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March 17, 2020

Valerie Kuhns, Acting Director  
Niagara Economic Development  
Niagara Region  
P.O. Box 1042  
1815 Sir Isaac Brock Way  
Thorold, ON L2V 4T7

Dear Valerie:

**Re: Niagara Economic Development Strategy**

Following our recent meeting, this letter confirms the commitment by the City of Niagara Falls, Business Development Department and the Mayor to be engaged in the development of a longer term economic development strategy for Niagara region.

Working together, the objective is to ensure that Niagara achieves strong and sustainable economic growth, across all municipalities, by building on its strengths, as well as anticipating and adapting to disruptive change.

Sincerely,

Serge Felicetti  
Director of Business Development  
City of Niagara Falls

Jim Diodati  
Mayor  
City of Niagara Falls