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Ms. V. Kuhns Acting Director, Economic Development Niagara Region 1815 Sir Isaac Brock Way Thorold L2V 4T7

March 19, 2020

Dear Valerie, Long Term Regional Economic Development Strategy

On January 15<sup>th</sup>, 2020 at the Regional Planning and Economic Development Committee, a motion was moved by Mayor Sendzik and seconded by Mayor Redekop regarding the creation of a long-term economic development strategy for Niagara region. This is one of Regional Council's Strategic Priorities under the theme of "Supporting Businesses and Economic Growth". The motion, which passed, was worded as follows:

"That the Director of Economic Development **BE DIRECTED** to engage the Lower Tier Municipal Economic Development offices respecting a ten-year strategy including funding and resources allocation and provide a report back respecting these discussions".

Following our meeting on Tuesday March 3<sup>rd</sup>, this letter confirms the commitment by the Town of Lincoln, Economic Development Officer, Mayor, and CAO be engaged in the development of a longer-term economic development strategy for Niagara region. Working together the objective is to ensure that Niagara achieves strong and sustainable economic growth, across all municipalities, by building on its strengths, as well as anticipating and adapting to disruptive change.

Sincerely,

Paul Di Ianni

Economic Development Officer

Town of Lincoln

Paul Di Ianni

Sandra Easton

Mayor, Town of Lincoln