An Open Letter to the Regional Chair and Niagara Town / City Mayors June 12, 2020

To: Regional Chair Jim Bradley

Mayor David Bylsma
Mayor Jim Diodati
Mayor Sandra Easton
Mayor Jeff A. Jordan
Mayor Wayne H. Redekop
Mayor Bill Steele

Mayor Frank Campion Lord Mayor Betty Disero Mayor Kevin Gibson Mayor Marvin Junkin Mayor Walter Sendzik Mayor Terry Ugulini

Re: Pandemic Impact on Local Government Finances and Taxation

From: Concerned Group of Niagara Business Owners

We, the undersigned, a group of Niagara business owners, who have been in business on average for over 60 years and collectively employ more than 2,000 people in Niagara, request a meeting to discuss the reduction of municipal and regional business taxes.

COVID-19 has had a devastating impact on Niagara's economy. We commend the Federal Government for their massive and timely action. The CEWS is likely the single most positive response that a government has made for business and their employees. Similarly, the Ontario Government has acted effectively to reduce the spread of this virus. Their role in supporting a recovery and protecting the essential social safety net is as important as ever. It is now time for local government to do their part. The success of your efforts will directly relate to how well we recover. All levels of government must, like private business, jettison outdated policies, eliminate waste and reduce unnecessary spending. Many past procedures are no longer viable.

The present economic situation is dire for all Niagara businesses. Some firms have experienced a complete loss of revenue for the past few months and face possible closure. All firms, at a minimum, have seen significant revenue decreases, resulting in devastating double digit employee reductions.

It is not an understatement that most private sector Niagara businesses are in survival mode. And what is survival mode? Managers need to match income to expenses: as income drops, expenditures must follow. This means reducing payroll, cutting non-critical costs and new hires, conserving cash and postponing new equipment purchases. A well-run business aggressively cuts superfluous expenses.

Taxpayers have seen a regional 9.72% tax increase cumulatively over 2019 and 2020 and municipal increases of 17% during the same time period (Region makes ask for cash to help with COVID costs: The Niagara Independent, May 29, 2020). This is unconscionable in today's economic climate. These increases need to be immediately reversed.

This pandemic and resulting unemployment levels have not existed here for one hundred years. If local government will not effectively and permanently effect change to significantly lower their cost base now, during these extraordinary times, then when? When the private sector is largely bankrupt and out of business?

Local government must fundamentally and permanently restructure its cost base to reflect the new reality. We request an immediate meeting with the Regional Chair and local mayors to begin discussions on our collective new reality. Please do not ignore this request.

Yours Truly,

The Undersigned:

Name

Signature

Company Year Est. # of Employees

Phone / Email

E. Spencer Fox,

President

E. S. Fox Limited Est. 1934

Employees = 1100+

spencer.fox@esfox.com

Steve Cohen, President

Myer Salit Limited Est. 1905 Employees = 1000

scohen@salitsteel.com

George Darte

Funeral Home Est. 1911 Employees = 34

George Darte

george@dartefuneralhome.com

Daniel Trabucco. President

Artcraft Kitchens Est. 1962 Employees = 100+

daniel@artcraftkitchens.com

Stephen Parker, President

Flexo Products Limited Est. 1918 Employees = 80

sparker@flexoproducts.com

Henley Honda Subaru of Niagara Alex Digenis Skyway Fine Cars alex@henle conda.ca **Pinders Security Products** Greg Pinder Est. 1886 President Employees = 36 gpinder@pinders.com FBTInc. Est. 1945 Rob Forstinger Employees 94 rob@fbtinc.ca SEST WESTERN HAMPTON
EST 1975 34000 COM
NO EMPLOYES Myer Salit Limited Steve Cohen Est. 1905 President Employees= 1000 scohen@salitsteel.com **CMI** Heavy Industries (Clark Machine Inc.) Est. 1922 65+ Employees Shawn.rapone@cmihi.com Shawn Rapone Viola-Salter Group/ ScotiaMcLeod joseph.viola@ scotiawealth.com 8 employees Joseph Viola Sunil Bahadoorsingh PennTerra sunil@pennterragroup.com Chairman & CEO

Local government must fundamentally and permanently restructure its cost base to reflect the new reality. We request an immediate meeting with the Regional Chair and local mayors to begin discussions on our collective new reality. Please do not ignore this request.

Yours Truly,

The Undersigned:

Name	Signature	Company Year Est. # of Employees	Phone / Email
E. Spencer Fox, President		E. S. Fox Limited Est. 1934 Employees = 1100+	spencer.fox@esfox.com
Victor Oreskovich President	fictof reskonil	JTL Integrated Machine Ltd Est. 1964 Employees 100	victor@jtlmachine.com
Victor Oreskovich President	/ set resko pil	Trenergy Inc. Est. 1997 Employees 90	victor@trenergyinc.com
Daniel Trabucco, President		Artcraft Kitchens Est. 1962 Employees = 100+	daniel@artcraftkitchens.com
Victor Oreskovich President	fich ne kont	HTCC Port Weller Complex Est. 1978 Multiple Lease Facility	
Victor Oreskovich President	Juf reskoul	Machina Transportation System Est.2019 ASMI tenant	

Local government must fundamentally and permanently restructure its cost base to reflect the new reality. We request an immediate meeting with the Regional Chair and local mayors to begin discussions on our collective new reality. Please do not ignore this request.

Yours Truly,

The Undersigned:

Name	Signature	Company Year Est. # of Employees	Phone / Email
E. Spencer Fox, President	- Bund 10	E. S. Fox Limited Est. 1934 Employees = 1100+	spencer.fox@esfox.com
Res FORETHER	24	FET 1945 90 Employer.	ribefbtine . Ca
ACK Architects	Af.	Est. 1998 20+ Employers	walleneachachitetzcom
Daniel Trabucco, President		Artcraft Kitchens Est. 1962 Employees = 100+	_daniel@artcraftkitchens.com
DAVID D'ADOL		MAPLE LDAF (OLLISID) EST. 19	65 david. daddio @ maplelect allision. com
Ameer Vakil	Moer Wall	Libite Gati Resil 550 teannember all laid-off	awatilawhiteoats resort - Co

Name Signature Company Phone / Email Year Est. # of Employees Niagara Protective Contry) Dean Marachi (a) niacout con 15 employees + Field employees FELICE VALVANO SALON Valvano Salon Valvano Tony Qualvano.ca Gordon Wright Electric Ltd. Scott Wright, P. Eng. Est. 1930 President and GM Employees = 40+ swright@gordonwrightltd.com Est. 1971 now have bob@bobrobinsonconstructi **Bob Robinson** 45 employees on.com Year Est. # of Employees MARIO PINGUE 2003 / 14 mariopingue@niagarafoodspecialties.com