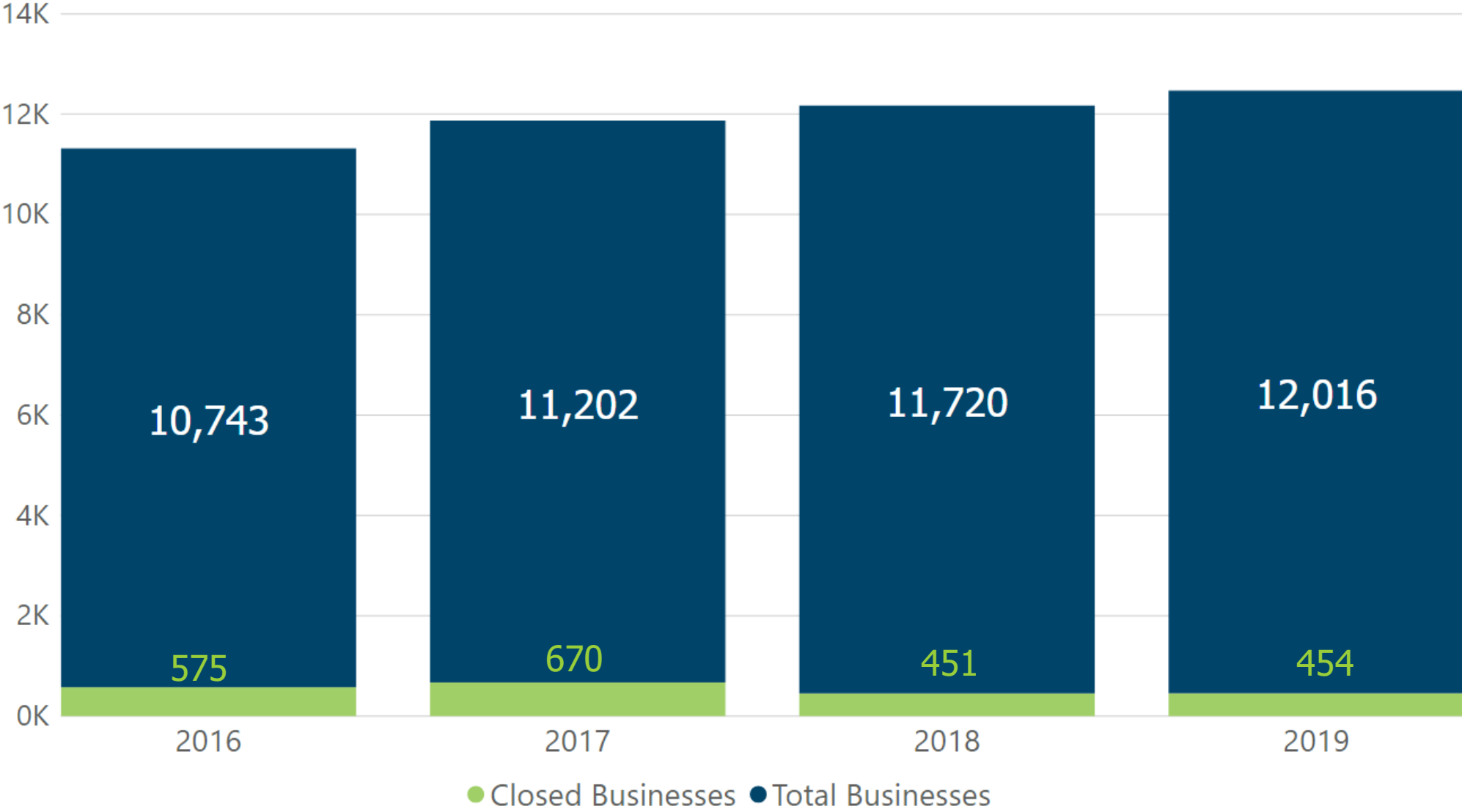
# 4-Year Participation Rate Trend



# 4-Year Job Counts

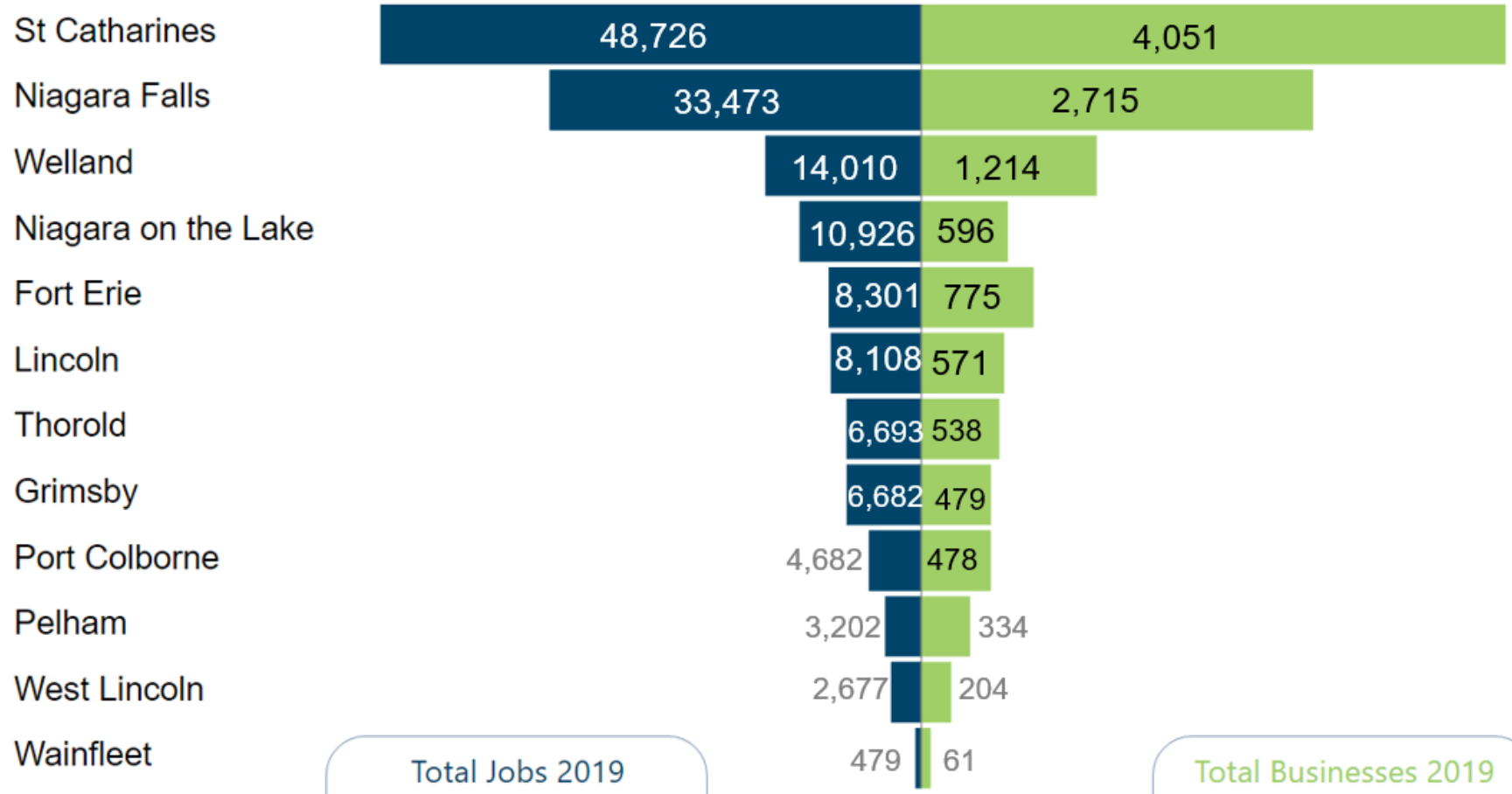


# 4-Year Business Counts





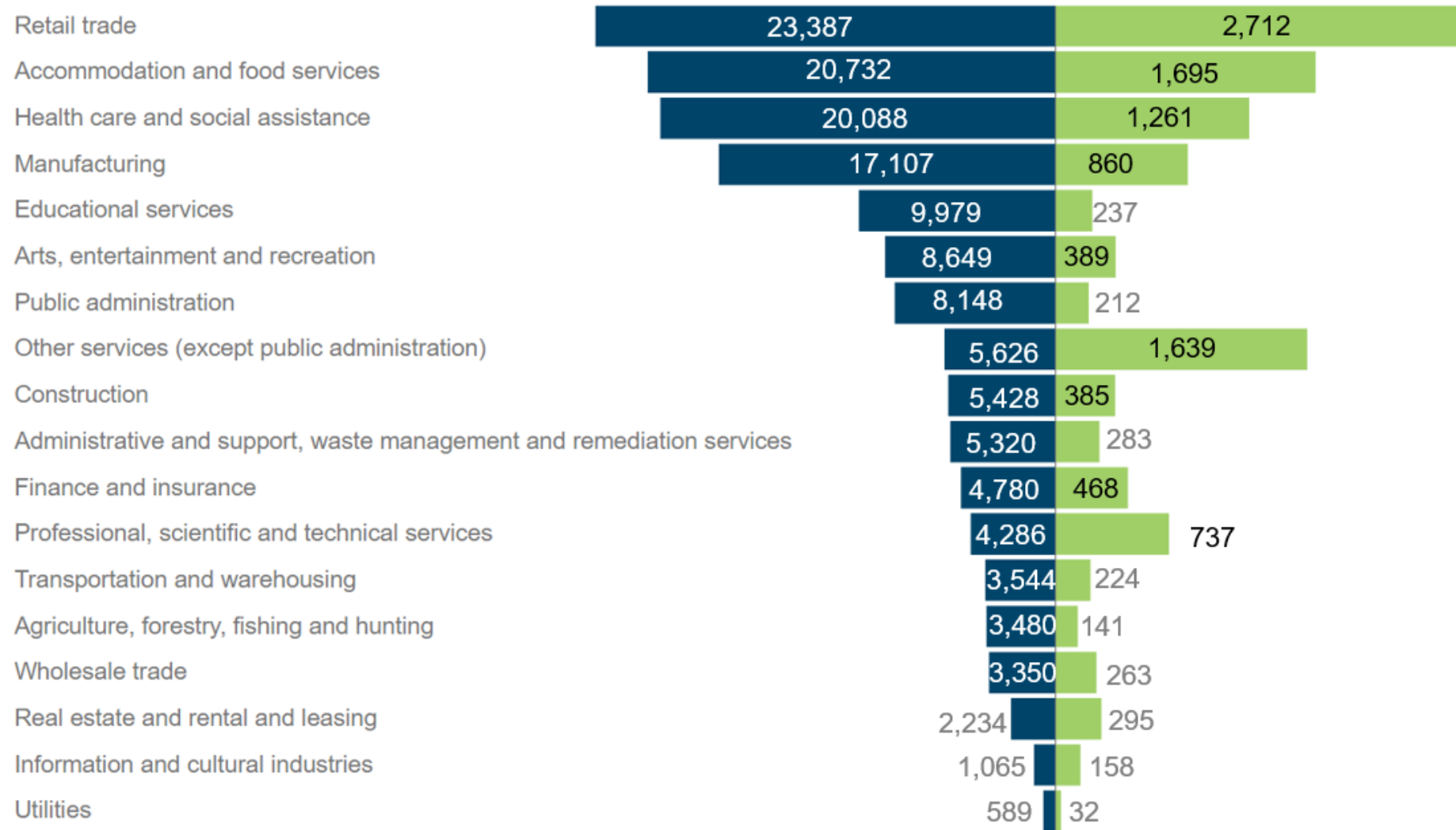
# Distribution of Jobs and Businesses by Municipality



Total Jobs 2019  
**147,959**

Total Businesses 2019  
**12,016**

# Number of Jobs and Businesses by NAICS Sector



# Partnerships and Collaboration

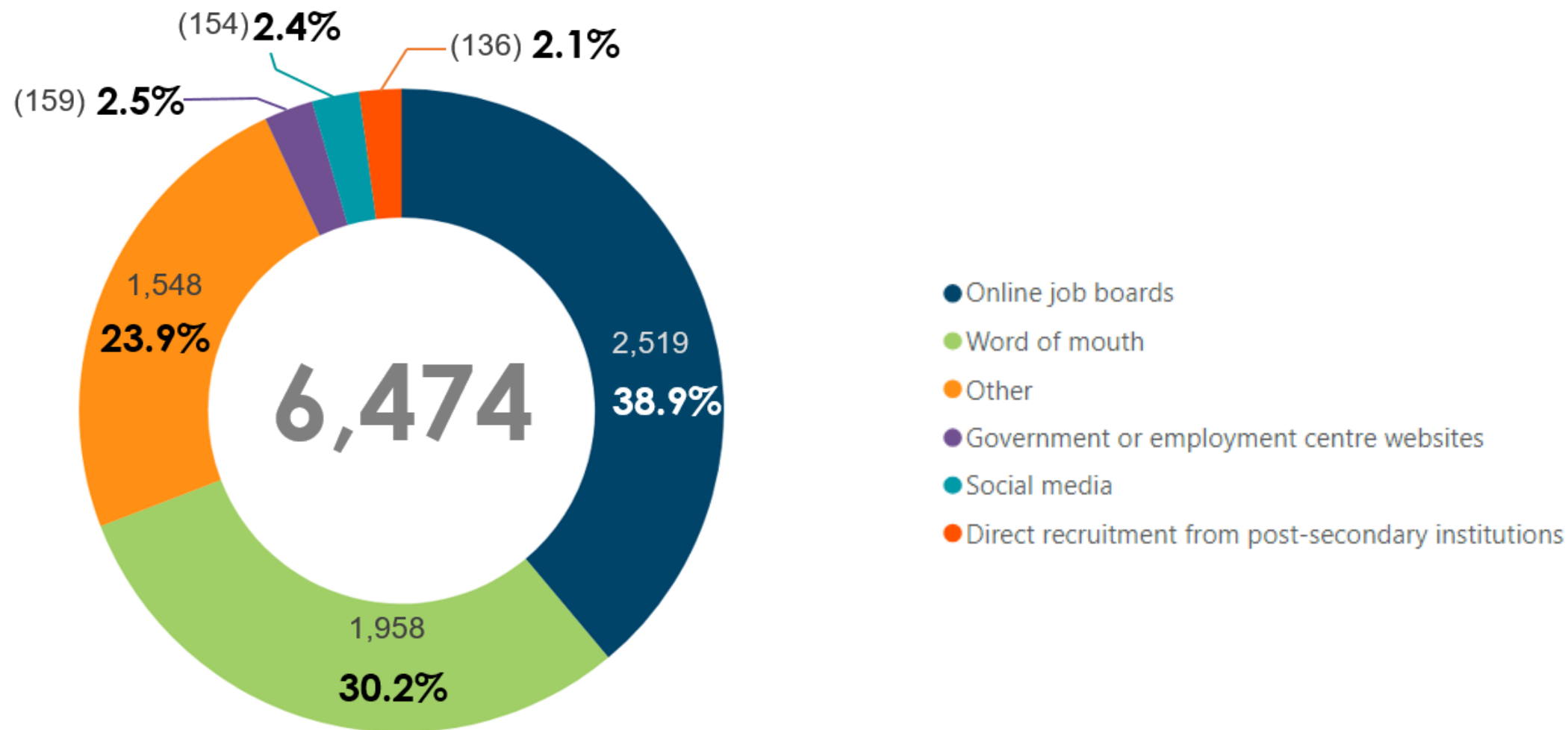


# Partnerships and Collaboration

*Which recruitment method do employers find most effective?*



# Preferred Recruitment Methods

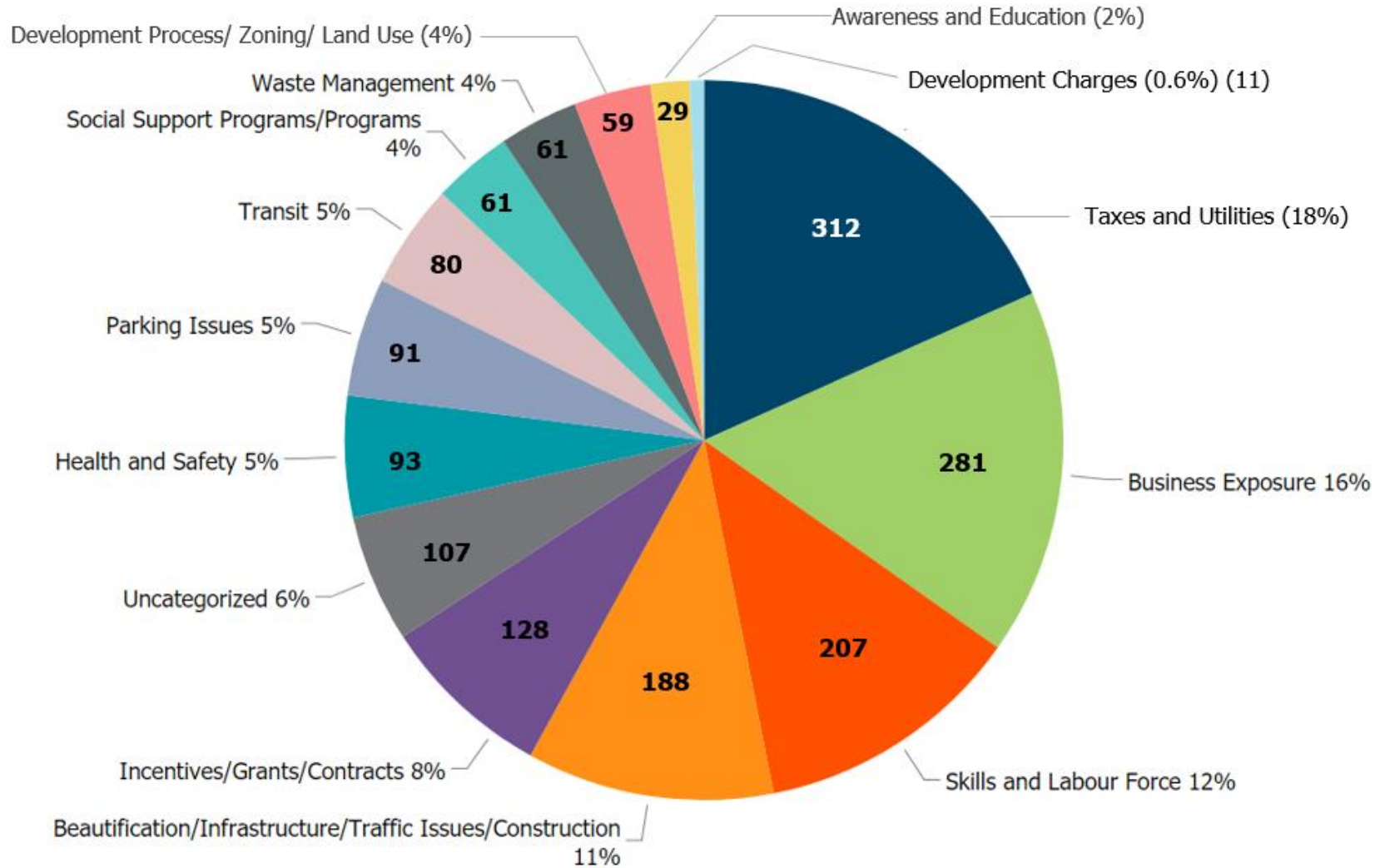


# Engaging the Business Community

**“Is there anything Niagara Region can do to support your business?”**

1,713 responses received and classified into themes (15)

# How Can Niagara Region Support Your Business 2019?





## Projects, Initiatives

[Moving Niagara Forward](#)[Agricultural, Local Food](#)[Culture](#)[Niagara Community Design Awards](#)

## Niagara's Employment Inventory

## 2019 Employer Survey

We're conducting our annual inventory of local employers from May 13 - Aug. 30

[Employment survey](#)[Business Services](#)

Regional and local business and economic development services

[2018 Survey Results](#)

Review the 2018 summary of results for Niagara's employment inventory

[Open Data](#)

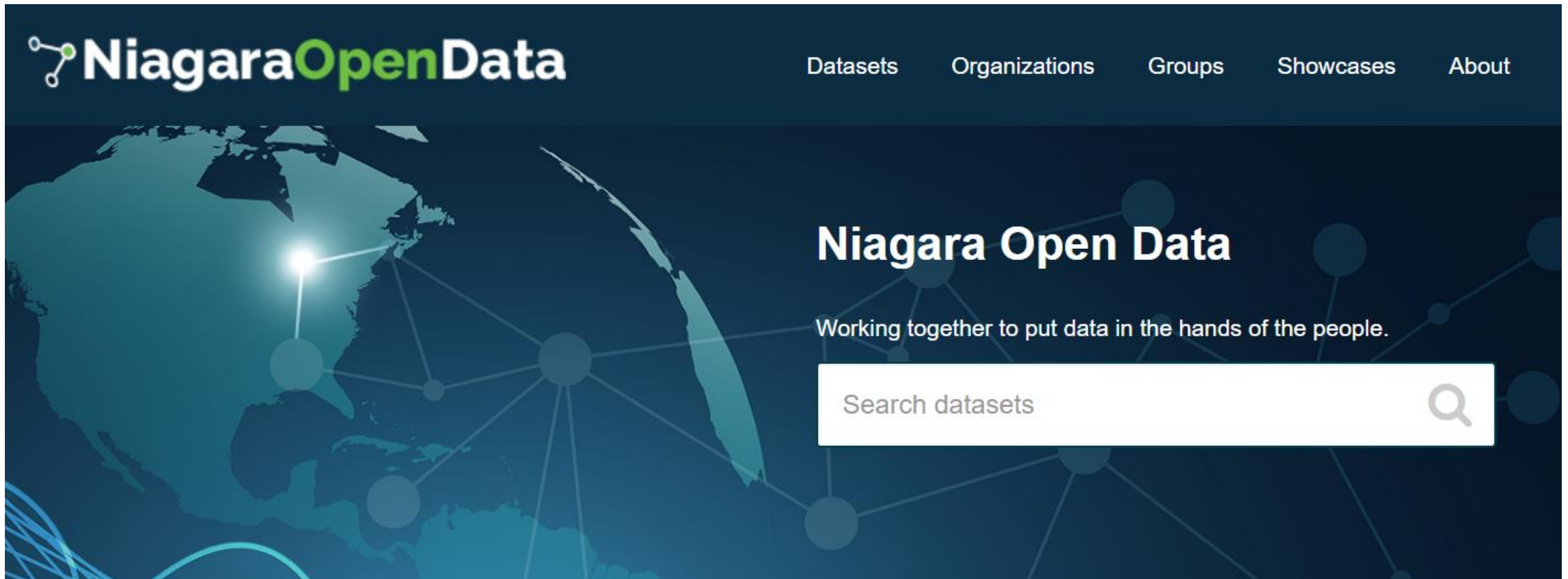
Access, use, copy and redistribute anonymous data through our open data initiative

## Contact Us

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[Email John Docker](#)

[www.niagaraopendata.ca](http://www.niagaraopendata.ca)



1,200 download events since 2017

# Next Steps

- Disseminate 2019 results to local municipal partners (March 2020)
- Publish to Niagara Region Open Data Portal (March 2020)
- 2020 Team deployment (active surveying) (May 2020)

# Questions?